

# **Decorated Apparel Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Product (Embroidery, Screen Printing, Dye Sublimation, Digital Printing, Others), By End Use (Men, Women, Kids), By Distribution Channel (Online, Offline) By Region, By Competition, 2019-2029F**

<https://marketpublishers.com/r/D25B2D96817DEN.html>

Date: April 2024

Pages: 182

Price: US\$ 4,500.00 (Single User License)

ID: D25B2D96817DEN

## **Abstracts**

Global Decorated Apparel Market was valued at USD 26.12 billion in 2023 and is anticipated to project robust growth in the forecast period with a CAGR of 12.98% through 2029. The global decorated apparel market is a dynamic and rapidly evolving sector driven by the fashion preferences of consumers, technological advancements, and the growing popularity of customized clothing. This market encompasses a wide range of products, including embroidered and screen-printed garments, as well as items adorned with various embellishments like rhinestones, sequins, and heat transfers. The demand for personalized and unique apparel experiences has propelled the growth of this market, with consumers seeking customized options that reflect their individuality and style.

Key factors influencing the global decorated apparel market include the rise of e-commerce platforms, which provide a convenient avenue for consumers to design and purchase customized clothing online. Additionally, advancements in printing and embellishment technologies have enabled the production of high-quality, intricate designs on a variety of fabrics. Sustainable and eco-friendly practices are gaining traction, with consumers increasingly valuing environmentally responsible options in their apparel choices.

The market is characterized by intense competition among manufacturers and a

constant influx of innovative designs and materials. Major players in the industry continually invest in research and development to stay ahead of emerging trends and consumer preferences. As the global population becomes more fashion-conscious and inclined towards self-expression, the decorated apparel market is expected to witness continued growth and diversification in the coming years.

## Key Market Drivers

### Personalization Trend

One of the primary drivers propelling the global decorated apparel market is the ever-growing trend of personalization. Consumers, especially in the millennial and Gen Z demographics, increasingly seek unique and customized apparel that reflects their individuality. Personalized clothing allows individuals to express their personalities, affiliations, and interests, creating a sense of identity through their attire.

Advancements in technology, particularly in digital printing and embroidery, have made it easier for consumers to customize their clothing with intricate designs, logos, and personalized messages. Online platforms and e-commerce websites offer user-friendly interfaces that enable customers to design and order personalized apparel from the comfort of their homes. This convenience has further fueled the demand for decorated apparel, as consumers enjoy the process of creating one-of-a-kind pieces tailored to their preferences.

Brands and retailers are capitalizing on this trend by integrating customization options into their offerings. From sportswear with personalized team logos to casual wear featuring custom graphics, the market is witnessing a surge in demand for unique and bespoke designs. As personalization technology continues to advance, allowing for more intricate and diverse customization options, the decorated apparel market is expected to experience sustained growth.

### Technological Advancements in Printing and Embellishment

The global decorated apparel market is significantly driven by continuous technological advancements in printing and embellishment techniques. Traditional methods such as screen printing and embroidery have been complemented and, in some cases, replaced by digital printing technologies like direct-to-garment (DTG) printing and heat transfer printing. These innovations offer greater flexibility, precision, and efficiency in creating detailed and high-quality designs on a variety of fabrics.

Direct-to-garment printing, for instance, allows for full-color, photo-realistic prints on apparel, enabling manufacturers to produce intricate designs with minimal setup time. This technology has gained popularity for its ability to reproduce complex artwork accurately, catering to the demand for detailed and visually appealing decorated apparel.

Similarly, advancements in heat transfer technology have facilitated the application of various embellishments like rhinestones, sequins, and foil prints. These techniques not only enhance the aesthetic appeal of garments but also provide designers with a broader creative canvas to experiment with textures and visual effects.

The integration of cutting-edge technology not only improves the efficiency of production processes but also opens new possibilities for creativity in the decorated apparel market. Manufacturers that invest in and adopt these technological advancements are better positioned to meet the evolving demands of consumers, stay competitive, and contribute to the overall growth of the industry.

### E-commerce Growth and Digital Platforms

The rise of e-commerce has significantly impacted the global decorated apparel market by providing a convenient and accessible platform for consumers to explore and purchase personalized clothing. Online marketplaces and dedicated websites allow customers to browse through a wide range of decorated apparel options, select customization preferences, and place orders with ease.

E-commerce platforms offer a seamless and efficient means for consumers to engage with the decorated apparel market, eliminating the need for physical store visits. The convenience of online shopping, coupled with the ability to customize and personalize products, has contributed to the market's expansion.

Moreover, digital platforms provide a space for emerging designers and small businesses to showcase and sell their decorated apparel, reaching a global audience without the need for a brick-and-mortar presence. This democratization of the market encourages diversity in design, catering to niche interests and fostering innovation.

As consumers increasingly embrace online shopping and digital customization tools, the decorated apparel market is expected to witness sustained growth through e-commerce channels. The ease of access, variety of options, and personalized shopping

experiences offered by online platforms contribute to the overall positive trajectory of the market.

### Increasing Focus on Sustainable Practices

A notable driver influencing the global decorated apparel market is the growing emphasis on sustainability and eco-friendly practices. As environmental awareness rises among consumers, there is an increasing demand for decorated apparel produced using sustainable materials and responsible manufacturing processes.

Brands and manufacturers are responding to this demand by incorporating eco-friendly fabrics, such as organic cotton and recycled polyester, into their decorated apparel offerings. Additionally, there is a growing interest in water-based and eco-friendly inks for printing, reducing the environmental impact associated with traditional printing methods.

Consumers are increasingly making purchasing decisions based on the ethical and environmental practices of the brands they choose. As a result, companies in the decorated apparel market are adopting sustainable initiatives, from sourcing materials responsibly to implementing eco-conscious production methods. This shift toward sustainability not only aligns with consumer values but also positions brands as socially responsible and environmentally conscious, contributing to long-term brand loyalty.

In conclusion, the global decorated apparel market is driven by a confluence of factors, with the trends of personalization, technological advancements, the growth of e-commerce, and the increasing focus on sustainability playing pivotal roles. These drivers collectively contribute to the market's vibrancy and present opportunities for innovation and adaptation among manufacturers and retailers. As consumer preferences continue to evolve, the decorated apparel market is poised for sustained growth by embracing these key drivers and responding to the dynamic demands of the modern fashion landscape.

### Key Market Challenges

#### Intense Competition and Saturation

One significant challenge facing the global decorated apparel market is the intense competition and market saturation. As the demand for personalized and decorated apparel grows, more businesses are entering the market, leading to increased

competition among manufacturers, retailers, and online platforms. This saturation poses challenges for both established players and new entrants looking to carve out a niche in an environment where differentiation is crucial.

With numerous options available to consumers, standing out in a crowded market becomes increasingly difficult. Price wars may emerge as companies strive to attract cost-conscious consumers, potentially impacting profit margins. Moreover, the saturation makes it challenging for smaller businesses and independent designers to gain visibility and compete with larger, well-established brands.

To address this challenge, companies must focus on unique value propositions, innovation, and building strong brand identities. Differentiation through design, quality, sustainability practices, and customer experience becomes paramount to maintaining a competitive edge in the decorated apparel market.

### Rapid Technological Evolution and Adaptation Costs

While technological advancements drive growth in the decorated apparel market, they also present challenges related to rapid evolution and the associated adaptation costs. Keeping pace with the latest printing and embellishment technologies requires substantial investments in equipment, training, and infrastructure. Small and medium-sized enterprises (SMEs) may find it particularly challenging to allocate resources for constant upgrades and advancements.

Additionally, the fast-paced nature of technological evolution can render existing equipment obsolete relatively quickly. This poses a dilemma for businesses, as they must weigh the benefits of investing in cutting-edge technology against the potential obsolescence of their current assets. The high costs of technology adoption can strain profit margins and create barriers to entry for some players in the market.

To navigate this challenge, companies need strategic planning and investment approaches. Developing partnerships, considering leasing options for equipment, and staying informed about emerging technologies can help businesses make informed decisions about when and how to invest in new printing and embellishment techniques.

### Supply Chain Disruptions and Raw Material Shortages

The global decorated apparel market faces challenges related to supply chain disruptions and raw material shortages, particularly in the context of the industry's

increasing focus on sustainability. The COVID-19 pandemic highlighted vulnerabilities in global supply chains, affecting the production and distribution of goods worldwide. Lockdowns, transportation restrictions, and factory closures disrupted supply chains, leading to delays and shortages of raw materials.

Sustainable practices, such as the use of organic cotton and recycled materials, have gained traction in the industry. However, the availability of these materials can be limited, leading to increased competition for resources and potential price fluctuations. Unstable supply chains and material shortages can disrupt production schedules, increase costs, and impact the ability of businesses to meet consumer demand in a timely manner.

To address these challenges, companies must diversify their supply chains, establish contingency plans, and explore alternative sustainable materials. Building strong relationships with suppliers, implementing inventory management strategies, and staying informed about global trends in materials sourcing can help mitigate the impact of supply chain disruptions on the decorated apparel market.

### Consumer Awareness and Ethical Considerations

As consumers become more socially conscious and environmentally aware, there is a growing demand for transparency and ethical practices within the decorated apparel market. Consumers are increasingly scrutinizing the sourcing of materials, production processes, and the overall impact of the fashion industry on the environment. Companies that fail to align with ethical standards may face reputational damage and a decline in consumer trust.

The challenge lies in meeting these heightened expectations while maintaining cost efficiency. Sustainable practices often come with higher production costs, and companies may struggle to balance environmental responsibility with competitive pricing. Communicating the value of ethical and sustainable practices to consumers is also a challenge, as awareness alone may not translate into changed buying behavior.

To overcome these challenges, businesses need to prioritize transparency in their operations, adopt ethical sourcing practices, and communicate their sustainability efforts effectively. Investing in eco-friendly initiatives and providing clear information about the production chain can enhance consumer trust and loyalty, contributing to long-term success in the decorated apparel market.



In conclusion, the global decorated apparel market faces challenges related to intense competition, rapid technological evolution, supply chain disruptions, and increasing consumer awareness. Successfully navigating these challenges requires strategic planning, innovation, and a commitment to ethical and sustainable practices. Companies that can address these challenges effectively are likely to thrive in an evolving market that places a premium on differentiation, adaptability, and responsible business practices.

## Key Market Trends

### Sustainability and Eco-Friendly Practices

As environmental consciousness continues to rise globally, the decorated apparel market is witnessing a significant shift towards sustainable practices. Consumers are increasingly aware of the environmental impact of their fashion choices, prompting both manufacturers and retailers to adopt eco-friendly measures. In response to this demand, the industry is exploring and implementing sustainable materials, ethical sourcing, and eco-conscious production methods.

Sustainable decorated apparel involves the use of organic and recycled materials, such as organic cotton, recycled polyester, and sustainable dyes. Additionally, brands are focusing on reducing water consumption and energy usage during the manufacturing process. Eco-friendly printing methods, including water-based and discharge printing, are gaining popularity for their minimal environmental footprint compared to traditional techniques that involve harsh chemicals.

Consumers are now seeking not only aesthetically pleasing designs but also products that align with their values. Brands incorporating sustainability into their decorated apparel offerings are likely to attract a growing segment of environmentally conscious consumers, driving the market towards more responsible and eco-friendly practices.

### Personalization and Customization

The demand for personalized and customized apparel is a prominent trend shaping the global decorated apparel market. Consumers are increasingly seeking unique and individualized clothing that reflects their personalities, interests, and preferences. This trend is fueled by advancements in technology, especially digital printing and customization tools, which enable consumers to create bespoke designs with ease.

Customization is no longer limited to monogramming or simple prints; it has evolved to include intricate designs, personalized messages, and even collaborative efforts between brands and consumers. Online platforms and e-commerce channels play a crucial role in facilitating this trend, providing consumers with user-friendly interfaces to design their apparel.

The rise of on-demand printing services allows for smaller production runs, reducing excess inventory and waste. This trend aligns with the growing preference for limited-edition or exclusive pieces, contributing to a sense of uniqueness and exclusivity for consumers. The personalized and customized approach is reshaping the traditional retail model, emphasizing individual expression and consumer engagement in the decorated apparel market.

### Integration of Technology

The global decorated apparel market is experiencing a notable transformation through the integration of cutting-edge technologies. From smart textiles to augmented reality (AR) experiences, technology is enhancing both the design and functionality of decorated apparel. Smart textiles, which incorporate electronic components or technology into fabrics, are gaining traction, allowing for interactive and tech-enhanced clothing.

Augmented reality is being employed for virtual try-on experiences, enabling consumers to visualize how a decorated apparel item will look on them before making a purchase. This technology not only enhances the online shopping experience but also reduces the likelihood of returns, contributing to a more sustainable and efficient supply chain.

Digital printing technologies are evolving, allowing for high-resolution and intricate designs on various fabrics. Direct-to-garment printing and sublimation printing are gaining popularity for their ability to reproduce detailed and vibrant designs without the constraints of traditional printing methods.

Furthermore, the use of blockchain technology for transparent and traceable supply chains is gaining attention in the decorated apparel market. Consumers are becoming more interested in the origin of their clothing, and blockchain provides a secure and transparent way to track the journey of materials from source to finished product.

### Athleisure and Performance Wear



The rise of athleisure and performance wear has become a dominant trend in the global decorated apparel market. Athleisure, a fusion of athletic and leisurewear, represents a shift in consumer preferences towards comfortable yet stylish clothing suitable for both exercise and everyday activities. This trend has been further accelerated by the increasing focus on health and wellness, with consumers adopting active lifestyles.

Decorated apparel in the athleisure and performance wear segment often features bold graphics, innovative prints, and functional designs. Brands are incorporating advanced materials and technologies such as moisture-wicking fabrics, stretchable textiles, and reflective elements for enhanced performance and aesthetics.

The intersection of fashion and fitness has given rise to collaborations between traditional fashion brands and athleticwear companies, resulting in collections that seamlessly blend style and functionality. The demand for athleisure extends beyond activewear, influencing casual and formal clothing with a sporty flair.

As the line between traditional sportswear and everyday fashion blurs, the decorated apparel market is witnessing a surge in demand for athleisure-inspired designs. This trend is likely to continue evolving as consumers prioritize comfort without compromising on style, driving innovation in both design and functionality within the decorated apparel market.

In conclusion, the global decorated apparel market is undergoing dynamic changes driven by sustainability, personalization, technology integration, and the rise of athleisure. As consumer preferences and industry practices continue to evolve, businesses in this market must stay adaptable and innovative to thrive in an ever-changing landscape.

## Segmental Insights

### Product Insights

Screen printing stands out as a burgeoning segment within the global decorated apparel market, experiencing significant growth and prominence. This traditional printing method, known for its durability and vibrant color application, continues to attract attention amid the influx of digital alternatives. Screen printing offers advantages such as cost-effectiveness for bulk production and the ability to produce intricate designs on various fabrics. Its versatility makes it particularly appealing for customized and branded apparel, including sports jerseys, promotional merchandise, and team uniforms.

Moreover, screen printing provides a tactile and visually impactful result that resonates with consumers seeking high-quality and long-lasting decorated garments. As the demand for personalized and customized clothing rises, screen printing's enduring popularity positions it as a key driver in the evolving landscape of the global decorated apparel market.

### Distribution Channel Insights

The online sales segment is emerging as a dominant and rapidly growing force in the global decorated apparel market. With the pervasive influence of e-commerce platforms, consumers now prefer the convenience of shopping for personalized and decorated garments online. The digital realm offers a vast array of options, enabling users to explore, design, and purchase customized apparel from the comfort of their homes. Online sales platforms empower customers with interactive design tools, virtual try-on experiences, and a diverse range of decorated clothing choices, contributing to the segment's robust growth. As technology continues to enhance the online shopping experience, the global decorated apparel market is witnessing a significant shift towards digital platforms, reshaping the way consumers engage with and purchase personalized garments. The convenience, accessibility, and customization options provided by online sales position it as a key driver in the ongoing transformation of the decorated apparel industry.

### Regional Insights

Asia Pacific asserts its dominance in the global decorated apparel market, emerging as a key player and driving force in the industry's growth. The region's prominence is fueled by factors such as a burgeoning population, rising disposable income, and a burgeoning consumer base with an increasing appetite for personalized and customized clothing. Additionally, the presence of a robust manufacturing ecosystem, coupled with advancements in printing technologies, positions Asia Pacific as a hub for decorated apparel production. Countries like China, India, and Bangladesh play pivotal roles in meeting global demand, offering cost-effective production and expansive export capabilities. As the region continues to witness economic development and a flourishing fashion culture, Asia Pacific stands at the forefront of the global decorated apparel market, shaping trends, influencing production dynamics, and contributing significantly to the industry's evolving landscape.

### Key Market Players

Gildan Activewear S.R.L.

Fruit of The Loom, Inc.

KPR Mill Limited

Hanesbrands Inc.

Eclat Textile Co., Ltd.

Delta Apparel, Inc.

Target Decorated Apparel

Advance Printwear Ltd

Lynka Sp. z o.o.

Esquel Enterprises Limited

Report Scope:

In this report, the global decorated apparel market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Decorated Apparel Market,By Product:

oEmbroidery

oScreen Printing

oDye Sublimation

oDigital Printing

oOthers

Decorated Apparel Market,By End Use:

oMen

oWomen

oKids

Decorated Apparel Market,By Distribution Channel :

oOnline

oOffline

Decorated Apparel Market, By Region:

oNorth America

United States

Canada

Mexico

oEurope

France

United Kingdom

Italy

Germany

Spain

oAsia-Pacific

China

India

Japan

Australia

South Korea

Indonesia

oMiddle East Africa

South Africa

Saudi Arabia

UAE

Turkey

oSouth America

Argentina

Colombia

Brazil

Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the Global Decorated Apparel market.

Available Customizations:

*Decorated Apparel Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Produc...*

Global Decorated Apparel Marketreport with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

#### Company Information

Detailed analysis and profiling of additional market players (up to five).



## Contents

### 1.INTRODUCTION

- 1.1.Product Overview
- 1.2.Key Highlights of the Report
- 1.3.Market Coverage
- 1.4.Market Segments Covered
- 1.5.Research Tenure Considered

### 2.RESEARCH METHODOLOGY

- 2.1.Objective of the Study
- 2.2.Baseline Methodology
- 2.3.Key Industry Partners
- 2.4.Major Association and Secondary Sources
- 2.5.Forecasting Methodology
- 2.6.Data Triangulation Validation
- 2.7.Assumptions and Limitations

### 3.EXECUTIVE SUMMARY

- 3.1.
- 3.2.Market Forecast
- 3.3.Key Regions
- 3.4.Key Segments

### 4.VOICE OF CUSTOMER

- 4.1.Factors Influencing Purchase Decision
- 4.2.Challenges Faced Post Purchase
- 4.3.Brand Awareness

### 5.GLOBAL DECORATED APPAREL MARKET OUTLOOK

- 5.1.Market Size Forecast
  - 5.1.1.By Value
- 5.2.Market Share Forecast
  - 5.2.1.By Product Market Share Analysis (Embroidery, Screen Printing, Dye

Sublimation, Digital Printing, Others)

5.2.2.By End Use Market Share Analysis (Men, Women, Kids)

5.2.3.By Distribution Channel Market Share Analysis (Online, Offline)

5.2.4.By Regional Market Share Analysis

5.2.4.1.North America Market Share Analysis

5.2.4.2.Europe Market Share Analysis

5.2.4.3.Asia-Pacific Market Share Analysis

5.2.4.4.Middle East Africa Market Share Analysis

5.2.4.5.South America Market Share Analysis

5.2.5.By Top 5 CompaniesMarketShare Analysis, Others (2023)

5.3.Global Decorated Apparel Market Mapping Opportunity Assessment

5.3.1.By Product MarketMapping Opportunity Assessment

5.3.2.By End Use MarketMapping Opportunity Assessment

5.3.3.By Distribution Channel MarketMapping Opportunity Assessment

5.3.4.By RegionalMarketMapping Opportunity Assessment

## **6.NORTH AMERICA DECORATED APPAREL MARKET OUTLOOK**

6.1.Market Size Forecast

6.1.1.By Value

6.2.Market Share Forecast

6.2.1.By Product MarketShare Analysis

6.2.2.By End Use MarketShare Analysis

6.2.3.By Distribution Channel Market Share Analysis

6.2.4.By Country Market Share Analysis

6.2.4.1.United States Decorated Apparel Market Outlook

6.2.4.1.1.Market Size Forecast

6.2.4.1.1.1.By Value

6.2.4.1.2.Market Share Forecast

6.2.4.1.2.1.By Product MarketShare Analysis

6.2.4.1.2.2.By End Use MarketShare Analysis

6.2.4.1.2.3.By Distribution Channel Market Share Analysis

6.2.4.2.Canada Decorated Apparel Market Outlook

6.2.4.2.1.Market Size Forecast

6.2.4.2.1.1.By Value

6.2.4.2.2.Market Share Forecast

6.2.4.2.2.1.By Product MarketShare Analysis

6.2.4.2.2.2.By End Use MarketShare Analysis

6.2.4.2.2.3.By Distribution Channel Market Share Analysis

- 6.2.4.3.Mexico Decorated Apparel Market Outlook
  - 6.2.4.3.1.Market Size Forecast
    - 6.2.4.3.1.1.By Value
  - 6.2.4.3.2.Market Share Forecast
    - 6.2.4.3.2.1.By Product MarketShare Analysis
    - 6.2.4.3.2.2.By End Use Market Share Analysis
    - 6.2.4.3.2.3.By Distribution Channel Market Share Analysis

## **7.EUROPE DECORATED APPAREL MARKET OUTLOOK**

- 7.1.Market Size Forecast
  - 7.1.1.By Value
- 7.2.Market Share Forecast
  - 7.2.1.By Product MarketShare Analysis
  - 7.2.2.By End Use MarketShare Analysis
  - 7.2.3.By Distribution Channel Market Share Analysis
  - 7.2.4.By Country Market Share Analysis
    - 7.2.4.1.France Decorated Apparel Market Outlook
      - 7.2.4.1.1.Market Size Forecast
        - 7.2.4.1.1.1.By Value
      - 7.2.4.1.2.Market Share Forecast
        - 7.2.4.1.2.1.By Product MarketShare Analysis
        - 7.2.4.1.2.2.By End Use MarketShare Analysis
        - 7.2.4.1.2.3.By Distribution Channel Market Share Analysis
    - 7.2.4.2.United Kingdom Decorated Apparel Market Outlook
      - 7.2.4.2.1.Market Size Forecast
        - 7.2.4.2.1.1.By Value
      - 7.2.4.2.2.Market Share Forecast
        - 7.2.4.2.2.1.By Product MarketShare Analysis
        - 7.2.4.2.2.2.By End Use MarketShare Analysis
        - 7.2.4.2.2.3.By Distribution Channel Market Share Analysis
    - 7.2.4.3.Italy Decorated Apparel Market Outlook
      - 7.2.4.3.1.Market Size Forecast
        - 7.2.4.3.1.1.By Value
      - 7.2.4.3.2.Market Share Forecast
        - 7.2.4.3.2.1.By Product MarketShare Analysis
        - 7.2.4.3.2.2.By End Use MarketShare Analysis
        - 7.2.4.3.2.3.By Distribution Channel Market Share Analysis
    - 7.2.4.4.Germany Decorated Apparel Market Outlook

- 7.2.4.4.1. Market Size Forecast
  - 7.2.4.4.1.1. By Value
- 7.2.4.4.2. Market Share Forecast
  - 7.2.4.4.2.1. By Product MarketShare Analysis
  - 7.2.4.4.2.2. By End Use MarketShare Analysis
  - 7.2.4.4.2.3. By Distribution Channel Market Share Analysis
- 7.2.4.5. Spain Decorated Apparel Market Outlook
  - 7.2.4.5.1. Market Size Forecast
    - 7.2.4.5.1.1. By Value
  - 7.2.4.5.2. Market Share Forecast
    - 7.2.4.5.2.1. By End Use MarketShare Analysis
    - 7.2.4.5.2.2. By Product MarketShare Analysis
    - 7.2.4.5.2.3. By Distribution Channel Market Share Analysis

## **8. ASIA-PACIFIC DECORATED APPAREL MARKET OUTLOOK**

- 8.1. Market Size Forecast
  - 8.1.1. By Value
- 8.2. Market Share Forecast
  - 8.2.1. By Product MarketShare Analysis
  - 8.2.2. By End Use MarketShare Analysis
  - 8.2.3. By Distribution Channel Market Share Analysis
  - 8.2.4. By Country Market Share Analysis
    - 8.2.4.1. China Decorated Apparel Market Outlook
      - 8.2.4.1.1. Market Size Forecast
        - 8.2.4.1.1.1. By Value
      - 8.2.4.1.2. Market Share Forecast
        - 8.2.4.1.2.1. By Product MarketShare Analysis
        - 8.2.4.1.2.2. By End Use MarketShare Analysis
        - 8.2.4.1.2.3. By Distribution Channel Market Share Analysis
    - 8.2.4.2. India Decorated Apparel Market Outlook
      - 8.2.4.2.1. Market Size Forecast
        - 8.2.4.2.1.1. By Value
      - 8.2.4.2.2. Market Share Forecast
        - 8.2.4.2.2.1. By Product MarketShare Analysis
        - 8.2.4.2.2.2. By End Use MarketShare Analysis
        - 8.2.4.2.2.3. By Distribution Channel Market Share Analysis
    - 8.2.4.3. Japan Decorated Apparel Market Outlook
      - 8.2.4.3.1. Market Size Forecast

- 8.2.4.3.1.1.By Value
- 8.2.4.3.2.Market Share Forecast
  - 8.2.4.3.2.1.By Product MarketShare Analysis
  - 8.2.4.3.2.2.By End Use MarketShare Analysis
  - 8.2.4.3.2.3.By Distribution Channel Market Share Analysis
- 8.2.4.4.Australia Decorated Apparel Market Outlook
  - 8.2.4.4.1.Market Size Forecast
    - 8.2.4.4.1.1.By Value
  - 8.2.4.4.2.Market Share Forecast
    - 8.2.4.4.2.1.By Product MarketShare Analysis
    - 8.2.4.4.2.2.By End Use MarketShare Analysis
    - 8.2.4.4.2.3.By Distribution Channel Market Share Analysis
- 8.2.4.5.South Korea Decorated Apparel Market Outlook
  - 8.2.4.5.1.Market Size Forecast
    - 8.2.4.5.1.1.By Value
  - 8.2.4.5.2.Market Share Forecast
    - 8.2.4.5.2.1.By Product MarketShare Analysis
    - 8.2.4.5.2.2.By End Use MarketShare Analysis
    - 8.2.4.5.2.3.By Distribution Channel Market Share Analysis
- 8.2.4.6.Indonesia Decorated Apparel Market Outlook
  - 8.2.4.6.1.Market Size Forecast
    - 8.2.4.6.1.1.By Value
  - 8.2.4.6.2.Market Share Forecast
    - 8.2.4.6.2.1.By Product MarketShare Analysis
    - 8.2.4.6.2.2.By End Use MarketShare Analysis
    - 8.2.4.6.2.3.By Distribution Channel Market Share Analysis

## **9.MIDDLE EAST AFRICA DECORATED APPAREL MARKET OUTLOOK**

- 9.1.Market Size Forecast
  - 9.1.1.By Value
- 9.2.Market Share Forecast
  - 9.2.1.By Product MarketShare Analysis
  - 9.2.2.By End Use MarketShare Analysis
  - 9.2.3.By Distribution Channel Market Share Analysis
  - 9.2.4.By Country Market Share Analysis
    - 9.2.4.1.South Africa Decorated Apparel Market Outlook
      - 9.2.4.1.1.Market Size Forecast
        - 9.2.4.1.1.1.By Value

- 9.2.4.1.2. Market Share Forecast
  - 9.2.4.1.2.1. By Product Market Share Analysis
  - 9.2.4.1.2.2. By End Use Market Share Analysis
  - 9.2.4.1.2.3. By Distribution Channel Market Share Analysis
- 9.2.4.2. Saudi Arabia Decorated Apparel Market Outlook
  - 9.2.4.2.1. Market Size Forecast
    - 9.2.4.2.1.1. By Value
  - 9.2.4.2.2. Market Share Forecast
    - 9.2.4.2.2.1. By Product Market Share Analysis
    - 9.2.4.2.2.2. By End Use Market Share Analysis
    - 9.2.4.2.2.3. By Distribution Channel Market Share Analysis
- 9.2.4.3. UAE Decorated Apparel Market Outlook
  - 9.2.4.3.1. Market Size Forecast
    - 9.2.4.3.1.1. By Value
  - 9.2.4.3.2. Market Share Forecast
    - 9.2.4.3.2.1. By Product Market Share Analysis
    - 9.2.4.3.2.2. By End Use Market Share Analysis
    - 9.2.4.3.2.3. By Distribution Channel Market Share Analysis
- 9.2.4.4. Turkey Decorated Apparel Market Outlook
  - 9.2.4.4.1. Market Size Forecast
    - 9.2.4.4.1.1. By Value
  - 9.2.4.4.2. Market Share Forecast
    - 9.2.4.4.2.1. By Product Market Share Analysis
    - 9.2.4.4.2.2. By End Use Market Share Analysis
    - 9.2.4.4.2.3. By Distribution Channel Market Share Analysis

## **10. SOUTH AMERICA DECORATED APPAREL MARKET OUTLOOK**

- 10.1. Market Size Forecast
  - 10.1.1. By Value
- 10.2. Market Share Forecast
  - 10.2.1. By Product Market Share Analysis
  - 10.2.2. By End Use Market Share Analysis
  - 10.2.3. By Distribution Channel Market Share Analysis
  - 10.2.4. By Country Market Share Analysis
    - 10.2.4.1. Argentina Decorated Apparel Market Outlook
      - 10.2.4.1.1. Market Size Forecast
        - 10.2.4.1.1.1. By Value
      - 10.2.4.1.2. Market Share Forecast



- 10.2.4.1.2.1.By Product MarketShare Analysis
- 10.2.4.1.2.2.By End Use MarketShare Analysis
- 10.2.4.1.2.3.By Distribution Channel Market Share Analysis
- 10.2.4.2.Colombia Decorated Apparel Market Outlook
  - 10.2.4.2.1.Market Size Forecast
    - 10.2.4.2.1.1.By Value
  - 10.2.4.2.2.Market Share Forecast
    - 10.2.4.2.2.1.By Product MarketShare Analysis
    - 10.2.4.2.2.2.By End Use MarketShare Analysis
    - 10.2.4.2.2.3.By Distribution Channel Market Share Analysis
- 10.2.4.3.Brazil Decorated Apparel Market Outlook
  - 10.2.4.3.1.Market Size Forecast
    - 10.2.4.3.1.1.By Value
  - 10.2.4.3.2.Market Share Forecast
    - 10.2.4.3.2.1.By Product MarketShare Analysis
    - 10.2.4.3.2.2.By End Use MarketShare Analysis
    - 10.2.4.3.2.3.By Distribution Channel Market Share Analysis

## **11.MARKET DYNAMICS**

- 11.1.Drivers
- 11.2.Challenges

## **12.IMPACT OF COVID-19 ON GLOBAL DECORATED APPAREL MARKET**

- 12.1.Impact Assessment Model
  - 12.1.1.Key Segments Impacted
  - 12.1.2.Key Regional Impacted
  - 12.1.3.Key Countries Impacted

## **13.MARKET TRENDS DEVELOPMENTS**

## **14.COMPETITIVE LANDSCAPE**

- 14.1.Company Profiles
  - 14.1.1.GildanActivewear S.R.L.
    - 14.1.1.1.Company Details
    - 14.1.1.2.Products
    - 14.1.1.3.Financials (As Per Availability)

- 14.1.1.4.Key Market Focus Geographical Presence
- 14.1.1.5.Recent Developments
- 14.1.1.6.Key Management Personnel
- 14.1.2.Fruit of The Loom, Inc.
  - 14.1.2.1.Company Details
  - 14.1.2.2.Products
  - 14.1.2.3.Financials (As Per Availability)
  - 14.1.2.4.Key Market Focus Geographical Presence
  - 14.1.2.5.Recent Developments
  - 14.1.2.6.Key Management Personnel
- 14.1.3.KPR Mill Limited
  - 14.1.3.1.Company Details
  - 14.1.3.2.Products
  - 14.1.3.3.Financials (As Per Availability)
  - 14.1.3.4.Key Market Focus Geographical Presence
  - 14.1.3.5.Recent Developments
  - 14.1.3.6.Key Management Personnel
- 14.1.4.Hanesbrands Inc.
  - 14.1.4.1.Company Details
  - 14.1.4.2.Products
  - 14.1.4.3.Financials (As Per Availability)
  - 14.1.4.4.Key Market Focus Geographical Presence
  - 14.1.4.5.Recent Developments
  - 14.1.4.6.Key Management Personnel
- 14.1.5.Eclat Textile Co., Ltd
  - 14.1.5.1.Company Details
  - 14.1.5.2.Products
  - 14.1.5.3.Financials (As Per Availability)
  - 14.1.5.4.Key Market Focus Geographical Presence
  - 14.1.5.5.Recent Developments
  - 14.1.5.6.Key Management Personnel
- 14.1.6.Delta Apparel, Inc.
  - 14.1.6.1.Company Details
  - 14.1.6.2.Products
  - 14.1.6.3.Financials (As Per Availability)
  - 14.1.6.4.Key Market Focus Geographical Presence
  - 14.1.6.5.Recent Developments
  - 14.1.6.6.Key Management Personnel
- 14.1.7.Target Decorated Apparel

- 14.1.7.1.Company Details
- 14.1.7.2.Products
- 14.1.7.3.Financials (As Per Availability)
- 14.1.7.4.Key Market Focus Geographical Presence
- 14.1.7.5.Recent Developments
- 14.1.7.6.Key Management Personnel
- 14.1.8.Advance Printwear Limited
  - 14.1.8.1.Company Details
  - 14.1.8.2.Products
  - 14.1.8.3.Financials (As Per Availability)
  - 14.1.8.4.Key Market Focus Geographical Presence
  - 14.1.8.5.Recent Developments
  - 14.1.8.6.Key Management Personnel
- 14.1.9.Lynka Sp. z o.o.
  - 14.1.9.1.Company Details
  - 14.1.9.2.Products
  - 14.1.9.3.Financials (As Per Availability)
  - 14.1.9.4.Key Market Focus Geographical Presence
  - 14.1.9.5.Recent Developments
  - 14.1.9.6.Key Management Personnel
- 14.1.10.Esquel Enterprises Limited
  - 14.1.10.1.Company Details
  - 14.1.10.2.Products
  - 14.1.10.3.Financials (As Per Availability)
  - 14.1.10.4.Key Market Focus Geographical Presence
  - 14.1.10.5.Recent Developments
  - 14.1.10.6.Key Management Personnel

## **15.STRATEGIC RECOMMENDATIONS/ACTION PLAN**

- 15.1.Key Focus Areas
- 15.2.Target By Product
- 15.3.Target By Distribution Channel

## **16.ABOUT US DISCLAIMER**

## I would like to order

Product name: Decorated Apparel Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Product (Embroidery, Screen Printing, Dye Sublimation, Digital Printing, Others), By End Use (Men, Women, Kids), By Distribution Channel (Online, Offline) By Region, By Competition, 2019-2029F

Product link: <https://marketpublishers.com/r/D25B2D96817DEN.html>

Price: US\$ 4,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D25B2D96817DEN.html>