

Egypt Contact Lenses Market, By Modality (Reusable, Disposable), By Design (Spherical, Toric, Multifocal, Others), By Material Type (Silicone Hydrogel, Hydrogel, Gas Permeable, Others), By Application (Corrective, Therapeutic, Cosmetic, Others), By Distribution Channel (Retail Stores, Online, Hospital & Clinics), By Region, Competition, Forecast & Opportunities, 2020-2030F

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# **Abstracts**

### Market Overview

The Egypt Contact Lenses Market was valued at USD 40.65 million in 2024 and is projected treach USD 72.65 million by 2030, growing at a CAGR of 10.12%. This market is witnessing steady expansion fueled by changing consumer preferences, heightened awareness of vision care, and evolving demographics. Urbanization and increased screen time have contributed ta surge in refractive errors such as myopia and hyperopia, particularly among youth and working professionals. Demand is alsbeing shaped by a growing interest in both functional and cosmetic eye solutions, as well as expanded access teye care services. A notable shift toward e-commerce and digital retail channels is influencing purchasing behavior, especially among tech-savvy consumers. However, price sensitivity and limited awareness regarding proper contact lens usage remain barriers. Educating consumers on lens safety and hygiene, while catering taesthetic and corrective needs, will be key for companies aiming tgrow their presence in Egypt's expanding contact lenses market.

**Key Market Drivers** 



# Increasing Prevalence of Vision Disorders

The rising incidence of visual impairments is a fundamental factor driving demand in the Egypt Contact Lenses Market. Studies suggest that between 23.9% and 36.95% of Egypt's population is affected by some form of visual disorder, highlighting the urgent need for corrective solutions. Refractive errors such as myopia, hyperopia, astigmatism, and presbyopia are becoming increasingly common, particularly among school children—where over 20% are affected, according tlocal research. Contributing factors include rising screen time, sedentary lifestyles, and the nation's rapid urbanization, with Egypt's urban population nearly doubling between 1990 and 2021. These demographic shifts are influencing consumer behavior, especially in urban centers where demand for both practical and fashionable vision correction tools like contact lenses is accelerating. As aging populations and digital lifestyles amplify the need for regular vision correction, contact lenses are gaining traction as a preferred alternative ttraditional eyewear, creating a sustained market opportunity.

Key Market Challenges

Limited Awareness and Misconceptions Among the General Population

Despite the growing availability of modern optical solutions, a lack of awareness remains a significant hurdle in the Egypt Contact Lenses Market. Many individuals, especially in rural and semi-urban areas, are unfamiliar with the benefits and proper use of contact lenses. Persistent myths—such as the notion that lenses are unsafe or can cause permanent eye damage—further contribute tronsumer hesitancy. A lack of understanding about newer technologies, including daily disposables and multifocal lenses, restricts potential adoption across diverse demographics. Misuse due tpoor hygiene practices or incorrect handling can lead tdiscomfort and discontinuation, limiting repeat usage and market growth. Addressing these misconceptions through education and outreach is crucial texpanding market penetration and fostering greater trust among first-time users.

**Key Market Trends** 

Digital Eye Health and Smart Contact Lens Integration

A noteworthy trend shaping the future of the Egypt Contact Lenses Market is the emergence of smart contact lens technologies and their potential role in digital health



Key Market Players

management. While still in developmental phases globally, Egypt is beginning talign with this innovation, particularly in urban areas where tech-enabled healthcare adoption is on the rise. Smart lenses capable of tracking intraocular pressure, monitoring glucose levels, or delivering medications are drawing attention from researchers and industry players. The integration of these lenses with tele-optometry platforms and digital diagnostics is opening doors tremote patient monitoring and more personalized care. As Egypt continues tadvance its healthcare infrastructure and digital transformation, smart lens technologies are expected tcreate niche markets and offer new revenue avenues, particularly for patients managing chronic conditions such as glaucoma or diabetes.

# Johnson & Johnson Services, Inc CooperVision, Inc. Alcon Inc Amoun Pharmaceutical Co. S.A.E. Menicon Co., Ltd. EssilorLuxottica Al NOUH LENZY Dencott

# Report Scope:

In this report, the Egypt Contact Lenses Market has been segmented intthe following categories, in addition the industry trends which have alsbeen detailed below:

Egypt Contact Lenses Market, By Modality:

Reusable







Hospital & Clinics
Egypt Contact Lenses Market, By Region:
Cairo
Alexandria
Giza
Qalyubia
Port Said
Suez
Rest of Egypt
Competitive Landscape
Company Profiles: Detailed analysis of the major companies present in the Egypt Contact Lenses Market.
Available Customizations:
Egypt Contact Lenses Market report with the given market data, TechSci Research offers customizations according to company's specific needs. The following customization options are available for the report:
Company Information
Detailed analysis and profiling of additional market players (up tfive)



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