

# **Dairy Desserts Market – Global Industry Size, Share, Trends, Opportunity and Forecast, By Product Type (Cheesecakes, Ice Cream, Mousses, Others), By Distribution Channel (Offline, Online), By Region & Competition, 2020-2030F**

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## **Abstracts**

### Market Overview

Global Dairy Desserts Market was valued at USD 100.62 billion in 2024 and is expected to grow to USD 122.52 billion by 2030 with a CAGR of 3.39% during the forecast period. The global dairy desserts market is witnessing steady growth, fueled by increasing consumer demand for indulgent and convenient treats. Dairy-based desserts such as puddings, custards, cheesecakes, and yogurt-based products are popular for their rich taste and nutritional benefits. Key drivers include the rising trend of premiumization, health-conscious formulations like low-fat and sugar-free options, and the expansion of retail and online distribution channels. Manufacturers are focusing on flavor innovation, clean-label ingredients, and attractive packaging to cater to evolving consumer preferences. Growth is particularly notable in emerging markets due to rising disposable incomes, urbanization, and increasing exposure to Western dessert varieties.

### Key Market Drivers

#### Rising Demand for Indulgent and Convenient Food Products

One of the primary drivers of the global dairy desserts market is the increasing consumer preference for indulgent and convenient food options. Dairy desserts such as puddings, mousses, custards, and ice creams offer a rich, creamy taste and comforting texture that appeals to a wide demographic. In today's fast-paced lifestyles, consumers

are drawn to ready-to-eat or easy-to-prepare options that offer both indulgence and convenience. Single-serve formats and grab-and-go packaging are gaining popularity, especially among urban consumers who seek quick snacks or dessert solutions without compromising on quality and flavor. Additionally, the emotional appeal of dairy desserts as comfort food contributes to repeat purchases and brand loyalty. The demand for such products spikes during holidays, festivals, and celebrations, reinforcing their role as everyday luxuries. According to a 2024 consumer trends survey, 64% of global respondents said they regularly seek out indulgent treats that provide comfort and convenience, with 71% favoring single-serve dessert packaging for on-the-go consumption.

## Key Market Challenges

### Increasing Health Concerns and Demand for Low-Calorie Alternatives

One of the most significant challenges facing the global dairy desserts market is the rising concern over the health implications associated with high sugar, saturated fat, and calorie content typically found in traditional dairy desserts. As consumers become more health-conscious, there is growing scrutiny of product labels and nutritional information. Public health campaigns and government regulations aimed at reducing sugar consumption have further intensified pressure on manufacturers to reformulate products.

However, reducing sugar and fat without compromising taste, texture, or shelf life remains a technical and financial challenge. Moreover, while low-fat or sugar-free options are increasingly available, they may not always meet consumer expectations for indulgence, leading to a delicate balance between health and sensory appeal. Brands must invest significantly in R&D to develop healthier alternatives that still deliver on flavor and experience, which can be time-consuming and costly.

## Key Market Trends

### Growing Demand for Clean-Label and Natural Ingredients

One of the most prominent trends in the global dairy desserts market is the increasing consumer demand for clean-label products made with natural, simple, and recognizable ingredients. Modern consumers are more informed and health-conscious, often reading labels carefully before purchasing food products. They are seeking dairy desserts free from artificial preservatives, flavors, colors, and additives. This trend is driven by rising

awareness of the potential health risks associated with synthetic ingredients and a broader shift toward more transparent and ethical food production.

Manufacturers are responding by reformulating existing products or launching new offerings that highlight organic dairy, non-GMO ingredients, and naturally sourced flavourings such as real fruit, honey, or vanilla extract. The "clean-label" claim not only improves consumer trust but also enhances brand positioning in premium segments. Additionally, the use of ethical sourcing, such as grass-fed milk or fair-trade cocoa, is gaining traction among environmentally and socially conscious buyers. Recent industry data indicates that nearly 7 in 10 global consumers now prioritize natural and recognizable ingredients when purchasing dairy desserts, with over half willing to pay a premium for clean-label options.

### Key Market Players

Cedar Crest Specialties Inc.

Danone SA

Groupe Lactalis

Gujarat Co-operative Milk Marketing Federation Ltd

HP Hood LLC

Inner Mongolia Yili Industrial Group Co. Ltd

Mother Dairy Fruit & Vegetable Pvt. Ltd

Nestl? SA

Unilever Plc

Wells Enterprises Inc.

### Report Scope:

In this report, the Global Dairy Desserts Market has been segmented into the following

*Dairy Desserts Market – Global Industry Size, Share, Trends, Opportunity and Forecast, By Product Type (Cheese...*

categories, in addition to the industry trends which have also been detailed below:

Dairy Desserts Market, By Product Type:

Cheesecakes

Ice Cream

Mousses

Others

Dairy Desserts Market, By Distribution Channel:

Offline

Online

Dairy Desserts Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

## Asia-Pacific

China

Japan

India

South Korea

Indonesia

## South America

Argentina

Colombia

Brazil

## Middle East & Africa

South Africa

Saudi Arabia

UAE

Turkey

## Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the Global Dairy Desserts Market.

Available Customizations:

Global Dairy Desserts Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

#### Company Information

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