

Data Science and Predictive Analytics Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Component (Solution, Service), By Deployment (Cloud, and On-premise), By Enterprise Type (Large Enterprises, Small and Medium Enterprises (SMEs)), By Application (Financial Risk Analysis, Marketing & Sales Analysis, Customer Analysis, Supply Chain Analytics), By End User (BFSI, Automotive, IT & Telecom, Healthcare, Retail, Energy & Utility, Government, Others), By Region, and By Competition, 2018-2028

<https://marketpublishers.com/r/D98BE94831D4EN.html>

Date: November 2023

Pages: 182

Price: US\$ 4,900.00 (Single User License)

ID: D98BE94831D4EN

Abstracts

The global Data Science and Predictive Analytics market have experienced remarkable growth in recent years, propelled by the increasing reliance on data-driven decision-making across various industries. This market encompasses a broad spectrum of solutions and services designed to extract actionable insights from data, enabling organizations to enhance operational efficiency, optimize processes, and gain a competitive edge.

Key drivers fueling the growth of the market include the exponential growth of big data, advancements in artificial intelligence and machine learning, industry-specific use cases, the adoption of a data-driven culture, and the pursuit of enhanced customer experiences through personalization.

Furthermore, cloud deployment has emerged as the dominant choice for organizations

due to its scalability, cost-efficiency, accessibility, and integration capabilities. The flexibility and agility offered by cloud-based data analytics solutions have accelerated their adoption across diverse industries, reshaping the data analytics landscape.

Large enterprises play a pivotal role in driving the market forward, leveraging their financial resources, data volume, global reach, and regulatory compliance needs to push the boundaries of data analytics. These organizations set industry standards and inspire innovation in the field.

In addition, North America stands as a dominant force in the global Data Science and Predictive Analytics market, thanks to its technological innovation hubs, early adoption of data-driven practices, access to extensive datasets, a robust ecosystem of tech companies, a strong regulatory environment, and a global market presence.

Overall, the Data Science and Predictive Analytics market's future holds promise as organizations worldwide recognize the transformative potential of data analytics in staying competitive and thriving in the data-driven era. With continuous advancements in technology and a growing emphasis on ethical and responsible data usage, this market is poised for sustained expansion and innovation in the years to come.

Key Market Drivers

Big Data Explosion: The Catalyst Driving Data Science and Predictive Analytics

The global Data Science and Predictive Analytics market are experiencing unprecedented growth, primarily fueled by the explosion of big data. The proliferation of digital devices, the internet of things (IoT), and the digitalization of business processes have generated vast volumes of data. Organizations across industries are recognizing the immense value hidden within this data and are increasingly turning to data science and predictive analytics to extract actionable insights.

Big data analytics enables organizations to harness structured and unstructured data from diverse sources, including social media, sensors, customer interactions, and more. This wealth of information offers opportunities to optimize operations, improve customer experiences, enhance decision-making, and gain a competitive edge.

In this data-driven era, the ability to process, analyze, and derive insights from massive datasets is a primary driver of the Data Science and Predictive Analytics market. As

data continues to grow exponentially, the market is expected to expand further, providing organizations with increasingly powerful tools to unlock the potential within their data assets.

Advancements in Artificial Intelligence and Machine Learning

Artificial intelligence (AI) and machine learning (ML) have become pivotal drivers of the global Data Science and Predictive Analytics market. These technologies empower data scientists and analysts to build sophisticated predictive models, automate decision-making processes, and uncover valuable insights from data.

AI and ML algorithms can identify complex patterns, make predictions, and continuously learn from data, enabling organizations to make data-driven decisions with unprecedented accuracy and speed. Applications range from predictive maintenance in manufacturing to personalized recommendations in e-commerce and precision medicine in healthcare.

The rapid advancements in AI and ML techniques, coupled with the availability of open-source libraries and cloud-based AI platforms, have democratized access to these technologies. As a result, businesses of all sizes can harness the power of AI and ML, making them key drivers for the continued growth of the Data Science and Predictive Analytics market.

Industry-Specific Use Cases and Vertical Integration

The customization of Data Science and Predictive Analytics solutions for industry-specific use cases is another significant driver in the market. Organizations increasingly recognize that generic analytics solutions may not fully address their unique challenges and objectives. As a result, data science providers are tailoring their offerings to specific industries such as healthcare, finance, retail, and manufacturing.

These industry-specific solutions come with pre-built models, domain-specific algorithms, and data processing workflows designed to address the particular needs and regulations of each vertical. For example, predictive analytics in healthcare can aid in disease diagnosis and treatment planning, while financial institutions rely on predictive models for risk assessment and fraud detection.

This trend toward vertical integration ensures that organizations can derive more value from their data by leveraging analytics solutions optimized for their industry. It reflects

the growing recognition that domain expertise and industry knowledge are essential for successful predictive analytics implementations.

Business Intelligence and Data-Driven Decision-Making Culture

The adoption of a data-driven decision-making culture within organizations is a compelling driver of the global Data Science and Predictive Analytics market. Businesses are increasingly recognizing that data is a strategic asset that can provide them with a competitive edge. Consequently, there is a growing demand for analytics tools that empower business users to explore data, generate insights, and make informed decisions.

Business intelligence (BI) and self-service analytics platforms are at the forefront of this trend. They enable non-technical users to access and analyze data through user-friendly interfaces, dashboards, and interactive reports. These tools democratize data access and analysis, reducing reliance on data scientists and empowering decision-makers across all departments.

A data-driven culture encourages organizations to invest in data analytics solutions, driving market growth. As more businesses prioritize data literacy, data democratization, and the integration of data analytics into daily operations, the demand for Data Science and Predictive Analytics solutions is poised to rise.

Enhanced Customer Experience and Personalization

Enhancing customer experience through data-driven personalization is a prominent driver of the Data Science and Predictive Analytics market. In today's hyper-competitive business landscape, organizations are focusing on delivering tailored experiences to customers to drive loyalty and satisfaction.

Predictive analytics plays a crucial role in achieving this goal by enabling businesses to anticipate customer preferences and behavior. By analyzing historical data and real-time interactions, organizations can personalize product recommendations, marketing campaigns, and customer support interactions.

This trend is particularly evident in e-commerce, where personalized product recommendations based on user behavior can significantly boost sales. In addition, industries like healthcare are leveraging predictive analytics to offer personalized treatment plans and improve patient outcomes.

The quest for enhanced customer experience and personalization is a potent driver for the Data Science and Predictive Analytics market, as organizations strive to leverage data to create meaningful and individualized interactions with their customers, ultimately leading to increased customer loyalty and revenue growth.

Key Market Challenges

Data Privacy and Compliance Challenges in Data Science and Predictive Analytics

The global Data Science and Predictive Analytics market faces significant challenges related to data privacy and compliance. As organizations collect and analyze vast amounts of data, they must navigate complex data protection regulations, such as the General Data Protection Regulation (GDPR), California Consumer Privacy Act (CCPA), and many others. Ensuring compliance with these regulations while extracting actionable insights from data poses a considerable challenge.

Data scientists and analytics professionals must contend with issues like anonymizing sensitive data, obtaining proper consent for data usage, and managing data access controls to prevent unauthorized breaches. Failure to address these challenges can lead to legal consequences, financial penalties, and damage to an organization's reputation.

Furthermore, the evolving landscape of data privacy regulations across different regions adds to the complexity. Striking a balance between responsible data handling, data-driven decision-making, and compliance with varied regulations remains a significant challenge for the Data Science and Predictive Analytics market.

Data Quality and Preprocessing Challenges

Data quality and preprocessing are persistent challenges in the Data Science and Predictive Analytics market. High-quality data is essential for accurate predictive models and actionable insights. However, real-world data is often messy, inconsistent, and incomplete. Data scientists spend a significant portion of their time cleaning and preparing data before it can be used for analysis, which can be a time-consuming and resource-intensive process.

Challenges related to data quality include handling missing values, addressing outliers, resolving inconsistencies, and ensuring data integrity. Additionally, data from various

sources may have different formats and structures, making integration and standardization a complex task.

As organizations deal with increasingly large and diverse datasets, the need for robust data preprocessing tools and techniques becomes more pronounced. The Data Science and Predictive Analytics market must continually innovate to address these challenges, allowing data professionals to focus on deriving insights rather than wrestling with data quality issues.

Ethical and Bias Challenges in Predictive Analytics

The ethical use of data and mitigating bias in predictive analytics models are pressing challenges for the global Data Science and Predictive Analytics market. As AI and machine learning models play a central role in decision-making across various industries, concerns about fairness, transparency, and accountability have emerged.

Bias in AI models can result in discriminatory outcomes, reinforcing existing inequalities and perpetuating systemic biases. Addressing this challenge involves identifying and mitigating bias in both data and algorithms. Data scientists must strive for fairness, transparency, and interpretability in their models, which can be a complex task.

Furthermore, ethical dilemmas arise when determining the appropriate use of predictive analytics, especially in sensitive areas like healthcare, criminal justice, and lending. Striking the right balance between data-driven decision-making and ethical considerations is a continuous challenge.

To address these challenges, organizations are adopting ethical AI frameworks and guidelines, investing in bias detection and mitigation tools, and promoting diversity in data science teams to ensure a more holistic and unbiased approach to predictive analytics.

Scalability and Performance Challenges

Scalability and performance challenges are prevalent in the Data Science and Predictive Analytics market, especially as organizations deal with ever-increasing volumes of data. Analyzing massive datasets in real-time or near-real-time requires powerful computing infrastructure and efficient algorithms.

Data scientists and analysts often grapple with issues related to the scalability of their

analytics pipelines, model training times, and the ability to handle streaming data. These challenges can lead to longer time-to-insights, limiting the agility of organizations in responding to rapidly changing business conditions.

To overcome these challenges, cloud-based solutions and distributed computing frameworks like Apache Hadoop and Apache Spark are increasingly adopted. However, optimizing algorithms for parallel processing and reducing computational bottlenecks remain ongoing challenges for the market.

Ensuring that predictive analytics models can perform efficiently and at scale is crucial for organizations seeking to harness the full potential of their data assets.

Talent Shortage and Skill Gap Challenges

The Data Science and Predictive Analytics market face an ongoing challenge of talent shortage and skill gaps. The demand for skilled data scientists, machine learning engineers, and analytics professionals far exceeds the available talent pool. As a result, organizations struggle to find and retain individuals with the necessary expertise to drive their data initiatives.

This challenge is exacerbated by the rapid evolution of technology and methodologies in the field. Data professionals need to stay updated with the latest tools, techniques, and trends, which requires continuous learning and professional development.

Additionally, organizations often face difficulties in integrating data science teams into their existing workflows and cultures, leading to communication and collaboration challenges between data scientists and other business functions.

To address these talent and skill gap challenges, companies are investing in training and upskilling programs, leveraging external consulting and outsourcing, and adopting collaborative tools to facilitate cross-functional teamwork. Bridging the talent shortage and skill gap is crucial for organizations looking to harness the full potential of Data Science and Predictive Analytics in a highly competitive market.

Key Market Trends

Augmented Analytics: Transforming Data Science with Automation

Augmented analytics is revolutionizing the global Data Science and Predictive Analytics

market. This trend involves the integration of artificial intelligence (AI) and machine learning (ML) algorithms into data analysis tools to automate and enhance the decision-making process. Augmented analytics platforms can automatically discover hidden patterns, generate insights, and even suggest actions to business users, reducing the need for specialized data science expertise.

This trend is democratizing data analytics, allowing a broader range of professionals to harness the power of data. Businesses are adopting augmented analytics solutions to gain a competitive edge by making data-driven decisions quickly and efficiently. As the demand for automation and data-driven insights continues to grow, augmented analytics is set to dominate the market, making it more accessible and impactful than ever before.

Explainable AI: Ensuring Transparency and Trust in Predictive Analytics

Explainable AI (XAI) is becoming increasingly important in the Data Science and Predictive Analytics market. As AI and ML models are integrated into various business processes, there is a growing need for transparency and interpretability. XAI techniques enable data scientists and business users to understand why an AI model makes specific predictions, uncover potential biases, and ensure fairness and compliance with regulations.

This trend is driven by the need to build trust in AI-driven decisions, especially in industries like healthcare, finance, and legal services. As organizations seek to make ethical and unbiased predictions, XAI is becoming a critical component of predictive analytics solutions. In the coming years, XAI will continue to gain prominence as a market trend, addressing the ethical and regulatory challenges associated with AI adoption.

Edge Analytics: Real-Time Insights at the Edge of the Network

Edge analytics is transforming the Data Science and Predictive Analytics landscape by bringing real-time data processing and analysis closer to the source of data generation. With the proliferation of Internet of Things (IoT) devices and sensors, organizations are faced with massive volumes of data that need immediate analysis to derive actionable insights.

Edge analytics allows organizations to process and analyze data at the edge of the network, reducing latency and enabling faster decision-making. This trend is particularly

crucial in industries like manufacturing, healthcare, and autonomous vehicles, where real-time insights are critical for operational efficiency and safety.

As the adoption of IoT devices continues to grow, edge analytics is expected to become a mainstream practice in data science and predictive analytics, providing organizations with the ability to extract value from data at the speed of business.

Data Privacy and Ethics: Ensuring Responsible Data Science

Data privacy and ethics are increasingly shaping the Data Science and Predictive Analytics market. With the rise in data breaches and concerns about the ethical use of data, organizations are under pressure to prioritize data protection and responsible data handling.

As a result, data scientists and organizations are focusing on implementing robust data privacy measures, complying with data protection regulations such as GDPR and CCPA, and adopting ethical AI practices. This trend extends to the development of AI models that respect privacy and fairness, ensuring that predictive analytics solutions are not only accurate but also ethical and compliant.

Data privacy and ethics will continue to be significant market trends, influencing the development of data science and predictive analytics solutions and shaping how organizations use data responsibly in a data-driven world.

Industry-Specific Analytics Solutions: Tailoring Predictive Analytics to Verticals

The global Data Science and Predictive Analytics market are witnessing a trend toward industry-specific analytics solutions. Organizations are recognizing that one-size-fits-all analytics approaches may not address the unique challenges and requirements of different verticals.

As a result, data science and predictive analytics providers are tailoring their solutions to specific industries, such as healthcare, finance, retail, and energy. These industry-specific solutions offer pre-built models, templates, and analytics tools that are optimized for the particular needs and use cases of each sector.

This trend enables organizations to derive more value from their data by leveraging analytics solutions designed explicitly for their industry. It also reflects the growing recognition that domain expertise and industry knowledge are critical for successful

predictive analytics implementations.

Segmental Insights

Component Insights

Solution segment dominates in the global data science and predictive analytics market in 2022. Data science and predictive analytics solutions provide businesses with comprehensive and powerful analytical capabilities. These solutions encompass a wide range of tools, algorithms, and techniques that enable organizations to process, analyze, and derive insights from their data efficiently. Whether it's predictive modeling, data visualization, or machine learning, these solutions offer a robust suite of features to meet diverse analytical requirements.

Solutions in the Data Science and Predictive Analytics segment are designed to be user-friendly and accessible to both data scientists and business users. They often come with user-friendly interfaces, drag-and-drop functionality, and pre-built templates, making it easier for organizations to implement analytics projects without the need for extensive technical expertise. This ease of implementation accelerates the adoption of solutions.

Businesses require scalable solutions that can grow alongside their data and analytical needs. Data science and predictive analytics solutions are designed to accommodate varying data volumes and complexity. As organizations expand their data initiatives and analytics projects, these solutions can seamlessly scale to handle larger datasets and more complex analyses.

Deployment Insights

Cloud segment dominates in the global data science and predictive analytics market in 2022. Cloud-based deployment offers unmatched scalability and flexibility.

Organizations can rapidly scale their computing resources up or down based on their data analytics needs. This agility allows businesses to handle large and diverse datasets while keeping infrastructure costs in check.

Cloud deployment eliminates the need for significant upfront capital investments in hardware and infrastructure. Instead, organizations can opt for a pay-as-you-go model, paying only for the computing resources they use. This cost-efficiency is particularly attractive to small and medium-sized enterprises (SMEs) that may have budget

constraints.

Cloud-based data science and predictive analytics solutions can be deployed rapidly compared to on-premises alternatives. This speed-to-market advantage enables organizations to initiate analytics projects quickly, gain insights sooner, and respond promptly to changing market dynamics.

Cloud deployment facilitates easy accessibility to analytics tools and data from anywhere with an internet connection. This accessibility promotes collaboration among geographically dispersed teams, allowing data scientists, analysts, and decision-makers to work together seamlessly and share insights effortlessly.

Cloud-based data analytics solutions can integrate with other cloud services such as data storage, data warehousing, and machine learning platforms. This integration streamlines the end-to-end data analytics process, from data ingestion to model deployment, enhancing efficiency and reducing friction in the analytics workflow.

Regional Insights

North America dominates the Global Data Science and Predictive Analytics Market in 2022. North America, particularly the United States, is renowned for being a hub of technological innovation and research. The region is home to many world-class universities, research institutions, and tech giants, which have collectively driven advancements in data science and predictive analytics. The presence of leading universities and research centers has fostered a highly skilled workforce with expertise in data analytics, machine learning, and artificial intelligence.

North American businesses, especially in the United States, have embraced a data-driven culture at an early stage. Organizations across various sectors recognize the value of data in making informed decisions, enhancing customer experiences, and optimizing operations. This proactive approach has led to substantial investments in data analytics tools, platforms, and talent.

The North American region boasts access to vast amounts of data due to its size and diverse economy. This abundance of data, ranging from customer behavior to market trends, provides an ideal environment for data scientists and analysts to develop and fine-tune predictive analytics models. The availability of rich, diverse datasets fuels innovation and experimentation in the field.

Key Market Players

Accenture plc

Vention, Inc.

Absolutdata Analytics Pvt. Ltd.

Salesforce, Inc.

Manthan Software Services Pvt. Ltd.

LatentView Analytics Private Limited

Oracle Corporation

SG Analytics, Inc.

Mu Sigma Inc.

Fractal Analytics Private Limited

Report Scope:

In this report, the Global Data Science and Predictive Analytics Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Data Science and Predictive Analytics Market, By Component:

Solution

Service

Data Science and Predictive Analytics Market, By Deployment:

Cloud

On-premise

Data Science and Predictive Analytics Market, By Enterprise Type:

Large Enterprises

Small and Medium Enterprises (SMEs)

Data Science and Predictive Analytics Market, By Application:

Financial Risk Analysis

Marketing & Sales Analysis

Customer Analysis

Supply Chain Analytics

Data Science and Predictive Analytics Market, By End User:

BFSI

Automotive

IT & Telecom

Healthcare

Retail

Energy & Utility

Government

Others

Data Science and Predictive Analytics Market, By Region:

North America

United States

Canada

Mexico

Europe

Germany

France

United Kingdom

Italy

Spain

South America

Brazil

Argentina

Colombia

Asia-Pacific

China

India

Japan

South Korea

Australia

Middle East & Africa

Saudi Arabia

UAE

South Africa

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Data Science and Predictive Analytics Market.

Available Customizations:

Global Data Science and Predictive Analytics Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. SERVICE OVERVIEW

- 1.1. Market Definition
- 1.2. Scope of the Market
 - 1.2.1. Markets Covered
 - 1.2.2. Years Considered for Study
 - 1.2.3. Key Market Segmentations

2. RESEARCH METHODOLOGY

- 2.1. Baseline Methodology
- 2.2. Key Industry Partners
- 2.3. Major Association and Secondary Sources
- 2.4. Forecasting Methodology
- 2.5. Data Triangulation & Validation
- 2.6. Assumptions and Limitations

3. EXECUTIVE SUMMARY

4. IMPACT OF COVID-19 ON GLOBAL DATA SCIENCE AND PREDICTIVE ANALYTICS MARKET

5. VOICE OF CUSTOMER

6. GLOBAL DATA SCIENCE AND PREDICTIVE ANALYTICS MARKET OVERVIEW

7. GLOBAL DATA SCIENCE AND PREDICTIVE ANALYTICS MARKET OUTLOOK

- 7.1. Market Size & Forecast
 - 7.1.1. By Value
- 7.2. Market Share & Forecast
 - 7.2.1. By Component (Solution, Service)
 - 7.2.2. By Deployment (Cloud, and On-premise)

- 7.2.3. By Enterprise Type (Large Enterprises, Small and Medium Enterprises (SMEs))
- 7.2.4. By Application (Financial Risk Analysis, Marketing & Sales Analysis, Customer Analysis, Supply Chain Analytics)
- 7.2.5. By End User (BFSI, Automotive, IT & Telecom, Healthcare, Retail, Energy & Utility, Government, Others)
- 7.2.6. By Region (North America, Europe, South America, Middle East & Africa, Asia Pacific)
- 7.3. By Company (2022)
- 7.4. Market Map

8. NORTH AMERICA DATA SCIENCE AND PREDICTIVE ANALYTICS MARKET OUTLOOK

- 8.1. Market Size & Forecast
 - 8.1.1. By Value
- 8.2. Market Share & Forecast
 - 8.2.1. By Component
 - 8.2.2. By Deployment
 - 8.2.3. By Enterprise Type
 - 8.2.4. By Application
 - 8.2.5. By End User
 - 8.2.6. By Country
 - 8.2.6.1. United States Data Science and Predictive Analytics Market Outlook
 - 8.2.6.1.1. Market Size & Forecast
 - 8.2.6.1.1.1. By Value
 - 8.2.6.1.2. Market Share & Forecast
 - 8.2.6.1.2.1. By Component
 - 8.2.6.1.2.2. By Deployment
 - 8.2.6.1.2.3. By Enterprise Type
 - 8.2.6.1.2.4. By Application
 - 8.2.6.1.2.5. By End User
 - 8.2.6.2. Canada Data Science and Predictive Analytics Market Outlook
 - 8.2.6.2.1. Market Size & Forecast
 - 8.2.6.2.1.1. By Value
 - 8.2.6.2.2. Market Share & Forecast
 - 8.2.6.2.2.1. By Component
 - 8.2.6.2.2.2. By Deployment
 - 8.2.6.2.2.3. By Enterprise Type
 - 8.2.6.2.2.4. By Application

- 8.2.6.2.2.5. By End User
- 8.2.6.3. Mexico Data Science and Predictive Analytics Market Outlook
 - 8.2.6.3.1. Market Size & Forecast
 - 8.2.6.3.1.1. By Value
 - 8.2.6.3.2. Market Share & Forecast
 - 8.2.6.3.2.1. By Component
 - 8.2.6.3.2.2. By Deployment
 - 8.2.6.3.2.3. By Enterprise Type
 - 8.2.6.3.2.4. By Application
 - 8.2.6.3.2.5. By End User

9. EUROPE DATA SCIENCE AND PREDICTIVE ANALYTICS MARKET OUTLOOK

- 9.1. Market Size & Forecast
 - 9.1.1. By Value
- 9.2. Market Share & Forecast
 - 9.2.1. By Component
 - 9.2.2. By Deployment
 - 9.2.3. By Enterprise Type
 - 9.2.4. By Application
 - 9.2.5. By End User
 - 9.2.6. By Country
 - 9.2.6.1. Germany Data Science and Predictive Analytics Market Outlook
 - 9.2.6.1.1. Market Size & Forecast
 - 9.2.6.1.1.1. By Value
 - 9.2.6.1.2. Market Share & Forecast
 - 9.2.6.1.2.1. By Component
 - 9.2.6.1.2.2. By Deployment
 - 9.2.6.1.2.3. By Enterprise Type
 - 9.2.6.1.2.4. By Application
 - 9.2.6.1.2.5. By End User
 - 9.2.6.2. France Data Science and Predictive Analytics Market Outlook
 - 9.2.6.2.1. Market Size & Forecast
 - 9.2.6.2.1.1. By Value
 - 9.2.6.2.2. Market Share & Forecast
 - 9.2.6.2.2.1. By Component
 - 9.2.6.2.2.2. By Deployment
 - 9.2.6.2.2.3. By Enterprise Type
 - 9.2.6.2.2.4. By Application

- 9.2.6.2.2.5. By End User
- 9.2.6.3. United Kingdom Data Science and Predictive Analytics Market Outlook
 - 9.2.6.3.1. Market Size & Forecast
 - 9.2.6.3.1.1. By Value
 - 9.2.6.3.2. Market Share & Forecast
 - 9.2.6.3.2.1. By Component
 - 9.2.6.3.2.2. By Deployment
 - 9.2.6.3.2.3. By Enterprise Type
 - 9.2.6.3.2.4. By Application
 - 9.2.6.3.2.5. By End User
- 9.2.6.4. Italy Data Science and Predictive Analytics Market Outlook
 - 9.2.6.4.1. Market Size & Forecast
 - 9.2.6.4.1.1. By Value
 - 9.2.6.4.2. Market Share & Forecast
 - 9.2.6.4.2.1. By Component
 - 9.2.6.4.2.2. By Deployment
 - 9.2.6.4.2.3. By Enterprise Type
 - 9.2.6.4.2.4. By Application
 - 9.2.6.4.2.5. By End User
- 9.2.6.5. Spain Data Science and Predictive Analytics Market Outlook
 - 9.2.6.5.1. Market Size & Forecast
 - 9.2.6.5.1.1. By Value
 - 9.2.6.5.2. Market Share & Forecast
 - 9.2.6.5.2.1. By Component
 - 9.2.6.5.2.2. By Deployment
 - 9.2.6.5.2.3. By Enterprise Type
 - 9.2.6.5.2.4. By Application
 - 9.2.6.5.2.5. By End User

10. SOUTH AMERICA DATA SCIENCE AND PREDICTIVE ANALYTICS MARKET OUTLOOK

- 10.1. Market Size & Forecast
 - 10.1.1. By Value
- 10.2. Market Share & Forecast
 - 10.2.1. By Component
 - 10.2.2. By Deployment
 - 10.2.3. By Enterprise Type
 - 10.2.4. By Application

10.2.5. By End User

10.2.6. By Country

10.2.6.1. Brazil Data Science and Predictive Analytics Market Outlook

10.2.6.1.1. Market Size & Forecast

10.2.6.1.1.1. By Value

10.2.6.1.2. Market Share & Forecast

10.2.6.1.2.1. By Component

10.2.6.1.2.2. By Deployment

10.2.6.1.2.3. By Enterprise Type

10.2.6.1.2.4. By Application

10.2.6.1.2.5. By End User

10.2.6.2. Colombia Data Science and Predictive Analytics Market Outlook

10.2.6.2.1. Market Size & Forecast

10.2.6.2.1.1. By Value

10.2.6.2.2. Market Share & Forecast

10.2.6.2.2.1. By Component

10.2.6.2.2.2. By Deployment

10.2.6.2.2.3. By Enterprise Type

10.2.6.2.2.4. By Application

10.2.6.2.2.5. By End User

10.2.6.3. Argentina Data Science and Predictive Analytics Market Outlook

10.2.6.3.1. Market Size & Forecast

10.2.6.3.1.1. By Value

10.2.6.3.2. Market Share & Forecast

10.2.6.3.2.1. By Component

10.2.6.3.2.2. By Deployment

10.2.6.3.2.3. By Enterprise Type

10.2.6.3.2.4. By Application

10.2.6.3.2.5. By End User

11. MIDDLE EAST & AFRICA DATA SCIENCE AND PREDICTIVE ANALYTICS MARKET OUTLOOK

11.1. Market Size & Forecast

11.1.1. By Value

11.2. Market Share & Forecast

11.2.1. By Component

11.2.2. By Deployment

11.2.3. By Enterprise Type

- 11.2.4. By Application
- 11.2.5. By End User
- 11.2.6. By Country
 - 11.2.6.1. Saudi Arabia Data Science and Predictive Analytics Market Outlook
 - 11.2.6.1.1. Market Size & Forecast
 - 11.2.6.1.1.1. By Value
 - 11.2.6.1.2. Market Share & Forecast
 - 11.2.6.1.2.1. By Component
 - 11.2.6.1.2.2. By Deployment
 - 11.2.6.1.2.3. By Enterprise Type
 - 11.2.6.1.2.4. By Application
 - 11.2.6.1.2.5. By End User
 - 11.2.6.2. UAE Data Science and Predictive Analytics Market Outlook
 - 11.2.6.2.1. Market Size & Forecast
 - 11.2.6.2.1.1. By Value
 - 11.2.6.2.2. Market Share & Forecast
 - 11.2.6.2.2.1. By Component
 - 11.2.6.2.2.2. By Deployment
 - 11.2.6.2.2.3. By Enterprise Type
 - 11.2.6.2.2.4. By Application
 - 11.2.6.2.2.5. By End User
 - 11.2.6.3. South Africa Data Science and Predictive Analytics Market Outlook
 - 11.2.6.3.1. Market Size & Forecast
 - 11.2.6.3.1.1. By Value
 - 11.2.6.3.2. Market Share & Forecast
 - 11.2.6.3.2.1. By Component
 - 11.2.6.3.2.2. By Deployment
 - 11.2.6.3.2.3. By Enterprise Type
 - 11.2.6.3.2.4. By Application
 - 11.2.6.3.2.5. By End User

12. ASIA PACIFIC DATA SCIENCE AND PREDICTIVE ANALYTICS MARKET OUTLOOK

- 12.1. Market Size & Forecast
 - 12.1.1. By Value
- 12.2. Market Size & Forecast
 - 12.2.1. By Component
 - 12.2.2. By Deployment

- 12.2.3. By Enterprise Type
- 12.2.4. By Application
- 12.2.5. By End User
- 12.2.6. By Country
 - 12.2.6.1. China Data Science and Predictive Analytics Market Outlook
 - 12.2.6.1.1. Market Size & Forecast
 - 12.2.6.1.1.1. By Value
 - 12.2.6.1.2. Market Share & Forecast
 - 12.2.6.1.2.1. By Component
 - 12.2.6.1.2.2. By Deployment
 - 12.2.6.1.2.3. By Enterprise Type
 - 12.2.6.1.2.4. By Application
 - 12.2.6.1.2.5. By End User
 - 12.2.6.2. India Data Science and Predictive Analytics Market Outlook
 - 12.2.6.2.1. Market Size & Forecast
 - 12.2.6.2.1.1. By Value
 - 12.2.6.2.2. Market Share & Forecast
 - 12.2.6.2.2.1. By Component
 - 12.2.6.2.2.2. By Deployment
 - 12.2.6.2.2.3. By Enterprise Type
 - 12.2.6.2.2.4. By Application
 - 12.2.6.2.2.5. By End User
 - 12.2.6.3. Japan Data Science and Predictive Analytics Market Outlook
 - 12.2.6.3.1. Market Size & Forecast
 - 12.2.6.3.1.1. By Value
 - 12.2.6.3.2. Market Share & Forecast
 - 12.2.6.3.2.1. By Component
 - 12.2.6.3.2.2. By Deployment
 - 12.2.6.3.2.3. By Enterprise Type
 - 12.2.6.3.2.4. By Application
 - 12.2.6.3.2.5. By End User
 - 12.2.6.4. South Korea Data Science and Predictive Analytics Market Outlook
 - 12.2.6.4.1. Market Size & Forecast
 - 12.2.6.4.1.1. By Value
 - 12.2.6.4.2. Market Share & Forecast
 - 12.2.6.4.2.1. By Component
 - 12.2.6.4.2.2. By Deployment
 - 12.2.6.4.2.3. By Enterprise Type
 - 12.2.6.4.2.4. By Application

- 12.2.6.4.2.5. By End User
- 12.2.6.5. Australia Data Science and Predictive Analytics Market Outlook
 - 12.2.6.5.1. Market Size & Forecast
 - 12.2.6.5.1.1. By Value
 - 12.2.6.5.2. Market Share & Forecast
 - 12.2.6.5.2.1. By Component
 - 12.2.6.5.2.2. By Deployment
 - 12.2.6.5.2.3. By Enterprise Type
 - 12.2.6.5.2.4. By Application
 - 12.2.6.5.2.5. By End User

13. MARKET DYNAMICS

- 13.1. Drivers
- 13.2. Challenges

14. MARKET TRENDS AND DEVELOPMENTS

15. COMPANY PROFILES

- 15.1. Accenture plc
 - 15.1.1. Business Overview
 - 15.1.2. Key Revenue and Financials
 - 15.1.3. Recent Developments
 - 15.1.4. Key Personnel
 - 15.1.5. Key Product/Services Offered
- 15.2. Vention, Inc.
 - 15.2.1. Business Overview
 - 15.2.2. Key Revenue and Financials
 - 15.2.3. Recent Developments
 - 15.2.4. Key Personnel
 - 15.2.5. Key Product/Services Offered
- 15.3. Absolutdata Analytics Pvt. Ltd.
 - 15.3.1. Business Overview
 - 15.3.2. Key Revenue and Financials
 - 15.3.3. Recent Developments
 - 15.3.4. Key Personnel
 - 15.3.5. Key Product/Services Offered

- 15.4. Salesforce, Inc.
 - 15.4.1. Business Overview
 - 15.4.2. Key Revenue and Financials
 - 15.4.3. Recent Developments
 - 15.4.4. Key Personnel
 - 15.4.5. Key Product/Services Offered
- 15.5. Manthan Software Services Pvt. Ltd.
 - 15.5.1. Business Overview
 - 15.5.2. Key Revenue and Financials
 - 15.5.3. Recent Developments
 - 15.5.4. Key Personnel
 - 15.5.5. Key Product/Services Offered
- 15.6. LatentView Analytics Private Limited
 - 15.6.1. Business Overview
 - 15.6.2. Key Revenue and Financials
 - 15.6.3. Recent Developments
 - 15.6.4. Key Personnel
 - 15.6.5. Key Product/Services Offered
- 15.7. Oracle Corporation
 - 15.7.1. Business Overview
 - 15.7.2. Key Revenue and Financials
 - 15.7.3. Recent Developments
 - 15.7.4. Key Personnel
 - 15.7.5. Key Product/Services Offered
- 15.8. SG Analytics, Inc.
 - 15.8.1. Business Overview
 - 15.8.2. Key Revenue and Financials
 - 15.8.3. Recent Developments
 - 15.8.4. Key Personnel
 - 15.8.5. Key Product/Services Offered
- 15.9. Mu Sigma Inc.
 - 15.9.1. Business Overview
 - 15.9.2. Key Revenue and Financials
 - 15.9.3. Recent Developments
 - 15.9.4. Key Personnel
 - 15.9.5. Key Product/Services Offered
- 15.10. Fractal Analytics Private Limited
 - 15.10.1. Business Overview
 - 15.10.2. Key Revenue and Financials

- 15.10.3. Recent Developments
- 15.10.4. Key Personnel
- 15.10.5. Key Product/Services Offered

16. STRATEGIC RECOMMENDATIONS

17. ABOUT US & DISCLAIMER

I would like to order

Product name: Data Science and Predictive Analytics Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Component (Solution, Service), By Deployment (Cloud, and On-premise), By Enterprise Type (Large Enterprises, Small and Medium Enterprises (SMEs)), By Application (Financial Risk Analysis, Marketing & Sales Analysis, Customer Analysis, Supply Chain Analytics), By End User (BFSI, Automotive, IT & Telecom, Healthcare, Retail, Energy & Utility, Government, Others), By Region, and By Competition, 2018-2028

Product link: <https://marketpublishers.com/r/D98BE94831D4EN.html>

Price: US\$ 4,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D98BE94831D4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970