

# **Connected Two Wheeler Market- Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028F Segmented By Vehicle Type (Scooter/Moped, Motorcycle), By Propulsion Type (Internal Combustion Engine (ICE), Electric), By Service Type (Driver Assistance, Infotainment and Safety), By Connectivity Type (Integrated, Embedded and Tethered), By End-User (Private, Commercial) and By Region**

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## **Abstracts**

Global Connected Two Wheeler market is expected to grow significantly during the next few years. The development of cutting-edge technology, improvement in automobile safety features, the arrival of electric vehicles, and fast-rising logistics in the retail and e-commerce sector are the major factors for the growth of the Global Connected Two Wheeler Market.

Recent Developments in Connected Two Wheelers.

Continental AG partnered with Sennheiser in October 2021 to create an AI-based collision warning system for motorcycles as part of its safety division for connected motorcycles. In addition, both firms received the CLEPA innovation award in 2021 for their development.

KPIT announced intentions to invest in R&D for its planned software solutions for a fully integrated and linked platform for usage in the vehicle and mobility domains in October 2021.

The future software's major parameters will be cybersecurity and car safety.

Bosch, a prominent mobility solution provider, unveiled the world's first completely integrated split-screen for motorcycles in November 2020. This display will deliver essential vehicle information and riding content, such as navigation via smartphone apps, without distracting the rider.

### Evolution of Technology

The integration of mobile devices into the vehicle network to enhance and personalize navigation, communication, and entertainment capabilities has been one of the most important drivers of the connected Two wheeler sector. In-vehicle connection applications continue to grow, necessitating greater bandwidth demands to accommodate high-quality displays. Manufacturers are releasing new models with increased connectivity and capacity to meet consumer requests. To gather all mobility information, the connected devices have a built-in GPS, SIM card, and accelerometer. IoT-enabled motorcycles are outfitted with biosensors that can assess the health of riders to decrease traffic accidents. Multinational corporations use the Internet of Things to create mobile applications that connect motorcycles, owners, and service facilities. These technologies are expected to drive growth in the Global Connected Two Wheeler Market.

### Rising Focus on Safety Concerns

A technologically advanced system that can read the roadways and send warning notifications about road curves, potholes, traffic, buildings, and other impediments is used in connected bikes. According to the National Highway Traffic Safety Administration, 76% of 5,458 accidents in the United States in 2020 involved riders, and 24% involved passengers. Furthermore, 34% of motorcycle fatalities in 2020 were caused by rider errors such as overspeeding, under-turning, running wide on a curve due to excess speed, or a fall due to over-braking. A traffic jam warning (TJW), for example, alerts drivers about traffic jams and shows alternate routes to riders or slows their speed to avoid this problem. The motorcycle approach indication (MAI) is a safety feature on these motorcycles that informs riders when another motorcyclist is approaching. Given the global data on two-wheeler accidents, several motorcycle manufacturers are compelled to incorporate modern driver-aid systems in freshly built motorcycles to improve rider safety.

### Increased Demand for Electric Motorcycles

Electric motorcycles are becoming increasingly popular around the world. As technology improvements in electric bikes accelerate and new companies enter the market, demand will continue to rise in the coming years. Concerns about emissions, more consumer knowledge, and increased government investments in the construction of EV charging infrastructure are projected to drive demand for electric motorbikes. Incentives provided by governments in various countries play an important role in increasing demand.

### High Risk of Data Hacking

Connected two-wheeler technology also exemplifies possible hazards posed by fraudsters and hackers. Because of the increasing complexity of communications and software flaws, these motorcycles are extremely vulnerable to cyber-attacks. Furthermore, adequate safety and security measures, as well as effective and robust network security solutions, are required because network infractions can result in the loss of data privacy, a negative influence on vehicle safety, and even an accident. It also includes GPS services for accurately identifying and navigating motorcycles. As a result, anyone with public access to GPS satellite data can influence the vehicle's trajectory and lead the rider astray. This raises safety and security concerns for the rider. As a result, data hacking may stifle the expansion of the market.

### Market Segmentation

The Global Connected Two Wheeler Market is segmented by Vehicle type, propulsion type, Service Type, Connectivity type, By End-User, region, and competition landscape. Based on Vehicle type, the market is segmented into Scooters/Moped and Motorcycle. Based on Service Type, the market is segmented into Driver Assistance, Infotainment, and Safety. Based on Connectivity type, the market is divided into Integrated, Embedded, and Tethered. Based on end-user, the market is segmented into Private and Commercial.

### Company Profiles

BMW AG, Robert Bosch GmbH, Vodafone Group PLC, Continental AG, KPIT Technologies Ltd, TE Connectivity Ltd, Aeris Communication Inc., Autotalks Ltd., Starcom Systems Ltd, and Panasonic Corporation are the key players developing advanced technologies to stay competitive in the market and enhancing their product portfolio in the regions to increase their customer outreach and to be future ready.

## Report Scope:

In this report, Global Connected Two Wheeler Market has been segmented into the following categories, in addition to the industry trends, which have also been detailed below:

### Connected Two-Wheeler Market, By Vehicle Type:

Scooter/Moped

Motorcycle

### Connected Two-Wheeler Market, By Propulsion Type:

ICE

Electric

### Connected Two-Wheeler Market, By Service Type:

Driver Assistance

Infotainment

Safety

### Connected Two-Wheeler Market, By Connectivity Type:

Integrated

Embedded

Tethered

### Connected Two-Wheeler Market, By End User:

Private

Commercial

Connected Two-Wheeler Market, By Region:

North America

United States

Canada

Mexico

Europe & CIS

Germany

Russia

France

Spain

Italy

United Kingdom

Switzerland

Netherlands

Austria

Asia-Pacific

China

India

Japan

South Korea

Malaysia

Indonesia

Thailand

South America

Argentina

Brazil

Colombia

Middle East and Africa

South Africa

Saudi Arabia

United Arab Emirates

## Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Connected Two Wheeler Market.

## Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

Detailed analysis and profiling of additional market players (up to five).

## Contents

### **1. INTRODUCTION**

- 1.1. Product Overview
- 1.2. Key Highlights of the Report
- 1.3. Market Coverage
- 1.4. Market Segments Covered
- 1.5. Research Tenure Considered

### **2. RESEARCH METHODOLOGY**

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

### **3. EXECUTIVE SUMMARY**

- 3.1. Market Overview
- 3.2. Market Forecast
- 3.3. Key Regions
- 3.4. Key Segments

### **4. IMPACT OF COVID-19 ON GLOBAL CONNECTED TWO WHEELER MARKET**

### **5. VOICE OF CUSTOMER**

- 5.1. Factors Influencing Purchase Decision
- 5.2. Brand Awareness
- 5.3. Brand Satisfaction Level

### **6. GLOBAL CONNECTED TWO WHEELER MARKET OUTLOOK**

- 6.1. Market Size & Forecast
  - 6.1.1. By Value



## 6.2. Market Share & Forecast

6.2.1. By Vehicle Type Market Share Analysis (Scooter/Moped, Motorcycle)

6.2.2. By Propulsion Type Market Share Analysis (Internal Combustion Engine (ICE), Electric)

6.2.3. By Service Type Market Share Analysis (Driver Assistance, Infotainment and Safety)

6.2.4. By Connectivity Type Market Share Analysis (Integrated, Embedded and Tethered)

6.2.5. By End-User Market Share Analysis (Private, Commercial)

6.2.6. By Regional Market Share Analysis

6.2.6.1. North America Market Share Analysis

6.2.6.2. Europe & CIS Market Share Analysis

6.2.6.3. Asia-Pacific Market Share Analysis

6.2.6.4. South America Market Share Analysis

6.2.6.5. Middle East & Africa Market Share Analysis

6.2.7. By Company Market Share Analysis (By Value, 2022)

## 6.3. Global Connected Two Wheeler Market Mapping & Opportunity Assessment

6.3.1. By Vehicle Type Market Mapping & Opportunity Assessment

6.3.2. By Propulsion Type Mapping & Opportunity Assessment

6.3.3. By Service Type Mapping & Opportunity Assessment

6.3.4. By Connectivity Type Mapping & Opportunity Assessment

6.3.5. By End User Mapping & Opportunity Assessment

6.3.6. By Regional Market Mapping & Opportunity Assessment

## 7. NORTH AMERICA CONNECTED TWO WHEELER MARKET OUTLOOK

### 7.1. Market Size & Forecast

7.1.1. By Value

### 7.2. Market Share & Forecast

7.2.1. By Vehicle Type Market Share Analysis

7.2.2. By Propulsion Type Market Share Analysis

7.2.3. By Service Type Market Share Analysis

7.2.4. By Connectivity Type Market Share Analysis

7.2.5. By End-User Market Share Analysis

7.2.6. By Country Market Share Analysis

7.2.6.1. United States Market Share Analysis

7.2.6.2. Canada Market Share Analysis

7.2.6.3. Mexico Market Share Analysis

### 7.3. North America: Country Analysis

### 7.3.1. United States Connected Two Wheeler Market Outlook

#### 7.3.1.1. Market Size & Forecast

##### 7.3.1.1.1. By Value

#### 7.3.1.2. Market Share & Forecast

##### 7.3.1.2.1. By Vehicle Type Market Share Analysis

##### 7.3.1.2.2. By Propulsion Type Market Share Analysis

##### 7.3.1.2.3. By Service Type Market Share Analysis

##### 7.3.1.2.4. By Connectivity Type Market Share Analysis

##### 7.3.1.2.5. By End-User Market Share Analysis

### 7.3.2. Canada Connected Two Wheeler Market Outlook

#### 7.3.2.1. Market Size & Forecast

##### 7.3.2.1.1. By Value

#### 7.3.2.2. Market Share & Forecast

##### 7.3.2.2.1. By Vehicle Type Market Share Analysis

##### 7.3.2.2.2. By Propulsion Type Market Share Analysis

##### 7.3.2.2.3. By Service Type Market Share Analysis

##### 7.3.2.2.4. By Connectivity Type Market Share Analysis

##### 7.3.2.2.5. By End-User Market Share Analysis

### 7.3.3. Mexico Connected Two Wheeler Market Outlook

#### 7.3.3.1. Market Size & Forecast

##### 7.3.3.1.1. By Value

#### 7.3.3.2. Market Share & Forecast

##### 7.3.3.2.1. By Vehicle Type Market Share Analysis

##### 7.3.3.2.2. By Propulsion Type Market Share Analysis

##### 7.3.3.2.3. By Service Type Market Share Analysis

##### 7.3.3.2.4. By Connectivity Type Market Share Analysis

##### 7.3.3.2.5. By End-User Market Share Analysis

## **8. EUROPE & CIS CONNECTED TWO WHEELER MARKET OUTLOOK**

### 8.1. Market Size & Forecast

#### 8.1.1. By Value

### 8.2. Market Share & Forecast

#### 8.2.1. By Vehicle Type Market Share Analysis

#### 8.2.2. By Propulsion Type Market Share Analysis

#### 8.2.3. By Service Type Market Share Analysis

#### 8.2.4. By Connectivity Type Market Share Analysis

#### 8.2.5. By End-User Market Share Analysis

#### 8.2.6. By Country Market Share Analysis

- 8.2.6.1. Germany Market Share Analysis
- 8.2.6.2. Russia Market Share Analysis
- 8.2.6.3. France Market Share Analysis
- 8.2.6.4. Spain Market Share Analysis
- 8.2.6.5. Italy Market Share Analysis
- 8.2.6.6. United Kingdom Market Share Analysis
- 8.2.6.7. Switzerland Market Share Analysis
- 8.2.6.8. Netherlands Market Share Analysis
- 8.2.6.9. Austria Market Share Analysis
- 8.3. Europe: Country Analysis
  - 8.3.1. Germany Connected Two Wheeler Market Outlook
    - 8.3.1.1. Market Size & Forecast
      - 8.3.1.1.1. By Value
    - 8.3.1.2. Market Share & Forecast
      - 8.3.1.2.1. By Vehicle Type Market Share Analysis
      - 8.3.1.2.2. By Propulsion Type Market Share Analysis
      - 8.3.1.2.3. By Service Type Market Share Analysis
      - 8.3.1.2.4. By Connectivity Type Market Share Analysis
      - 8.3.1.2.5. By End-User Market Share Analysis
  - 8.3.2. Russia Connected Two Wheeler Market Outlook
    - 8.3.2.1. Market Size & Forecast
      - 8.3.2.1.1. By Value
    - 8.3.2.2. Market Share & Forecast
      - 8.3.2.2.1. By Vehicle Type Market Share Analysis
      - 8.3.2.2.2. By Propulsion Type Market Share Analysis
      - 8.3.2.2.3. By Service Type Market Share Analysis
      - 8.3.2.2.4. By Connectivity Type Market Share Analysis
      - 8.3.2.2.5. By End-User Market Share Analysis
  - 8.3.3. France Connected Two Wheeler Market Outlook
    - 8.3.3.1. Market Size & Forecast
      - 8.3.3.1.1. By Value
    - 8.3.3.2. Market Share & Forecast
      - 8.3.3.2.1. By Vehicle Type Market Share Analysis
      - 8.3.3.2.2. By Propulsion Type Market Share Analysis
      - 8.3.3.2.3. By Service Type Market Share Analysis
      - 8.3.3.2.4. By Connectivity Type Market Share Analysis
      - 8.3.3.2.5. By End-User Market Share Analysis
  - 8.3.4. Spain Connected Two Wheeler Market Outlook
    - 8.3.4.1. Market Size & Forecast

- 8.3.4.1.1. By Value
- 8.3.4.2. Market Share & Forecast
  - 8.3.4.2.1. By Vehicle Type Market Share Analysis
  - 8.3.4.2.2. By Propulsion Type Market Share Analysis
  - 8.3.4.2.3. By Service Type Market Share Analysis
  - 8.3.4.2.4. By Connectivity Type Market Share Analysis
  - 8.3.4.2.5. By End-User Market Share Analysis
- 8.3.5. Italy Connected Two Wheeler Market Outlook
  - 8.3.5.1. Market Size & Forecast
    - 8.3.5.1.1. By Value
  - 8.3.5.2. Market Share & Forecast
    - 8.3.5.2.1. By Vehicle Type Market Share Analysis
    - 8.3.5.2.2. By Propulsion Type Market Share Analysis
    - 8.3.5.2.3. By Service Type Market Share Analysis
    - 8.3.5.2.4. By Connectivity Type Market Share Analysis
    - 8.3.5.2.5. By End-User Market Share Analysis
- 8.3.6. United Kingdom Connected Two Wheeler Market Outlook
  - 8.3.6.1. Market Size & Forecast
    - 8.3.6.1.1. By Value
  - 8.3.6.2. Market Share & Forecast
    - 8.3.6.2.1. By Vehicle Type Market Share Analysis
    - 8.3.6.2.2. By Propulsion Type Market Share Analysis
    - 8.3.6.2.3. By Service Type Market Share Analysis
    - 8.3.6.2.4. By Connectivity Type Market Share Analysis
    - 8.3.6.2.5. By End-User Market Share Analysis
- 8.3.7. Switzerland Connected Two Wheeler Market Outlook
  - 8.3.7.1. Market Size & Forecast
    - 8.3.7.1.1. By Value
  - 8.3.7.2. Market Share & Forecast
    - 8.3.7.2.1. By Vehicle Type Market Share Analysis
    - 8.3.7.2.2. By Propulsion Type Market Share Analysis
    - 8.3.7.2.3. By Service Type Market Share Analysis
    - 8.3.7.2.4. By Connectivity Type Market Share Analysis
    - 8.3.7.2.5. By End-User Market Share Analysis
- 8.3.8. Netherlands Connected Two Wheeler Market Outlook
  - 8.3.8.1. Market Size & Forecast
    - 8.3.8.1.1. By Value
  - 8.3.8.2. Market Share & Forecast
    - 8.3.8.2.1. By Vehicle Type Market Share Analysis

- 8.3.8.2.2. By Propulsion Type Market Share Analysis
- 8.3.8.2.3. By Service Type Market Share Analysis
- 8.3.8.2.4. By Connectivity Type Market Share Analysis
- 8.3.8.2.5. By End-User Market Share Analysis
- 8.3.9. Austria Connected Two Wheeler Market Outlook
  - 8.3.9.1. Market Size & Forecast
    - 8.3.9.1.1. By Value
  - 8.3.9.2. Market Share & Forecast
    - 8.3.9.2.1. By Vehicle Type Market Share Analysis
    - 8.3.9.2.2. By Propulsion Type Market Share Analysis
    - 8.3.9.2.3. By Service Type Market Share Analysis
    - 8.3.9.2.4. By Connectivity Type Market Share Analysis
    - 8.3.9.2.5. By End-User Market Share Analysis

## **9. ASIA PACIFIC CONNECTED TWO WHEELER MARKET OUTLOOK**

- 9.1. Market Size & Forecast
  - 9.1.1. By Value
- 9.2. Market Share & Forecast
  - 9.2.1. By Vehicle Type Market Share Analysis
  - 9.2.2. By Propulsion Type Market Share Analysis
  - 9.2.3. By Service Type Market Share Analysis
  - 9.2.4. By Connectivity Type Market Share Analysis
  - 9.2.5. By End-User Market Share Analysis
  - 9.2.6. By Country Market Share Analysis
    - 9.2.6.1. China Market Share Analysis
    - 9.2.6.2. India Market Share Analysis
    - 9.2.6.3. Japan Market Share Analysis
    - 9.2.6.4. South Korea Market Share Analysis
    - 9.2.6.5. Malaysia Market Share Analysis
    - 9.2.6.6. Indonesia Market Share Analysis
    - 9.2.6.7. Thailand Market Share Analysis
    - 9.2.6.8. Rest of Asia-Pacific Market Share Analysis
- 9.3. Asia Pacific: Country Analysis
  - 9.3.1. China Connected Two Wheeler Market Outlook
    - 9.3.1.1. Market Size & Forecast
      - 9.3.1.1.1. By Value
    - 9.3.1.2. Market Share & Forecast
      - 9.3.1.2.1. By Vehicle Type Market Share Analysis

- 9.3.1.2.2. By Propulsion Type Market Share Analysis
- 9.3.1.2.3. By Service Type Market Share Analysis
- 9.3.1.2.4. By Connectivity Type Market Share Analysis
- 9.3.1.2.5. By End-User Market Share Analysis
- 9.3.2. India Connected Two Wheeler Market Outlook
  - 9.3.2.1. Market Size & Forecast
    - 9.3.2.1.1. By Value
  - 9.3.2.2. Market Share & Forecast
    - 9.3.2.2.1. By Vehicle Type Market Share Analysis
    - 9.3.2.2.2. By Propulsion Type Market Share Analysis
    - 9.3.2.2.3. By Service Type Market Share Analysis
    - 9.3.2.2.4. By Connectivity Type Market Share Analysis
    - 9.3.2.2.5. By End-User Market Share Analysis
- 9.3.3. Japan Connected Two Wheeler Market Outlook
  - 9.3.3.1. Market Size & Forecast
    - 9.3.3.1.1. By Value
  - 9.3.3.2. Market Share & Forecast
    - 9.3.3.2.1. By Vehicle Type Market Share Analysis
    - 9.3.3.2.2. By Propulsion Type Market Share Analysis
    - 9.3.3.2.3. By Service Type Market Share Analysis
    - 9.3.3.2.4. By Connectivity Type Market Share Analysis
    - 9.3.3.2.5. By End-User Market Share Analysis
- 9.3.4. South Korea Connected Two Wheeler Market Outlook
  - 9.3.4.1. Market Size & Forecast
    - 9.3.4.1.1. By Value
  - 9.3.4.2. Market Share & Forecast
    - 9.3.4.2.1. By Vehicle Type Market Share Analysis
    - 9.3.4.2.2. By Propulsion Type Market Share Analysis
    - 9.3.4.2.3. By Service Type Market Share Analysis
    - 9.3.4.2.4. By Connectivity Type Market Share Analysis
    - 9.3.4.2.5. By End-User Market Share Analysis
- 9.3.5. Malaysia Connected Two Wheeler Market Outlook
  - 9.3.5.1. Market Size & Forecast
    - 9.3.5.1.1. By Value
  - 9.3.5.2. Market Share & Forecast
    - 9.3.5.2.1. By Vehicle Type Market Share Analysis
    - 9.3.5.2.2. By Propulsion Type Market Share Analysis
    - 9.3.5.2.3. By Service Type Market Share Analysis
    - 9.3.5.2.4. By Connectivity Type Market Share Analysis



- 9.3.5.2.5. By End-User Market Share Analysis
- 9.3.6. Indonesia Connected Two Wheeler Market Outlook
  - 9.3.6.1. Market Size & Forecast
    - 9.3.6.1.1. By Value
  - 9.3.6.2. Market Share & Forecast
    - 9.3.6.2.1. By Vehicle Type Market Share Analysis
    - 9.3.6.2.2. By Propulsion Type Market Share Analysis
    - 9.3.6.2.3. By Service Type Market Share Analysis
    - 9.3.6.2.4. By Connectivity Type Market Share Analysis
    - 9.3.6.2.5. By End-User Market Share Analysis
- 9.3.7. Thailand Connected Two Wheeler Market Outlook
  - 9.3.7.1. Market Size & Forecast
    - 9.3.7.1.1. By Value
  - 9.3.7.2. Market Share & Forecast
    - 9.3.7.2.1. By Vehicle Type Market Share Analysis
    - 9.3.7.2.2. By Propulsion Type Market Share Analysis
    - 9.3.7.2.3. By Service Type Market Share Analysis
    - 9.3.7.2.4. By Connectivity Type Market Share Analysis
    - 9.3.7.2.5. By End-User Market Share Analysis

## **10. SOUTH AMERICA CONNECTED TWO WHEELER MARKET OUTLOOK**

- 10.1. Market Size & Forecast
  - 10.1.1. By Value
- 10.2. Market Share & Forecast
  - 10.2.1. By Vehicle Type Market Share Analysis
  - 10.2.2. By Propulsion Type Market Share Analysis
  - 10.2.3. By Service Type Market Share Analysis
  - 10.2.4. By Connectivity Type Market Share Analysis
  - 10.2.5. By End-User Market Share Analysis
  - 10.2.6. By Country Market Share Analysis
    - 10.2.6.1. Argentina Market Share Analysis
    - 10.2.6.2. Brazil Market Share Analysis
    - 10.2.6.3. Colombia Market Share Analysis
    - 10.2.6.4. Rest of South America Market Share Analysis
- 10.3. South America: Country Analysis
  - 10.3.1. Argentina Connected Two Wheeler Market Outlook
    - 10.3.1.1. Market Size & Forecast
      - 10.3.1.1.1. By Value

- 10.3.1.2. Market Share & Forecast
  - 10.3.1.2.1. By Vehicle Type Market Share Analysis
  - 10.3.1.2.2. By Propulsion Type Market Share Analysis
  - 10.3.1.2.3. By Service Type Market Share Analysis
  - 10.3.1.2.4. By Connectivity Type Market Share Analysis
  - 10.3.1.2.5. By End-User Market Share Analysis
- 10.3.2. Brazil Connected Two Wheeler Market Outlook
  - 10.3.2.1. Market Size & Forecast
    - 10.3.2.1.1. By Value
  - 10.3.2.2. Market Share & Forecast
    - 10.3.2.2.1. By Vehicle Type Market Share Analysis
    - 10.3.2.2.2. By Propulsion Type Market Share Analysis
    - 10.3.2.2.3. By Service Type Market Share Analysis
    - 10.3.2.2.4. By Connectivity Type Market Share Analysis
    - 10.3.2.2.5. By End-User Market Share Analysis
- 10.3.3. Colombia Connected Two Wheeler Market Outlook
  - 10.3.3.1. Market Size & Forecast
    - 10.3.3.1.1. By Value
  - 10.3.3.2. Market Share & Forecast
    - 10.3.3.2.1. By Vehicle Type Market Share Analysis
    - 10.3.3.2.2. By Propulsion Type Market Share Analysis
    - 10.3.3.2.3. By Service Type Market Share Analysis
    - 10.3.3.2.4. By Connectivity Type Market Share Analysis
    - 10.3.3.2.5. By End-User Market Share Analysis

## **11. MIDDLE EAST AND AFRICA CONNECTED TWO WHEELER MARKET OUTLOOK**

- 11.1. Market Size & Forecast
  - 11.1.1. By Value
- 11.2. Market Share & Forecast
  - 11.2.1. By Vehicle Type Market Share Analysis
  - 11.2.2. By Propulsion Type Market Share Analysis
  - 11.2.3. By Service Type Market Share Analysis
  - 11.2.4. By Connectivity Type Market Share Analysis
  - 11.2.5. By End-User Market Share Analysis
  - 11.2.6. By Country Market Share Analysis
    - 11.2.6.1. South Africa Market Share Analysis
    - 11.2.6.2. Saudi Arabia Market Share Analysis



- 11.2.6.3. UAE Market Share Analysis
- 11.2.6.4. Rest of Middle East & Africa Market Share Analysis
- 11.3. Middle East and Africa: Country Analysis
  - 11.3.1. South Africa Connected Two Wheeler Market Outlook
    - 11.3.1.1. Market Size & Forecast
      - 11.3.1.1.1. By Value
    - 11.3.1.2. Market Share & Forecast
      - 11.3.1.2.1. By Vehicle Type Market Share Analysis
      - 11.3.1.2.2. By Propulsion Type Market Share Analysis
      - 11.3.1.2.3. By Service Type Market Share Analysis
      - 11.3.1.2.4. By Connectivity Type Market Share Analysis
      - 11.3.1.2.5. By End-User Market Share Analysis
  - 11.3.2. Saudi Arabia Connected Two Wheeler Market Outlook
    - 11.3.2.1. Market Size & Forecast
      - 11.3.2.1.1. By Value
    - 11.3.2.2. Market Share & Forecast
      - 11.3.2.2.1. By Vehicle Type Market Share Analysis
      - 11.3.2.2.2. By Propulsion Type Market Share Analysis
      - 11.3.2.2.3. By Service Type Market Share Analysis
      - 11.3.2.2.4. By Connectivity Type Market Share Analysis
      - 11.3.2.2.5. By End-User Market Share Analysis
  - 11.3.3. United Arab Emirates Connected Two Wheeler Market Outlook
    - 11.3.3.1. Market Size & Forecast
      - 11.3.3.1.1. By Value
    - 11.3.3.2. Market Share & Forecast
      - 11.3.3.2.1. By Vehicle Type Market Share Analysis
      - 11.3.3.2.2. By Propulsion Type Market Share Analysis
      - 11.3.3.2.3. By Service Type Market Share Analysis
      - 11.3.3.2.4. By Connectivity Type Market Share Analysis
      - 11.3.3.2.5. By End-User Market Share Analysis

## **12. MARKET DYNAMICS**

- 12.1. Market Drivers
  - 12.1.1. Evolution of Technology
  - 12.1.2. Rising Focus on Safety Concerns
  - 12.1.3. Increase demand of Electric motorcycles
- 12.2. Market Challenges
  - 12.2.1. High risk of Data hacking

## **13. MARKET TRENDS AND DEVELOPMENTS**

- 13.1. Emerging new technologies
- 13.2. Increasing Shared Mobility

## **14. SWOT ANALYSIS**

- 14.1. Strength
- 14.2. Weakness
- 14.3. Opportunities
- 14.4. Threats

## **15. PORTER'S FIVE FORCES MODEL**

- 15.1. Competitive Rivalry
- 15.2. Bargaining Power of Suppliers
- 15.3. Bargaining Power of Buyers
- 15.4. Threat of New Entrants
- 15.5. Threat of Substitutes

## **16. COMPETITIVE LANDSCAPE**

- 16.1. Company Profiles (Up to 10 Leading Companies)
  - 16.1.1. BMW AG
    - 16.1.1.1. Company Details
    - 16.1.1.2. Products & Services
    - 16.1.1.3. Recent Development
    - 16.1.1.4. Key Management Personnel
  - 16.1.2. Robert Bosch Gmbh
    - 16.1.2.1. Company Details
    - 16.1.2.2. Products & Services
    - 16.1.2.3. Recent Development
    - 16.1.2.4. Key Management Personnel
  - 16.1.3. Vodafone Group PLC
    - 16.1.3.1. Company Details
    - 16.1.3.2. Products & Services
    - 16.1.3.3. Recent Development
    - 16.1.3.4. Key Management Personnel

- 16.1.4. Continental AG
  - 16.1.4.1. Company Details
  - 16.1.4.2. Products & Services
  - 16.1.4.3. Recent Development
  - 16.1.4.4. Key Management Personnel
- 16.1.5. KPIT Technologies Ltd
  - 16.1.5.1. Company Details
  - 16.1.5.2. Products & Services
  - 16.1.5.3. Recent Development
  - 16.1.5.4. Key Management Personnel
- 16.1.6. TE Connectivity Ltd
  - 16.1.6.1. Company Details
  - 16.1.6.2. Products & Services
  - 16.1.6.3. Recent Development
  - 16.1.6.4. Key Management Personnel
- 16.1.7. Aeris Communication Inc.
  - 16.1.7.1. Company Details
  - 16.1.7.2. Products & Services
  - 16.1.7.3. Recent Development
  - 16.1.7.4. Key Management Personnel
- 16.1.8. Autotalks Ltd.
  - 16.1.8.1. Company Details
  - 16.1.8.2. Products & Services
  - 16.1.8.3. Recent Development
  - 16.1.8.4. Key Management Personnel
- 16.1.9. Starcom Systems Ltd
  - 16.1.9.1. Company Details
  - 16.1.9.2. Products & Services
  - 16.1.9.3. Recent Development
  - 16.1.9.4. Key Management Personnel
- 16.1.10. Panasonic Corporation
  - 16.1.10.1. Company Details
  - 16.1.10.2. Products & Services
  - 16.1.10.3. Recent Development
  - 16.1.10.4. Key Management Personnel

## **17. STRATEGIC RECOMMENDATIONS**

### 17.1. Key Focus Areas

17.2. Target Regions & Countries

17.3. Target Vehicle Type

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