

DNS Service Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Type (Primary, Secondary, and Caching), By Deployment (Cloud, On-Premise), By End-User Industry (IT and Telecom, Retail & E-Commerce, Healthcare, Banking Financial Services and Insurance, Education, Others), By Enterprise Size (Large Sized Enterprise and Small & Medium Sized Enterprise), By Region & Competition, 2021-2031F

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Abstracts

The Global DNS Service Market will grow from USD 4.63 Billion in 2025 to USD 7.83 Billion by 2031 at a 9.15% CAGR. The Global DNS Service Market comprises solutions that translate human-readable domain names into internet protocol addresses, functioning as the critical directory infrastructure that enables network connectivity for users and automated systems.

Key Market Drivers

The escalating frequency of DDoS attacks and cybersecurity threats is fundamentally altering the Global DNS Service Market, compelling organizations to transition from basic resolution protocols to secure, managed infrastructure. As DNS remains a primary vector for exploitation, enterprises are prioritizing solutions that offer advanced mitigation against volumetric and protocol-based assaults to maintain business continuity. This urgent necessity is underscored by the rising intensity of specific attack vectors targeting resolution layers.

Key Market Challenges

The escalation of complex cybersecurity threats, specifically Distributed Denial of Service (DDoS) attacks and DNS tunneling, stands as a formidable barrier impeding the stability and expansion of the Global DNS Service Market. These malicious activities directly negate the primary value proposition of managed resolution services: high availability and speed. As attackers increasingly exploit resolution protocols to overwhelm infrastructure or exfiltrate sensitive data, service providers are forced to divert substantial capital expenditures toward defensive bandwidth and mitigation technologies rather than service innovation.

Key Market Trends

The Adoption of Hybrid DNS Solutions for Seamless Multi-Cloud Management is emerging as a critical architectural requirement as enterprises permanently shift away from centralized data centers. As organizations distribute workloads across diverse environments, the inability of legacy resolution systems to synchronize records between on-premises infrastructure and public cloud providers creates significant visibility gaps. This fragmentation is driving the deployment of unified DNS control planes that can dynamically route traffic across these heterogeneous ecosystems.

Key Market Players

Amazon Web Services, Inc.

Cloudflare, Inc.

Google LLC

Microsoft Corporation

Oracle Corporation

Verisign, Inc.

Akamai Technologies, Inc.

IBM Corporation

Neustar, Inc.

NS1 Ltd.

Report Scope:

In this report, the Global DNS Service Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

DNS Service Market, By Type:

Primary

Secondary

Caching

DNS Service Market, By Deployment:

Cloud

On-Premise

DNS Service Market, By End-User Industry:

IT and Telecom

Retail & E-Commerce

Healthcare

Banking Financial Services and Insurance

Education

Others

DNS Service Market, By Enterprise Size:

Large Sized Enterprise and Small & Medium Sized Enterprise

DNS Service Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global DNS Service Market.

Available Customizations:

Global DNS Service Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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