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Digital Workplace Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028 Segmented By Component (Solutions & Services), By Deployment (On-premises, and Cloud), By Organization Size (SME, and Large Organization) By End Use Industry (BFSI, IT & Telecom, Retail, Healthcare, Transportation & Logistics and Others), By Region

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Abstracts

Global Digital Workplace market is expected to grow at a healthy CAGR during the forecast period.

Digital workplace refers to a virtualized form of office setting that seamlessly incorporates technology using email, instant messaging, video conferencing, and other crucial business and operational applications. The factors that are driving the market of digital workplace is increased need for flexibility and work-life balance. It is a set of platforms, an environment, and tools, which are used in a digital workplace to align people, technology, and business processes to increase operational effectiveness and accomplish organizational objectives. The availability of new technologies and tools facilitates in improving staff management and providing a unified experience, allowing organizations to leverage digital dexterity to develop new digital business services.

The global digital workplace market can be categorized based on component, organization size, deployment, and end use industry, region, and competitive landscape. Solutions and services can be considered two divisions of the market based on component. The bring your own device (BYOD) trend and other integrated mobile

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capabilities like telephony, video conferencing, messaging, and others are encouraging the use of unified communication and collaboration technologies at any time, resulting in the segment's largest share. Small and medium-sized businesses (SME) and large businesses can be divided into two categories in the market depending on the size of the organization. Large businesses have a high rate of adoption of the digital workplace because, by incorporating these technological solutions, they can enhance the efficacy and efficiency of their work as well as business process models. In many industries, including BFSI, IT & telecom, retail, healthcare, transportation & logistics, and others, the digital workplace market finds applications. BFSI is a significant vertical in the global digital workplace market, as companies catering to this sector offer a variety of TV, wireless, and mobile services to better adjust and serve customers.

The future of the digital workplace refers to the ongoing transformation of the way work is done, facilitated by advancements in digital technology. It encompasses a wide range of trends such as remote work, cloud computing, artificial intelligence, and the Internet of Things. The digital workplace of the future is expected to provide employees with more flexibility, improved collaboration, and increased productivity, while also enabling organizations to streamline operations and better meet the evolving needs of customers. However, this transformation also raises important questions about privacy, security, and the nature of work itself, and it will be important for organizations to carefully consider these challenges as they continue to embrace the digital workplace of the future.

Rising Demand for Automation in the Workplace

Digitization helps companies in a wide range of ways, and modern working life has evolved dramatically in the last decade. Working habits and communications are more adaptable, digital, than ever before, which is largely due to the millennial workforce's expansion. Moreover, the traditional office space, has also evolved into the digital working platforms. Therefore, digital workplace plays a critical role in physically and digitally empowering workplaces.

Demand for Improved Employee Experience

Employee engagement, recruitment, and retention are all assisted by a digital workplace. The policies for the digital workplace support a range of working styles and give employees the freedom to select own devices. By using persona-based models, end users get a fit-for-purpose workplace bundle that is tailored to their needs rather

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than individual services. Employee content and data are securely integrated into collaboration tools, business drop boxes, and cloud storage so that employees can access data from any device, in any location, at any time, whether they are in a physical office or working remotely.

Market Segmentation

Global Digital Workplace Market can be segmented into component, deployment, organization size, end use industry, region, and competitive landscape. Based on Component, the market can be segmented into Solutions & Services. By Deployment, the market can be segmented into On-premises, and Cloud. By Organization Size the market can be segmented into SME, and Large Organization. By End Use Industry the market can be segmented into BFSI, IT & telecom, retail, healthcare, transportation & logistics and others.

Market Players

Major market players in the Global Digital Workplace Market are International Business Machines Corporation, Microsoft Corporation, Citrix Systems, Inc., DXC Technology Company, VMware, Inc., Accenture PLC, NTT Data Corporation, Tata Consultancy Services Limited, The Hewlett Packard Enterprise Company, HCL Technologies Limited.

Report Scope:

In this report, the Global Digital Workplace Market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Digital Workplace Market, By Component:

Solutions

Services

Digital Workplace Market, By Deployment:

On-premises

Cloud

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Digital Workplace Market, By Organization Size

- SME
- Large Organization

Digital Workplace Market, By End Use Industry:

- BFSI
- IT & Telecom
- Healthcare
- Transportation & Logistics
- Retail
- Others

Digital Workplace Market, By Region:

- North America
  - United States
  - Mexico
  - Canada
- Asia-Pacific
  - India
  - Japan
  - South Korea

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- Australia
- China

Europe

- Germany
- United Kingdom
- France
- Italy
- Spain

South America

- Brazil
- Argentina
- Peru
- Colombia

Middle East & Africa

- Saudi Arabia
- South Africa
- UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Digital Workplace market.

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Available Customizations:

Global Digital Workplace market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to 15).

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