

# **Decylalcohol (CAS 112-30-1) Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028 Segmented By Raw Material (Natural, Synthetic), By Application (Surfactants, Plasticizers, Cleaning Agent, Others), By Region and Competition**

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## **Abstracts**

Global Decylalcohol (CAS 112-30-1) Market has valued at USD1.26 billion in 2022 and is anticipated to project robust growth in the forecast period with a CAGR of 4.62% through 2028. Decylalcohol is a colorless viscous liquid with a strong odor, widely used in various industries, including pharmaceuticals, cosmetics, and oil & gas. Its versatile properties make it a valuable ingredient in the formulation of numerous products, such as moisturizers, perfumes, detergents, and lubricants. The increasing demand for personal care products, driven by factors like changing consumer preferences and a growing focus on self-care, has significantly contributed to the rising demand for Decylalcohol.

One of the notable trends in the market is the surging popularity of eco-friendly and sustainable personal care products. As consumers become more conscious of the environmental impact of their choices, there is a growing preference for products that utilize Decylalcohol and other sustainable materials. This shift in consumer behavior has prompted manufacturers to incorporate Decylalcohol into their formulations, further stimulating the demand for this chemical.

Additionally, the market for Decylalcohol is witnessing growth due to the continuous advancements in technology and the increasing investments in research and development activities. These efforts aim to enhance the performance and properties of Decylalcohol, making it even more versatile and beneficial for various applications. The ongoing research and development initiatives have resulted in the development of

improved formulations and processes, driving the market's expansion.

In conclusion, the global Decylalcohol (CAS 112-30-1) market is experiencing substantial growth, primarily fueled by the rising demand for personal care products and the adoption of eco-friendly and sustainable materials. The Asia Pacific region is expected to dominate the market, driven by the region's large population, and growing disposable income. Furthermore, the pharmaceutical industry's emphasis on technological advancements and the increasing investments in research and development activities are anticipated to further propel the market's growth in the coming years.

## Key Market Drivers

### Growing Demand of Decylalcohol (CAS 112-30-1) from Pharmaceutical Industry

Decylalcohol (CAS 112-30-1) is a versatile chemical compound widely used in various industries, including pharmaceuticals, cosmetics, and oil & gas. It is a colorless viscous liquid with a strong odor, providing distinctive properties for different applications.

In the pharmaceutical industry, the demand for Decylalcohol is rapidly increasing. Its unique properties make it a valuable ingredient in the formulation of medications and pharmaceutical products. With the continuous advancements in healthcare technology and the growing need for better healthcare services, the demand for this chemical is expected to further rise.

Furthermore, the global market for Decylalcohol is witnessing significant growth due to increasing investments in research and development activities. These efforts aim to enhance the properties and performance of Decylalcohol, making it more efficient and effective for various applications. The focus on improving the chemical's characteristics will contribute to its wider adoption and utilization across different industries.

The Asia Pacific region plays a crucial role in the global Decylalcohol market, dominating in terms of both production and consumption. The region's dynamic economies and increasing industrial activities create a favorable environment for market growth. Moreover, the region's commitment to research and development activities will further drive the expansion of the Decylalcohol market in the coming years.

In conclusion, the growing demand for Decylalcohol from the pharmaceutical industry, along with the adoption of new

## Growing Demand of Decylalcohol (CAS 112-30-1) from Cosmetic Industry

The cosmetic industry, which encompasses a wide range of products including lotions, creams, shampoos, and soaps, heavily relies on Decylalcohol (CAS 112-30-1) due to its versatile properties. This chemical compound serves as a key ingredient in cosmetic care products, acting as a viscosity controller that enhances the texture and consistency of these formulations.

With increasing consumer awareness and demand for eco-friendly and sustainable materials in the cosmetic industry, Decylalcohol (CAS 112-30-1) has gained significant prominence. This compound not only meets the industry's requirement for effective and high-quality cosmetic products but also aligns with the growing preference for environmentally-friendly alternatives.

As a result, the global Decylalcohol (CAS 112-30-1) market continues to experience robust growth, driven by the surging demand from the cosmetic industry. The adoption of this chemical contributes to the production of innovative and sustainable cosmetic care solutions, catering to the evolving needs of consumers worldwide.

Moving forward, the market is poised to witness sustained expansion as advancements in cosmetic formulation techniques continue to prioritize the utilization of Decylalcohol (CAS 112-30-1) for its significant contributions to product quality and effectiveness. With its wide range of applications and positive impact on the cosmetic industry

### Key Market Challenges

#### Volatility in Price of Raw Materials

The global Decylalcohol (CAS 112-30-1) market has been experiencing significant growth in recent years, driven by the increasing demand for personal care and cosmetic products. This growth can be attributed to the rising consumer awareness regarding the benefits of using Decylalcohol in various personal care formulations. The compound's unique properties, such as its emulsifying and moisturizing abilities, make it a popular ingredient in products like shampoos, body lotions, and creams.

However, amidst this positive trend, the market has also been facing a significant challenge in the form of price volatility of raw materials. The prices of key raw materials used in the production of Decylalcohol, such as palm kernel oil, have been highly

volatile. This volatility can be attributed to various factors, including supply disruptions, pent-up demand, and significant peaks and troughs in overall market demand.

The fluctuating prices of raw materials have resulted in increased production costs for Decylalcohol manufacturers, thereby hampering the market's growth. Manufacturers have been forced to absorb these increased costs or pass them onto consumers, which can impact the affordability and competitiveness of Decylalcohol-based products.

In conclusion, while the global Decylalcohol market continues to witness growth due to the increasing demand for personal care and cosmetic products, the price volatility of raw materials remains a significant challenge. Industry players need to closely monitor and adapt to these market dynamics to ensure sustainable growth and navigate through the uncertainties posed by raw material price fluctuations.

## Key Market Trends

### Increasing Demand for Sustainable Products

The global Decylalcohol (CAS 112-30-1) market has been experiencing steady growth in recent years, primarily fueled by the rising demand for personal care and cosmetic products. This demand surge has been driven by various factors, including the increasing consumer awareness about personal grooming and hygiene, the growing disposable income of individuals, and the influence of social media on beauty trends.

However, amidst this growth, a new trend has emerged that is poised to shape the future of the Decylalcohol market: the escalating demand for sustainable and eco-friendly products. Consumers, particularly in the personal care industry, are now actively seeking out products that are not only effective but also align with their values of environmental responsibility and sustainability.

In response to this trend, manufacturers of personal care products are facing mounting pressure to reformulate their products with sustainable ingredients, including Decylalcohol (CAS 112-30-1). These manufacturers recognize the need to embrace a more holistic approach to product development that not only delivers the desired results but also minimizes the ecological footprint.

As a result, the future of the Decylalcohol (CAS 112-30-1) market is expected to be significantly influenced by sustainability trends in the coming years. Manufacturers must adapt to this shifting landscape by incorporating sustainable ingredients into their

formulations to meet the growing demand for eco-friendly and sustainable products. By doing so, they can not only stay ahead of the competition but also contribute to a more sustainable and environmentally conscious personal care industry.

In conclusion, the global Decylalcohol (CAS 112-30-1) market's growth trajectory is intertwined with the rising demand for sustainable and eco-friendly products. This trend reflects the evolving consumer preferences and the industry's commitment to responsible and ethical practices. Manufacturers need to proactively embrace sustainability and integrate sustainable ingredients like Decylalcohol (CAS 112-30-1) to shape a more sustainable future for the Decylalcohol market and the personal care industry as a whole.

### Segmental Insights

#### Raw Material Insights

Based on the category of raw material, the synthetic segment emerged as the dominant player in the global market for Decylalcohol (CAS 112-30-1) in 2022. Synthetic decyl alcohol, a compound known for its high degree of consistency and purity, is a versatile ingredient that finds application across a wide range of industrial sectors. Its exceptional product quality and performance make it an ideal choice for industries that demand uncompromising standards.

In addition to its quality attributes, synthetic decyl alcohol offers cost-effectiveness when compared to sourcing it from natural or renewable sources. This advantage appeals to manufacturers seeking to optimize their production costs without compromising on quality or performance.

Moreover, the consistent and large-scale production of synthetic decyl alcohol ensures a stable and reliable supply for industries that heavily rely on this chemical compound. This reliability is crucial for maintaining uninterrupted production processes and meeting the increasing demands of various sectors.

### Application Insights

The surfactants segment is projected to experience rapid growth during the forecast period. Surfactants, also known as surface-active agents, play a crucial role in various cleaning products, such as detergents and soaps. These substances work by reducing the surface tension of water, allowing it to penetrate and effectively eliminate dirt and

stubborn stains. By enhancing the cleaning power of these products, surfactants contribute to a more thorough and efficient cleaning experience.

When it comes to personal care products, surfactants are indispensable components in shampoos, body washes, and facial cleansers. Their foaming and emulsifying properties not only create a luxurious lather but also aid in the removal of oils, impurities, and environmental pollutants from the skin and hair. This results in a refreshing and revitalizing cleansing routine, leaving you feeling clean, refreshed, and ready to take on the day.

Surfactants also find their way into the world of cosmetics, elevating the performance of makeup products. In mascaras, foundations, and lipsticks, surfactants are used to disperse pigments evenly, ensuring smooth and uniform color application. Additionally, these versatile compounds contribute to improving the texture and overall application experience of cosmetics, making them more enjoyable to use while achieving a flawless, professional-looking finish.

## Regional Insights

Asia Pacific emerged as the dominant player in the Global Decylalcohol (CAS 112-30-1) Market in 2022, holding the largest market share in terms of value. The Asia-Pacific region, particularly China, is widely recognized as a global manufacturing hub for a diverse range of industrial chemicals, including decyl alcohol. Thanks to its well-established chemical industry infrastructure and robust production capabilities, the region has solidified its position as a key supplier of decyl alcohol to both domestic and international markets. With a strong emphasis on quality and efficiency, manufacturers in the Asia-Pacific region continue to meet the growing demand for this essential chemical compound.

Over the years, the Asia-Pacific region has experienced remarkable economic growth, which has fueled rapid industrialization and urbanization. This unprecedented growth has significantly contributed to the surge in demand for various chemicals, including decyl alcohol, across multiple industries such as cosmetics, personal care, chemicals, and textiles. As the region continues to evolve as a major economic powerhouse, the demand for decyl alcohol is expected to further escalate, driven by the increasing consumer preferences for high-quality personal care and household products.

Furthermore, it is worth noting that the Asia-Pacific region is home to some of the world's most populous countries, including China and India. The relentless growth of the

middle-class population in these countries has played a pivotal role in the rising demand for consumer products. Notably, personal care and household products, which are integral parts of daily life for millions, frequently contain decyl alcohol as a crucial ingredient. Thus, the expanding consumer base in the Asia-Pacific region continues to be a significant driving force behind the steady growth of decyl alcohol as a sought-after chemical compound.

### Key Market Players

Ecogreen Oleochemicals GmbH

Kao Corporation

Sasol Limited

Global Green Chemicals Public Company Limited

Emery Oleochemicals Sdn. Bhd.

KLK OLEO Ltd.

LG Chem Ltd.

Procter & Gamble Chemical Services Pte Ltd

BASF SE

Musim Mas Holdings Pte Ltd

### Report Scope:

In this report, the Global Decylalcohol (CAS 112-30-1) Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Decylalcohol (CAS 112-30-1) Market, By Raw Material:

Natural

Synthetic

Decylalcohol (CAS 112-30-1) Market, By Application:

Surfactants

Plasticizers

Cleaning Agent

Others

Decylalcohol (CAS 112-30-1) Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

India



Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Kuwait

Turkey

Egypt

## Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Decylalcohol (CAS 112-30-1) Market.

## Available Customizations:

Global Decylalcohol (CAS 112-30-1) Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following

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customization options are available for the report:

### Company Information

Detailed analysis and profiling of additional market players (up to five).

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