

# **Documentary Television Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Type (Poetic, Expository, Observational, Participatory, Reflexive, Performative, Others), By Content Area (Wildlife, Sports, Social, Political, Entertainment, Others), By Viewer Age Group (4 – 14 years, 15 – 25 years, 26 – 36 years, 37 – 47 years, Above 48 years), By Region, By Competition, 2018-2028**

<https://marketpublishers.com/r/D1CB9D063129EN.html>

Date: November 2023

Pages: 178

Price: US\$ 4,900.00 (Single User License)

ID: D1CB9D063129EN

## **Abstracts**

Global Documentary Television Market was valued at USD 11.65 Billion in 2022 and is anticipated to project robust growth in the forecast period with a CAGR of 5.5% through 2028. The global documentary television market has witnessed significant growth and transformation in recent years, driven by changing viewer preferences, technological advancements, and a growing appetite for factual storytelling. This market encompasses a wide range of documentary content, including documentaries on history, science, nature, true crime, travel, and social issues. Here are some key aspects of the global documentary television market:

There is a rising demand for factual and informative content among viewers worldwide. Documentaries provide an engaging and educational way to explore real-life stories, historical events, scientific discoveries, and social issues. Viewers seek documentaries that not only entertain but also enlighten and provoke thought.

The documentary television market caters to a diverse range of interests. Whether it's exploring ancient civilizations, delving into the mysteries of the natural world, uncovering

unsolved crimes, or shedding light on pressing social and environmental concerns, documentaries span a wide spectrum of subjects. This diversity allows broadcasters and streaming platforms to target various niche audiences.

The emergence of streaming platforms like Netflix, Amazon Prime Video, Hulu, and Disney+ has significantly impacted the documentary television market. These platforms invest heavily in producing and acquiring high-quality documentary content, making it easily accessible to viewers around the world. Streaming services offer a vast library of documentaries, allowing viewers to binge-watch their favorite factual programs.

Documentaries have gained recognition not only from viewers but also from prestigious awards ceremonies such as the Oscars and Emmys. This recognition has elevated the status of documentaries, attracting top talent in filmmaking and storytelling. Award-winning documentaries often receive widespread attention and critical acclaim.

Socially and environmentally conscious documentaries have become particularly popular, reflecting the growing awareness of global issues. Documentaries like 'An Inconvenient Truth' and 'Blackfish' have played a role in raising awareness and inspiring action on climate change and animal welfare. Such documentaries can have a profound impact on society and public discourse.

Documentary television often involves international collaboration and co-productions. This allows for the sharing of diverse perspectives and resources. Co-productions enable filmmakers to access new markets and reach a global audience, contributing to the globalization of documentary content.

Streaming platforms are not only acquiring existing documentary content but also investing in the production of original documentaries. These platforms provide budgets and creative freedom to documentary filmmakers, resulting in a surge of high-quality, exclusive content.

Traditional cable and satellite providers still offer dedicated documentary channels that cater to specific interests. These channels curate content related to history, science, nature, and more, providing a dedicated platform for documentary enthusiasts.

## Key Market Drivers

### Increasing Consumer Demand for Non-Fiction Content

One of the primary drivers of the global documentary television market is the growing consumer demand for non-fiction content. Audiences today are increasingly interested in real-life stories, factual narratives, and informative programs. This trend can be attributed to several factors:

**Information and Education:** In an era of easily accessible information, viewers are seeking documentaries as a source of in-depth knowledge and education. Documentaries often provide insights into diverse topics, from science and history to culture and social issues. They offer a platform for viewers to learn and expand their horizons.

**Authentic Storytelling:** Documentaries are known for their authentic and unscripted storytelling. This authenticity resonates with viewers who value genuine narratives over scripted or fictional content. Audiences appreciate the emotional and intellectual engagement that comes from real-life stories.

**Social and Environmental Awareness:** Many documentaries tackle pressing social and environmental issues, such as climate change, human rights, and wildlife conservation. As global awareness of these issues grows, so does the demand for documentaries that explore and address them. Viewers often turn to documentaries as a means of staying informed and inspired to make positive changes.

**Variety and Diversity:** The documentary genre is incredibly diverse, encompassing a wide range of subjects and styles. From true crime documentaries to nature documentaries, there's something for every taste and interest. This variety appeals to a broad spectrum of viewers, contributing to the genre's popularity.

### Digital Streaming Platforms and On-Demand Services

The rise of digital streaming platforms and on-demand services has had a profound impact on the global documentary television market. These platforms, such as Netflix, Amazon Prime Video, Hulu, and Disney+, have become major players in the distribution of documentary content. Here's how they drive the market:

**Global Reach:** Streaming platforms have a global reach, allowing documentaries to reach audiences worldwide. This expanded viewership potential has encouraged the production and distribution of more documentaries across borders.

**Original Content:** Streaming platforms invest heavily in original documentary content.

They commission and produce high-quality documentaries, often collaborating with acclaimed filmmakers and documentarians. This commitment to original content has elevated the production values and storytelling quality of documentaries.

**Personalized Recommendations:** Streaming services use algorithms to recommend content to users based on their viewing history and preferences. This personalized approach makes it easier for viewers to discover and engage with documentary content that aligns with their interests.

**On-Demand Viewing:** The convenience of on-demand viewing allows viewers to watch documentaries at their own pace, fostering binge-watching and repeat viewings. This flexibility has made documentaries even more accessible and appealing to audiences.

### Awards and Critical Acclaim

Documentaries have gained recognition and critical acclaim on a global scale, thanks in part to prestigious awards and film festivals. This recognition serves as a significant driver for the documentary television market:

**Film Festivals:** Renowned film festivals like Sundance Film Festival, Tribeca Film Festival, and Hot Docs showcase documentaries alongside narrative films. Winning awards or receiving accolades at these festivals can elevate a documentary's profile and attract wider distribution.

**Awards Shows:** Major awards shows, such as the Oscars (Academy Awards), Emmys, and Peabody Awards, honor outstanding documentaries. Winning or being nominated for these awards can significantly boost a documentary's viewership and industry prestige.

**Increased Investment:** As documentaries gain more recognition and critical acclaim, there is a growing willingness among investors, broadcasters, and streaming platforms to finance and distribute high-quality documentary projects. Filmmakers and documentarians are increasingly able to secure funding for their projects, fostering innovation and diversity within the genre.

### Key Market Challenges

#### Competition and Content Saturation

One of the primary challenges facing the documentary television market is the increasing competition and content saturation. As the demand for documentary content continues to rise, there has been a proliferation of new entrants in the market, including streaming platforms, cable networks, and independent production companies. This has led to a flood of documentaries across various platforms, making it challenging for individual documentaries to stand out and gain viewership.

With so many options available, viewers have more choices than ever before, but this abundance can also lead to content fatigue and decision paralysis. For broadcasters and content creators, this means intensified competition for viewers' attention and loyalty.

To overcome this challenge, content creators and broadcasters must focus on producing high-quality, unique, and compelling documentaries that cater to specific niches or address trending topics. Effective marketing and distribution strategies are also essential to ensure that documentaries reach their intended audiences in a crowded content landscape.

### Monetization and Funding

Monetization is another significant challenge in the documentary television market. While documentaries play a vital role in informing, educating, and entertaining audiences, they often face funding and revenue hurdles. Unlike scripted content, documentaries are typically more expensive to produce, involving extensive research, travel, interviews, and archival footage licensing. Securing funding for documentary projects can be challenging, especially for independent filmmakers.

Moreover, documentary television often faces issues with monetization compared to other forms of programming. Advertisers may be hesitant to place ads in documentaries due to their serious or sensitive subject matter, limiting advertising revenue potential. Additionally, while streaming platforms have provided new distribution opportunities, they may not always offer substantial financial returns for documentary creators.

To address these funding and monetization challenges, documentary filmmakers and broadcasters may explore a range of strategies, including co-productions, partnerships with non-profit organizations or foundations, crowdfunding campaigns, and seeking international markets for distribution. Collaborations with streaming platforms can also provide a source of revenue and a broader audience reach.

## Audience Fragmentation and Niche Markets

The fragmentation of television audiences is a significant challenge in the documentary television market. Traditional linear television networks often struggle to maintain a mass viewership base, as audiences increasingly turn to digital and on-demand platforms. This shift has led to audience fragmentation, where viewers gravitate toward content that aligns with their specific interests and preferences.

Documentary television, by its nature, often addresses niche topics or explores subjects that may not have broad appeal. While this allows for in-depth exploration of important issues, it can also limit the potential viewership. Broadcasters must navigate the delicate balance between catering to niche audiences and achieving mass appeal.

To address this challenge, broadcasters and content creators may consider strategies such as leveraging digital platforms to reach specific demographics, conducting targeted marketing campaigns, and producing documentaries that offer both educational and entertaining elements. Collaborations with streaming platforms can also provide access to niche audiences interested in specialized content.

## Key Market Trends

### Proliferation of Streaming Platforms

One of the most notable trends in the global documentary television market is the proliferation of streaming platforms as major players in the production and distribution of documentary content. Streaming giants like Netflix, Amazon Prime Video, Hulu, and Disney+ have made substantial investments in documentary programming. This trend has several key facets:

**Original Documentary Production:** Streaming platforms are commissioning and producing a wide range of original documentary series and films. They leverage their global reach to collaborate with renowned filmmakers, documentarians, and production companies, resulting in high-quality and diverse content.

**Documentary Libraries:** Streaming platforms have built extensive libraries of documentary content, providing subscribers with a vast selection of documentaries spanning various genres and subject matter. This library approach caters to diverse audience tastes and preferences.



**Global Reach:** Streaming services have a global audience, allowing documentaries to reach viewers in multiple countries simultaneously. This has expanded the reach and impact of documentary storytelling, enabling global conversations on important issues.

**Awards and Recognition:** Streaming platforms have gained recognition and accolades for their documentary content, winning awards at prestigious events like the Oscars, Emmy Awards, and Sundance Film Festival. This recognition further underscores the significance of streaming platforms in the documentary landscape.

### Diverse Subject Matter and Formats

Documentary television is no longer limited to traditional subjects or formats. The market has seen a surge in diverse subject matter and innovative storytelling formats, reflecting changing viewer interests and a desire for fresh, engaging content:

**Genre Diversity:** Documentaries now cover an extensive range of genres beyond the traditional nature, history, and science topics. True crime, political exposés, human interest stories, and social justice issues are gaining prominence, attracting a broader and more diverse audience.

**Hybrid Formats:** Hybrid documentary formats that blend elements of fiction and non-fiction storytelling have gained traction. These formats use creative techniques to engage viewers while conveying factual information.

**Short-Form and Mini-Series:** Short-form documentaries and mini-series have become increasingly popular. These formats are well-suited to online platforms and cater to viewers looking for bite-sized, focused content.

**Serialized Storytelling:** Some documentaries are adopting serialized storytelling, spanning multiple episodes or seasons. This approach allows for in-depth exploration of complex topics, creating immersive viewing experiences.

### Impactful Social and Environmental Documentaries

There is a growing appetite for documentaries that tackle pressing social and environmental issues. This trend reflects a broader societal interest in understanding and addressing global challenges. Key aspects of this trend include:

**Social Activism:** Many documentaries are designed to inspire social change and

activism. They shed light on issues such as climate change, inequality, racial justice, and human rights abuses, encouraging viewers to take action.

**Environmental Focus:** Environmental documentaries have gained prominence as concerns about climate change and environmental sustainability intensify. These documentaries explore topics like conservation, biodiversity, and the impact of human activities on the planet.

**Influence on Policy and Advocacy:** Some documentaries have had a tangible impact on policy-making and advocacy efforts. They serve as catalysts for public discourse and government action, driving change at various levels.

**Collaboration with NGOs:** Filmmakers and documentarians are increasingly partnering with non-governmental organizations (NGOs) and advocacy groups to create documentaries that amplify their causes and campaigns.

## Segmental Insights

### Content Area Insights

Entertainment holds a significant share in the global documentary television market, reshaping the way audiences engage with factual content. Documentaries have evolved beyond traditional educational formats to become a compelling form of entertainment that captivates viewers worldwide.

Entertainment-oriented documentaries cover a wide range of topics, from true crime and history to wildlife and pop culture. These diverse content offerings cater to a broad spectrum of viewers, ensuring that there is something for everyone. Audiences can choose from a variety of genres and themes, making documentary television a versatile and engaging form of entertainment.

To compete in the entertainment sphere, documentary producers are investing in high production values. They use cinematic techniques, stunning visuals, compelling narratives, and cutting-edge technology to create immersive and visually captivating experiences. This shift in production quality has elevated the appeal of documentaries, attracting even more viewers.

The rise of streaming platforms like Netflix, Amazon Prime Video, and Disney+ has played a pivotal role in the growth of entertainment-oriented documentaries. These



platforms offer vast libraries of documentaries, making it convenient for viewers to access content on-demand. The binge-watching culture associated with streaming platforms has further boosted the popularity of documentary series.

Entertainment-focused documentaries often feature celebrity hosts or A-list narrators, adding star power to the content. Celebrities bring their fan base to documentaries, increasing their reach and appeal. These collaborations create a synergy between factual storytelling and entertainment, attracting both documentary enthusiasts and fans of the celebrities involved.

Entertainment documentaries leverage powerful storytelling techniques to engage viewers emotionally and intellectually. They present facts and narratives in a compelling and dramatic manner, fostering a deeper connection between the audience and the subject matter. This approach has led to documentaries becoming conversation starters and sources of cultural impact.

Many entertainment-oriented documentaries have received critical acclaim and awards, further solidifying their place in the global television market. Winning awards like Emmys, Oscars, and Peabodys not only recognizes the excellence of these documentaries but also draws more attention to the genre as a whole.

Social media and online communities have played a significant role in enhancing the entertainment value of documentaries. Viewers can engage in discussions, share insights, and even participate in campaigns related to the content. This participatory element adds to the overall entertainment experience.

Some entertainment documentaries blend elements of reality TV, docu-dramas, and scripted storytelling. This hybrid approach creates a unique and entertaining viewing experience that blurs the lines between fact and fiction.

## Type Insights

Observational documentary filmmaking has carved out a substantial and noteworthy share in the global documentary television market. This subgenre of documentary production has gained recognition and popularity due to its unique storytelling approach and its ability to captivate audiences with real-life narratives and experiences. Here's an overview of why observational documentaries are a significant part of the global documentary television market:

Observational documentaries are known for their commitment to authenticity and realism. Unlike some other documentary formats that might rely on interviews or reenactments, observational documentaries focus on capturing real-life events as they unfold. This authenticity resonates with viewers seeking genuine, unscripted narratives.

Observational documentaries immerse viewers in the lives and experiences of the subjects. Through careful observation and minimal interference, these films allow audiences to witness events, emotions, and situations firsthand. This immersive quality often creates a profound emotional connection between viewers and the subject matter.

Observational documentaries cover a wide spectrum of topics and subject matter. They can explore everything from social issues and environmental concerns to personal stories and cultural phenomena. This versatility enables observational documentaries to appeal to a broad and diverse audience.

Many observational documentaries are crafted with a high degree of cinematic quality. Talented filmmakers use advanced cinematography and storytelling techniques to transform real-life events into visually captivating and emotionally resonant narratives. This cinematic approach elevates the viewing experience and contributes to the genre's appeal.

Observational documentaries have received critical acclaim and recognition at prestigious film festivals and awards ceremonies worldwide. Filmmakers who specialize in this genre have earned accolades for their ability to capture the essence of human experiences with nuance and depth.

Observational documentaries often have a profound impact on both individuals and society as a whole. By shedding light on important issues, sharing personal stories, or highlighting unique cultural perspectives, these documentaries can inspire change, empathy, and dialogue among viewers.

The rise of streaming platforms has created new opportunities for observational documentaries to reach global audiences. Streaming services like Netflix, Amazon Prime Video, Hulu, and others have invested in acquiring and producing high-quality observational documentaries. This digital distribution has expanded the genre's reach and accessibility.

Observational documentaries are frequently used as educational tools in schools, universities, and cultural institutions. They provide valuable insights into real-world

situations and can stimulate discussions and debates on various topics.

Observational documentaries often provide viewers with a window into different cultures, lifestyles, and perspectives from around the world. They facilitate cultural exchange and promote cross-cultural understanding, making them an essential part of the global documentary television market.

## Regional Insights

North America plays a pivotal role in the global documentary television market, holding a significant share and contributing to the industry's growth and innovation. This prominence is driven by several key factors that highlight the region's impact on the documentary TV landscape worldwide.

North America, particularly the United States and Canada, has a long-standing tradition of documentary filmmaking and television production. The region boasts a wealth of talented filmmakers, production companies, and studios dedicated to creating high-quality documentary content. This rich pool of creative talent ensures a steady flow of compelling documentaries covering a wide range of topics, from social issues and history to science and nature.

North America attracts substantial investments in documentary production. Public and private funding sources, including government grants, foundations, and streaming platforms, contribute significantly to the financing of documentary projects. This financial support enables filmmakers to tackle ambitious and impactful subjects, fostering innovation and diversity in documentary storytelling.

North America's extensive distribution networks, both traditional and digital, ensure that documentary content reaches a vast and diverse audience. Major television networks, cable channels, streaming platforms, and film festivals provide numerous outlets for showcasing documentaries. This extensive distribution infrastructure helps documentaries gain recognition and viewership not only within the region but also on a global scale.

The rise of streaming services, many of which are headquartered in North America, has transformed the documentary television landscape. Platforms like Netflix, Amazon Prime Video, Disney+, and Hulu have invested heavily in documentary production and acquisition, bringing a wealth of documentaries to their global subscribers. This has led to increased viewership and access to documentary content, reinforcing North

America's dominance in the market.

North American documentaries often address global issues and resonate with audiences worldwide. Documentaries such as 'Blackfish,' 'The Cove,' and 'An Inconvenient Truth' have sparked international conversations and activism. These documentaries not only generate revenue but also contribute to the region's cultural influence and soft power on a global scale.

North American documentaries frequently receive accolades and recognition at prestigious international film festivals and award ceremonies, such as the Sundance Film Festival, Toronto International Film Festival, and the Academy Awards (Oscars). These honors bolster the region's reputation as a documentary content leader and encourage further investment in the genre.

North America's documentary television market covers a wide array of topics and perspectives, reflecting the region's cultural diversity and commitment to telling compelling stories. From investigative journalism to personal narratives and historical retrospectives, there's a documentary for nearly every interest and demographic, contributing to its broad viewership appeal.

### Key Market Players

Australian Broadcasting Corporation (ABC)

Discovery Communications Inc

AMC Networks Inc

Magnolia Pictures

British Broadcasting Corporation (BBC)

Al Jazeera Media Network

Sony Pictures

Turkish Radio and Television Corporation (TRT)

ViacomCBS

Walt Disney

Report Scope:

In this report, the global documentary television market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Documentary Television Market, By Type:

Poetic

Expository

Observational

Participatory

Reflexive

Performative

Others

Documentary Television Market, By Content Area:

Wildlife

Sports

Social

Political

Entertainment

Others

## Documentary Television Market, By Viewer Age Group:

4 – 14 years

15 – 25 years

26 – 36 years

37 – 47 years

Above 48 years

## Documentary Television Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

India



Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Turkey

Egypt

## Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the global Documentary Television market.

## Available Customizations:

Global Documentary Television market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

Detailed analysis and profiling of additional market players (up to five).

## Contents

### 1. INTRODUCTION

- 1.1. Product Overview
- 1.2. Key Highlights of the Report
- 1.3. Market Coverage
- 1.4. Market Segments Covered
- 1.5. Research Tenure Considered

### 2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

### 3. EXECUTIVE SUMMARY

- 3.1. Market Overview
- 3.2. Market Forecast
- 3.3. Key Regions
- 3.4. Key Segments

### 4. GLOBAL DOCUMENTARY TELEVISION MARKET OUTLOOK

- 4.1. Market Size & Forecast
  - 4.1.1. By Value
- 4.2. Market Share & Forecast
  - 4.2.1. By Type Market Share Analysis (Poetic, Expository, Observational, Participatory, Reflexive, Performative, Others)
  - 4.2.2. By Content Area Market Share Analysis (Wildlife, Sports, Social, Political, Entertainment, Others)
  - 4.2.3. By Viewer Age Group Market Share Analysis (4 – 14 years, 15 – 25 years, 26 – 36 years, 37 – 47 years, Above 48 years)
  - 4.2.4. By Regional Market Share Analysis

- 4.2.4.1. North America Market Share Analysis
- 4.2.4.2. South America Market Share Analysis
- 4.2.4.3. Middle East & Africa Market Share Analysis
- 4.2.4.4. Europe Market Share Analysis
- 4.2.4.5. Asia-Pacific Market Share Analysis
- 4.2.5. By Top 5 Companies Market Share Analysis, Others (2022)
- 4.3. Global Documentary Television Market Mapping & Opportunity Assessment
  - 4.3.1. By Type Market Mapping & Opportunity Assessment
  - 4.3.2. By Content Area Market Mapping & Opportunity Assessment
  - 4.3.3. By Viewer Age Group Market Mapping & Opportunity Assessment
  - 4.3.4. By Region Channel Market Mapping & Opportunity Assessment

## **5. NORTH AMERICA DOCUMENTARY TELEVISION MARKET OUTLOOK**

- 5.1. Market Size & Forecast
  - 5.1.1. By Value
- 5.2. Market Share & Forecast
  - 5.2.1. By Type Market Share Analysis
  - 5.2.2. By Content Area Market Share Analysis
  - 5.2.3. By Viewer Age Group Market Share Analysis
- 5.3. North America: Country Analysis
  - 5.3.1. United States Documentary Television Market Outlook
    - 5.3.1.1. Market Size & Forecast
      - 5.3.1.1.1. By Value
    - 5.3.1.2. Market Share & Forecast
      - 5.3.1.2.1. By Type Market Share Analysis
      - 5.3.1.2.2. By Content Area Market Share Analysis
      - 5.3.1.2.3. By Viewer Age Group Market Share Analysis
  - 5.3.2. Canada Documentary Television Market Outlook
    - 5.3.2.1. Market Size & Forecast
      - 5.3.2.1.1. By Value
    - 5.3.2.2. Market Share & Forecast
      - 5.3.2.2.1. By Type Market Share Analysis
      - 5.3.2.2.2. By Content Area Market Share Analysis
      - 5.3.2.2.3. By Viewer Age Group Market Share Analysis
  - 5.3.3. Mexico Documentary Television Market Outlook
    - 5.3.3.1. Market Size & Forecast
      - 5.3.3.1.1. By Value
    - 5.3.3.2. Market Share & Forecast

- 5.3.3.2.1. By Type Market Share Analysis
- 5.3.3.2.2. By Content Area Market Share Analysis
- 5.3.3.2.3. By Viewer Age Group Market Share Analysis

## **6. EUROPE DOCUMENTARY TELEVISION MARKET OUTLOOK**

### 6.1. Market Size & Forecast

#### 6.1.1. By Value

### 6.2. Market Share & Forecast

#### 6.2.1. By Type Market Share Analysis

#### 6.2.2. By Content Area Market Share Analysis

#### 6.2.3. By Viewer Age Group Market Share Analysis

### 6.3. Europe: Country Analysis

#### 6.3.1. Germany Documentary Television Market Outlook

##### 6.3.1.1. Market Size & Forecast

###### 6.3.1.1.1. By Value

##### 6.3.1.2. Market Share & Forecast

###### 6.3.1.2.1. By Type Market Share Analysis

###### 6.3.1.2.2. By Content Area Market Share Analysis

###### 6.3.1.2.3. By Viewer Age Group Market Share Analysis

#### 6.3.2. United Kingdom Documentary Television Market Outlook

##### 6.3.2.1. Market Size & Forecast

###### 6.3.2.1.1. By Value

##### 6.3.2.2. Market Share & Forecast

###### 6.3.2.2.1. By Type Market Share Analysis

###### 6.3.2.2.2. By Content Area Market Share Analysis

###### 6.3.2.2.3. By Viewer Age Group Market Share Analysis

#### 6.3.3. Italy Documentary Television Market Outlook

##### 6.3.3.1. Market Size & Forecast

###### 6.3.3.1.1. By Value

##### 6.3.3.2. Market Share & Forecast

###### 6.3.3.2.1. By Type Market Share Analysis

###### 6.3.3.2.2. By Content Area Market Share Analysis

###### 6.3.3.2.3. By Viewer Age Group Market Share Analysis

#### 6.3.4. France Documentary Television Market Outlook

##### 6.3.4.1. Market Size & Forecast

###### 6.3.4.1.1. By Value

##### 6.3.4.2. Market Share & Forecast

###### 6.3.4.2.1. By Type Market Share Analysis

- 6.3.4.2.2. By Content Area Market Share Analysis
- 6.3.4.2.3. By Viewer Age Group Market Share Analysis
- 6.3.5. Spain Documentary Television Market Outlook
  - 6.3.5.1. Market Size & Forecast
    - 6.3.5.1.1. By Value
  - 6.3.5.2. Market Share & Forecast
    - 6.3.5.2.1. By Type Market Share Analysis
    - 6.3.5.2.2. By Content Area Market Share Analysis
    - 6.3.5.2.3. By Viewer Age Group Market Share Analysis

## **7. ASIA-PACIFIC DOCUMENTARY TELEVISION MARKET OUTLOOK**

- 7.1. Market Size & Forecast
  - 7.1.1. By Value
- 7.2. Market Share & Forecast
  - 7.2.1. By Type Market Share Analysis
  - 7.2.2. By Content Area Market Share Analysis
  - 7.2.3. By Viewer Age Group Market Share Analysis
- 7.3. Asia-Pacific: Country Analysis
  - 7.3.1. China Documentary Television Market Outlook
    - 7.3.1.1. Market Size & Forecast
      - 7.3.1.1.1. By Value
    - 7.3.1.2. Market Share & Forecast
      - 7.3.1.2.1. By Type Market Share Analysis
      - 7.3.1.2.2. By Content Area Market Share Analysis
      - 7.3.1.2.3. By Viewer Age Group Market Share Analysis
  - 7.3.2. India Documentary Television Market Outlook
    - 7.3.2.1. Market Size & Forecast
      - 7.3.2.1.1. By Value
    - 7.3.2.2. Market Share & Forecast
      - 7.3.2.2.1. By Type Market Share Analysis
      - 7.3.2.2.2. By Content Area Market Share Analysis
      - 7.3.2.2.3. By Viewer Age Group Market Share Analysis
  - 7.3.3. Japan Documentary Television Market Outlook
    - 7.3.3.1. Market Size & Forecast
      - 7.3.3.1.1. By Value
    - 7.3.3.2. Market Share & Forecast
      - 7.3.3.2.1. By Type Market Share Analysis
      - 7.3.3.2.2. By Content Area Market Share Analysis



- 7.3.3.2.3. By Viewer Age Group Market Share Analysis
- 7.3.4. South Korea Documentary Television Market Outlook
  - 7.3.4.1. Market Size & Forecast
    - 7.3.4.1.1. By Value
  - 7.3.4.2. Market Share & Forecast
    - 7.3.4.2.1. By Type Market Share Analysis
    - 7.3.4.2.2. By Content Area Market Share Analysis
    - 7.3.4.2.3. By Viewer Age Group Market Share Analysis
- 7.3.5. Australia Documentary Television Market Outlook
  - 7.3.5.1. Market Size & Forecast
    - 7.3.5.1.1. By Value
  - 7.3.5.2. Market Share & Forecast
    - 7.3.5.2.1. By Type Market Share Analysis
    - 7.3.5.2.2. By Content Area Market Share Analysis
    - 7.3.5.2.3. By Viewer Age Group Market Share Analysis

## **8. SOUTH AMERICA DOCUMENTARY TELEVISION MARKET OUTLOOK**

- 8.1. Market Size & Forecast
  - 8.1.1. By Value
- 8.2. Market Share & Forecast
  - 8.2.1. By Type Market Share Analysis
  - 8.2.2. By Content Area Market Share Analysis
  - 8.2.3. By Viewer Age Group Market Share Analysis
- 8.3. South America: Country Analysis
  - 8.3.1. Brazil Documentary Television Market Outlook
    - 8.3.1.1. Market Size & Forecast
      - 8.3.1.1.1. By Value
    - 8.3.1.2. Market Share & Forecast
      - 8.3.1.2.1. By Type Market Share Analysis
      - 8.3.1.2.2. By Content Area Market Share Analysis
      - 8.3.1.2.3. By Viewer Age Group Market Share Analysis
  - 8.3.2. Argentina Documentary Television Market Outlook
    - 8.3.2.1. Market Size & Forecast
      - 8.3.2.1.1. By Value
    - 8.3.2.2. Market Share & Forecast
      - 8.3.2.2.1. By Type Market Share Analysis
      - 8.3.2.2.2. By Content Area Market Share Analysis
      - 8.3.2.2.3. By Viewer Age Group Market Share Analysis

### 8.3.3. Colombia Documentary Television Market Outlook

#### 8.3.3.1. Market Size & Forecast

##### 8.3.3.1.1. By Value

#### 8.3.3.2. Market Share & Forecast

##### 8.3.3.2.1. By Type Market Share Analysis

##### 8.3.3.2.2. By Content Area Market Share Analysis

##### 8.3.3.2.3. By Viewer Age Group Market Share Analysis

## **9. MIDDLE EAST AND AFRICA DOCUMENTARY TELEVISION MARKET OUTLOOK**

### 9.1. Market Size & Forecast

#### 9.1.1. By Value

### 9.2. Market Share & Forecast

#### 9.2.1. By Type Market Share Analysis

#### 9.2.2. By Content Area Market Share Analysis

#### 9.2.3. By Viewer Age Group Market Share Analysis

### 9.3. MEA: Country Analysis

#### 9.3.1. South Africa Documentary Television Market Outlook

##### 9.3.1.1. Market Size & Forecast

##### 9.3.1.1.1. By Value

##### 9.3.1.2. Market Share & Forecast

##### 9.3.1.2.1. By Type Market Share Analysis

##### 9.3.1.2.2. By Content Area Market Share Analysis

##### 9.3.1.2.3. By Viewer Age Group Market Share Analysis

#### 9.3.2. Saudi Arabia Documentary Television Market Outlook

##### 9.3.2.1. Market Size & Forecast

##### 9.3.2.1.1. By Value

##### 9.3.2.2. Market Share & Forecast

##### 9.3.2.2.1. By Type Market Share Analysis

##### 9.3.2.2.2. By Content Area Market Share Analysis

##### 9.3.2.2.3. By Viewer Age Group Market Share Analysis

#### 9.3.3. UAE Documentary Television Market Outlook

##### 9.3.3.1. Market Size & Forecast

##### 9.3.3.1.1. By Value

##### 9.3.3.2. Market Share & Forecast

##### 9.3.3.2.1. By Type Market Share Analysis

##### 9.3.3.2.2. By Content Area Market Share Analysis

##### 9.3.3.2.3. By Viewer Age Group Market Share Analysis

#### 9.3.4. Turkey Documentary Television Market Outlook

- 9.3.4.1. Market Size & Forecast
  - 9.3.4.1.1. By Value
- 9.3.4.2. Market Share & Forecast
  - 9.3.4.2.1. By Type Market Share Analysis
  - 9.3.4.2.2. By Content Area Market Share Analysis
  - 9.3.4.2.3. By Viewer Age Group Market Share Analysis
- 9.3.5. Egypt Documentary Television Market Outlook
  - 9.3.5.1. Market Size & Forecast
    - 9.3.5.1.1. By Value
  - 9.3.5.2. Market Share & Forecast
    - 9.3.5.2.1. By Type Market Share Analysis
    - 9.3.5.2.2. By Content Area Market Share Analysis
    - 9.3.5.2.3. By Viewer Age Group Market Share Analysis

## **10. MARKET DYNAMICS**

- 10.1. Drivers
- 10.2. Challenges

## **11. MARKET TRENDS & DEVELOPMENTS**

## **12. SWOT ANALYSIS**

- 12.1. Strength
- 12.2. Weakness
- 12.3. Opportunity
- 12.4. Threat

## **13. COMPETITIVE LANDSCAPE**

- 13.1. Company Profiles
  - 13.1.1. Australian Broadcasting Corporation (ABC)
    - 13.1.1.1. Company Details
    - 13.1.1.2. Products & Services
    - 13.1.1.3. Financials (As Per Availability)
    - 13.1.1.4. Key Market Focus & Geographical Presence
    - 13.1.1.5. Recent Developments
    - 13.1.1.6. Key Management Personnel

- 13.1.2. Discovery Communications Inc
  - 13.1.2.1. Company Details
  - 13.1.2.2. Products & Services
  - 13.1.2.3. Financials (As Per Availability)
  - 13.1.2.4. Key Market Focus & Geographical Presence
  - 13.1.2.5. Recent Developments
  - 13.1.2.6. Key Management Personnel
- 13.1.3. AMC Networks Inc
  - 13.1.3.1. Company Details
  - 13.1.3.2. Products & Services
  - 13.1.3.3. Financials (As Per Availability)
  - 13.1.3.4. Key Market Focus & Geographical Presence
  - 13.1.3.5. Recent Developments
  - 13.1.3.6. Key Management Personnel
- 13.1.4. Magnolia Pictures
  - 13.1.4.1. Company Details
  - 13.1.4.2. Products & Services
  - 13.1.4.3. Financials (As Per Availability)
  - 13.1.4.4. Key Market Focus & Geographical Presence
  - 13.1.4.5. Recent Developments
  - 13.1.4.6. Key Management Personnel
- 13.1.5. British Broadcasting Corporation (BBC)
  - 13.1.5.1. Company Details
  - 13.1.5.2. Products & Services
  - 13.1.5.3. Financials (As Per Availability)
  - 13.1.5.4. Key Market Focus & Geographical Presence
  - 13.1.5.5. Recent Developments
  - 13.1.5.6. Key Management Personnel
- 13.1.6. Al Jazeera Media Network
  - 13.1.6.1. Company Details
  - 13.1.6.2. Products & Services
  - 13.1.6.3. Financials (As Per Availability)
  - 13.1.6.4. Key Market Focus & Geographical Presence
  - 13.1.6.5. Recent Developments
  - 13.1.6.6. Key Management Personnel
- 13.1.7. Sony Pictures
  - 13.1.7.1. Company Details
  - 13.1.7.2. Products & Services
  - 13.1.7.3. Financials (As Per Availability)

- 13.1.7.4. Key Market Focus & Geographical Presence
- 13.1.7.5. Recent Developments
- 13.1.7.6. Key Management Personnel
- 13.1.8. Turkish Radio and Television Corporation (TRT)
  - 13.1.8.1. Company Details
  - 13.1.8.2. Products & Services
  - 13.1.8.3. Financials (As Per Availability)
  - 13.1.8.4. Key Market Focus & Geographical Presence
  - 13.1.8.5. Recent Developments
  - 13.1.8.6. Key Management Personnel
- 13.1.9. ViacomCBS
  - 13.1.9.1. Company Details
  - 13.1.9.2. Products & Services
  - 13.1.9.3. Financials (As Per Availability)
  - 13.1.9.4. Key Market Focus & Geographical Presence
  - 13.1.9.5. Recent Developments
  - 13.1.9.6. Key Management Personnel
- 13.1.10. Walt Disney
  - 13.1.10.1. Company Details
  - 13.1.10.2. Products & Services
  - 13.1.10.3. Financials (As Per Availability)
  - 13.1.10.4. Key Market Focus & Geographical Presence
  - 13.1.10.5. Recent Developments
  - 13.1.10.6. Key Management Personnel

## **14. STRATEGIC RECOMMENDATIONS**

- 14.1. Key Focus Areas
- 14.2. Target Type
- 14.3. Target Content Area

## **15. ABOUT US & DISCLAIMER**

## I would like to order

Product name: Documentary Television Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Type (Poetic, Expository, Observational, Participatory, Reflexive, Performative, Others), By Content Area (Wildlife, Sports, Social, Political, Entertainment, Others), By Viewer Age Group (4 – 14 years, 15 – 25 years, 26 – 36 years, 37 – 47 years, Above 48 years), By Region, By Competition, 2018-2028

Product link: <https://marketpublishers.com/r/D1CB9D063129EN.html>

Price: US\$ 4,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D1CB9D063129EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>



To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970