

Disposable Incontinence Product (DIPs) Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Product Type (Protective Garments{Disposable Adult Diapers, Disposable Under Pads, Disposable Pull Up Pants, Other}, Urine Bag { Leg Urine Bag, Bedside Urine Bag}, Urinary Catheter{ Indwelling Catheter, Intermittent Catheter, External Catheter}), By Application (Chronic Kidney Failure, Benign Prostatic Hyperplasia, Bladder Cancer, Kidney Stone, Other), By Region and Competition, 2020-2030F

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Abstracts

Market Overview

Global Disposable Incontinence Product (DIPs) Market was valued at USD 6.87 Billion in 2024 and is expected to reach USD 9.75 Billion by 2030 with a CAGR of 6.01% during the forecast period. The DIPs market has witnessed substantial growth, driven primarily by the aging population worldwide. As people age, the prevalence of incontinence issues rises, creating a sustained demand for effective and convenient solutions. The Disposable Incontinence Product (DIPs) market has experienced significant growth and evolution in recent years, reflecting a global shift in demographics, healthcare awareness, and product innovation. DIPs, commonly known as adult diapers or incontinence pads, are specifically designed to manage urinary or fecal incontinence in individuals of all ages. These disposable products have evolved significantly over the years, becoming more comfortable, efficient, and discreet than ever before. The primary

aim of DIPs is to allow individuals with incontinence issues to maintain their quality of life, confidence, and dignity.

The key factors propelling the growth of the market studied are the rising prevalence of renal diseases and nephrological injuries, technological advancements in the material used for disposable products and catheters, and increasing awareness about personalized care and hygiene. For instance, according to an article published in Elsevier in October 2021, the prevalence of UI ranged from 20.3% to 54.5%. Stress UI was the main type reported. The main predisposing factors were chronic respiratory diseases and constipation. Thus, rising prevalence of diseases are expected to boost the market during the forecast period.

Key Market Drivers

Aging Population Demographics

One of the primary drivers behind the growth of the DIPs market is the global demographic shift towards an aging population. As the baby boomer generation reaches retirement age, the world is experiencing a significant increase in the elderly population. With age comes an increased risk of incontinence, making DIPs a crucial product for this demographic. According to the World Health Organization (WHO), the global population aged 60 and over is expected to double by 2050, reaching nearly 2.1 billion. This demographic shift has led to a surge in the demand for disposable incontinence products as older individuals seek ways to maintain their independence and quality of life. Consequently, this expanding aging population is a key driver in boosting the DIPs market. With advancing age comes an increased risk of incontinence. Muscles responsible for bladder and bowel control tend to weaken over time, leading to issues with urinary and fecal incontinence. For many older adults, this can be a source of distress, discomfort, and even embarrassment. However, the availability and effectiveness of Disposable Incontinence Products have alleviated many of these concerns.

Key Market Challenges

Stigma and Awareness

One of the fundamental challenges facing the DIPs market is the persistent stigma surrounding incontinence. Despite efforts to raise awareness, many individuals still view incontinence as an embarrassing and taboo topic. The persistent stigma surrounding incontinence is deeply rooted in societal taboos and misconceptions. Many individuals,

particularly the elderly, feel embarrassed and ashamed to discuss their condition openly. This reluctance to acknowledge incontinence often leads to delayed diagnosis and limited access to appropriate products and care. The fear of judgment and societal pressure to remain silent about incontinence are formidable barriers that hinder individuals from seeking help and exploring solutions like disposable incontinence products. Furthermore, a lack of awareness exacerbates the stigma associated with incontinence. Many affected individuals are unaware of the prevalence of this condition, or the existence of effective products designed to manage it. This lack of awareness not only perpetuates the stigma but also leaves individuals suffering needlessly without the support and solutions they require.

Key Market Trends

Sustainability and Eco-Friendly Products

Sustainability has emerged as a significant trend in the DIPs market. As environmental consciousness grows, consumers are seeking eco-friendly alternatives. Manufacturers have responded by developing disposable incontinence products made from sustainable materials and incorporating eco-friendly production processes. Disposable incontinence products, by their nature, generate a substantial amount of waste. This waste, composed largely of non-biodegradable materials like plastics, has long raised environmental concerns. As societies become more eco-conscious, there is a growing demand for sustainable alternatives that address these environmental issues. Additionally, eco-friendly production practices are becoming more prevalent within the industry. Manufacturers are implementing environmentally responsible manufacturing processes, such as reducing water usage, energy consumption, and greenhouse gas emissions. These practices contribute to the overall sustainability of disposable incontinence products. These sustainable DIPs not only reduce the environmental impact of disposable products but also cater to the preferences of environmentally conscious consumers. As more individuals prioritize eco-friendly choices, this trend is likely to continue driving the market towards more sustainable options.

Key Market Players

Kimberly Clark Corporation

Eli Lilly and Company

Cardinal Health Inc.

Coloplast Ltd

Becton, Dickinson and Company.

Procter & Gamble

Essity AB

Ontex Group

Medline industries Inc.

Hartmann Group

Report Scope:

In this report, the Global Disposable Incontinence Product (DIPs) Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Disposable Incontinence Product (DIPs) Market, By Product Type:

Protective Garments

Urine Bag

Urinary Catheter

Disposable Incontinence Product (DIPs) Market, By Application:

Chronic Kidney Failure

Benign Prostatic Hyperplasia

Bladder Cancer

Kidney Stone

Other

Disposable Incontinence Product (DIPs) Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Disposable Incontinence Product (DIPs) Market.

Available Customizations:

Global Disposable Incontinence Product (DIPs) market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. PRODUCT OVERVIEW

- 1.1. Market Definition
- 1.2. Scope of the Market
 - 1.2.1. Markets Covered
 - 1.2.2. Years Considered for Study
 - 1.2.3. Key Market Segmentations

2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Product
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

3. EXECUTIVE SUMMARY

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions/Countries
- 3.5. Overview of Market Drivers, Challenges, and Trends

4. VOICE OF CUSTOMER

5. GLOBAL DISPOSABLE INCONTINENCE PRODUCT (DIPS) MARKET OUTLOOK

- 5.1. Market Size & Forecast
 - 5.1.1. By Value
- 5.2. Market Share & Forecast
 - 5.2.1. By Product Type (Protective Garments, Urine Bag, Urinary Catheter)
 - 5.2.1.1. By Protective Garments (Disposable Adult Diapers, Disposable Under Pads, Disposable Pull Up Pants, Other)
 - 5.2.1.2. By Urine Bag (Leg Urine Bag, Bedside Urine Bag)

5.2.1.3. By Urinary Catheter (Indwelling (Foley) Catheter, Intermittent Catheter, External Catheter)

5.2.2. By Application (Chronic Kidney Failure, Benign Prostatic Hyperplasia, Bladder Cancer, Kidney Stone, Other)

5.2.3. By Region (North America, Europe, Asia Pacific, South America, Middle East & Africa)

5.2.4. By Company (2024)

5.3. Product Type Market Map

5.3.1. By Product Type

5.3.2. By Application

5.3.3. By Region

6. NORTH AMERICA DISPOSABLE INCONTINENCE PRODUCT (DIPS) MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Product Type

6.2.2. By Application

6.2.3. By Country

6.3. North America: Country Analysis

6.3.1. United States Disposable Incontinence Product (DIPs) Market Outlook

6.3.1.1. Market Size & Forecast

6.3.1.1.1. By Value

6.3.1.2. Market Share & Forecast

6.3.1.2.1. By Product Type

6.3.1.2.2. By Application

6.3.2. Canada Disposable Incontinence Product (DIPs) Market Outlook

6.3.2.1. Market Size & Forecast

6.3.2.1.1. By Value

6.3.2.2. Market Share & Forecast

6.3.2.2.1. By Product Type

6.3.2.2.2. By Application

6.3.3. Mexico Disposable Incontinence Product (DIPs) Market Outlook

6.3.3.1. Market Size & Forecast

6.3.3.1.1. By Value

6.3.3.2. Market Share & Forecast

6.3.3.2.1. By Product Type

6.3.3.2.2. By Application

7. EUROPE DISPOSABLE INCONTINENCE PRODUCT (DIPS) MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value

7.2. Market Share & Forecast

7.2.1. By Product Type

7.2.2. By Application

7.2.3. By Country

7.3. Europe: Country Analysis

7.3.1. Germany Disposable Incontinence Product (DIPs) Market Outlook

7.3.1.1. Market Size & Forecast

7.3.1.1.1. By Value

7.3.1.2. Market Share & Forecast

7.3.1.2.1. By Product Type

7.3.1.2.2. By Application

7.3.2. France Disposable Incontinence Product (DIPs) Market Outlook

7.3.2.1. Market Size & Forecast

7.3.2.1.1. By Value

7.3.2.2. Market Share & Forecast

7.3.2.2.1. By Product Type

7.3.2.2.2. By Application

7.3.3. United Kingdom Disposable Incontinence Product (DIPs) Market Outlook

7.3.3.1. Market Size & Forecast

7.3.3.1.1. By Value

7.3.3.2. Market Share & Forecast

7.3.3.2.1. By Product Type

7.3.3.2.2. By Application

7.3.4. Italy Disposable Incontinence Product (DIPs) Market Outlook

7.3.4.1. Market Size & Forecast

7.3.4.1.1. By Value

7.3.4.2. Market Share & Forecast

7.3.4.2.1. By Product Type

7.3.4.2.2. By Application

7.3.5. Spain Disposable Incontinence Product (DIPs) Market Outlook

7.3.5.1. Market Size & Forecast

7.3.5.1.1. By Value

7.3.5.2. Market Share & Forecast

7.3.5.2.1. By Product Type

7.3.5.2.2. By Application

8. ASIA-PACIFIC DISPOSABLE INCONTINENCE PRODUCT (DIPS) MARKET OUTLOOK

8.1. Market Size & Forecast

8.1.1. By Value

8.2. Market Share & Forecast

8.2.1. By Product Type

8.2.2. By Application

8.2.3. By Country

8.3. Asia-Pacific: Country Analysis

8.3.1. China Disposable Incontinence Product (DIPs) Market Outlook

8.3.1.1. Market Size & Forecast

8.3.1.1.1. By Value

8.3.1.2. Market Share & Forecast

8.3.1.2.1. By Product Type

8.3.1.2.2. By Application

8.3.2. Japan Disposable Incontinence Product (DIPs) Market Outlook

8.3.2.1. Market Size & Forecast

8.3.2.1.1. By Value

8.3.2.2. Market Share & Forecast

8.3.2.2.1. By Product Type

8.3.2.2.2. By Application

8.3.3. India Disposable Incontinence Product (DIPs) Market Outlook

8.3.3.1. Market Size & Forecast

8.3.3.1.1. By Value

8.3.3.2. Market Share & Forecast

8.3.3.2.1. By Product Type

8.3.3.2.2. By Application

8.3.4. South Korea Disposable Incontinence Product (DIPs) Market Outlook

8.3.4.1. Market Size & Forecast

8.3.4.1.1. By Value

8.3.4.2. Market Share & Forecast

8.3.4.2.1. By Product Type

8.3.4.2.2. By Application

8.3.5. Australia Disposable Incontinence Product (DIPs) Market Outlook

8.3.5.1. Market Size & Forecast

- 8.3.5.1.1. By Value
- 8.3.5.2. Market Share & Forecast
 - 8.3.5.2.1. By Product Type
 - 8.3.5.2.2. By Application

9. SOUTH AMERICA DISPOSABLE INCONTINENCE PRODUCT (DIPS) MARKET OUTLOOK

- 9.1. Market Size & Forecast
 - 9.1.1. By Value
- 9.2. Market Share & Forecast
 - 9.2.1. By Product Type
 - 9.2.2. By Application
 - 9.2.3. By Country
- 9.3. South America: Country Analysis
 - 9.3.1. Brazil Disposable Incontinence Product (DIPs) Market Outlook
 - 9.3.1.1. Market Size & Forecast
 - 9.3.1.1.1. By Value
 - 9.3.1.2. Market Share & Forecast
 - 9.3.1.2.1. By Product Type
 - 9.3.1.2.2. By Application
 - 9.3.2. Argentina Disposable Incontinence Product (DIPs) Market Outlook
 - 9.3.2.1. Market Size & Forecast
 - 9.3.2.1.1. By Value
 - 9.3.2.2. Market Share & Forecast
 - 9.3.2.2.1. By Product Type
 - 9.3.2.2.2. By Application
 - 9.3.3. Colombia Disposable Incontinence Product (DIPs) Market Outlook
 - 9.3.3.1. Market Size & Forecast
 - 9.3.3.1.1. By Value
 - 9.3.3.2. Market Share & Forecast
 - 9.3.3.2.1. By Product Type
 - 9.3.3.2.2. By Application

10. MIDDLE EAST AND AFRICA DISPOSABLE INCONTINENCE PRODUCT (DIPS) MARKET OUTLOOK

- 10.1. Market Size & Forecast
 - 10.1.1. By Value

10.2. Market Share & Forecast

10.2.1. By Product Type

10.2.2. By Application

10.2.3. By Country

10.3. MEA: Country Analysis

10.3.1. UAE Disposable Incontinence Product (DIPs) Market Outlook

10.3.1.1. Market Size & Forecast

10.3.1.1.1. By Value

10.3.1.2. Market Share & Forecast

10.3.1.2.1. By Product Type

10.3.1.2.2. By Application

10.3.2. Saudi Arabia Disposable Incontinence Product (DIPs) Market Outlook

10.3.2.1. Market Size & Forecast

10.3.2.1.1. By Value

10.3.2.2. Market Share & Forecast

10.3.2.2.1. By Product Type

10.3.2.2.2. By Application

10.3.3. South Africa Disposable Incontinence Product (DIPs) Market Outlook

10.3.3.1. Market Size & Forecast

10.3.3.1.1. By Value

10.3.3.2. Market Share & Forecast

10.3.3.2.1. By Product Type

10.3.3.2.2. By Application

11. MARKET DYNAMICS

11.1. Drivers

11.2. Challenges

12. MARKET TRENDS & DEVELOPMENTS

12.1. Merger & Acquisition

12.2. Product Type Development

12.3. Recent Developments

13. PORTER'S ANALYSIS

14. PESTEL ANALYSIS

15. COMPETITIVE LANDSCAPE

15.1. Kimberly Clark Corporation

15.1.1. Business Overview

15.1.2. Company Snapshot

15.1.3. Products & Services

15.1.4. Financials (As Reported)

15.1.5. Recent Developments

15.1.6. Key Personnel Details

15.1.7. SWOT Analysis

15.2. Eli Lilly and Company

15.3. Cardinal Health Inc.

15.4. Coloplast Ltd

15.5. Becton, Dickinson and Company.

15.6. Procter & Gamble

15.7. Essity AB

15.8. Ontex Group

15.9. Medline industries Inc.

15.10. Hartmann Group

16. STRATEGIC RECOMMENDATIONS

17. ABOUT US & DISCLAIMER

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