

Egypt Internet of Things (IoT) Market, By Component (Software, Hardware & Service), By Type (B2B, B2G, B2C), By Connectivity (LPWAN, Radio frequency Identification (RFID), Near Field Communication, Zigbee, Others), By End Use (Manufacturing, IT & Telecom, Automotive & Transportation, Consumer Electronics, Healthcare, Environmental Monitoring, & Others), By Region, Competition, Forecast & Opportunities, 2026

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Abstracts

Egypt Internet of Things (IoT) market was valued at USD471.11 million in 2020 and is expected to grow at a CAGR of 19.32% in the forecast period, 2022-2026. An increase in the accessibility to internet services and the proliferation of smart devices among consumers are the primary driving factors for the growth of Egypt Internet of Things (IoT) market. The growing demand for the adoption of automation technology across all prominent industry verticals to reduce operational costs and increase the efficiency and performance of the overall process is expected to influence the market demand. The reduction in the cost of sensors and connected devices used to collect real-time information and the growing awareness about the benefits of the Internet of Things technology to generate insights for making intelligent decisions is fueling the adoption of internet of things technology across all significant sectors. The government is investing in the modernization of existing infrastructure to create the base for Industry 4.0 and construction of a new capital city hosting the new knowledge hub, is expected to create lucrative opportunities for the Egypt Internet of Things (IoT) market growth in the next five years.

The Egypt IoT market can be segmented by component, type, connectivity, end use, and region. Based on the component, the market is divided into software, hardware, and service. The service segment is expected to witness the fastest growth in the forecast period, 2022-2026. Service providers are providing consulting, analytics, and security solutions to enterprises to cater to the growing need for automation and smart technologies and the rapid adoption of cloud computing services by the industries to enhance the efficiency and workload of IoT devices.

The list of major players operating in the Egypt Internet of Things (IoT) market includes Siemens AG, Amazon.com, Inc., International Business Machines Corporation, Cisco System INC., Microsoft Corporation, Oracle Systems Corporation. Major companies are investing in research and development activities and adopting advanced technologies to launch new products in order to stay competitive in the market.

Years considered for this report:

Historical Years: 2016-2019

Base Year: 2020

Estimated Year: 2021

Forecast Period: 2022-2026

Objective of the Study:

To analyze the historical growth in the market size of Egypt Internet of Things (IoT) market from 2016 to 2020.

To estimate and forecast the market size of Egypt Internet of Things (IoT) market from 2021 to 2026 and growth rate until 2026.

To classify and forecast Egypt Internet of Things (IoT) market based on component, type, connectivity, end use and regional distribution.

To identify drivers and challenges for Egypt Internet of Things (IoT) market.

To examine competitive developments such as expansions, new product

launches, mergers & acquisitions, etc., in Egypt Internet of Things (IoT) market.

To identify and analyze the profile of leading players involved in Egypt Internet of Things (IoT) market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of service providers across the country. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the service providers which could not be identified due to the limitations of secondary research. TechSci Research analyzed the product offerings, distribution channels and presence of all major service providers across the country.

TechSci Research calculated the market size of Egypt Internet of Things (IoT) market using a bottom-up approach, wherein data for various end use segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

IoT software, services & hardware providers

Government bodies such as regulating authorities and policy makers

Organizations, forums and alliances related to IoT market

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as service providers and partners, end users, etc., besides allowing them to strategize investments and capitalize on market opportunities.

Report Scope:

In this report, Egypt Internet of Things (IoT) market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Egypt Internet of Things (IoT) Market, By Component:

Software (Real Time Streaming Analytics; Security, Data Management; Remote Monitoring, Network Bandwidth Management, Others)

Hardware (Device, Gateways)

Services (Professional, Managed)

Egypt Internet of Things (IoT) Market, By Type:

B2B

B2G

B2C

Egypt Internet of Things (IoT) Market, By Connectivity:

LPWAN

Radio frequency Identification (RFID)

Near Field Communication

Zigbee

Others

Egypt Internet of Things (IoT) Market, By End Use:

Manufacturing

IT & Telecom

Automotive & Transportation

Consumer Electronics

Healthcare

Environmental Monitoring

Others

Electronics

Others

Egypt Internet of Things (IoT) Market, By Region:

Cairo

Alexandria

Giza

Al Qalyubia

Port Said

Suez

Rest of Egypt

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in Egypt Internet of Things (IoT) market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to the company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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