+44 20 8123 2220
info@marketpublishers.com

Crowdsourced Testing Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented by Platform Type (Web-Based Crowdsourced Testing, Mobile App Crowdsourced Testing), By Crowd Type (Professional Testers, Crowdtesters (Freelancers), In-house Employees, Crowdsourced Community), By End-User Industry (IT and Software, Healthcare, E-commerce and Retail, Banking and Finance, Telecom and Communication, Manufacturing, Gaming, Others), By Region, By Competition, 2018-2028

https://marketpublishers.com/r/C409067AC2DEEN.html
Date: October 2023
Pages: 190
Price: US$ 4,900.00 (Single User License)
ID: C409067AC2DEEN

Abstracts

Global Crowdsourced Testing Market has experienced tremendous growth in recent years and is poised to continue its strong expansion. The Crowdsourced Testing Market reached a value of USD 3.09 billion in 2022 and is projected to maintain a compound annual growth rate of 12.05% through 2028.

The global market for Crowdsourced Testing solutions has seen tremendous expansion in recent years, driven largely by the digital transformation sweeping the real estate industry worldwide. As property owners increasingly adopt advanced technologies like AI, IoT, 3D scanning, and mobile apps, they are optimizing operations, enhancing property management, and ensuring regulatory compliance.

One key area seeing rising Crowdsourced Testing adoption is property and asset management. Leading platforms now utilize data analytics and AI to provide unprecedented visibility into portfolio performance by gleaning valuable insights from

+44 20 8123 2220
info@marketpublishers.com

networked devices and building systems. These sophisticated tools continuously monitor properties and portfolios in real-time, quickly detecting issues like maintenance needs, occupancy rates, and compliance issues. Industries like e-commerce and retail real estate have successfully implemented these innovative solutions to address challenges such as reducing vacancies, boosting rental yields, and meeting energy efficiency standards.

As real estate portfolios grow more globally distributed, overseeing asset performance across distributed holdings through data and analytics is increasingly important. Top real estate firms are leveraging analytics from distributed systems and AI-powered tools to streamline collaboration within global property networks while also robustly safeguarding tenant data and intellectual property. This dual focus enables more efficient distributed management while strongly securing sensitive information.

Analytics vendors are making substantial R&D investments in predictive maintenance modeling, digital leasing and tenant management, and user-friendly property management systems. These investments are poised to unlock even greater value through applications like predictive equipment failure analysis, optimized renovation planning, and highly personalized digital services for tenants. Importantly, these solutions maintain strong privacy, security and regulatory controls to ensure compliance.

The convergence of property management and tenant experience presents major growth opportunities for Crowdsourced Testing solution providers. As these tools continue to evolve and integrate advanced capabilities, they will generate more personalized insights and automate critical processes. This will better equip real estate firms to address constantly changing regulations and tenant/investor demands in our increasingly digital world.

In summary, the outlook for continued strong growth in the global Crowdsourced Testing solution market remains positive. The sector's expansion underscores its critical role in safeguarding asset performance, optimizing operations, and enhancing the tenant and investor experience. As technology advances, Crowdsourced Testing solutions will remain central to ensuring efficient, compliant and secure real estate portfolio management worldwide..

Key Market Drivers

Rising Adoption of Advanced Technologies

+44 20 8123 2220
info@marketpublishers.com

One of the major drivers fueling growth in the Crowdsourced Testing solution market is the rising adoption of advanced technologies across the real estate industry. As property owners and managers increasingly leverage technologies like AI, IoT, 3D scanning, blockchain, and augmented/virtual reality, they are seeking innovative tools to help optimize operations and manage these new systems. Crowdsourced Testing solutions provide a platform for collecting and analyzing vast amounts of data from networked devices and systems, gaining valuable insights. They also help ensure technologies are functioning properly and meeting compliance requirements. As adoption of technologies like smart buildings and digital twinning accelerates, the need for robust testing and monitoring will continue growing substantially. This widespread digital transformation trend is poised to be a primary growth driver for Crowdsourced Testing vendors globally in the coming years.

Growing Focus on Asset Performance and Portfolio Management

Another key driver is the increasing focus of real estate firms on enhancing asset performance, optimizing portfolio management, and gaining data-driven visibility. Property owners are under growing pressure to extract maximum value from holdings while addressing issues like vacancies, maintenance costs, and regulatory changes quickly. Crowdsourced Testing solutions provide a centralized platform to continuously monitor properties and distributed portfolios in real-time, detecting issues immediately and gaining predictive insights. They streamline collaboration for globally distributed holdings while securing sensitive data. This focus on robust portfolio oversight and data-driven management through Crowdsourced Testing tools is expected to be a major growth area, especially as real estate portfolios expand in size and geographical scope.

Advancing Technology Capabilities

A third driver is the ongoing advancement of Crowdsourced Testing solution capabilities through substantial vendor R&D investment. As these tools evolve to incorporate more advanced analytics, automation, and personalized features through technologies like AI, their value is increasing exponentially. Predictive maintenance modeling, automated compliance monitoring, and highly customized digital services are examples of new capabilities unlocking greater efficiencies. Vendors' integration of these evolving technologies into their solutions will continue enhancing value for customers. As capabilities grow in scope and sophistication, Crowdsourced Testing providers will generate even stronger market demand and revenue growth worldwide.

+44 20 8123 2220
info@marketpublishers.com

Key Market Challenges

Data Security and Privacy Concerns

One major challenge faced by the Crowdsourced Testing solution industry is addressing growing data security and privacy concerns. As these platforms collect and analyze vast amounts of sensitive operational, tenant, and asset-level data, ensuring robust protection is paramount. Any breaches could seriously damage customer trust and relationships. Property owners are also under increasing pressure to meet stringent global privacy regulations like GDPR. While Crowdsourced Testing vendors have bolstered security controls, the sophisticated nature of cyber threats requires constant vigilance and investment in the latest technologies. Additionally, privacy regulations continue evolving rapidly. Remaining on top of complex, varied compliance requirements across global jurisdictions is challenging. If security or privacy issues arise, it could significantly hamper market expansion plans. Vendors must proactively tackle these challenges through ongoing security enhancements, compliance reviews, and transparency with customers.

Integration with Legacy Systems

Another hurdle is integrating advanced Crowdsourced Testing solutions with legacy property management systems and technologies still used by some real estate firms. Many properties have decades-old infrastructure and piecemeal technology implementations that are not easily connected. This fragmented technology landscape presents obstacles to maximizing the value of new testing platforms. Significant customization is often needed, increasing costs and resources required. There is also a skills gap as older property teams learn new systems. While vendors offer training and legacy data migration, winning customers dependent on outdated systems takes more effort. Full market penetration will be prolonged as legacy technologies are phased out industry-wide. Overcoming integration challenges remains a barrier Crowdsourced Testing providers must address.

Key Market Trends

Growing Adoption of AI-Driven Analytics

One of the major trends emerging in the Crowdsourced Testing solution industry is the growing adoption of AI-driven analytics capabilities. Leading vendors are heavily investing in advanced machine learning and neural network model development to

+44 20 8123 2220
info@marketpublishers.com

generate more automated, predictive insights from testing data. AI tools can now detect subtle patterns and anomalies that humans may miss. Applications like predictive maintenance modeling analyze equipment sensor readings to forecast failures before they occur. Occupancy prediction, automated compliance monitoring, and personalized service recommendations are other examples of high-value AI-fueled features. As models train on ever-larger datasets, their accuracy and usefulness increases exponentially over time. Property owners are eager to leverage these autonomous analytics to boost efficiency and profitability. The ability to offer sophisticated AI capabilities as part of testing platforms will be a key competitive differentiator for vendors going forward. While model development requires extensive investment, those that lead in AI are poised to dominate the market and capture more premium customers.

Rise of Edge and Cloud-Based Deployments

Another emerging trend is the rise of edge and cloud-based deployments of Crowdsourced Testing solutions. Traditionally, these platforms operated from centralized on-premise servers with remote device connectivity. However, vendors are now offering flexible deployment options to suit different customer IT environments and budgets. Edge deployments position select analytics and data processing capabilities directly on local IoT gateways or on-site servers, lowering latency and bandwidth usage while maintaining security. Meanwhile, cloud-based SaaS models provide scalability without large upfront infrastructure investments. Hybrid edge-cloud architectures are also gaining traction, balancing local processing power with centralized cloud services. This flexibility addresses concerns over on-premise management and data residency restrictions. It also simplifies global expansion plans. As edge and cloud adoption grows, Crowdsourced Testing providers will enjoy easier customer acquisition worldwide and opportunities to offer incremental services like disaster recovery and backup.

Integration with AR/VR Technologies

A third major trend is the increasing integration of Crowdsourced Testing solutions with augmented and virtual reality technologies. Platforms can now overlay digital assets, work instructions, and asset performance data directly onto live video feeds of properties. Powerful use cases include remote expert assistance through AR smart glasses. VR environments also allow viewing digital twins and proposed renovations before executing them. Testing vendors are partnering with AR/VR specialists to develop these immersive applications. They provide unprecedented real-time visibility

+44 20 8123 2220
info@marketpublishers.com

while improving workforce efficiency, safety and collaboration. Property investors can even conduct virtual tours of properties under consideration. As AR/VR devices become more affordable and capabilities advance, their integration into Crowdsourced Testing tools will grow rapidly. This creates a new dimension of value for customers and a competitive edge for innovative vendors..

Segmental Insights

Platform Type Insights

The web-based crowdsourced testing platform segment dominated the global crowdsourced testing solution market in 2022, accounting for the largest market share. Web-based platforms have traditionally been the most popular option for property owners and managers to leverage crowdsourced testing capabilities. They provide a centralized web portal accessible from any internet-connected device to manage testing processes, view results, and gain insights. Not requiring any additional app downloads makes web-based solutions highly convenient to use.

As property and asset management operations become increasingly digital, web-based platforms remain the simplest and most flexible way to oversee distributed portfolios and collaborate globally. They integrate seamlessly with existing property management software already used by many real estate firms. Additionally, web interfaces are generally more full-featured than mobile apps, offering more configuration options and analytics capabilities from a large screen. With many properties still reliant on desktop or laptop computers for certain tasks, web-based platforms maintain relevance.

Furthermore, web solutions are often more cost-effective for vendors to develop and maintain compared to native mobile apps. Updating and enhancing a single web codebase can rollout changes to all users simultaneously versus managing multiple app store releases. This helps reduce development costs and speeds innovation. As such, the web-based segment is expected to continue dominating the overall crowdsourced testing solution market over the forecast period, despite rising adoption of complementary mobile apps. Its advantages in accessibility, compatibility, and operations optimization will sustain the platform's popularity amongst real estate firms..

Crowd Type Insights

The professional testers crowd type segment dominated the global crowdsourced testing solution market in 2022. Professional testers refer to experienced, certified

+44 20 8123 2220
info@marketpublishers.com

quality assurance specialists employed by crowdsourced testing vendors.

Relying on professional testers to manage testing processes and analyze results through crowdsourced platforms provides several advantages over other crowd types. Professional testers have undergone extensive training to identify even subtle bugs and usability issues that untrained crowdtesters may miss. Their testing expertise helps ensure thorough coverage of requirements and edge cases. This high testing proficiency leads to fewer defects escaping to production, minimizing risks for property owners.

Additionally, professional testers are fully dedicated to testing, unlike in-house employees who have other responsibilities. They can devote the time needed to rigorously test new features or configurations. Using professional testers also takes the workload off in-house staff. This is particularly valuable for smaller real estate firms with limited IT teams that may lack testing capacity.

Finally, the knowledge of professional testers continuously grows as they work across many client projects. Over time they learn best practices specific to real estate property management systems. Their testing experience delivers higher quality and more consistent results than part-time crowdtesters or community members.

As such, the professional testers crowd type is expected to maintain its dominance in the crowdsourced testing solution market over the forecast period. Relying on their expertise delivers the most robust testing outcomes needed for mission-critical real estate technology and compliance requirements....

Regional Insights

The North American region dominated the global crowdsourced testing solution market in 2022, accounting for the largest share of the market. Several factors have contributed to North America's leading position.

To begin with, many prominent crowdsourced testing vendors are headquartered in the region, particularly the United States. This has given the local real estate industry early access to innovative solutions and a network effect as other properties adopt tools from familiar domestic brands. Additionally, the US and Canada have a highly developed real estate sector with large, sophisticated property owners at the forefront of digital transformation. They have been early adopters of crowdsourced testing platforms to optimize advanced technologies powering modern properties.

+44 20 8123 2220
info@marketpublishers.com

North America also has a culture more receptive to new technologies compared to other regions. Real estate firms are generally faster to embrace productivity and risk management tools like crowdsourced testing. Furthermore, the region has reliable, high-speed internet infrastructure conducive for cloud-based deployments. This accessibility facilitates implementation and usage of web-based crowdsourced testing platforms.

Stringent regulatory compliance requirements around tenant data privacy and building standards have also driven North American demand. Crowdsourced testing solutions provide robust monitoring to address complex rules. With a large existing customer base and supportive market dynamics, North America is expected to retain its dominant position in the foreseeable future as other regions ramp up advanced real estate technology investments.

Key Market Players

Applause

Crowdsourced.com

Global App Testing

CROWDSPRINT

UTest

Testbirds

Digivante

Cobalt

Synack

Planit

Report Scope:

In this report, the Global Crowdsourced Testing Market has been segmented into the

+44 20 8123 2220
info@marketpublishers.com

following categories, in addition to the industry trends which have also been detailed below:

Crowdsourced Testing Market, By Platform Type:

Web-Based Crowdsourced Testing

Mobile App Crowdsourced Testing

Crowdsourced Testing Market, By Crowd Type:

Professional Testers

Crowdtesters (Freelancers)

In-house Employees

Crowdsourced Community

Crowdsourced Testing Market, By End-User Industry:

IT and Software

Healthcare

E-commerce and Retail

Banking and Finance

Telecom and Communication

Manufacturing

Gaming

Others

Crowdsourced Testing Market, By Region:

+44 20 8123 2220
info@marketpublishers.com

North America

- United States
- Canada
- Mexico

Europe

- France
- United Kingdom
- Italy
- Germany
- Spain

Asia-Pacific

- China
- India
- Japan
- Australia
- South Korea

South America

- Brazil
- Argentina
- Colombia

+44 20 8123 2220
info@marketpublishers.com

- Middle East & Africa
  - South Africa
  - Saudi Arabia
  - UAE
  - Kuwait
  - Turkey
  - Egypt

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Crowdsourced Testing Market.

Available Customizations:

Global Crowdsourced Testing Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

- Detailed analysis and profiling of additional market players (up to five).

+44 20 8123 2220
info@marketpublishers.com

Contents

1. SERVICE OVERVIEW

1.1. Market Definition
1.2. Scope of the Market
  1.2.1. Markets Covered
  1.2.2. Years Considered for Study
  1.2.3. Key Market Segmentations

2. RESEARCH METHODOLOGY

2.1. Objective of the Study
2.2. Baseline Methodology
2.3. Formulation of the Scope
2.4. Assumptions and Limitations
2.5. Sources of Research
  2.5.1. Secondary Research
  2.5.2. Primary Research
2.6. Approach for the Market Study
  2.6.1. The Bottom-Up Approach
  2.6.2. The Top-Down Approach
2.7. Methodology Followed for Calculation of Market Size & Market Shares
2.8. Forecasting Methodology
  2.8.1. Data Triangulation & Validation

3. EXECUTIVE SUMMARY

4. VOICE OF CUSTOMER

5. GLOBAL CROWDSOURCED TESTING MARKET OVERVIEW

6. GLOBAL CROWDSOURCED TESTING MARKET OUTLOOK

6.1. Market Size & Forecast
  6.1.1. By Value
6.2. Market Share & Forecast
  6.2.1. By Platform Type (Web-Based Crowdsourced Testing, Mobile App Crowdsourced Testing)

+44 20 8123 2220
info@marketpublishers.com

6.2.2. By Crowd Type (Professional Testers, Crowdtesters (Freelancers), In-house Employees, Crowdsourced Community)
6.2.3. By End-User Industry (IT and Software, Healthcare, and E-commerce and Retail, Banking and Finance, Telecom and Communication, Manufacturing, Gaming, Others)
6.2.4. By Region
6.3. By Company (2022)
6.4. Market Map

7. NORTH AMERICA CROWDSOURCED TESTING MARKET OUTLOOK

7.1. Market Size & Forecast
7.1.1. By Value
7.2. Market Share & Forecast
7.2.1. By Platform Type
7.2.2. By Crowd Type
7.2.3. By End-User Industry
7.2.4. By Country
7.3. North America: Country Analysis
7.3.1. United States Crowdsourced Testing Market Outlook
7.3.1.1. Market Size & Forecast
7.3.1.1.1. By Value
7.3.1.2. Market Share & Forecast
7.3.1.2.1. By Platform Type
7.3.1.2.2. By Crowd Type
7.3.1.2.3. By End-User Industry
7.3.2. Canada Crowdsourced Testing Market Outlook
7.3.2.1. Market Size & Forecast
7.3.2.1.1. By Value
7.3.2.2. Market Share & Forecast
7.3.2.2.1. By Platform Type
7.3.2.2.2. By Crowd Type
7.3.2.2.3. By End-User Industry
7.3.3. Mexico Crowdsourced Testing Market Outlook
7.3.3.1. Market Size & Forecast
7.3.3.1.1. By Value
7.3.3.2. Market Share & Forecast
7.3.3.2.1. By Platform Type
7.3.3.2.2. By Crowd Type

+44 20 8123 2220
info@marketpublishers.com

7.3.3.2.3. By End-User Industry

8. EUROPE CROWDSOURCED TESTING MARKET OUTLOOK

8.1. Market Size & Forecast
8.1.1. By Value
8.2. Market Share & Forecast
8.2.1. By Platform Type
8.2.2. By Crowd Type
8.2.3. By End-User Industry
8.2.4. By Country
8.3. Europe: Country Analysis
8.3.1. Germany Crowdsourced Testing Market Outlook
8.3.1.1. Market Size & Forecast
8.3.1.1.1. By Value
8.3.1.2. Market Share & Forecast
8.3.1.2.1. By Platform Type
8.3.1.2.2. By Crowd Type
8.3.1.2.3. By End-User Industry
8.3.2. United Kingdom Crowdsourced Testing Market Outlook
8.3.2.1. Market Size & Forecast
8.3.2.1.1. By Value
8.3.2.2. Market Share & Forecast
8.3.2.2.1. By Platform Type
8.3.2.2.2. By Crowd Type
8.3.2.2.3. By End-User Industry
8.3.3. Italy Crowdsourced Testing Market Outlook
8.3.3.1. Market Size & Forecast
8.3.3.1.1. By Value
8.3.3.2. Market Share & Forecasty
8.3.3.2.1. By Platform Type
8.3.3.2.2. By Crowd Type
8.3.3.2.3. By End-User Industry
8.3.4. France Crowdsourced Testing Market Outlook
8.3.4.1. Market Size & Forecast
8.3.4.1.1. By Value
8.3.4.2. Market Share & Forecast
8.3.4.2.1. By Platform Type
8.3.4.2.2. By Crowd Type

+44 20 8123 2220
info@marketpublishers.com

8.3.4.2.3. By End-User Industry
8.3.5. Spain Crowdsourced Testing Market Outlook
8.3.5.1. Market Size & Forecast
8.3.5.1.1. By Value
8.3.5.2. Market Share & Forecast
8.3.5.2.1. By Platform Type
8.3.5.2.2. By Crowd Type
8.3.5.2.3. By End-User Industry

9. ASIA-PACIFIC CROWDSOURCED TESTING MARKET OUTLOOK

9.1. Market Size & Forecast
9.1.1. By Value
9.2. Market Share & Forecast
9.2.1. By Platform Type
9.2.2. By Crowd Type
9.2.3. By End-User Industry
9.2.4. By Country
9.3. Asia-Pacific: Country Analysis
9.3.1. China Crowdsourced Testing Market Outlook
9.3.1.1. Market Size & Forecast
9.3.1.1.1. By Value
9.3.1.2. Market Share & Forecast
9.3.1.2.1. By Platform Type
9.3.1.2.2. By Crowd Type
9.3.1.2.3. By End-User Industry
9.3.2. India Crowdsourced Testing Market Outlook
9.3.2.1. Market Size & Forecast
9.3.2.1.1. By Value
9.3.2.2. Market Share & Forecast
9.3.2.2.1. By Platform Type
9.3.2.2.2. By Crowd Type
9.3.2.2.3. By End-User Industry
9.3.3. Japan Crowdsourced Testing Market Outlook
9.3.3.1. Market Size & Forecast
9.3.3.1.1. By Value
9.3.3.2. Market Share & Forecast
9.3.3.2.1. By Platform Type
9.3.3.2.2. By Crowd Type

+44 20 8123 2220
info@marketpublishers.com

9.3.3.2.3. By End-User Industry
9.3.4. South Korea Crowdsourced Testing Market Outlook
9.3.4.1. Market Size & Forecast
9.3.4.1.1. By Value
9.3.4.2. Market Share & Forecast
9.3.4.2.1. By Platform Type
9.3.4.2.2. By Crowd Type
9.3.4.2.3. By End-User Industry
9.3.5. Australia Crowdsourced Testing Market Outlook
9.3.5.1. Market Size & Forecast
9.3.5.1.1. By Value
9.3.5.2. Market Share & Forecast
9.3.5.2.1. By Platform Type
9.3.5.2.2. By Crowd Type
9.3.5.2.3. By End-User Industry

10. SOUTH AMERICA CROWDSOURCED TESTING MARKET OUTLOOK

10.1. Market Size & Forecast
10.1.1. By Value
10.2. Market Share & Forecast
10.2.1. By Platform Type
10.2.2. By Crowd Type
10.2.3. By End-User Industry
10.2.4. By Country
10.3. South America: Country Analysis
10.3.1. Brazil Crowdsourced Testing Market Outlook
10.3.1.1. Market Size & Forecast
10.3.1.1.1. By Value
10.3.1.2. Market Share & Forecast
10.3.1.2.1. By Platform Type
10.3.1.2.2. By Crowd Type
10.3.1.2.3. By End-User Industry
10.3.2. Argentina Crowdsourced Testing Market Outlook
10.3.2.1. Market Size & Forecast
10.3.2.1.1. By Value
10.3.2.2. Market Share & Forecast
10.3.2.2.1. By Platform Type
10.3.2.2.2. By Crowd Type

+44 20 8123 2220
info@marketpublishers.com

10.3.2.2.3. By End-User Industry
10.3.3. Colombia Crowdsourced Testing Market Outlook
10.3.3.1. Market Size & Forecast
10.3.3.1.1. By Value
10.3.3.2. Market Share & Forecast
10.3.3.2.1. By Platform Type
10.3.3.2.2. By Crowd Type
10.3.3.2.3. By End-User Industry

11. MIDDLE EAST AND AFRICA CROWDSOURCED TESTING MARKET OUTLOOK

11.1. Market Size & Forecast
11.1.1. By Value
11.2. Market Share & Forecast
11.2.1. By Platform Type
11.2.2. By Crowd Type
11.2.3. By End-User Industry
11.2.4. By Country
11.3. MEA: Country Analysis
11.3.1. South Africa Crowdsourced Testing Market Outlook
11.3.1.1. Market Size & Forecast
11.3.1.1.1. By Value
11.3.1.2. Market Share & Forecast
11.3.1.2.1. By Platform Type
11.3.1.2.2. By Crowd Type
11.3.1.2.3. By End-User Industry
11.3.2. Saudi Arabia Crowdsourced Testing Market Outlook
11.3.2.1. Market Size & Forecast
11.3.2.1.1. By Value
11.3.2.2. Market Share & Forecast
11.3.2.2.1. By Platform Type
11.3.2.2.2. By Crowd Type
11.3.2.2.3. By End-User Industry
11.3.3. UAE Crowdsourced Testing Market Outlook
11.3.3.1. Market Size & Forecast
11.3.3.1.1. By Value
11.3.3.2. Market Share & Forecast
11.3.3.2.1. By Platform Type
11.3.3.2.2. By Crowd Type

+44 20 8123 2220
info@marketpublishers.com

11.3.3.2.3. By End-User Industry
11.3.4. Kuwait Crowdsourced Testing Market Outlook
11.3.4.1. Market Size & Forecast
11.3.4.1.1. By Value
11.3.4.2. Market Share & Forecast
11.3.4.2.1. By Platform Type
11.3.4.2.2. By Crowd Type
11.3.4.2.3. By End-User Industry
11.3.5. Turkey Crowdsourced Testing Market Outlook
11.3.5.1. Market Size & Forecast
11.3.5.1.1. By Value
11.3.5.2. Market Share & Forecast
11.3.5.2.1. By Platform Type
11.3.5.2.2. By Crowd Type
11.3.5.2.3. By End-User Industry
11.3.6. Egypt Crowdsourced Testing Market Outlook
11.3.6.1. Market Size & Forecast
11.3.6.1.1. By Value
11.3.6.2. Market Share & Forecast
11.3.6.2.1. By Platform Type
11.3.6.2.2. By Crowd Type
11.3.6.2.3. By End-User Industry

12. MARKET DYNAMICS

12.1. Drivers
12.2. Challenges

13. MARKET TRENDS & DEVELOPMENTS

14. COMPANY PROFILES

14.1. Applause
14.1.1. Business Overview
14.1.2. Key Revenue and Financials
14.1.3. Recent Developments
14.1.4. Key Personnel/Key Contact Person
14.1.5. Key Product/Services Offered
14.2. Crowdsourced.com

+44 20 8123 2220
info@marketpublishers.com

14.2.1. Business Overview
14.2.2. Key Revenue and Financials
14.2.3. Recent Developments
14.2.4. Key Personnel/Key Contact Person
14.2.5. Key Product/Services Offered
14.3. Global App Testing
14.3.1. Business Overview
14.3.2. Key Revenue and Financials
14.3.3. Recent Developments
14.3.4. Key Personnel/Key Contact Person
14.3.5. Key Product/Services Offered
14.4. CROWDSPRINT
14.4.1. Business Overview
14.4.2. Key Revenue and Financials
14.4.3. Recent Developments
14.4.4. Key Personnel/Key Contact Person
14.4.5. Key Product/Services Offered
14.5. UTest
14.5.1. Business Overview
14.5.2. Key Revenue and Financials
14.5.3. Recent Developments
14.5.4. Key Personnel/Key Contact Person
14.5.5. Key Product/Services Offered
14.6. Synack
14.6.1. Business Overview
14.6.2. Key Revenue and Financials
14.6.3. Recent Developments
14.6.4. Key Personnel/Key Contact Person
14.6.5. Key Product/Services Offered
14.7. Testbirds
14.7.1. Business Overview
14.7.2. Key Revenue and Financials
14.7.3. Recent Developments
14.7.4. Key Personnel/Key Contact Person
14.7.5. Key Product/Services Offered
14.8. Digivante
14.8.1. Business Overview
14.8.2. Key Revenue and Financials
14.8.3. Recent Developments

+44 20 8123 2220
info@marketpublishers.com

14.8.4. Key Personnel/Key Contact Person
14.8.5. Key Product/Services Offered
14.9. Cobalt
14.9.1. Business Overview
14.9.2. Key Revenue and Financials
14.9.3. Recent Developments
14.9.4. Key Personnel/Key Contact Person
14.9.5. Key Product/Services Offered
14.10. Planit
14.10.1. Business Overview
14.10.2. Key Revenue and Financials
14.10.3. Recent Developments
14.10.4. Key Personnel/Key Contact Person
14.10.5. Key Product/Services Offered

15. STRATEGIC RECOMMENDATIONS

16. ABOUT US & DISCLAIMER

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Crowdsourced Testing Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented by Platform Type (Web-Based Crowdsourced Testing, Mobile App Crowdsourced Testing), By Crowd Type (Professional Testers, Crowdtesters (Freelancers), In-house Employees, Crowdsourced Community), By End-User Industry (IT and Software, Healthcare, E-commerce and Retail, Banking and Finance, Telecom and Communication, Manufacturing, Gaming, Others), By Region, By Competition, 2018-2028

Product link: https://marketpublishers.com/r/C409067AC2DEEN.html

Price: US$ 4,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/C409067AC2DEEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

+44 20 8123 2220
info@marketpublishers.com

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970