

# **DIY Smart Home Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Technology (Network Technology, Wireless Communication Technology), By Product (Entertainment Control, Security & Access Control, Smart Kitchen), By Region & Competition, 2019-2029F**

<https://marketpublishers.com/r/DBF9F7EA5107EN.html>

Date: October 2024

Pages: 181

Price: US\$ 4,900.00 (Single User License)

ID: DBF9F7EA5107EN

## **Abstracts**

Global DIY Smart Home Market was valued at USD 40.2 Billion in 2023 and is anticipated to project robust growth in the forecast period with a CAGR of 35.4% through 2029F. The global DIY smart home market is experiencing significant growth driven by the increasing adoption of smart technology and the rising demand for convenient home automation solutions. Consumers are seeking affordable and easy-to-install options, encouraging manufacturers to develop user-friendly DIY smart home devices. These systems offer a wide array of applications, such as home security, lighting control, climate management, and entertainment, enhancing overall convenience and energy efficiency. Technological advancements, including voice recognition, artificial intelligence, and IoT integration, have further boosted the market, making smart home devices more intuitive and responsive. The growing awareness of environmental sustainability and the benefits of energy conservation have spurred the adoption of smart home solutions that enable efficient energy usage. As a result, the DIY smart home market continues to expand globally, attracting both consumers and investors alike, with innovative products and competitive pricing being the driving forces behind this burgeoning industry.

### **Key Market Drivers**

Increasing Consumer Demand for Convenient Home Automation Solutions

The global DIY smart home market is driven by a surge in consumer demand for convenient home automation solutions. In today's fast-paced world, consumers are seeking ways to simplify their lives, and smart home technology offers an answer. People are increasingly drawn to the idea of controlling various aspects of their homes, such as lighting, security, and climate, through user-friendly interfaces accessible from their smartphones or voice-controlled devices. The DIY approach appeals to consumers who want affordable and easy-to-install smart home devices without the hassle of professional installation. This demand for convenience is shaping the market landscape, encouraging manufacturers to innovate and create products that are not only technologically advanced but also simple for users to set up and operate. As a result, the global DIY smart home market is witnessing a continuous influx of consumers eager to enhance their living spaces with smart, automated solutions, driving the industry's growth.

### Technological Advancements and IoT Integration

Technological advancements and the seamless integration of Internet of Things (IoT) devices have played a pivotal role in propelling the DIY smart home market forward. With rapid progress in areas such as artificial intelligence, voice recognition, and sensor technologies, smart home devices have become more sophisticated and versatile. These advancements enable devices to communicate with each other, allowing homeowners to create comprehensive and interconnected smart ecosystems within their homes. IoT integration further amplifies the capabilities of smart home devices, enabling users to control multiple devices through a single platform or app. The ability to connect and automate various appliances and systems, such as thermostats, lights, security cameras, and entertainment devices, enhances the overall user experience. As consumers become more tech-savvy and accustomed to interconnected digital environments, the demand for advanced, IoT-enabled DIY smart home solutions continues to rise, driving market growth.

### Growing Awareness of Energy Efficiency and Sustainability

The growing awareness of environmental sustainability and the need for energy-efficient solutions have emerged as significant drivers in the global DIY smart home market. Consumers are increasingly concerned about reducing their carbon footprint and conserving energy. Smart home devices, such as programmable thermostats, energy-efficient lighting systems, and smart appliances, offer features that promote energy conservation. These devices allow users to monitor and control their energy

consumption, leading to reduced utility bills and a positive environmental impact. The integration of renewable energy sources, such as solar panels, with smart home systems further emphasizes the industry's commitment to sustainability. As eco-consciousness becomes a norm, consumers are actively seeking smart home solutions that align with their environmental values, driving the market towards more sustainable and energy-efficient offerings.

### Cost-Effectiveness and Affordability of DIY Smart Home Solutions

Cost-effectiveness and affordability are key drivers fueling the growth of the global DIY smart home market. DIY smart home devices are generally more budget-friendly than their professionally installed counterparts. The absence of installation costs associated with hiring technicians makes these solutions accessible to a broader consumer base. The competitive market landscape has led to a variety of affordable DIY smart home products flooding the market. These cost-effective options cater to consumers across different income levels, allowing a wider demographic to participate in the smart home revolution. As consumers seek value for their money and look for ways to enhance their lifestyles without breaking the bank, the affordability and cost-effectiveness of DIY smart home solutions continue to drive market expansion.

### Increasing Urbanization and the Need for Home Security

The rising trend of urbanization and the subsequent need for enhanced home security solutions have become prominent drivers in the global DIY smart home market. As more people move to urban areas, concerns about home security and safety have intensified. Smart home devices, such as security cameras, smart doorbells, and motion sensors, provide homeowners with the ability to monitor their properties remotely, enhancing overall security. The DIY nature of these systems empowers urban dwellers to take security measures into their own hands without relying on external security services. The ease of installation and affordability of these security-focused smart devices make them highly attractive to urban homeowners and renters alike. The growing emphasis on personal safety and the desire for peace of mind contribute significantly to the increasing demand for DIY smart home security solutions, driving market growth in urban centers worldwide.

### Key Market Challenges

#### Interoperability and Compatibility Issues

One of the major challenges facing the global DIY smart home market is the issue of interoperability and compatibility among various smart devices. As the market continues to expand, a plethora of smart home products are being developed by different manufacturers, each operating on its own proprietary technology and communication protocols. This fragmentation often leads to interoperability issues, where devices from different brands struggle to communicate and work seamlessly together. Consumers purchasing DIY smart home products may find themselves locked into a specific ecosystem, limiting their choices when it comes to adding new devices. This lack of interoperability not only frustrates users but also hampers the potential growth of the market. Standardization efforts are underway, but progress is slow, leaving consumers to navigate complex compatibility issues on their own. Until a universally accepted standard is established, addressing interoperability challenges will remain a significant hurdle for the DIY smart home market.

### Data Privacy and Security Concerns

Data privacy and security concerns pose a substantial challenge to the widespread adoption of DIY smart home technology. Smart devices collect vast amounts of data, ranging from user preferences to behavioral patterns, which are often stored and processed in the cloud. With this wealth of personal information at stake, the risk of data breaches and unauthorized access becomes a significant worry for consumers. High-profile incidents of hacking and privacy breaches have eroded consumer trust in smart home technology. Many users are hesitant to fully embrace DIY smart home solutions due to fears of their data being compromised. Addressing these concerns requires robust security measures, such as end-to-end encryption and regular software updates, to protect user data. Building consumer confidence in the security and privacy of smart home devices is essential for the market to overcome this challenge.

### Limited Technical Expertise of Users

Another significant challenge faced by the global DIY smart home market is the limited technical expertise of users. While these DIY solutions are designed to be user-friendly, not all consumers possess the technical knowledge required to set up and troubleshoot complex smart home systems. As the technology advances and devices become more sophisticated, the complexity of installation and configuration increases. Users may struggle to integrate multiple devices, leading to frustration and dissatisfaction. Insufficient technical support exacerbates the problem, leaving users with unresolved issues. To address this challenge, manufacturers need to invest in comprehensive user education and support programs. Providing clear, step-by-step guides, tutorials, and

responsive customer support services can empower users and enhance their DIY smart home experience.

### Limited Scalability and Expandability

The limited scalability and expandability of DIY smart home systems present a notable challenge for consumers. Many DIY solutions are designed for basic applications and lack the flexibility to accommodate larger or more complex setups. As users become more comfortable with smart home technology, they may wish to expand their systems to include additional devices or automate more aspects of their homes. However, the limited scalability of existing setups often requires users to invest in entirely new ecosystems, leading to unnecessary expenses and logistical challenges. Manufacturers need to focus on developing scalable solutions that allow users to seamlessly expand their smart home networks without encountering compatibility issues or having to replace existing devices. Scalability and expandability are crucial factors in ensuring the long-term satisfaction and loyalty of consumers in the DIY smart home market.

### Key Market Trends

#### Integration of Artificial Intelligence and Machine Learning

A significant trend shaping the global DIY smart home market is the integration of artificial intelligence (AI) and machine learning technologies into smart home devices. AI-powered systems, equipped with machine learning algorithms, can analyze user behavior, preferences, and usage patterns to anticipate needs and automate tasks more intelligently. This trend is revolutionizing the way smart home devices operate, enhancing their efficiency and responsiveness. For example, smart thermostats can learn user habits and adjust temperatures accordingly, optimizing energy usage. AI-driven security cameras can differentiate between ordinary movements and suspicious activities, reducing false alarms. As these technologies become more sophisticated, DIY smart home enthusiasts are increasingly drawn to devices that offer intelligent automation and adaptability, driving market demand for AI-integrated products.

#### Expansion of Voice Control and Virtual Assistants

The expansion of voice control systems and virtual assistants is a prominent trend in the global DIY smart home market. Devices like Amazon's Alexa, Google Assistant, and Apple's Siri have become integral parts of smart homes, allowing users to control various devices using voice commands. This trend simplifies the user experience,

making smart home automation more accessible and intuitive. Users can seamlessly interact with their devices, adjusting settings, managing schedules, and even ordering products online, all through voice commands. The convenience and hands-free operation offered by voice-controlled smart home devices are driving their popularity, leading to increased integration of voice control features in DIY smart home products.

### Rise of Smart Home Ecosystems and Interconnected Devices

The rise of smart home ecosystems and interconnected devices is transforming the DIY smart home market. Consumers are increasingly seeking comprehensive solutions where different devices can seamlessly communicate and work together within a unified ecosystem. Smart home platforms and hubs are becoming more sophisticated, allowing users to integrate diverse devices, such as smart lighting, thermostats, security cameras, and appliances, into a single network. This trend promotes interoperability and enhances user experience, enabling centralized control and automation of various functions. DIY enthusiasts are inclined towards ecosystems that offer compatibility with a wide range of devices, allowing them to create personalized and interconnected smart home setups tailored to their preferences.

### Focus on Energy Efficiency and Sustainability

A notable trend in the global DIY smart home market is the growing emphasis on energy efficiency and sustainability. With increasing awareness about environmental issues and the need to reduce energy consumption, consumers are seeking smart home solutions that help them achieve these goals. Energy-efficient smart devices, such as LED smart bulbs, smart thermostats, and energy monitoring systems, enable users to optimize energy usage and reduce electricity bills. The integration of renewable energy sources, such as solar panels, with smart home setups is gaining traction, allowing homeowners to generate clean energy and further contribute to sustainability efforts. DIY smart home enthusiasts are embracing eco-friendly solutions, fostering the development of energy-efficient products and sustainable practices within the market.

### Expansion of DIY Smart Home Kits and Modular Systems

The expansion of DIY smart home kits and modular systems is a significant trend that is making smart home technology more accessible to a broader audience. Manufacturers are creating bundled packages containing essential smart devices that are easy to install and configure without professional assistance. These kits often include sensors, smart plugs, cameras, and hubs, providing users with a comprehensive starter package

for building their smart homes. Modular systems allow users to add and customize devices based on their specific needs and preferences. This trend empowers consumers to gradually adopt smart technology, starting with basic kits and expanding their setups over time. The availability of user-friendly, all-in-one kits and modular components is democratizing the DIY smart home market, encouraging more individuals to embrace home automation and driving market growth.

## Segmental Insights

### Product Insights

The Security & Access Control segment dominated the Global DIY Smart Home Market and is expected to maintain its dominance during the forecast period. The increasing concerns about home security and the rising awareness regarding the benefits of access control systems have propelled the demand for smart security solutions. DIY smart home enthusiasts are particularly drawn to easy-to-install security cameras, smart doorbells, and motion sensors, which offer them the ability to monitor and secure their homes without the need for professional installation. The Security & Access Control segment includes a wide range of products, such as surveillance cameras, smart locks, door/window sensors, and alarm systems, catering to various security needs. With advancements in technology, these devices have become more user-friendly and feature-rich, further driving their popularity among consumers. The integration of access control features, such as smart door locks and keyless entry systems, adds convenience and enhances overall home security. As consumers continue to prioritize home safety and seek accessible, DIY-friendly solutions, the Security & Access Control segment is poised to maintain its dominance in the Global DIY Smart Home Market, offering a wide array of innovative and affordable products to meet the growing demand.

### Regional Insights

North America dominated the Global DIY Smart Home Market and is expected to maintain its dominance during the forecast period. The region's market leadership can be attributed to several factors, including high consumer awareness, strong purchasing power, and a tech-savvy population. North American consumers have been early adopters of smart home technology, driven by the growing preference for convenient and connected living spaces. The presence of major technology companies and the continuous innovation in the smart home sector have further fueled market growth. Moreover, the DIY culture in North America, where consumers take pride in customizing and installing smart home devices themselves, has significantly contributed to the

popularity of DIY smart home solutions. Additionally, supportive infrastructures, such as widespread internet connectivity and well-established retail channels, have made it easier for consumers to access and purchase smart home products. With a robust ecosystem of consumers, manufacturers, and retailers, North America is expected to maintain its dominance in the Global DIY Smart Home Market, offering a diverse range of innovative products and driving market growth through the forecast period.

### Key Market Players

Google LLC

Amazon Inc.

Samsung Electronics Co., Ltd.

Apple Inc.

Signify N.V.

Xiaomi Incorporation

TP-Link Corporation Pte. Ltd

Master Lock Company LLC

SimpliSafe Inc.

Schneider Electric SE

### Report Scope:

In this report, the Global DIY Smart Home Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

DIY Smart Home Market, By Technology:

Network Technology



Wireless Communication Technology

DIY Smart Home Market, By Product:

Entertainment Control

Security & Access Control

Smart Kitchen

DIY Smart Home Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Belgium

Asia-Pacific

China

India

Japan

Australia

South Korea

Indonesia

Vietnam

South America

Brazil

Argentina

Colombia

Chile

Peru

Middle East & Africa

South Africa

Saudi Arabia

UAE

Turkey

Israel

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global DIY Smart Home Market.

Available Customizations:

Global DIY Smart Home market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

## Contents

### **1. PRODUCT OVERVIEW**

- 1.1. Market Definition
- 1.2. Scope of the Market
  - 1.2.1. Markets Covered
  - 1.2.2. Years Considered for Study
  - 1.2.3. Key Market Segmentations

### **2. RESEARCH METHODOLOGY**

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Formulation of the Scope
- 2.4. Assumptions and Limitations
- 2.5. Sources of Research
  - 2.5.1. Secondary Research
  - 2.5.2. Primary Research
- 2.6. Approach for the Market Study
  - 2.6.1. The Bottom-Up Approach
  - 2.6.2. The Top-Down Approach
- 2.7. Methodology Followed for Calculation of Market Size & Market Shares
- 2.8. Forecasting Methodology
  - 2.8.1. Data Triangulation & Validation

### **3. EXECUTIVE SUMMARY**

### **4. IMPACT OF COVID-19 ON GLOBAL DIY SMART HOME MARKET**

### **5. VOICE OF CUSTOMER**

### **6. GLOBAL DIY SMART HOME MARKET OVERVIEW**

### **7. GLOBAL DIY SMART HOME MARKET OUTLOOK**

- 7.1. Market Size & Forecast
  - 7.1.1. By Value
- 7.2. Market Share & Forecast

- 7.2.1. By Technology (Network Technology, Wireless Communication Technology)
- 7.2.2. By Product (Entertainment Control, Security & Access Control, Smart Kitchen)
- 7.2.3. By Region (North America, Europe, South America, Middle East & Africa, Asia Pacific)
- 7.3. By Company (2023)
- 7.4. Market Map

## **8. NORTH AMERICA DIY SMART HOME MARKET OUTLOOK**

- 8.1. Market Size & Forecast
  - 8.1.1. By Value
- 8.2. Market Share & Forecast
  - 8.2.1. By Technology
  - 8.2.2. By Product
  - 8.2.3. By Country
- 8.3. North America: Country Analysis
  - 8.3.1. United States DIY Smart Home Market Outlook
    - 8.3.1.1. Market Size & Forecast
      - 8.3.1.1.1. By Value
    - 8.3.1.2. Market Share & Forecast
      - 8.3.1.2.1. By Technology
      - 8.3.1.2.2. By Product
  - 8.3.2. Canada DIY Smart Home Market Outlook
    - 8.3.2.1. Market Size & Forecast
      - 8.3.2.1.1. By Value
    - 8.3.2.2. Market Share & Forecast
      - 8.3.2.2.1. By Technology
      - 8.3.2.2.2. By Product
  - 8.3.3. Mexico DIY Smart Home Market Outlook
    - 8.3.3.1. Market Size & Forecast
      - 8.3.3.1.1. By Value
    - 8.3.3.2. Market Share & Forecast
      - 8.3.3.2.1. By Technology
      - 8.3.3.2.2. By Product

## **9. EUROPE DIY SMART HOME MARKET OUTLOOK**

- 9.1. Market Size & Forecast
  - 9.1.1. By Value

## 9.2. Market Share & Forecast

### 9.2.1. By Technology

### 9.2.2. By Product

### 9.2.3. By Country

## 9.3. Europe: Country Analysis

### 9.3.1. Germany DIY Smart Home Market Outlook

#### 9.3.1.1. Market Size & Forecast

##### 9.3.1.1.1. By Value

#### 9.3.1.2. Market Share & Forecast

##### 9.3.1.2.1. By Technology

##### 9.3.1.2.2. By Product

### 9.3.2. France DIY Smart Home Market Outlook

#### 9.3.2.1. Market Size & Forecast

##### 9.3.2.1.1. By Value

#### 9.3.2.2. Market Share & Forecast

##### 9.3.2.2.1. By Technology

##### 9.3.2.2.2. By Product

### 9.3.3. United Kingdom DIY Smart Home Market Outlook

#### 9.3.3.1. Market Size & Forecast

##### 9.3.3.1.1. By Value

#### 9.3.3.2. Market Share & Forecast

##### 9.3.3.2.1. By Technology

##### 9.3.3.2.2. By Product

### 9.3.4. Italy DIY Smart Home Market Outlook

#### 9.3.4.1. Market Size & Forecast

##### 9.3.4.1.1. By Value

#### 9.3.4.2. Market Share & Forecast

##### 9.3.4.2.1. By Technology

##### 9.3.4.2.2. By Product

### 9.3.5. Spain DIY Smart Home Market Outlook

#### 9.3.5.1. Market Size & Forecast

##### 9.3.5.1.1. By Value

#### 9.3.5.2. Market Share & Forecast

##### 9.3.5.2.1. By Technology

##### 9.3.5.2.2. By Product

### 9.3.6. Belgium DIY Smart Home Market Outlook

#### 9.3.6.1. Market Size & Forecast

##### 9.3.6.1.1. By Value

#### 9.3.6.2. Market Share & Forecast

- 9.3.6.2.1. By Technology
- 9.3.6.2.2. By Product

## **10. SOUTH AMERICA DIY SMART HOME MARKET OUTLOOK**

- 10.1. Market Size & Forecast
  - 10.1.1. By Value
- 10.2. Market Share & Forecast
  - 10.2.1. By Technology
  - 10.2.2. By Product
  - 10.2.3. By Country
- 10.3. South America: Country Analysis
  - 10.3.1. Brazil DIY Smart Home Market Outlook
    - 10.3.1.1. Market Size & Forecast
      - 10.3.1.1.1. By Value
    - 10.3.1.2. Market Share & Forecast
      - 10.3.1.2.1. By Technology
      - 10.3.1.2.2. By Product
  - 10.3.2. Colombia DIY Smart Home Market Outlook
    - 10.3.2.1. Market Size & Forecast
      - 10.3.2.1.1. By Value
    - 10.3.2.2. Market Share & Forecast
      - 10.3.2.2.1. By Technology
      - 10.3.2.2.2. By Product
  - 10.3.3. Argentina DIY Smart Home Market Outlook
    - 10.3.3.1. Market Size & Forecast
      - 10.3.3.1.1. By Value
    - 10.3.3.2. Market Share & Forecast
      - 10.3.3.2.1. By Technology
      - 10.3.3.2.2. By Product
  - 10.3.4. Chile DIY Smart Home Market Outlook
    - 10.3.4.1. Market Size & Forecast
      - 10.3.4.1.1. By Value
    - 10.3.4.2. Market Share & Forecast
      - 10.3.4.2.1. By Technology
      - 10.3.4.2.2. By Product
  - 10.3.5. Peru DIY Smart Home Market Outlook
    - 10.3.5.1. Market Size & Forecast
      - 10.3.5.1.1. By Value

#### 10.3.5.2. Market Share & Forecast

##### 10.3.5.2.1. By Technology

##### 10.3.5.2.2. By Product

## **11. MIDDLE EAST & AFRICA DIY SMART HOME MARKET OUTLOOK**

### 11.1. Market Size & Forecast

#### 11.1.1. By Value

### 11.2. Market Share & Forecast

#### 11.2.1. By Technology

#### 11.2.2. By Product

#### 11.2.3. By Country

### 11.3. Middle East & Africa: Country Analysis

#### 11.3.1. Saudi Arabia DIY Smart Home Market Outlook

##### 11.3.1.1. Market Size & Forecast

###### 11.3.1.1.1. By Value

##### 11.3.1.2. Market Share & Forecast

###### 11.3.1.2.1. By Technology

###### 11.3.1.2.2. By Product

#### 11.3.2. UAE DIY Smart Home Market Outlook

##### 11.3.2.1. Market Size & Forecast

###### 11.3.2.1.1. By Value

##### 11.3.2.2. Market Share & Forecast

###### 11.3.2.2.1. By Technology

###### 11.3.2.2.2. By Product

#### 11.3.3. South Africa DIY Smart Home Market Outlook

##### 11.3.3.1. Market Size & Forecast

###### 11.3.3.1.1. By Value

##### 11.3.3.2. Market Share & Forecast

###### 11.3.3.2.1. By Technology

###### 11.3.3.2.2. By Product

#### 11.3.4. Turkey DIY Smart Home Market Outlook

##### 11.3.4.1. Market Size & Forecast

###### 11.3.4.1.1. By Value

##### 11.3.4.2. Market Share & Forecast

###### 11.3.4.2.1. By Technology

###### 11.3.4.2.2. By Product

#### 11.3.5. Israel DIY Smart Home Market Outlook

##### 11.3.5.1. Market Size & Forecast



- 11.3.5.1.1. By Value
- 11.3.5.2. Market Share & Forecast
  - 11.3.5.2.1. By Technology
  - 11.3.5.2.2. By Product

## **12. ASIA PACIFIC DIY SMART HOME MARKET OUTLOOK**

- 12.1. Market Size & Forecast
  - 12.1.1. By Value
- 12.2. Market Share & Forecast
  - 12.2.1. By Technology
  - 12.2.2. By Product
  - 12.2.3. By Country
- 12.3. Asia-Pacific: Country Analysis
  - 12.3.1. China DIY Smart Home Market Outlook
    - 12.3.1.1. Market Size & Forecast
      - 12.3.1.1.1. By Value
    - 12.3.1.2. Market Share & Forecast
      - 12.3.1.2.1. By Technology
      - 12.3.1.2.2. By Product
  - 12.3.2. India DIY Smart Home Market Outlook
    - 12.3.2.1. Market Size & Forecast
      - 12.3.2.1.1. By Value
    - 12.3.2.2. Market Share & Forecast
      - 12.3.2.2.1. By Technology
      - 12.3.2.2.2. By Product
  - 12.3.3. Japan DIY Smart Home Market Outlook
    - 12.3.3.1. Market Size & Forecast
      - 12.3.3.1.1. By Value
    - 12.3.3.2. Market Share & Forecast
      - 12.3.3.2.1. By Technology
      - 12.3.3.2.2. By Product
  - 12.3.4. South Korea DIY Smart Home Market Outlook
    - 12.3.4.1. Market Size & Forecast
      - 12.3.4.1.1. By Value
    - 12.3.4.2. Market Share & Forecast
      - 12.3.4.2.1. By Technology
      - 12.3.4.2.2. By Product
  - 12.3.5. Australia DIY Smart Home Market Outlook

- 12.3.5.1. Market Size & Forecast
  - 12.3.5.1.1. By Value
- 12.3.5.2. Market Share & Forecast
  - 12.3.5.2.1. By Technology
  - 12.3.5.2.2. By Product
- 12.3.6. Indonesia DIY Smart Home Market Outlook
  - 12.3.6.1. Market Size & Forecast
    - 12.3.6.1.1. By Value
  - 12.3.6.2. Market Share & Forecast
    - 12.3.6.2.1. By Technology
    - 12.3.6.2.2. By Product
- 12.3.7. Vietnam DIY Smart Home Market Outlook
  - 12.3.7.1. Market Size & Forecast
    - 12.3.7.1.1. By Value
  - 12.3.7.2. Market Share & Forecast
    - 12.3.7.2.1. By Technology
    - 12.3.7.2.2. By Product

## **13. MARKET DYNAMICS**

- 13.1. Drivers
- 13.2. Challenges

## **14. MARKET TRENDS AND DEVELOPMENTS**

## **15. COMPANY PROFILES**

- 15.1. Google LLC
  - 15.1.1. Business Overview
  - 15.1.2. Key Revenue and Financials
  - 15.1.3. Recent Developments
  - 15.1.4. Key Personnel/Key Contact Person
  - 15.1.5. Key Product/Services Offered
- 15.2. Amazon Inc.
  - 15.2.1. Business Overview
  - 15.2.2. Key Revenue and Financials
  - 15.2.3. Recent Developments
  - 15.2.4. Key Personnel/Key Contact Person
  - 15.2.5. Key Product/Services Offered

- 15.3. Samsung Electronics Co., Ltd.
  - 15.3.1. Business Overview
  - 15.3.2. Key Revenue and Financials
  - 15.3.3. Recent Developments
  - 15.3.4. Key Personnel/Key Contact Person
  - 15.3.5. Key Product/Services Offered
- 15.4. Apple Inc.
  - 15.4.1. Business Overview
  - 15.4.2. Key Revenue and Financials
  - 15.4.3. Recent Developments
  - 15.4.4. Key Personnel/Key Contact Person
  - 15.4.5. Key Product/Services Offered
- 15.5. Signify N.V.
  - 15.5.1. Business Overview
  - 15.5.2. Key Revenue and Financials
  - 15.5.3. Recent Developments
  - 15.5.4. Key Personnel/Key Contact Person
  - 15.5.5. Key Product/Services Offered
- 15.6. Xiaomi Incorporation
  - 15.6.1. Business Overview
  - 15.6.2. Key Revenue and Financials
  - 15.6.3. Recent Developments
  - 15.6.4. Key Personnel/Key Contact Person
  - 15.6.5. Key Product/Services Offered
- 15.7. TP-Link Corporation Pte. Ltd
  - 15.7.1. Business Overview
  - 15.7.2. Key Revenue and Financials
  - 15.7.3. Recent Developments
  - 15.7.4. Key Personnel/Key Contact Person
  - 15.7.5. Key Product/Services Offered
- 15.8. Master Lock Company LLC
  - 15.8.1. Business Overview
  - 15.8.2. Key Revenue and Financials
  - 15.8.3. Recent Developments
  - 15.8.4. Key Personnel/Key Contact Person
  - 15.8.5. Key Product/Services Offered
- 15.9. SimpliSafe Inc.
  - 15.9.1. Business Overview
  - 15.9.2. Key Revenue and Financials

15.9.3. Recent Developments

15.9.4. Key Personnel/Key Contact Person

15.9.5. Key Product/Services Offered

15.10. Schneider Electric SE

15.10.1. Business Overview

15.10.2. Key Revenue and Financials

15.10.3. Recent Developments

15.10.4. Key Personnel/Key Contact Person

15.10.5. Key Product/Services Offered

## **16. STRATEGIC RECOMMENDATIONS**

## **17. ABOUT US & DISCLAIMER**

## I would like to order

Product name: DIY Smart Home Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Technology (Network Technology, Wireless Communication Technology), By Product (Entertainment Control, Security & Access Control, Smart Kitchen), By Region & Competition, 2019-2029F

Product link: <https://marketpublishers.com/r/DBF9F7EA5107EN.html>

Price: US\$ 4,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/DBF9F7EA5107EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970