

Cool Gel Mattresses Market - Industry Size, Share, Trends, Opportunity, and Forecast, 2017-2027 Segmented By Size (Full, King, Queen, Twin, Others), By Application (Household vs Commercial), By Distribution Channel (Supermarket/Hypermarkets, Furniture and Decor stores, Online, Direct Sales), By Region

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Abstracts

Global Cool gel mattresses Market is anticipated to register growth with an impressive CAGR in the forecast period, 2023-2027. The market growth can be attributed to the growing demand for luxurious and customized products. Moreover, the growing disposable income of the consumers, along with the rise in homeownership, which on average is approximately 69.9% across the globe, is also bolstering the product demand. Cool gel mattress refers to a large rectangular pad filled with specially formulated memory foam that contains gel beads that absorbs heat and draw it away from the sleeper. These mattresses also assist in reducing nervousness, irritability, headaches, and stress because the cellular structure of the cool gel mattress is optimized to increase airflow over conventional formulations. Memory foam is well known for its pressure relieving qualities, but when combined with cool gel technology, it accelerates the comfort level to a whole new level. It evenly distributes the body's weight and facilitates better support and pressure relief on key areas such as back, knees, and shoulders. As a result, the global cool mattresses market is estimated to grow at a rapid pace over the coming years.

Rising Disposable Income and the Rapidly Growing Construction Industry Facilitate the Market Growth

With the increasing purchasing power of the consumers and elevating living standard, the demand for more comfortable products is proliferating. Moreover, the implementation of favorable government policies in the development and construction of residential complexes is also providing a thrust to the market. In addition, the growing disposable income is further driving the tourism industry, which in turn is positively impacting the hospitality sector. Hotels are anticipated to hold a considerable share in the global cool gel mattresses market, as they change their mattresses more often than the residential users. Besides this, the migrating population, which migrates to other cities and countries for study or job purposes, prefers acquiring cool gel mattresses for rent which is also adding to the growth of the Global cool gel mattresses market.

Growing Prevalence of Posture-Related Problems

With the growing working population across the globe, which sits on their computer system for long hours, the instances of back and posture-related problems is increasing. As a result, there is widespread adoption of cool gel mattresses that aid in relaxing the spine while sleeping. Moreover, several market players are introducing hybrid mattresses that feature a deep cool gel-infused memory foam layer that works with the body to enable deep sleep and refreshing rest.

Market Segmentation

The Global cool gel mattresses market is segmented by size, by application, by distribution channel, competition landscape, and regional distribution. Based on size, the market is differentiated between full, king, queen, twin, and others. By application the market is bifurcated into household and commercial. Based on distribution channel the market is fragmented into supermarket/hypermarkets, furniture, and decor stores, online, and direct sales. The market analysis also studies the regional segmentation to devise regional market segmentation, divided among North America, Europe, Asia Pacific, Middle East and Africa, South America.

Company Profile

Restonic Mattress Corporation, Sinomax Usa, INC., Simmons Bedding Company, Tempur-Pedic North America LLC (Tempur Sealy), Sleemon, Corsicana Mattress Company, Kingsdown, Inc., Mlily, and Serta Simmons Bedding, LLC are the leading market players responsible for the growth of Global Cool gel mattresses Market.

Report Scope:

In this report, Global Cool gel mattresses Market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Global Cool Gel Mattresses Market, By size:

Full Size

King Size

Queen Size

Others

Global Cool Gel Mattresses Market, By Application:

Household

Commercial

Global Cool Gel Mattresses Market, By Distribution Channel:

Supermarket/Hypermarkets

Furniture and Decor stores

Online

Direct Sales

Global Cool Gel Mattresses Market, By Region:

North America

Europe

Asia Pacific

Middle east and Africa

South America

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in Global Cool Gel Mattresses Market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. PRODUCT OVERVIEW

2. RESEARCH METHODOLOGY

3. EXECUTIVE SUMMARY

4. VOICE OF CUSTOMER

- 4.1. Respondent Demographics
- 4.2. Factors Influencing Purchase Decision
- 4.3. Sources of Information
- 4.4. Challenges Faced Post Purchase

5. GLOBAL COOL GEL MATTRESSES MARKET OUTLOOK

- 5.1. Market Size & Forecast
 - 5.1.1. By Value & Volume
- 5.2. Market Share & Forecast
 - 5.2.1. By Size (Full, King, Queen, Twin, Others)
 - 5.2.2. By Application (Household vs Commercial)
 - 5.2.3. By Distribution Channel (Supermarket/Hypermarkets, Furniture and Decor stores, Online, Direct Sales)
 - 5.2.4. By Region
 - 5.2.5. By Company (2021)
- 5.3. Market Map

6. NORTH AMERICA COOL GEL MATTRESSES MARKET OUTLOOK

- 6.1. Market Size & Forecast
 - 6.1.1. By Value & Volume
- 6.2. Market Share & Forecast
 - 6.2.1. By Size
 - 6.2.2. By Application
 - 6.2.3. By Distribution Channel
 - 6.2.4. By Country (United States; Canada; Mexico and Rest of North America)
- 6.3. North America: Country Analysis
 - 6.3.1. United States Cool Gel Mattresses Market Outlook

- 6.3.1.1. Market Size & Forecast
 - 6.3.1.1.1. By Value & Volume
- 6.3.1.2. Market Share & Forecast
 - 6.3.1.2.1. By Size
 - 6.3.1.2.2. By Application
 - 6.3.1.2.3. By Price Range
 - 6.3.1.2.4. By Distribution Channel
- 6.3.2. Canada Cool Gel Mattresses Market Outlook
 - 6.3.2.1. Market Size & Forecast
 - 6.3.2.1.1. By Value & Volume
 - 6.3.2.2. Market Share & Forecast
 - 6.3.2.2.1. By Size
 - 6.3.2.2.2. By Application
 - 6.3.2.2.3. By Price Range
 - 6.3.2.2.4. By Distribution Channel
- 6.3.3. Mexico Cool Gel Mattresses Market Outlook
 - 6.3.3.1. Market Size & Forecast
 - 6.3.3.1.1. By Value & Volume
 - 6.3.3.2. Market Share & Forecast
 - 6.3.3.2.1. By Size
 - 6.3.3.2.2. By Application
 - 6.3.3.2.3. By Price Range
 - 6.3.3.2.4. By Distribution Channel

7. EUROPE COOL GEL MATTRESSES MARKET OUTLOOK

- 7.1. Market Size & Forecast
 - 7.1.1. By Value & Volume
- 7.2. Market Share & Forecast
 - 7.2.1. By Size
 - 7.2.2. By Application
 - 7.2.3. By Distribution Channel
 - 7.2.4. By Country (France; Germany; UK; Italy; Spain and Rest of Europe)
- 7.3. Europe: Country Analysis
 - 7.3.1. France Cool Gel Mattresses Market Outlook
 - 7.3.1.1. Market Size & Forecast
 - 7.3.1.1.1. By Value & Volume
 - 7.3.1.2. Market Share & Forecast
 - 7.3.1.2.1. By Size

- 7.3.1.2.2. By Application
- 7.3.1.2.3. By Price Range
- 7.3.1.2.4. By Distribution Channel
- 7.3.2. Germany Cool Gel Mattresses Market Outlook
 - 7.3.2.1. Market Size & Forecast
 - 7.3.2.1.1. By Value & Volume
 - 7.3.2.2. Market Share & Forecast
 - 7.3.2.2.1. By Size
 - 7.3.2.2.2. By Application
 - 7.3.2.2.3. By Price Range
 - 7.3.2.2.4. By Distribution Channel
- 7.3.3. United Kingdom Cool Gel Mattresses Market Outlook
 - 7.3.3.1. Market Size & Forecast
 - 7.3.3.1.1. By Value & Volume
 - 7.3.3.2. Market Share & Forecast
 - 7.3.3.2.1. By Size
 - 7.3.3.2.2. By Application
 - 7.3.3.2.3. By Price Range
 - 7.3.3.2.4. By Distribution Channel
- 7.3.4. Italy Cool Gel Mattresses Market Outlook
 - 7.3.4.1. Market Size & Forecast
 - 7.3.4.1.1. By Value & Volume
 - 7.3.4.2. Market Share & Forecast
 - 7.3.4.2.1. By Size
 - 7.3.4.2.2. By Application
 - 7.3.4.2.3. By Price Range
 - 7.3.4.2.4. By Distribution Channel
- 7.3.5. Spain Cool Gel Mattresses Market Outlook
 - 7.3.5.1. Market Size & Forecast
 - 7.3.5.1.1. By Value & Volume
 - 7.3.5.2. Market Share & Forecast
 - 7.3.5.2.1. By Size
 - 7.3.5.2.2. By Application
 - 7.3.5.2.3. By Price Range
 - 7.3.5.2.4. By Distribution Channel

8. ASIA-PACIFIC COOL GEL MATTRESSES MARKET OUTLOOK

8.1. Market Size & Forecast

- 8.1.1. By Value & Volume
- 8.2. Market Share & Forecast
 - 8.2.1. By Size
 - 8.2.2. By Application
 - 8.2.3. By Distribution Channel
 - 8.2.4. By Country (China; India; Japan; South Korea; Australia; and Rest of Asia Pacific)
- 8.3. Asia-Pacific: Country Analysis
 - 8.3.1. China Cool Gel Mattresses Market Outlook
 - 8.3.1.1. Market Size & Forecast
 - 8.3.1.1.1. By Value & Volume
 - 8.3.1.2. Market Share & Forecast
 - 8.3.1.2.1. By Size
 - 8.3.1.2.2. By Application
 - 8.3.1.2.3. By Price Range
 - 8.3.1.2.4. By Distribution Channel
 - 8.3.2. India Cool Gel Mattresses Market Outlook
 - 8.3.2.1. Market Size & Forecast
 - 8.3.2.1.1. By Value & Volume
 - 8.3.2.2. Market Share & Forecast
 - 8.3.2.2.1. By Size
 - 8.3.2.2.2. By Application
 - 8.3.2.2.3. By Price Range
 - 8.3.2.2.4. By Distribution Channel
 - 8.3.3. Japan Cool Gel Mattresses Market Outlook
 - 8.3.3.1. Market Size & Forecast
 - 8.3.3.1.1. By Value & Volume
 - 8.3.3.2. Market Share & Forecast
 - 8.3.3.2.1. By Size
 - 8.3.3.2.2. By Application
 - 8.3.3.2.3. By Price Range
 - 8.3.3.2.4. By Distribution Channel
 - 8.3.4. South Korea Cool Gel Mattresses Market Outlook
 - 8.3.4.1. Market Size & Forecast
 - 8.3.4.1.1. By Value & Volume
 - 8.3.4.2. Market Share & Forecast
 - 8.3.4.2.1. By Size
 - 8.3.4.2.2. By Application
 - 8.3.4.2.3. By Price Range

- 8.3.4.2.4. By Distribution Channel
- 8.3.5. Australia Cool Gel Mattresses Market Outlook
 - 8.3.5.1. Market Size & Forecast
 - 8.3.5.1.1. By Value & Volume
 - 8.3.5.2. Market Share & Forecast
 - 8.3.5.2.1. By Size
 - 8.3.5.2.2. By Application
 - 8.3.5.2.3. By Price Range
 - 8.3.5.2.4. By Distribution Channel

9. MIDDLE EAST AND AFRICA COOL GEL MATTRESSES MARKET OUTLOOK

- 9.1. Market Size & Forecast
 - 9.1.1. By Value & Volume
- 9.2. Market Share & Forecast
 - 9.2.1. By Size
 - 9.2.2. By Application
 - 9.2.3. By Distribution Channel
 - 9.2.4. By Country (UAE; Saudi Arabia; South Africa and Rest of Middle East & Africa)
- 9.3. MEA: Country Analysis
 - 9.3.1. South Africa Cool Gel Mattresses Market Outlook
 - 9.3.1.1. Market Size & Forecast
 - 9.3.1.1.1. By Value & Volume
 - 9.3.1.2. Market Share & Forecast
 - 9.3.1.2.1. By Size
 - 9.3.1.2.2. By Application
 - 9.3.1.2.3. By Price Range
 - 9.3.1.2.4. By Distribution Channel
 - 9.3.2. Saudi Arabia Cool Gel Mattresses Market Outlook
 - 9.3.2.1. Market Size & Forecast
 - 9.3.2.1.1. By Value & Volume
 - 9.3.2.2. Market Share & Forecast
 - 9.3.2.2.1. By Size
 - 9.3.2.2.2. By Application
 - 9.3.2.2.3. By Price Range
 - 9.3.2.2.4. By Distribution Channel
 - 9.3.3. UAE Cool Gel Mattresses Market Outlook
 - 9.3.3.1. Market Size & Forecast
 - 9.3.3.1.1. By Value & Volume

9.3.3.2. Market Share & Forecast

9.3.3.2.1. By Size

9.3.3.2.2. By Application

9.3.3.2.3. By Price Range

9.3.3.2.4. By Distribution Channel

9.3.4. Turkey Cool Gel Mattresses Market Outlook

9.3.4.1. Market Size & Forecast

9.3.4.1.1. By Value & Volume

9.3.4.2. Market Share & Forecast

9.3.4.2.1. By Size

9.3.4.2.2. By Application

9.3.4.2.3. By Price Range

9.3.4.2.4. By Distribution Channel

10. SOUTH AMERICA COOL GEL MATTRESSES MARKET OUTLOOK

10.1. Market Size & Forecast

10.1.1. By Value & Volume

10.2. Market Share & Forecast

10.2.1. By Size

10.2.2. By Application

10.2.3. By Distribution Channel

10.2.4. By Country (Brazil; Argentina; Colombia; and Rest of South America)

10.3. South America: Country Analysis

10.3.1. Brazil Cool Gel Mattresses Market Outlook

10.3.1.1. Market Size & Forecast

10.3.1.1.1. By Value & Volume

10.3.1.2. Market Share & Forecast

10.3.1.2.1. By Size

10.3.1.2.2. By Application

10.3.1.2.3. By Price Range

10.3.1.2.4. By Distribution Channel

10.3.2. Argentina Cool Gel Mattresses Market Outlook

10.3.2.1. Market Size & Forecast

10.3.2.1.1. By Value & Volume

10.3.2.2. Market Share & Forecast

10.3.2.2.1. By Size

10.3.2.2.2. By Price Range

10.3.2.2.3. By Distribution Channel

10.3.3. Colombia Cool Gel Mattresses Market Outlook

10.3.3.1. Market Size & Forecast

10.3.3.1.1. By Value & Volume

10.3.3.2. Market Share & Forecast

10.3.3.2.1. By Size

10.3.3.2.2. By Application

10.3.3.2.3. By Price Range

10.3.3.2.4. By Distribution Channel

11. MARKET DYNAMICS

11.1. Drivers

11.2. Challenges

12. MARKET TRENDS & DEVELOPMENTS

13. COMPETITIVE LANDSCAPE

13.1. Company Profiles

13.1.1. Restonic Mattress Corporation

13.1.2. Sinomax Usa, INC.

13.1.3. Simmons Bedding Company

13.1.4. Tempur-Pedic North America, LLC (Tempur Sealy)

13.1.5. Sleemon

13.1.6. Corsicana Mattress Company

13.1.7. Kingsdown, Inc.

13.1.8. Mlily

13.1.9. Serta Simmons Bedding, LLC

14. STRATEGIC RECOMMENDATIONS

(Note: The companies list can be customized based on the client requirements.)

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