

Egypt Construction Chemicals Market, By Product Type (Concrete Admixtures, Construction Adhesives & Sealants, Protective Coatings, Waterproofing Chemicals, Others), By Application (Residential, Industrial/Commercial, Infrastructure, Repair Structures), By Region, Competition Forecast & Opportunities, 2018-2028F

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Abstracts

Egypt Construction Chemicals Market is anticipated to grow at a significant rate in the projected period, owing to various market-driving factors, such as growing construction activities in the country, and favorable government policies and initiatives.

Construction chemicals are specialty chemicals used in the construction industry to enhance the properties of concrete, mortar, and other construction materials. These chemicals can be used to improve the strength, durability, workability, and appearance of construction materials. Egypt is one of the largest construction markets in Africa and the third largest in the Middle East and North Africa (MENA) region, following the Kingdom of Saudi Arabia and the United Arab Emirates (USD 1.3 trillion and USD 519 billion, consecutively).

Egypt has seen a growing demand for construction chemicals in recent years. This is due in part to the country's increasing focus on infrastructure development and urbanization, as well as the growing awareness among builders and developers about the benefits of using construction chemicals. The most commonly used construction chemicals in Egypt include concrete admixtures, waterproofing chemicals, flooring chemicals, adhesives and sealants, and repair and rehabilitation chemicals.

Concrete admixtures, in particular, have seen a significant increase in demand in Egypt. These chemicals are used to modify the properties of concrete, such as its setting time, workability, and strength. This allows builders and developers to create stronger and more durable structures that can withstand harsh weather conditions and other external factors. Furthermore, supportive government policies and the development of green chemicals are the other aspects that influence the growth of the Egypt construction chemicals market.

Growing infrastructure development and residential construction activities are Factors that Drive the Egypt Construction Chemicals Market Growth

The construction chemicals market in Egypt has been experiencing significant growth in recent years, driven by the country's growing infrastructure development and residential construction activities. With a rapidly growing population and a need to modernize the country's infrastructure, the demand for construction chemicals has increased exponentially, leading to a favorable market environment. Egypt ranked at the third place in the MENA region with USD27.3 billion amount of capital contributing to the country annual GDP.

Infrastructure development has been a key focus for the Egyptian government in the forecast period. The government has been investing heavily in infrastructure projects such as highways, bridges, airports, and other key facilities, to create new opportunities for economic growth and improve the standard of living for its citizens. This has led to a significant increase in construction activities, creating a significant demand for construction chemicals.

Concrete admixtures are among the most commonly used construction chemicals in Egypt, as they play a vital role in enhancing the properties of concrete, such as its strength, durability, and workability. This enables builders and developers to create structures that can withstand harsh weather conditions and other external factors, which is essential in ensuring the longevity of the infrastructure projects.

Residential construction activities have also been a significant driver for the construction chemicals market in Egypt. The country's growing population and urbanization trends have led to an increase in demand for housing, which has resulted in a surge in residential construction activities. This has created a significant opportunity for the construction chemicals market, as these chemicals are essential for creating strong, durable, and sustainable buildings. For example, waterproofing chemicals are essential for protecting buildings from water damage, which can cause significant harm to the

structure and compromise its longevity. Similarly, chemicals used in floor construction are critical in creating a smooth and durable surface that can withstand heavy foot traffic and other types of wear and tear. As a result, the demand for construction chemicals in Egypt has been on the rise, contributing to the growth of the construction chemicals market.

Supportive Government Policies towards the Construction Sector in Egypt Pushing the Construction Chemicals Market Growth

Egypt has seen significant economic growth and development in recent years, thanks in part to the government's focus on implementing favorable policies and initiatives aimed at promoting investment and supporting economic growth. These policies and initiatives have been a significant market-driving factor, particularly in the construction chemicals industry, where the demand for construction chemicals for use in various industries has been on the rise.

The government's focus on promoting investment in the chemical industry and policies drives the growth of the construction chemicals market in Egypt. The government has implemented policies aimed at attracting foreign investment in the sector, such as offering tax incentives, fewer bureaucratic obstacles, and providing subsidies for companies that invest in the chemical industry. This has resulted in increased investment in the chemical industry, including the Construction Chemicals industry, and has contributed to the growth of the sector in the country.

The government has also implemented policies aimed at promoting economic growth and improving the business environment in Egypt. For example, the government has focused on improving infrastructure, including transportation networks, and increasing access to electricity, making it easier for companies to operate in the country. This has led to increased investment in various industries, including the construction chemicals industry.

Apart from these, the government is supporting green chemicals to produce different manufacturing chemicals such as construction chemicals. As conventional construction chemicals often have negative impacts on the environment and human health, such as greenhouse gas emissions, water pollution, and toxicity. Therefore, there is a growing demand for green chemicals that are derived from renewable sources, have low or zero VOCs (volatile organic compounds), and are biodegradable or recyclable. Green chemicals can offer several benefits for the construction chemical sector, such as:

- Reducing the environmental footprint and complying with the regulatory standards and consumer preferences for sustainability.
- Improving the efficiency and cost-effectiveness of construction processes and materials, as green chemicals can reduce water and energy consumption, enhance the durability and performance of concrete and other materials, and prevent corrosion and microbial growth.
- Creating new opportunities and markets for innovation and differentiation, as green chemicals can enable the development of novel products and solutions that meet the specific needs and challenges of different applications and regions.

Recent Developments

In 2023, Sika Egypt launched a new product in the construction chemicals market in Egypt, which is Sika Lastic-560. This product is a flexible, water-repellent, elastomeric coating for waterproofing surfaces exposed to the elements, such as flat and pitched roofs, domes, and towers.

In 2023, the company launched a new product called Drymix Ultra, a high-performance mortar used for fixing, grouting, and repairing modern buildings. This product has unique properties such as flexibility, strength, moisture, heat, and rust resistance. It also maintains its color and shape for long periods without cracking or peeling.

United Paints and Chemicals Drymix S.A.E has launched a water-based primer for concrete surfaces that improves the adhesion of paints and coatings named "Drymix Eco-Primer". The product has low VOC (volatile organic compound) emissions and does not contain solvents or harmful substances.

Market Segmentation

Egypt Construction Chemicals Market is segmented based on product type, application, region, and competitive landscape. Based on the product type, the market is divided into concrete admixtures, construction adhesives & sealants, protective coatings, waterproofing chemicals, and others. Based on the application, the market is divided into residential, industrial/commercial, infrastructure, and repair structures.

Company Profiles

Sika Egypt, Mapei Egypt, Bostik Egypt, RPM International Inc., Dow Chemical Egypt, Pidilite Industries Egypt, United Paints and Chemicals Drymix S.A.E, NCC X-CALIBUR, NOVA Priority Solution, and ACC Construction Chemicals (L.L.C.) are some of the key players in the Egypt Construction Chemicals market.

Report Scope:

In this report, Egypt Construction Chemicals Market has been segmented into the following categories, in addition to the industry trends, which have also been detailed below:

Egypt Construction Chemicals Market, By Product Type:

- Concrete Admixtures
- Construction Adhesives & Sealants
- Protective Coatings
- Waterproofing Chemicals
- Others

Egypt Construction Chemicals Market, By Application:

- Residential
- Industrial/Commercial
- Infrastructure
- Repair Structures

Egypt Construction Chemicals Market, By Region:

- Cairo

Alexandria

Giza

Qalyubia

Port Said

Suez

Rest of Egypt

Competitive landscape

Company Profiles: Detailed analysis of the major companies in Egypt Construction Chemicals market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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