

# **Connected Enterprise Market – Global Industry Size, Share, Trends, Opportunity, and Forecast Segmented By Offering (Solution and Services), By Type (Manufacturing Execution System, Customer Experience Management, Enterprise Infrastructure Management, Asset Performance Management, Remote Monitoring System, and Others), By End User (Manufacturing, IT & Telecommunication, Retail & E-commerce, BFSI, Healthcare, Energy & Utility, and Others), By Region, By Competition Forecast & Opportunities, 2018-2028**

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## **Abstracts**

The Global Connected Enterprise Market was valued at USD 253.75 billion in 2022 and is growing at a CAGR of 25.80% during the forecast period. The ascent of Connected Enterprise, characterized by the integration of Property Technology (PropTech), has triggered a transformative wave that has rippled across industries, orchestrating a digital revolution in machinery and equipment management. These interconnected technological advancements lay the foundation for the creation of digital twins of industrial assets, heralding an era defined by heightened control, optimization, and predictive maintenance. The Global Connected Enterprise Market is poised for substantial growth, driven by the convergence of influential factors. A pivotal catalyst propelling the demand for Connected Enterprise is the relentless pursuit of cost optimization and heightened operational efficiency across industrial processes. Industries spanning the spectrum from manufacturing to agriculture are ardently exploring innovative pathways to streamline their operations and minimize costly

downtime. The arsenal of Machinery Condition Monitoring Systems (MCS) technology empowers organizations to digitally replicate their machines and equipment, bestowing upon them an omniscient capability to monitor performance, identify latent issues, and proactively avert catastrophic breakdowns. The integration of MCS technology is on a meteoric trajectory, primarily fueled by the deluge of data emanating from an expansive network of sensors, Internet of Things (IoT) devices, and industrial machinery. These data tributaries present a treasure trove of invaluable insights into machinery performance, paving the way for data-driven decision-making and the strategic deployment of predictive maintenance strategies. Consequently, the adoption of Connected Enterprise is surging across sectors as diverse as manufacturing, construction, agriculture, and mining. Furthermore, industry experts and stalwarts have wholeheartedly embraced the adoption of Connected Enterprise, further amplifying its market prospects. Experienced professionals across various sectors readily recognize the transformative potential of MCS technology. They envision it as a conduit to elevate operational efficiency, enhance safety standards, and increase overall productivity. This resonating optimism has set the stage for a surge in investments in Connected Enterprise, with a collective determination to revolutionize conventional industries and propel them into an era of innovation.

**Tailored Solutions for Industry Precision** A remarkable facet of MCS technology is its capacity to tailor bespoke solutions for specific industries. In the construction sector, for instance, Connected Enterprise enables the creation of digital replicas of construction sites and machinery. This precision engineering facilitates exacting tasks such as grading, excavation, and construction processes, ultimately leading to heightened project efficiency and elevated quality standards. In summary, the Global Connected Enterprise Market stands at the precipice of remarkable growth, driven by the unwavering pursuit of cost optimization, operational excellence, and the unswerving faith of industry connoisseurs. As industries continue their relentless journey towards digital transformation, Connected Enterprise remains steadfast as a linchpin, meticulously shaping the contours of the future for machinery operations and industrial processes. The radiant potential of Connected Enterprise is indeed a guiding beacon for industries worldwide, illuminating the path to an era of unprecedented efficiency and innovation.

## Key Market Drivers

### Rapid Advancements in IoT Technology

The Global Connected Enterprise Market is experiencing rapid growth, and one of the

primary drivers behind this expansion is the remarkable advancements in Internet of Things (IoT) technology. IoT refers to the network of interconnected devices and objects that can communicate and exchange data over the internet. This technology has been a game-changer for various industries, transforming the way businesses operate and create value.

One significant aspect of IoT's impact on the connected enterprise is the proliferation of smart devices. These devices are embedded with sensors, actuators, and connectivity capabilities, allowing them to collect and transmit data in real time. This data can encompass a wide range of information, from environmental conditions to machine performance metrics and user behavior.

IoT technology enables businesses to harness this data for various purposes, including:

#### Improved Operational Efficiency:

IoT-connected sensors can monitor equipment, machinery, and processes, providing real-time insights into their performance. This allows companies to optimize operations, predict maintenance needs, and minimize downtime. For example, in manufacturing, IoT sensors on production lines can detect anomalies and trigger maintenance alerts before a breakdown occurs, ensuring continuous production.

#### Enhanced Customer Experience:

IoT-enabled products and services can provide a personalized and seamless experience to customers. For instance, in the retail sector, smart shelves can track inventory levels in real time, helping retailers ensure products are always in stock and reducing out-of-stock situations that can frustrate shoppers.

#### Data-Driven Decision-Making:

The data generated by IoT devices serves as a valuable resource for data analytics and business intelligence. By analyzing this data, organizations can gain deeper insights into consumer preferences, market trends, and operational inefficiencies, enabling data-driven decision-making.

#### Supply Chain Optimization:

IoT technology is revolutionizing supply chain management by enabling real-time

tracking and monitoring of goods in transit. This leads to improved visibility, reduced transportation costs, and more efficient logistics operations.

#### Energy Efficiency and Sustainability:

Connected enterprises can leverage IoT to optimize energy consumption and reduce environmental impact. Smart building systems, for instance, can adjust lighting, heating, and cooling based on occupancy and environmental conditions, leading to energy savings and sustainability benefits.

#### Increasing Demand for Remote Work and Collaboration Tools:

The increasing demand for remote work and collaboration tools is a driving force behind the growth of the global connected enterprise market. This transformation is reshaping the way businesses operate, communicate, and collaborate, emphasizing the need for seamless connectivity and digital solutions that enable employees to work from anywhere. The rapid adoption of remote work, accelerated by the COVID-19 pandemic, has fundamentally changed the way companies approach their operations. To maintain business continuity and support remote teams, organizations have turned to a wide array of connected enterprise solutions. This includes cloud-based communication platforms, video conferencing tools, project management software, and virtual collaboration spaces. These tools empower employees to communicate, share information, and collaborate effectively, regardless of their physical location. Moreover, the demand for remote work solutions extends beyond basic communication tools. Companies are investing in robust cybersecurity measures, cloud infrastructure, and remote access technologies to ensure the security and accessibility of corporate data and applications for remote workers. The rise of Bring Your Own Device (BYOD) policies and the deployment of Virtual Private Networks (VPNs) and secure access solutions are key components of the connected enterprise landscape. Collaboration tools have become central to the connected enterprise ecosystem, enabling teams to collaborate on projects, share documents, and engage in real-time communication. Features like file sharing, screen sharing, and document co-editing have become essential for maintaining productivity and teamwork, regardless of geographic distances. The connected enterprise concept extends beyond remote work to encompass the integration of various business processes and data streams. Companies are leveraging Internet of Things (IoT) devices and sensors to collect and analyze data from various sources, such as manufacturing equipment, supply chain logistics, and customer interactions. This data-driven approach enhances operational efficiency, enables predictive maintenance, and improves decision-making processes.

The healthcare industry is a prime example of how the connected enterprise is transforming operations. Telehealth solutions have surged in popularity, allowing healthcare providers to offer remote consultations and services. These solutions not only improve patient access to care but also reduce the burden on physical healthcare facilities. Additionally, the integration of medical devices and wearables into connected healthcare ecosystems enables continuous monitoring of patients' health and provides valuable data for personalized treatment plans. In the manufacturing sector, Industry 4.0 initiatives leverage the connected enterprise to optimize production processes. Smart factories use IoT devices and sensors to monitor equipment performance, detect anomalies, and automatically trigger maintenance or adjustments. This data-driven approach minimizes downtime, reduces operational costs, and enhances product quality. The demand for remote work and collaboration tools has also driven the adoption of augmented reality (AR) and virtual reality (VR) technologies. These immersive technologies enable remote technicians to receive guidance and instructions from experts in real-time, enhancing training and troubleshooting processes. In fields like architecture and construction, AR and VR are used for virtual site inspections and design reviews, fostering collaboration among remote teams. The global connected enterprise market is poised for continued growth as organizations recognize the long-term benefits of digital transformation and remote work capabilities. To capitalize on this trend, companies are investing in scalable, secure, and user-friendly connected enterprise solutions that facilitate collaboration, data sharing, and process automation. As businesses continue to adapt to the evolving work landscape, the connected enterprise will remain a pivotal enabler of productivity, innovation, and competitiveness in a globally interconnected world.

## Key Market Challenges

### Cybersecurity Concerns and Data Privacy:

The Global Connected Enterprise Market is a rapidly evolving landscape driven by the proliferation of digital technologies and the interconnectedness of various industries and sectors. While this connectivity has brought about significant benefits in terms of efficiency, productivity, and innovation, it has also given rise to a host of cybersecurity concerns and data privacy challenges that demand immediate attention.

One of the foremost cybersecurity concerns in the Global Connected Enterprise Market is the escalating threat of cyberattacks. With the increasing reliance on interconnected systems and the Internet of Things (IoT), the attack surface for malicious actors has expanded exponentially. Cybercriminals now have more entry points into networks and

devices, making it easier for them to exploit vulnerabilities and steal sensitive information. These attacks can have severe consequences, ranging from financial losses and operational disruptions to reputational damage.

Another significant concern revolves around the sophistication of cyber threats. As technology advances, so do the capabilities of cyber attackers. They employ advanced tactics such as zero-day exploits, ransomware, and social engineering techniques to breach organizations' defenses. The interconnected nature of the Global Connected Enterprise Market means that a breach in one sector can have cascading effects, potentially impacting critical infrastructure and national security.

Data privacy is another pressing challenge. With the constant flow of data between devices and systems, ensuring the protection of personal and sensitive information has become a paramount concern. Organizations must grapple with compliance regulations, such as the European Union's General Data Protection Regulation (GDPR) and the California Consumer Privacy Act (CCPA), which require stringent data protection measures and consent mechanisms. Failing to comply with these regulations can result in hefty fines and legal repercussions.

Moreover, the sheer volume of data generated by connected devices presents a logistical challenge in terms of data management and storage. Ensuring that data is collected, processed, and stored securely is essential to mitigate the risk of data breaches and unauthorized access. This challenge is further compounded by the need to balance data access and sharing for legitimate purposes while safeguarding against misuse.

The complexity of supply chains in the Global Connected Enterprise Market also poses cybersecurity and data privacy challenges. As organizations collaborate with numerous partners, suppliers, and vendors, they create potential weak links in the security chain. A breach in any part of the supply chain can have ripple effects on the entire ecosystem, making it essential to establish robust security protocols and vetting procedures for all stakeholders.

To address these concerns and challenges, organizations in the Global Connected Enterprise Market must adopt a proactive and comprehensive cybersecurity strategy. This strategy should include continuous monitoring, threat intelligence, employee training, and the implementation of advanced security technologies, such as artificial intelligence and machine learning, to detect and respond to threats in real-time.

Additionally, organizations must prioritize data privacy by adopting encryption, access controls, and anonymization techniques to protect sensitive information. Regular audits and assessments of data handling practices are essential to ensure compliance with data protection regulations and maintain trust with customers.

In conclusion, the Global Connected Enterprise Market offers immense opportunities for innovation and growth, but it also brings with it a multitude of cybersecurity concerns and data privacy challenges. To thrive in this interconnected landscape, organizations must prioritize cybersecurity, invest in robust defense mechanisms, and uphold the highest standards of data privacy. Only by doing so can they harness the full potential of the Global Connected Enterprise Market while safeguarding their assets and reputation...

### Interoperability and Standardization

The Global Connected Enterprise Market presents a dynamic and rapidly evolving landscape characterized by the proliferation of diverse technologies and systems. Amidst this complexity, interoperability and standardization emerge as critical challenges that must be addressed to unlock the full potential of connectivity and integration.

Interoperability, the ability of different systems, devices, and applications to communicate and work together seamlessly, is a paramount concern. In the Global Connected Enterprise Market, various industries and sectors are interconnected, often relying on a multitude of proprietary technologies and protocols. This lack of interoperability can result in data silos, inefficiencies, and compatibility issues. For businesses, it means difficulty in integrating new technologies into existing infrastructures, limiting their ability to adapt and innovate.

Standardization is closely linked to interoperability and is essential for achieving it. In a world where countless vendors offer their solutions, the absence of industry-wide standards can lead to fragmentation and chaos. Organizations often find themselves grappling with incompatible interfaces, protocols, and data formats, hindering the seamless exchange of information and collaboration across the connected ecosystem. This fragmentation also poses challenges for scalability, as it requires custom integration efforts, which can be costly and time-consuming.

To address these challenges, the Global Connected Enterprise Market must prioritize the development and adoption of interoperability standards. Industry consortia,

government bodies, and international organizations play a crucial role in establishing these standards. For instance, organizations like the Industrial Internet Consortium (IIC) and the Open Connectivity Foundation (OCF) work towards creating common frameworks and protocols to enable seamless connectivity in the Industrial Internet of Things (IIoT) and the broader connected enterprise space.

Standardization efforts not only enhance interoperability but also drive innovation and market growth. They reduce development costs, accelerate time-to-market for new solutions, and foster healthy competition among vendors. Moreover, standards provide a level of assurance for businesses and customers alike, ensuring that products and services meet a minimum set of quality and security criteria.

In conclusion, interoperability and standardization challenges are pivotal considerations in the Global Connected Enterprise Market. Addressing these challenges requires collaborative efforts from industry stakeholders, regulatory bodies, and standards organizations to establish common frameworks, protocols, and best practices. By doing so, the market can unlock the full potential of connectivity, drive innovation, and ensure the seamless integration of diverse technologies and systems across industries and sectors.

## Key Market Trends

### 5G Connectivity and Edge Computing:

The rollout of 5G networks is revolutionizing the connected enterprise by providing ultra-fast, low-latency connectivity. This high-speed, low-latency capability is a game-changer for industries that rely on real-time data processing and communication, such as manufacturing, healthcare, and autonomous vehicles. With 5G, the volume of data that can be transmitted and processed in real-time increases exponentially, enabling applications like remote robotic control, augmented reality (AR) maintenance, and immersive virtual reality (VR) experiences for training and design. Moreover, 5G empowers edge computing, which involves processing data closer to its source (i.e., at the 'edge' of the network) rather than relying solely on centralized cloud servers. This trend reduces latency, enhances security, and enables faster decision-making, making it crucial for applications like IoT devices and autonomous systems. As 5G networks continue to expand globally, we can expect the connected enterprise to become even more efficient, responsive, and capable of supporting a wide range of transformative applications.



## AI and Machine Learning Integration:

Artificial Intelligence (AI) and Machine Learning (ML) technologies are becoming increasingly integrated into the connected enterprise ecosystem. These technologies enable businesses to extract valuable insights from the vast amounts of data generated by connected devices. Predictive maintenance, for example, utilizes AI to analyze data from sensors on machinery and equipment to predict when maintenance is needed, reducing downtime and optimizing asset utilization. In the healthcare sector, AI-powered diagnostics and patient monitoring are enhancing the quality of care and patient outcomes. Moreover, AI-driven analytics and decision-support systems are being deployed in areas like supply chain management, customer service, and fraud detection. As AI and ML algorithms become more sophisticated, the connected enterprise will continue to benefit from improved automation, predictive capabilities, and the ability to make data-driven decisions in real-time.

## Segmental Insights

**Type Insights** The Manufacturing Execution System (MES) segment is dominating the global connected enterprise market. MES is a software system that collects and analyzes data from production processes to improve efficiency and quality. It is used to monitor and control production activities, track inventory levels, and manage quality control.

The increasing demand for real-time data and analytics in manufacturing is driving the adoption of MES solutions. The growing need to improve operational efficiency and productivity in manufacturing is also driving the demand for MES solutions. The increasing adoption of Industry 4.0 technologies, such as IoT and big data, is also creating new opportunities for MES solutions...

## Regional Insights

North America is the dominating region in the global connected enterprise market. The growth of the market in North America is being driven by the following factors: The presence of a large number of IoT vendors and solution providers in the region.

The increasing adoption of Industry 4.0 technologies in the manufacturing sector. The growing demand for real-time data and analytics in the healthcare and retail sectors..

## Key Market Players

Accelerite

BOSCH GMBH

Cisco Systems

GE Digital

Honeywell International Inc.

IBM CORPORATION

MindTree Ltd.

PTC

Rockwell Automation, Inc

UiPath

#### Report Scope:

In this report, the Global Connected Enterprise Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Global Connected Enterprise Market, By Offering:

Solution

Services

Global Connected Enterprise Market, By Type:

Manufacturing Execution System

Customer Experience Management

Enterprise Infrastructure Management

Asset Performance Management

Remote Monitoring System

Others

Global Connected Enterprise Market, By End User:

Manufacturing

IT & Telecommunication

Retail & E-commerce

BFSI

Healthcare

Energy & Utility

Others

Global Connected Enterprise Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global

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Connected Enterprise Market.

Available Customizations:

Global Connected Enterprise Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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