

Egypt Organic Farming Market By Type (Pure Organic Farming, Integrated Organic Farming), By Crop Type (Cereals & Grains, Pulses & Oilseeds, Fruits & Vegetables, Herbs, Animal Feed, Others), By Method (Crop Diversity, Crop Rotation, Weed Management, Pest Controlling, Others), By Region, Competition, Forecast & Opportunities, 2020-2030F

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# **Abstracts**

Egypt Organic Farming Market was valued at USD 601.45 Million in 2024 and is expected to reach USD 798.31 Million by 2030 with a CAGR of 7.79% during the forecast period. The organic farming market in Egypt is witnessing substantial growth, driven by increasing consumer awareness of health benefits and a rising preference for sustainable agricultural practices. In 2024, the market was valued at approximately USD 600.3 million and is projected to reach USD 930.2 million by 2031, reflecting a strong compound annual growth rate (CAGR) of 7.8% during the forecast period. This expansion is primarily fueled by growing health consciousness, with consumers favoring organic food products due to their perceived nutritional advantages and absence of harmful chemical residues. Additionally, environmental concerns have encouraged the adoption of organic farming methods that enhance soil health, minimize water pollution, and support biodiversity. The Egyptian government has actively promoted this transition through various initiatives, including subsidies and policies that support sustainable agriculture. The market is categorized into pure organic farming and integrated organic farming, with the latter dominating due to its resource-efficient, zero-waste approach. Cereals and grains account for a significant market share, given their role as staple foods in Egypt and their importance in the country's food processing industry. Techniques such as crop rotation are widely implemented to improve soil fertility and manage pest control naturally.



Despite its promising outlook, the sector faces challenges, including high production costs, limited resources, and a shortage of skilled labor. However, key industry players such as Sekem Group and Green Egypt are driving innovation through advanced farming techniques. Additionally, collaborative initiatives like the Organic Egypt program, supported by the German Federal Ministry for Economic Cooperation and Development (BMZ), aim to empower organic farmers and enhance industry capabilities. Egypt's organic farming market is positioned for robust growth, backed by increasing demand, government support, and industry-driven advancements. Addressing existing challenges through technological improvements and education will be crucial for ensuring long-term sustainability.

#### Key Market Drivers

Rising Health Awareness and Consumer Demand for Organic Products

The increasing consumer awareness of health benefits associated with organic food is a significant driver of the Egypt Organic Farming Market. With growing concerns about the harmful effects of chemical pesticides, synthetic fertilizers, and genetically modified organisms (GMOs), many consumers are shifting toward organic products. Organic foods are perceived as healthier due to their higher nutritional value, absence of chemical residues, and environmentally friendly cultivation methods. This trend is particularly prominent among urban populations, where there is a growing focus on maintaining a balanced diet and avoiding health risks linked to conventionally farmed produce.

Middle- and upper-income consumers in Egypt are increasingly willing to pay a premium for organic fruits, vegetables, dairy, and meat products. As disposable incomes rise, more households are prioritizing quality and safety in food choices, contributing to the expanding organic farming sector. In response to this growing demand, retail chains and supermarkets are allocating dedicated sections for organic food, making it more accessible to a broader consumer base. Specialized organic grocery stores and farmers' markets are also gaining traction, fostering greater trust in organic farming practices.

Moreover, e-commerce platforms have played a transformative role in enhancing the availability of organic products. Online grocery stores now offer organic food delivery services, allowing consumers to access fresh produce directly from farms. The direct-to-consumer model has enabled small and medium-sized organic farmers to expand their



customer base without relying on intermediaries. Additionally, restaurants and cafes in major Egyptian cities are increasingly incorporating organic ingredients into their menus, further popularizing organic food consumption. With rising awareness campaigns, health-conscious consumers are becoming more educated about the advantages of organic farming, leading to an increase in demand for certified organic products. The media, nutritionists, and health experts continue to advocate for the benefits of organic food, reinforcing consumer confidence in the market. As this trend continues to gain momentum, organic farming is expected to witness substantial expansion, positioning itself as a crucial segment within Egypt's agricultural landscape.

## Key Market Challenges

High Cost of Organic Farming and Limited Financial Support

One of the major challenges in the Egypt Organic Farming Market is the high cost associated with transitioning to and maintaining organic farming practices. Unlike conventional farming, organic agriculture requires strict adherence to natural cultivation methods, including the use of organic fertilizers, biological pest control, and sustainable soil management techniques. These inputs are often more expensive than synthetic alternatives, increasing the overall cost of production for organic farmers. Additionally, organic certification, which is essential for market credibility and export opportunities, involves substantial fees, periodic audits, and compliance with stringent regulatory requirements. For small and medium-sized farmers, these financial burdens pose a significant obstacle, limiting their ability to enter or expand within the organic farming sector.

Moreover, organic farming often yields lower initial productivity compared to conventional farming, as natural soil regeneration and eco-friendly pest control methods take time to become fully effective. This transition period can lead to reduced profits, discouraging farmers from making the shift. Compounding this issue is the limited availability of financial support mechanisms, such as government subsidies, low-interest loans, or grants specifically designed for organic farmers. While some policies exist to promote sustainable agriculture, they are often insufficient or lack widespread implementation, leaving farmers to shoulder the financial risks alone.

Access to affordable organic seeds and fertilizers is another pressing issue. Many organic farmers struggle to source high-quality, certified organic inputs, forcing them to rely on expensive imports. The lack of a well-established local supply chain for organic farming materials further exacerbates production costs. Without adequate financial



incentives and institutional support, many farmers are hesitant to transition to organic farming, slowing the overall growth of the market. Addressing these cost-related barriers through targeted financial assistance, better subsidy programs, and improved access to organic farming resources is crucial for the sustainable expansion of Egypt's organic agriculture sector.

Key Market Trends

Technological Advancements and Innovation in Organic Farming

Technological advancements are revolutionizing Egypt's organic farming industry, making it more efficient, scalable, and sustainable. The introduction of precision agriculture, artificial intelligence (AI), and smart irrigation techniques is enabling farmers to optimize resource usage while maintaining strict organic farming standards. Precision farming technologies such as soil sensors and drone-based monitoring are helping farmers assess soil health, detect nutrient deficiencies, and implement targeted organic fertilization methods. These innovations allow farmers to improve crop yields without relying on chemical fertilizers, ensuring the sustainability of organic farming practices. In February 2024, Entlaq, a Cairo-based entrepreneurship think tank, formed a strategic partnership with agritech start-up Ninjacart. This collaboration aims to identify and support high-potential farm-to-fork agri start-ups in Egypt by offering access to Ninjacart's advanced technology platform, supply chain management solutions, and specialized advisory services.

Key Market Players

Green Egypt

SEKEM Holding for Investment S.A.E.

Bayer Limited Egypt, LLC

Spice Power

Organic green food industry

Report Scope:

Egypt Organic Farming Market By Type (Pure Organic Farming, Integrated Organic Farming), By Crop Type (Cereals...



In this report, the Egypt Organic Farming Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Egypt Organic Farming Market, By Type:

Pure Organic Farming

Integrated Organic Farming

Egypt Organic Farming Market, By Crop Type:

Cereals & Grains

Pulses & Oilseeds

Fruits & Vegetables

Herbs

Animal Feed

Others

Egypt Organic Farming Market, By Method:

Crop Diversity

**Crop Rotation** 

Weed Management

Pest Controlling

Others

Egypt Organic Farming Market, By Region:

Cairo



Alexandria

Giza

Qalyubia

Port Said

Suez

Rest of Egypt

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Egypt Organic Farming Market.

Available Customizations:

Egypt Organic Farming market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

**Company Information** 

Detailed analysis and profiling of additional market players (up to five).



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