

Computer Peripherals Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Connectivity (Wired and Wireless), By Product (Input Devices, Output Devices and Storage Devices), By End-User (Residential and Commercial), By Region & Competition, 2021-2031F

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Abstracts

The Global Computer Peripherals Market is anticipated to expand from USD 19.28 billion in 2025 to USD 31.47 billion by 2031, reflecting a compound annual growth rate (CAGR) of 8.51%. These peripherals, which include essential input, output, and storage devices, connect externally to enhance a computer's overall capabilities, data management, and user interaction. This market's upward trajectory is primarily fueled by the continuous development of digital infrastructure, the shift toward remote and hybrid work environments, and a rising need for high-performance computing hardware. Additionally, ongoing improvements in device compatibility, ergonomic features, and connectivity further energize the industry. Highlighting the scale of this sector, the Consumer Technology Association forecasts that consumer expenditures on technology hardware will hit \$353 billion in 2025, encompassing a massive segment for computer peripherals.

Even with these strong growth catalysts, the widespread prevalence of counterfeit merchandise presents a formidable obstacle to market development. The easy accessibility of these fake products across diverse sales channels, particularly on digital platforms, severely threatens authentic manufacturers by damaging their brand image and disrupting market fairness. This influx of imitation goods creates intense downward pressure on prices and diminishes the market share of established companies, ultimately making long-term growth in the industry much more difficult to achieve.

Market Driver

The widespread shift toward hybrid learning and remote work has substantially increased the need for various computer peripherals, prompting both businesses and individuals to upgrade their home office environments. This movement requires dependable input tools, premium audio-visual equipment, and ergonomic gear to ensure comfort and productivity during prolonged periods of virtual teamwork. To mirror a traditional office setting and enable smooth communication, the adoption of crucial accessories like headsets, webcams, and ergonomic mice and keyboards has surged. Illustrating this strong market demand, Logitech International S.A. noted that its Video Collaboration revenue climbed to \$193.3 million during the third quarter of fiscal 2026.

At the same time, the rapid expansion of the esports and gaming sectors serves as a major engine for the computer peripherals industry, fueling the need for specialized, high-performance equipment. Professional players and gaming enthusiasts alike require durable, fast, and precise tools, such as advanced monitors, high-DPI mice, mechanical keyboards, and surround-sound headsets. This expanding demographic motivates producers to design cutting-edge devices with superior aesthetics and functionality to satisfy a highly competitive audience. Within this flourishing area, Logitech International S.A. saw its Gaming revenues grow to \$482.7 million in the third quarter of fiscal 2026, contributing to the company's impressive total quarterly revenue of \$1.42 billion and highlighting the broader market's stability.

Market Challenge

The widespread circulation of counterfeit goods creates a major hurdle for the continued growth of the global computer peripherals industry. The easy availability of these fake items across multiple retail avenues, especially e-commerce sites, severely damages the market integrity and brand prestige of authentic producers. Furthermore, the flood of knockoff products forces intense price competition, causing established brands to lose market share because they cannot match the artificially low costs of illegal alternatives.

Highlighting the severity of this issue, the Electronics Reseller Association International reported a 25% surge in identified counterfeit components in 2024 compared to the previous year, signaling a growing crisis that directly disrupts the peripheral supply network. This environment makes it increasingly difficult for legitimate companies to maintain steady expansion, forcing them to spend valuable resources on fighting fraud instead of funding market outreach or technological innovation. Ultimately, the financial

toll goes far beyond immediate revenue drops, stifling research and development efforts and weakening the overall competitive health of the industry.

Market Trends

A major trend shaping the global computer peripherals industry is the rising incorporation of artificial intelligence, which elevates devices from simple automation to delivering highly intelligent user experiences. This shift is evident in smart accessories equipped with predictive typing, real-time webcam visual enhancements, and sophisticated headset noise cancellation, all designed to boost interaction and workflow efficiency. By leveraging AI, these tools seamlessly adjust to user habits and surroundings while processing complex functions locally to better protect data privacy. Underscoring this momentum, an October 28, 2025, Reuters report noted that Logitech International S.A. experienced a 6% bump in overall sales—totaling \$1.19 billion for the quarter ending September 30, 2025—largely driven by its portfolio of AI-powered products.

Simultaneously, the industry is witnessing a strong movement toward the use of sustainable and environmentally friendly materials in the production of peripherals. In response to mounting ecological awareness, both corporate and individual buyers are favoring items with minimal environmental impact, compelling brands to rethink their manufacturing techniques and material choices. This strategy embraces energy-efficient production methods alongside the use of renewable resources, recycled metals, and repurposed plastics, highlighting a deep commitment to corporate social responsibility and a circular economy. For example, a January 6, 2025, press release from Dell Technologies revealed that its latest UltraSharp monitors are built using up to 100% recycled aluminum and 85% post-consumer recycled plastics, a shift that is actively steering supply chains, designs, and buying habits toward greener alternatives.

Key Market Players

Canon Inc.

Apple Inc.

Seiko Epson Corporation

Dell Inc.

Samsung Electronics Co. Ltd.

Toshiba Corporation

Microsoft Corporation

Intel Corporation

International Business Machines Corporation

Hewlett Packard Enterprise Company

Report Scope

In this report, the Global Computer Peripherals Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Computer Peripherals Market, By Connectivity

Wired

Wireless

Computer Peripherals Market, By Product

Input Devices

Output Devices

Storage Devices

Computer Peripherals Market, By End-User

Residential

Commercial

Computer Peripherals Market, By Region

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Computer Peripherals Market.

Available Customizations:

Global Computer Peripherals Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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