

# **Dermocosmetics Market– Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028F Segmented By Product Type (Skincare (Cream, Lotion, Cleanser, Others), Haircare (Shampoo, Conditioner, Oil, Others)), By Treatment Type (Skin (Anti-Aging, Acne-Treatment, Others), Hair (Anti-Dandruff, Anti-Hair Fall, Hair Repair, Others)), By End-User (Clinics, Spas & Salons, Hospitals, At Home), By Distribution Channel (Pharmacy & Drug Stores, Online, Non-Retail), By Region, By Company**

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## **Abstracts**

Global Dermocosmetics Market is anticipated to grow during the forecast period due to significant investments made by several major pharmaceutical and cosmetic businesses to create new skin care products and the rising consumer awareness regarding physical appearance.

Dermocosmetics are skincare products that contain active ingredients designed to cure the signs of a various skin diseases such as acne, hives, vitiligo, rosacea, and others. Factors including the growing cosmetics and personal care industries, as well as the rising incidence of various skin disorders globally, are accelerating the need for dermocosmetics in the global market.

Nowadays, people often use cosmetics to improve physical features of their skin. Dermocosmetics has witnessed a considerable increase in the cosmetic business owing to a variety of products made from high-quality raw material and organic ingredients.

Moreover, several companies in the dermocosmetics market have been witnessing a significant growth within the market during the past couple of years. For instance, two derma firms, Eucerin and Aquaphor, increased their market share in 2021 while seeing a 25.3% increase in sales. Eucerin's introduction in Poland marked an entry into one of the key markets for dermocosmetics in eastern Europe.

### Increasing Product Launches Boosts Market Growth

To attract consumers and meet their requirements businesses are introducing new products, which will further boost the market demand and support the international expansion of the dermocosmetics market. For instance, in 2021, GoodSkin MD, a brand-new dermocosmetic skincare line was launched by Procter & Gamble under which, the company launched six dermocosmetics products such as sunscreen, vitamin C and B serums, a night cream, a rescue cream, and a cleanser, with more goods in the horizon.

Similarly in 2021, the company “Avon Products, Inc.” launched the ANEW Hydra Pro Vita-D water cream, which seeks to activate vitamin D in epidermal cells. It is a lightweight, dermatologically-tested, oil-free texture cream with a fresh aroma. Therefore, with the growing competition and the introduction of new products within the market, it is expected to fuel the demand of dermocosmetics during the forecast period.

### Utilizing Unique Formulas Influencing the Market Dynamics

The Dermocosmetic products manufacturing companies are focused towards using unique and advanced formulae within their product category to distinguish itself from the general cosmetic offering brands by offering a significant approach to cure the skin related conditions underlying the factors related to the specific skin to address a skin condition's underlying cause. For instance, the dermo-cosmetics skincare brand Ducray provides products produced with Rhealba oats grown organically in the France and claims to feature unique and relaxed cleaning, moisturizing, anti-aging, anti-acne, and hyper-pigmentation formulas. It is projected that businesses with unique formulae , the market will fuel with expansion in the future.

### Surging Skin Problems Among Younger Generation Fuels Product Demand

Increasing skin related problems (such as acne, psoriasis, rosacea, etc.) among people are significantly surging. Furthermore, according to the American Academy of Dermatology Association, acne is the most prevalent skin problem in the United States

which affects over 50 million Americans each year. Also, in the nation, one in ten individuals is expected to suffer atopic dermatitis throughout their lifetime, whereas 7.5 million and 16 million Americans, respectively, are estimated to be affected by psoriasis and rosacea. The production of dermocosmetic products is supervised by dermatologists, while going through adequate tests and strict quality standards to meet consumer demand for products that address issues of their skin, hair, and scalp. The rising demand for effective dermocosmetics solutions is also being fueled by an increase in skin-related diseases and photoaging caused by excessive UV exposure. These factors are projected to further expand the market growth globally during the forecast period.

### Market Segmentation

The Global Dermocosmetics Market is segmented into type, treatment type, end-user, distribution channel, and region. Based on the type, the market is segmented into skincare and hair care. The skincare type is further segmented into creams, lotions, cleansers, and others. The hair care segment is further segmented into shampoo, conditioner, oil, and others. Based on the treatment type, the market is segmented into skin and hair. The skin treatment type, the market is further segmented into anti-aging, acne treatment, and others. The hair treatment type is further segmented into anti-dandruff, anti-hair fall, hair repair, and others. Based on end-user, the market is segmented into clinics, spas & salons, hospitals, and at-home. Based on the distribution channel, the market is segmented into pharmacy & drug stores, online, and non-retail. The market analysis also studies regional segmentation to devise regional market segmentation.

### Company Profile

The Procter & Gamble Company, L'Oréal S.A, Unilever PLC, Johnson & Johnson Services, Inc., The Avon Company, Bausch Health Companies Inc., Galderma SA, Kanebo Cosmetics Inc., Beiersdorf AG, AMOREPACIFIC US, Inc., etc. are the major market players in the global platform that lead the market of the dermocosmetics market.

### Report Scope:

In this report, the global dermocosmetics market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

### Global Dermocosmetics Market, By Product Type:

Skincare

Hair Care

### Global Dermocosmetics Market, By Treatment Type:

Skin

Hair

### Global Dermocosmetics Market, By End-User:

Clinics

Spas & Salons

Hospitals

At Home

### Global Dermocosmetics Market, By Distribution Channel:

Pharmacy & Drug Stores

Online

Non-Retail

### Global Dermocosmetics Market, By Region:

Europe

Germany

France

United Kingdom

Italy

Spain

Asia-Pacific

China

India

Japan

South Korea

Australia

North America

United States

Canada

Mexico

Middle East & Africa

Saudi Arabia

UAE

South Africa

Turkey

South America

Brazil

Argentina

Colombia

## Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the global dermocosmetics market.

## Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

Detailed analysis and profiling of additional market players (up to five).

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