

# **Dissolving Wood Pulp Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Type (High Purity Grade, Regular Grade), By Raw Material (Hardwood, Softwood), By End-Use Industry (Textile, Pharmaceuticals, Food and Beverages, Personal Care and Cosmetics, Packaging, Others), By Region, and By Competition 2020-2030F**

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## **Abstracts**

### Market Overview

The Global Dissolving Wood Pulp Market was valued at USD 5.87 billion in 2024 and is projected to reach USD 7.43 billion by 2030, growing at a CAGR of 3.85% during the forecast period. Dissolving wood pulp, a high-purity cellulose product derived from wood, is widely used in producing regenerated cellulose fibers such as viscose rayon, lyocell, and cellulose acetate. Distinguished by its high alpha-cellulose content and low impurities, it is a key raw material across industries including textiles, pharmaceuticals, food, personal care, and packaging. Unlike conventional pulp used in paper manufacturing, dissolving pulp is processed for chemical conversion into various cellulose-based products. Rising consumer preference for biodegradable and sustainable alternatives is enhancing its demand globally, particularly in the textile industry where sustainable fiber production is gaining prominence.

### Key Market Drivers

#### Surging Demand for Sustainable Textile Fibers

The market is gaining momentum due to the increasing demand for eco-friendly textile

fibers such as viscose rayon, modal, and lyocell. Dissolving wood pulp serves as the foundational raw material for these cellulosic fibers, which are favored for their biodegradable properties and minimal environmental impact. The global textile industry is under pressure to reduce dependency on petroleum-derived synthetic fibers like polyester. As a result, both fast-fashion and premium clothing brands are integrating sustainable fibers to meet environmental goals and appeal to conscious consumers. Urbanization, rising incomes, and growing textile production in countries like China and India further amplify demand. Moreover, technological improvements in fiber production—such as closed-loop systems in lyocell manufacturing—add to the environmental appeal of these products, reinforcing the role of dissolving wood pulp in the sustainable textile value chain.

## Key Market Challenges

### Volatility in Raw Material Supply and Forest Resource Management

A critical challenge for the market is the unstable supply of suitable timber due to inconsistent forest resource management and increasing restrictions on logging. The production of dissolving wood pulp requires sustainably managed forests with long-term yield potential. However, unregulated deforestation, illegal harvesting, and short-cycle logging reduce forest quality and biomass availability. In countries like Brazil and Indonesia, stricter environmental regulations aimed at curbing deforestation and conserving biodiversity are limiting the volume of pulpwood available for industrial use. These constraints, though environmentally necessary, create sourcing challenges for pulp manufacturers. Furthermore, competition from other wood-consuming sectors and global timber price fluctuations heighten procurement costs and disrupt supply stability. Geopolitical tensions, trade restrictions, or export bans on timber further contribute to supply uncertainty, impacting global production and pricing structures.

## Key Market Trends

### Transition Toward Sustainable and Certified Sourcing

A key trend reshaping the market is the growing emphasis on sourcing wood pulp from certified and responsibly managed forests. As sustainability becomes a core criterion for procurement, certifications like those from the Forest Stewardship Council (FSC) and the Programme for the Endorsement of Forest Certification (PEFC) are now standard expectations across the value chain. Companies in the textile, food, pharmaceutical, and personal care industries are seeking suppliers that ensure traceability and legal

compliance in their forestry practices. This shift is driven by both regulatory pressures and consumer demand for eco-labeled products with low carbon footprints. Consequently, dissolving pulp manufacturers are investing in sustainable forestry practices, enhancing documentation and transparency to meet global environmental and social governance (ESG) benchmarks.

### Key Market Players

Lenzing AG

Sappi Limited

Rayonier Advanced Materials Inc.

Bracell Limited

Fortress Global Enterprises Inc.

Domtar Corporation

Asia Pulp & Paper (APP)

Phoenix Pulp & Paper Public Company Limited

Zhejiang Fulida Group Holding Co., Ltd.

Aditya Birla Group (Grasim Industries Limited)

### Report Scope:

In this report, the Global Dissolving Wood Pulp Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

### Dissolving Wood Pulp Market, By Type:

High Purity Grade

Regular Grade

### Dissolving Wood Pulp Market, By Raw Material:

Hardwood

Softwood

### Dissolving Wood Pulp Market, By End-Use Industry:

Textile

Pharmaceuticals

Food and Beverages

Personal Care and Cosmetics

Packaging

Others

### Dissolving Wood Pulp Market, By Region:

North America

United States

Canada

Mexico

Europe

Germany

France

United Kingdom

Italy

Spain

South America

Brazil

Argentina

Colombia

Asia-Pacific

China

India

Japan

South Korea

Australia

Middle East & Africa

Saudi Arabia

UAE

South Africa

Competitive Landscape

*Dissolving Wood Pulp Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Typ...*

Company Profiles: Detailed analysis of the major companies present in the Global Dissolving Wood Pulp Market.

Available Customizations:

Global Dissolving Wood Pulp Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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