

# **Drug Eluting Stent Market, 2028- Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028 Segmented By Coating Type (Polymer-based Coatings (Non-biodegradable, Biodegradable)), Polymer-free Coatings(Micro porous Surface, Micro structured Surface, Slotted tubular Surface, Nanoporous Surface)), By Application (Coronary Artery Disease, Peripheral Artery Disease), By Region, By Competition.**

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## **Abstracts**

In 2022, the Global Drug Eluting Stent Market reached a valuation of USD 7.09 billion, and it is expected to demonstrate impressive growth in the forecast period with a Compound Annual Growth Rate (CAGR) of 8.13% through 2028. The global healthcare industry has witnessed remarkable advancements in recent years, with technology and innovation playing pivotal roles in enhancing patient care and treatment outcomes. Among these innovations, drug-eluting stents (DES) have emerged as a transformative force in the field of interventional cardiology, leading to substantial growth in the global drug-eluting stent market.

A drug-eluting stent is a medical device specifically designed to treat coronary artery disease (CAD) and prevent the recurrence of blockages in the arteries. This tiny mesh tube, typically made of metal, is coated with a specialized medication, usually an anti-restenotic drug. When implanted within a narrowed or blocked coronary artery, the stent serves a dual purpose: it acts as a mechanical scaffold to maintain the artery's openness and gradually releases the drug over time to prevent restenosis, which is the renarrowing of the artery.

The global drug-eluting stent market has witnessed significant growth in recent years, driven by several key factors. One major driver is the increasing incidence of coronary artery disease worldwide. Lifestyle changes, including sedentary habits and unhealthy diets, have contributed to a rise in CAD cases. Ongoing research and development efforts have led to the introduction of next-generation drug-eluting stents with enhanced designs, drug formulations, and biodegradable materials, which have improved their effectiveness and safety.

Furthermore, as the global population continues to age, the prevalence of CAD is expected to increase. Older individuals are more susceptible to cardiovascular diseases, thereby creating a growing market for DES. DES procedures are minimally invasive, resulting in shorter recovery times, reduced pain, and shorter hospital stays compared to traditional open-heart surgeries. This factor has been driving patient preference and boosting the adoption of DES.

Moreover, developing countries are experiencing improvements in healthcare infrastructure and accessibility, which are contributing to the rising demand for advanced medical devices like drug-eluting stents.

In conclusion, the Global Drug Eluting Stent Market is on a trajectory of impressive growth. This growth is propelled by factors such as increasing CAD incidence, ongoing technological advancements in DES, the aging population, patient preference for minimally invasive procedures, and improved healthcare accessibility in developing nations.

## Key Market Drivers

### Increasing Prevalence of Cardiovascular Diseases is Driving the Global Drug Eluting Stent Market

Cardiovascular diseases (CVDs) remain a global health concern, causing a significant burden on healthcare systems and individuals worldwide. Among the various treatment options available, drug-eluting stents (DES) have emerged as a game-changer in the management of coronary artery disease, a common form of CVD. The global drug-eluting stent market is witnessing substantial growth, primarily due to the increasing prevalence of cardiovascular diseases. Cardiovascular diseases encompass a range of conditions that affect the heart and blood vessels. These include coronary artery disease, heart failure, stroke, and hypertension, among others. Among them, coronary

artery disease (CAD) is the leading cause of death globally. CAD occurs when fatty deposits (atherosclerosis) accumulate in the coronary arteries, leading to reduced blood flow to the heart muscle, potentially causing chest pain (angina) or heart attacks.

The primary driver behind the growth of the drug-eluting stent market is the increasing prevalence of cardiovascular diseases worldwide. Factors such as sedentary lifestyles, unhealthy diets, smoking, and stress have contributed to the rising incidence of heart-related ailments. As the global population continues to age, the risk of developing cardiovascular diseases increases. Elderly individuals are more prone to conditions like CAD, which necessitates interventions like stent placement. Ongoing research and development have led to the creation of more advanced and effective drug-eluting stents. These innovations, such as biodegradable stents and Growing awareness of cardiovascular health and improved access to healthcare services have led to more people seeking timely treatment for heart conditions. As a result, there is a greater demand for interventional cardiology procedures like stent placement. improved drug coatings, have enhanced patient outcomes and boosted market growth. The promotion of healthier lifestyles, including regular exercise and dietary improvements, has played a role in reducing risk factors for cardiovascular diseases. However, these changes may not eliminate the need for medical interventions like stent placement in many cases.

### Increasing Awareness and Education Fuels Growth in Global Drug Eluting Stent

The global drug-eluting stent market has witnessed remarkable growth in recent years, primarily due to increased awareness and education regarding cardiovascular diseases and the benefits of drug-eluting stents (DES). These innovative medical devices have transformed the treatment landscape for coronary artery diseases, offering better outcomes and improved patient quality of life. As healthcare professionals and patients alike become more informed about these life-saving devices, the market continues to expand.

Healthcare professionals, particularly cardiologists and interventional radiologists, play a pivotal role in recommending the appropriate treatment options for patients with coronary artery diseases. Continuous medical education and training programs keep these specialists updated on the latest advancements in stent technology. As a result, they are more likely to prescribe drug-eluting stents as a preferred treatment option, given their superior outcomes compared to bare-metal stents.

Educating patients about their treatment options is crucial. Patients who understand the benefits of drug-eluting stents are more likely to opt for them when presented with the

choice. Educational materials, including brochures, websites, and videos, help patients make informed decisions regarding their treatment plans. Healthcare providers also need to be well-informed about the different types of stents available and their respective advantages. Continuous medical education programs ensure that healthcare professionals stay up-to-date with the latest research and clinical guidelines related to drug-eluting stents, enabling them to provide the best possible care to their patients.

The increasing awareness and education surrounding drug-eluting stents have significantly contributed to market growth. According to market research reports, the global drug-eluting stent market is projected to continue expanding at a substantial rate in the coming years. Factors such as an aging population, rising obesity rates, and lifestyle changes are expected to drive the prevalence of cardiovascular diseases, further fueling the demand for these life-saving devices. Additionally, ongoing advancements in stent technology, such as the development of bioabsorbable stents and improved drug coatings, will likely enhance the efficacy of drug-eluting stents, making them an even more attractive option for patients and healthcare providers.

#### Favorable Reimbursement Policies is Driving the Global Drug Eluting Stent Market

The global drug-eluting stent market has experienced significant growth in recent years, thanks in part to favorable reimbursement policies in various countries. These policies have not only made life-saving treatments more affordable for patients but have also stimulated innovation and investment in the medical device industry. Reimbursement policies play a crucial role in determining the accessibility and affordability of medical treatments, including drug-eluting stents. In many countries, governments and insurance providers have recognized the importance of these devices and have implemented policies to make them more accessible to patients.

Favorable reimbursement policies often result in reduced out-of-pocket expenses for patients. This makes drug-eluting stents more affordable and accessible to a broader range of individuals, ensuring that patients receive the best possible care without incurring significant financial burdens. As reimbursement policies encourage the use of drug-eluting stents, they create a robust market for these devices. This, in turn, incentivizes medical device companies to invest in research and development to create more advanced and effective stents. Continuous innovation benefits both patients and the industry. Favorable reimbursement policies extend the reach of drug-eluting stents to a larger patient population. This expansion of the market can result in increased sales and revenue for medical device manufacturers, which further drives innovation and investment. Medical device companies that produce high-quality drug-eluting stents can

gain a competitive advantage in markets with favorable reimbursement policies. This encourages companies to maintain high standards and invest in improving their products. The influence of favorable reimbursement policies is not limited to a single country. As more nations recognize the benefits of these policies, the global drug-eluting stent market continues to grow, creating a positive impact on healthcare infrastructure worldwide.

## Key Market Challenges

### Regulatory Hurdles

One of the foremost challenges facing the drug-eluting stent market is the ever-evolving landscape of regulatory requirements. Health authorities in different countries continually update their guidelines and standards for medical devices. Manufacturers must invest substantial resources in research and development to ensure compliance with these evolving regulations. In addition, obtaining approval for new products or modifications can be a time-consuming and expensive process.

### Competitive Landscape

The drug-eluting stent market is highly competitive, with several major players dominating the industry. Companies must constantly innovate to stay ahead of the competition and maintain or gain market share. This often involves hefty investments in research and development, clinical trials, and marketing efforts, which can strain company resources.

### Pricing Pressures

The cost of drug-eluting stents can be a significant burden for healthcare systems and patients. Payers, including insurance companies and government health agencies, often negotiate aggressively for lower prices, putting pressure on manufacturers to reduce their pricing. This can impact profitability and limit the funds available for research and development.

### Emerging Technologies

The field of interventional cardiology is dynamic, with continuous advancements in technologies and treatment options. Emerging alternatives to drug-eluting stents, such as bioresorbable vascular scaffolds and drug-coated balloons, pose a potential threat to

the market share of DES. Manufacturers must keep a close eye on these developments and adapt their strategies accordingly.

### Adverse Events and Safety Concerns

While drug-eluting stents have improved patient outcomes by reducing restenosis rates, there are still concerns about the long-term safety of these devices. Late stent thrombosis and other adverse events have been reported, leading to ongoing scrutiny by regulatory agencies and the medical community. Manufacturers must invest in rigorous safety testing and post-market surveillance to address these concerns.

### Economic Factors

Global economic factors, such as the COVID-19 pandemic, can disrupt supply chains, impact demand, and affect the financial stability of companies in the drug-eluting stent market. Fluctuations in currency exchange rates and changes in healthcare spending can also influence the industry's growth.

### Access to Emerging Markets

Expanding into emerging markets presents both opportunities and challenges. While these markets offer substantial growth potential, they often have different regulatory requirements, cultural considerations, and healthcare infrastructures. Companies must navigate these complexities to successfully penetrate and establish a foothold in new regions.

### Physician Training and Adoption

Training healthcare professionals to effectively use drug-eluting stents is crucial for patient safety and optimal outcomes. Manufacturers must invest in education and training programs to ensure that physicians are proficient in stent implantation techniques and stay up-to-date with the latest advancements.

### Key Market Trends

#### Technological Advancements

The global healthcare industry is experiencing a significant transformation fueled by technological advancements. One area where these advancements are making a



profound impact is in the field of interventional cardiology, particularly with drug-eluting stents (DES). DES have revolutionized the treatment of coronary artery disease, and as technology continues to advance, the global drug-eluting stent market is poised for remarkable growth.

One of the significant technological advancements in DES is the development of biocompatible polymers. These polymers improve drug release kinetics and reduce the risk of inflammation and allergic reactions in patients. New-generation DES employ advanced polymers that break down more naturally within the body, reducing long-term complications. Bioabsorbable stents represent a groundbreaking innovation. These stents are designed to gradually dissolve within the body over time, leaving behind a healthier, more natural artery. This technology eliminates some of the long-term limitations associated with traditional metal stents, such as the potential for late-stage thrombosis.

Continuous research and development efforts have led to the discovery of more effective drugs to coat DES. These new drug formulations enhance the stent's efficacy while minimizing side effects. Customized drug delivery systems are also being explored, tailoring treatment to individual patient needs. Advancements in catheter technology have made stent deployment safer and more precise. Miniaturization and enhanced imaging capabilities help interventional cardiologists navigate complex coronary anatomy with greater confidence.

As technology advances, the production of DES becomes more efficient. This often leads to cost savings, making these devices more affordable for healthcare systems and patients alike. Technological advancements have enabled better distribution and accessibility of DES in emerging markets, helping to address the growing burden of cardiovascular disease worldwide.

## Segmental Insights

### Coating Type Insights

Based on the coating type, the Polymer-based Coatings segment emerged as the dominant player in the global market for Drug Eluting Stent in 2022. Polymer-based coatings have been widely used in drug-eluting stents because they provide excellent control over the release of drugs. These coatings can be engineered to release drugs in a controlled and sustained manner over an extended period. This is crucial for ensuring that the drug remains effective in inhibiting the growth of neointimal tissue (restenosis)

around the stent for an extended period. Polymer-based DES have demonstrated significant success in reducing restenosis rates compared to bare-metal stents. By effectively delivering drugs to the target site, polymer-based coatings help inhibit the proliferation of smooth muscle cells and reduce the risk of restenosis. This positive clinical outcome has contributed to the widespread adoption of polymer-based DES. Polymer coatings allow for customization of drug release profiles. Physicians and device manufacturers can choose specific polymers and drug combinations to tailor the DES to the patient's needs. This customization ensures that the stent can effectively address different patient conditions and anatomical variations. Polymer-based coatings can accommodate a variety of drug compounds, including antiproliferative agents, anti-inflammatory drugs, and anti-thrombotic agents. This versatility allows for the development of DES that can address multiple aspects of vascular healing and reduce complications.

### Application Insights

The Coronary artery disease (CAD) segment is projected to experience rapid growth during the forecast period. CAD is one of the most common heart diseases worldwide, affecting millions of people. It occurs when the arteries that supply blood to the heart become narrowed or blocked due to the buildup of plaque. This high prevalence of CAD ensures a large patient population in need of treatment, which drives demand for drug-eluting stents. Drug-eluting stents have proven to be highly effective in treating CAD. They are used to open narrowed or blocked coronary arteries, restore blood flow to the heart, and prevent the recurrence of blockages. Their ability to reduce restenosis (the re-narrowing of arteries) compared to bare-metal stents makes them a preferred choice in CAD treatment. Over the years, there have been continuous advancements in drug-eluting stent technology. New stents are designed to release drugs that inhibit cell growth and inflammation at the stent site, further reducing the risk of restenosis. These technological innovations make DES a compelling option for CAD treatment.

### Regional Insights

North America emerged as the dominant player in the global Drug Eluting Stent market in 2022, holding the largest market share in terms of value. North America, particularly the United States, is a hub for medical research and innovation. It is home to numerous medical device companies and research institutions that continuously develop and improve drug-eluting stent technologies. These innovations often lead to the introduction of new and advanced products into the market, attracting both domestic and international consumers. The North American region boasts a well-developed and



highly advanced healthcare infrastructure, including hospitals, clinics, and specialized medical facilities. This extensive network ensures that patients have access to cutting-edge medical treatments, including drug-eluting stents. The well-established healthcare system plays a significant role in driving demand for these devices. Cardiovascular diseases, such as coronary artery disease, are widespread in North America. These conditions often necessitate the use of drug-eluting stents to treat narrowed or blocked arteries. The high prevalence of these diseases leads to a substantial demand for drug-eluting stents in the region.

### Key Market Players

Abbott Laboratories Ltd.

Boston Scientific Corporation

Terumo Corporation

Medtronic plc

Biosensors International Ltd

Cook Medical pvt ltd.

B. Braun Medical (India) Private Limited

Biotronik, Inc.

Lepu Medical Technology Inc.

### Report Scope:

In this report, the Global Drug Eluting Stent Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Drug Eluting Stent Market, By Coating Type:

Polymer-based Coatings

Polymer-free Coatings

Drug Eluting Stent Market, By Application:

Coronary Artery Disease

Peripheral Artery Disease

Drug Eluting Stent Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

## Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Drug Eluting Stent Market.

## Available Customizations:

Global Drug Eluting Stent market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

Detailed analysis and profiling of additional market players (up to five).

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