

# Egg Freezing And Embryo Banking Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, 2019-2029 Segmented By Type (Donor, Nondonor), By Preservation (Egg freezing, Embryo Freezing), By Region, and By Competition

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## **Abstracts**

Global Egg Freezing And Embryo Banking Market was valued at USD 3.84 billion in 2023 and is anticipated to project impressive growth in the forecast period with a CAGR of 16.56% through 2029. The market for egg freezing and embryo banking is projected to grow as a result of changes in society and advancements in reproductive technologies. Individuals are choosing fertility preservation through assisted reproductive technology for various reasons, including delaying parenthood, health considerations, and career ambitions. Increasing awareness and enhanced success rates are spurring the demand for these services, guaranteeing the expansion of the market.

**Key Market Drivers** 

Societal Shifts and Changing Demographic

The global egg freezing, and embryo banking market is currently experiencing unprecedented growth, and one of the key driving forces behind this surge is the profound societal shift and changing demographics. Traditional family planning patterns are giving way to a more dynamic, flexible approach, with individuals opting to delay parenthood for various personal and professional reasons.

One of the most prominent factors driving the growth of this market is the increasing number of individuals who are consciously choosing to delay parenthood. In the past,



people often adhered to traditional family planning timelines, but today's society embraces the idea of parenthood as a life stage that can be adjusted according to individual preferences and life goals. This shift in attitude is directly contributing to the surge in demand for egg freezing and embryo banking services.

Career aspirations and personal development are now central to many individuals' life plans. Pursuing advanced degrees, establishing a successful career, and achieving financial stability have become priorities for people around the world. As a result, they are choosing to defer starting a family until they feel more secure in their careers and personal lives. Egg freezing and embryo banking provide a viable solution for those who wish to protect their fertility while pursuing these important goals.

Relationship dynamics have also evolved significantly, with more people delaying or redefining traditional partnership and marriage. The desire to find the right partner or to experience personal growth before committing to parenthood has led to a growing need for fertility preservation options. Egg freezing and embryo banking cater to individuals who want to take control of their reproductive future, irrespective of their relationship status.

Advancements in reproductive technology, along with widespread education and awareness campaigns, have made egg freezing and embryo banking more accessible and appealing. Individuals are now better informed about the effectiveness and safety of these procedures. This increased knowledge empowers them to make informed decisions and take proactive steps towards preserving their fertility.

Many countries and regions have recognized the importance of supporting fertility preservation options. Legal and policy changes, such as mandates for insurance coverage and tax incentives for fertility preservation, have removed financial barriers and created a more conducive environment for individuals considering these procedures.

Advancements in Reproductive Technologies

The global egg freezing, and embryo banking market has experienced remarkable growth in recent years, with advancements in reproductive technologies playing a pivotal role. These groundbreaking innovations have made fertility preservation through egg freezing and embryo banking more accessible, efficient, and reliable.

Advancements in cryopreservation techniques have significantly contributed to the



growth of the egg freezing and embryo banking market. Cryopreservation involves freezing and storing reproductive materials at very low temperatures. Over the years, there have been substantial improvements in the methods used for this process, particularly with the introduction of vitrification. Vitrification is a fast-freezing technique that prevents the formation of ice crystals, reducing the risk of damage to the eggs and embryos. As a result, the survival rate and viability of preserved specimens have substantially increased, bolstering the confidence of potential clients.

Vitrification techniques have undergone continuous refinement, making the process even more effective. These improved methods allow for the rapid cooling and storage of eggs and embryos without compromising their quality. With vitrification, the survival rate post-thaw has improved significantly, giving individuals who opt for egg freezing and embryo banking a higher likelihood of successful future pregnancies.

Reproductive technologies have become increasingly sophisticated in the selection of viable embryos for cryopreservation. Techniques such as pre-implantation genetic testing (PGT) now enable healthcare providers to assess the genetic health and viability of embryos before they are stored. This ensures that only the highest-quality embryos are preserved, leading to better success rates when they are eventually used for assisted reproductive procedures, such as in vitro fertilization (IVF).

Advancements in reproductive technologies have led to significantly improved success rates for assisted reproductive procedures, including IVF using frozen eggs and embryos. With more precise control over the cryopreservation process and better selection of embryos, individuals who opt for fertility preservation are more likely to achieve successful pregnancies when they decide to use their stored reproductive materials. The higher success rates are a powerful incentive for people to consider egg freezing and embryo banking.

Advancements in reproductive technologies have also expanded options for gender and fertility diversity. LGBTQ+ individuals and those with gender diversity can now take advantage of egg freezing and embryo banking to fulfill their family planning aspirations. This inclusive approach to reproductive technologies is fostering further growth in the market.

#### Growing Awareness and Education

The global egg freezing, and embryo banking market has been on an upward trajectory, and one of the driving forces behind this growth is the increasing awareness and



education regarding fertility preservation. In an era of rapidly evolving medical technology, growing societal awareness of the importance of family planning and the impact of age on fertility has spurred a surge in demand for egg freezing and embryo banking services.

One of the essential roles of awareness and education is dispelling misconceptions surrounding fertility and reproductive options. Many individuals are unaware of the biological realities of fertility decline with age and may have outdated or inaccurate information. As awareness campaigns and educational initiatives gain momentum, the public is becoming better informed about the significance of fertility preservation, which in turn increases the demand for egg freezing and embryo banking.

Informed decisions require access to comprehensive information. The availability of educational resources and healthcare providers who can offer guidance on fertility preservation options is instrumental in empowering individuals to make informed choices about their reproductive futures. As people learn more about the benefits, risks, and success rates associated with egg freezing and embryo banking, they are more likely to consider these procedures as part of their family planning strategy.

Historically, fertility-related discussions were often stigmatized or relegated to private conversations. However, growing awareness campaigns and open dialogues about fertility are playing a significant role in reducing the stigma surrounding egg freezing and embryo banking. As society becomes more accepting of non-traditional family planning strategies, more individuals are willing to explore these options.

Awareness and education also foster a proactive approach to fertility preservation. When people understand the potential impact of delaying parenthood and the options available to them, they are more likely to take action sooner rather than later. This proactive stance can lead to increased demand for egg freezing and embryo banking services as individuals strive to secure their reproductive options.

Many individuals choose to delay parenthood to focus on their careers, personal development, or other life goals. As awareness of fertility preservation options grows, more people realize that they can balance their ambitions without sacrificing the opportunity to have children in the future. Egg freezing and embryo banking are seen as tools to support these aspirations, thereby contributing to the market's expansion.

Health and Medical Concerns



The global egg freezing, and embryo banking market has experienced substantial growth, partly due to the rising awareness of health and medical concerns. For individuals facing medical treatments that may affect their fertility or those with underlying health issues, fertility preservation has emerged as a vital solution.

A significant factor driving the demand for egg freezing and embryo banking is the need for fertility preservation during medical treatments. Certain health conditions, such as cancer, autoimmune diseases, and organ transplant procedures, often require treatments like chemotherapy or radiation therapy that can harm a person's fertility. In such cases, individuals have turned to fertility preservation as a way to safeguard their reproductive potential before undergoing these potentially fertility-damaging treatments.

Health concerns frequently prompt individuals to explore fertility preservation options as a means to ensure family planning after recovering from a serious illness. For cancer survivors, for example, the ability to have children may be jeopardized by the treatment. Egg freezing and embryo banking offer a glimmer of hope by preserving the possibility of biological parenthood even after the medical battle is won.

Advancements in assisted reproductive technology (ART) have made fertility preservation more accessible and efficient for individuals with medical concerns. Improved cryopreservation techniques and in vitro fertilization (IVF) methods contribute to the increased success rates of egg freezing and embryo banking. The expanded reach of these technologies ensures that individuals facing health challenges can consider fertility preservation as a viable option.

Some health conditions or medical treatments may necessitate a temporary postponement of family building plans. In such cases, egg freezing and embryo banking offer a way to preserve reproductive materials until the individual's health situation stabilizes. Once their health is secured, they can explore family planning without the pressure of time constraints.

The emotional toll of health concerns and medical treatments can be immense. Fertility preservation options like egg freezing and embryo banking not only offer a practical solution but also provide emotional support and a sense of control. Knowing that their reproductive future is safeguarded can alleviate the emotional burden for individuals battling health issues.

Egg freezing and embryo banking are not limited to those with health concerns but also offer inclusive family planning options. For individuals who have genetic predispositions



to certain health conditions, these technologies can provide a proactive approach to family planning. In such cases, the market growth is driven by both medical concerns and a desire for responsible family planning.

Key Market Challenges

Cost and Accessibility

One of the most significant challenges in the egg freezing and embryo banking market is the cost associated with these procedures. The expenses involved in egg retrieval, cryopreservation, and storage can be prohibitively high for many individuals. Additionally, insurance coverage for fertility preservation is limited in many regions, which further restricts accessibility. As a result, the market is missing out on a potential clientele who cannot afford these services.

Ethical and Legal Concerns

The egg freezing and embryo banking industry has faced ongoing ethical and legal dilemmas. Questions regarding the appropriate use of stored reproductive materials, consent issues, and potential disputes over ownership can complicate the process. The legal landscape surrounding these procedures varies from one region to another, which can create confusion and hesitation among those considering fertility preservation.

**Emotional and Psychological Impact** 

The decision to pursue fertility preservation is often driven by personal and medical reasons, which can carry a substantial emotional and psychological burden. The uncertainty surrounding the success of these procedures, coupled with the emotional challenges of facing potential infertility, can be overwhelming. The industry needs to do more to provide psychological support and counseling to those navigating these emotional hurdles.

**Key Market Trends** 

Social Freezing: A Growing Trend

One of the most notable emerging trends is the rise of "social freezing," where individuals choose to freeze their eggs or embryos for non-medical reasons. Social freezing is increasingly popular among women who wish to extend their reproductive



options, focusing on career, personal development, or simply not yet having found the right partner. As societal attitudes evolve and more women embrace the idea of delaying parenthood, social freezing is likely to become a dominant trend in the market.

Advances in Cryopreservation Techniques

Technological advancements in cryopreservation methods, particularly vitrification, have significantly improved the success rates of egg freezing and embryo banking. Continued research and development are expected to further enhance the safety and efficiency of these techniques. This trend will boost the confidence of individuals considering fertility preservation.

Innovative Fertility Preservation Techniques

Researchers are continuously exploring innovative approaches to fertility preservation. Oocyte (egg) maturation in vitro and ovarian tissue cryopreservation are among the emerging techniques that offer additional options for individuals seeking fertility preservation. These techniques may provide more accessible and efficient pathways for preserving reproductive materials.

Segmental Insights

Type Insights

Based on the category of Type, the market in 2023 was primarily driven by individuals who did not opt for donor eggs, and they constituted the most substantial portion of the revenue. According to the preliminary National Summary for 2021 from the CDC, the data underscores a clear inclination among women for using their own eggs.

A significant majority of women below the age of 35 were involved in cycles using their own eggs or embryos, with the 35-37 age group also showing notable utilization, although at a slightly lower rate. In contrast, the utilization of donor eggs or embryos was considerably lower, with women under 35 and those aged 35-37 making up a relatively small fraction of the cycles. For women under 35, a total of 45,576 embryo transfer procedures were carried out.

On average, each procedure involved the transfer of 1.1 embryos, and the implantation rate (the percentage of transferred embryos successfully implanted) stood at 52.3% in this age group. This data illustrates the strong preference of many women to use their



own eggs rather than donated ones when it comes to the preservation of eggs and storage of embryos.

## Regional Insights

Europe took a commanding lead in the market, claiming the largest share of revenue in 2023. This was primarily attributed to the region's well-established presence in the field of assisted reproduction technology (ART). According to a 2019 report released by the European Society of Human Reproduction and Embryology (ESHRE), Spain emerged as the most active country in Europe regarding assisted reproduction, overseeing a total of 140,909 treatment cycles. Spain maintained its prominent position, surpassing countries such as Germany (969,226 cycles), France (104,733 cycles), and Russia (121,235 cycles). The ESHRE closely monitors treatments, including IVF, ICSI, intrauterine insemination, and egg donation.

In contrast, the Asia Pacific region is expected to witness the highest CAGR during the forecast period. This growth can be attributed to favorable regulations and the Asia Pacific's emergence as a hub for medical tourism, offering high-quality treatments at more affordable rates. For instance, the Tokyo metropolitan government has proposed the introduction of a subsidy to cover the costs of egg freezing. The fiscal 2023 budget proposal allocates USD 733,000 (approximately 100 million yen) for the program's launch. This groundbreaking initiative aims to provide annual support of up to USD 2,199 (about 300,000 yen) per individual to 200-300 Tokyo residents, irrespective of marital status. This step addresses concerns related to fertility and enables women to plan their reproductive futures while juggling career priorities.

Key Market Players

ReproTech LLC

Cryo-Cell International Inc

CCRM Fertility Clinic and IVF Clinic

RMA Fertility Clinics



	Carrot Fertility Inc
	WINFertility, Inc.
	Shady Grove Fertility Reproductive Science Center
	Kindbody
Report	Scope:
segmei	report, the Global Egg Freezing And Embryo Banking Market has been nted into the following categories, in addition to the industry trends which have sen detailed below:
	Egg Freezing And Embryo Banking Market, By Type:
	Donor
	Non-donor
	Egg Freezing And Embryo Banking Market, By Preservation:
	Egg freezing
	Embryo Freezing
	Egg Freezing And Embryo Banking Market, By Region:
	North America
	United States
	Canada
	Mexico
	Europe



Germany
United Kingdom
France
Italy
Spain
Asia-Pacific
China
Japan
India
Australia
South Korea
South America
Brazil
Argentina
Colombia
Middle East & Africa
South Africa
Saudi Arabia
UAE
Kuwait



# Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Egg Freezing And Embryo Banking Market.

Available Customizations:

Global Egg Freezing And Embryo Banking market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).



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