

Egypt Air Purifiers Market By Filter Type (Pre + HEPA, Pre + HEPA + Activated Carbon, HEPA, Others (Pre-filter, HEPA + Ion & Ozone, HEPA + Electrostatic Precipitators, etc.)), By End Use (Commercial, Industrial and Residential), By Distribution Channel (Supermarket/Hypermarket, Multi-branded Stores, Exclusive Stores, Online, and Others (Direct Sales)), By Country, By Company, Forecast & Opportunities, 2018-2028F

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Abstracts

The Egypt air purifiers market size is expected to register an impressive CAGR during the forecast period owing to factors such as rising adoption of air pollution control equipment, increasing air-borne diseases, and growing demand for technology-based products in Egypt.

Air purifiers are portable devices that use a fan and internal filter to capture harmful airborne particles in a particular space and offer purified air in return. It is a filtration procedure that is used repetitively multiple times within an hour in order to improve the quality of indoor air. By revitalizing stale air, air purifiers can also lower the risk of air-borne health-related issues brought on by indoor pollutants, which can further lead toward the issue of neurological disorders and respiratory infections or exacerbate asthmatic symptoms. According to the WHO, exposure to fine particles in contaminated air is connected to illnesses such as pneumonia, heart disease, lung cancer, stroke, and chronic obstructive pulmonary disease and is believed to be the cause of 7 million annual deaths. Moreover, it has been analyzed that 52% of deaths from communicable diseases such as acute lower respiratory infections are also attributed to air pollution. In

the years between 2008 and 2015, the WHO estimated that the Eastern Mediterranean Region had the worst air pollution.

Commercially rated air purifiers can be found in the medical, industrial, and commercial sectors. They can be produced as small stand-alone units or bigger units that can be attached to an air handler unit (AHU) or an HVAC unit. In the industrial setting, air purifiers can be utilized to clean the air before processing. For this, pressure swing adsorbers or other adsorption methods are frequently employed.

Egypt had 'Moderate' air quality in 2019, with a US AQI reading of 63, according to statistics put forth by the World Health Organization (WHO). Cairo met the WHO target of less than 10 g/m³ for the months of May and June. The quality decreased to 36.9 and 46.4 g/m³ in September and November, respectively. The remaining months saw 'moderate' air quality. Egypt ranked as the 56th most polluted country out of 98 when compared to the rest of the world.'

Products launch Fuels Market Growth.

Egyptian manufacturers are focusing on making and offering innovative products for customers. For instance, in 2021, the Egyptian market, LG Egypt launched the single-stage PuriCare™ 360° air purifier. The LG PuriCare™ 360°'s single-stage design, in contrast to conventional air purifiers, which function at an angle in one direction, enables 360-degree air purification. The filter of the new appliance can purify 75% of the dust that is present in the air of the room in which it operates and does so at a rate that is 71% faster than that of conventional air purifiers. It can also reduce allergens in the air by 99.9% in 16 minutes and can deliver clean air up to 7.5 meters away. Therefore, launching innovative products and multi-featured air purifiers is crucial for the manufacturers in order to compete in the market, which is driving the air purifiers market in Egypt.

Technological Advancements Fuel the Market Growth

Egyptian companies use new and different technologies for using products to attract consumers in the market. For instance, Habtech offers the HabTech N1 Air Purifier in Egypt, which is a technique that involves four phases of purification to destroy bacteria and viruses on surfaces and in the environment. The four stages of filtration include a HEPA filter rated 11–13 plus an activated carbon filter, a generator of negative ions, a UV lamp, and an ozone generator. The ambient air is filtered as it enters the machine to remove bacteria and viruses that could be damaged by ultraviolet radiation. Through the

air outlet, the cleaned, fresh air is sent back into the surrounding area after being filtered by negative ions. To properly purify and sterilize the air, an ozone generator must be turned on when no one is around.

Rising Air Pollution Aids Market Growth

Owing to fast industrialization, rising car sales, and increasing construction activity, particularly in developing nations, air pollution is rising significantly on a global scale. The chance of contracting numerous diseases rises as a result of air pollution. People all over the world are buying air purifiers to breathe clean air, as up to a hundred times as much pollution may be present indoors as outdoors. The Egyptian Ministry of Environment revealed in 2021 that there were now 114 air quality monitoring stations spread across the country's various governorates, an increase over the previous year. By providing accurate monitoring data, so decision-makers may take the appropriate action, monitoring stations work to improve the conditions of the environment, the health, and the air. However, monitoring air quality will not support immediate relaxation to the issue of air quality; therefore, using an air purifier to improve indoor quality could be an immediate solution.

Market Segmentation

Egypt air purifier market is segmented into filter type, end-use, distribution channel, country, and company. Based on filter type, the market is segmented into Pre + HEPA, Pre + HEPA + Activated Carbon, HEPA, and Others (Pre-filter, HEPA + Ion & Ozone, HEPA + Electrostatic Precipitators). Based on end use, the market is segmented into commercial, industrial, and residential. Based on distribution channels, the market is segmented into supermarkets/hypermarkets, multi-branded stores, exclusive stores, online, and others (direct sales). Based on region, the market is segmented into Cairo, Alexandria, Giza, Qalyubia, Port Said, Suez, and Rest of Egypt.

Market Players

Samsung Electronics Egypt S.A.E (SEEG), Philips Egypt, Sharp Middle East FZE, ACCO Brands Corporation, LG Electronics Egypt S.A.E.(LGEEG), Xiaomi Group, Blueair AB, Daikin Middle East & Africa FZE, Panasonic Marketing Middle East & Africa FZE, HabTech Smart Solutions are the major market players in the Egypt air purifiers market.

Report Scope:

Egypt Air Purifiers Market By Filter Type (Pre + HEPA, Pre + HEPA + Activated Carbon, HEPA, Others (Pre-filter...

In this report, Egypt air purifiers market has been segmented into the following categories, in addition to the industry trends, which have also been detailed below:

Egypt Air Purifiers Market, By Filter Type:

Pre + HEPA

Pre + HEPA + Activated Carbon

HEPA

Others

Europe Air Purifiers Market, By End Use:

Commercial

Industrial

Residential

Europe Air Purifiers Market, By Region:

Cairo

Alexandria

Giza

Qalyubia

Port Said

Suez

Rest of Egypt

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in Egypt air purifiers market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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