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Companion Animal Diagnostics Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028 Segmented By Technology (Clinical Biochemistry, Clinical Chemistry Analysis, Glucose Monitoring, Blood Gas & Electrolyte Analysis, Immunodiagnostics, Hematology, Urinalysis, Others (Microbiology Tests and Histopathology Tests)), By Application (Clinical Pathology, Bacteriology, Virology, Parasitology, Others (Pregnancy Testing, Genetic Testing, and Toxicology Testing)), By Animal Type (Dogs, Cats, Horses, Other (Rabbits, Reptiles, Pet Fish, and Birds)), By End User (Veterinary Reference Laboratories, Veterinary Hospitals and Clinics, Point-of-care/In-house Testing, Research Institutes and Universities), By Region, Forecast & Opportunities, 2028

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Abstracts

Global companion animal diagnostics market is anticipated to grow at a rapid pace in the forecast period, 2024-2028. Increase in the number of infectious and food-borne diseases in pets coupled with the shifting focus of pet owners towards their pets' well-being are the key factors responsible for the growth of the market. According to the People's Dispensary for Sick Animals (PDSA) PAW, 2.0 million people in the United

Kingdom owned pets between March 2020 to May 2021. Besides, pets are prone to zoonotic diseases such as anthrax and bird flu, which can further infect humans thereby, it is necessary to get the companion animals regularly checked. Therefore, bolstering the growth of the market. The other factors which are supporting the growth of the market are growing animal healthcare, rising demand for pet insurance, and increasing number of veterinary practitioners. For instance, according to the report issued by the American Pet Products Association, Inc., in 2019, 2020, and 2021, the U.S pet industry expenditure was USD 97.1 billion, USD 103.6 billion, and USD 123.6 billion, respectively.

The global companion animal diagnostics market is segmented into technology, application, animal type, end user, company, and region. Based on end user, the market is segmented into veterinary reference laboratories, veterinary hospitals and clinics, point-of-care/in-house testing, research institutes and universities. Veterinary reference laboratories held the largest market share in the year 2022. This is attributed to the large number of laboratories which are used to testing variety of infectious diseases. Also, the growing demand for rapid tests and portable devices along with the rising adoption of advanced technologies are expected to impel the growth of the market.

In 2022, North America held the largest market share due to the increasing prevalence of infectious diseases in companion animals and high rate of pet adoption in the developed countries, especially US and Canada. Asia-Pacific is expected to grow at the highest CAGR through the forecast period on account of the increasing investments in the R&D sector for automated diagnostics in animal healthcare.

IDEXX Laboratories, Inc., Zoetis Inc., Virbac, Heska Corporation, Neogen Corporation, Bio-Rad Laboratories, Inc. (U.S.), INDICAL Bioscience GmbH (QIAGEN N.V.), Agrolabo SpA (Italy), ID.vet, and bioM?rieux S.A. (France). are some of the major leading players of the global companion animal diagnostics market. Companies keep launching new products to benefit companion animals in order to maintain their positions in the market.

Objective of the Study:

To analyze and estimate the market size of global companion animal diagnostics market from 2018 to 2021.

To estimate and forecast the market size of global companion animal diagnostics market from 2022 to 2028 and growth rate until 2028.

To classify and forecast global companion animal diagnostics market based on technology, application, animal type, end user, company and region.

To identify dominant region or segment in the global companion animal diagnostics market.

To identify drivers and challenges for global companion animal diagnostics market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in global companion animal diagnostics market.

To conduct pricing analysis for global companion animal diagnostics market.

To identify and analyze the profile of leading players operating in global companion animal diagnostics market.

To identify key sustainable strategies adopted by market players in global companion animal diagnostics market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of veterinary hospitals and clinics across the globe. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the veterinary hospitals and clinics which could not be identified due to the limitations of secondary research. TechSci Research analyzed the veterinary hospitals and clinics and presence of all major players across the globe.

TechSci Research calculated the market size of global companion animal diagnostics market using a bottom-up approach, wherein data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations

and financial reports were also studied by TechSci Research.

Key Target Audience:

- Companion animal diagnostics hospitals and clinics, R&D organizations and other stakeholders
- Government bodies such as regulating authorities and policy makers
- Organizations, forums and alliances related to companion animal diagnostics
- Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as hospitals and clinics, suppliers, partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, global companion animal diagnostics market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

- Global Companion Animal Diagnostics Market, By Technology:
  - Clinical Biochemistry
  - Clinical Chemistry Analysis
  - Glucose Monitoring
  - Blood Gas & Electrolyte Analysis
  - Immunodiagnostics
  - Hematology

Urinalysis,

Others

Microbiology Tests

Histopathology Tests

Global Companion Animal Diagnostics Market, By Application:

Clinical Pathology

Bacteriology

Virology

Parasitology

Others

Pregnancy Testing

Genetic Testing

Toxicology Testing

Global Companion Animal Diagnostics Market, By Animal Type:

Dogs

Cats

Horses

Other

Rabbits

Reptiles

Pet Fish

Birds

Global Companion Animal Diagnostics Market, By End User:

Veterinary Reference Laboratories

Veterinary Hospitals and Clinics

Point-of-care/In-house Testing

Research Institutes

Universities

Global Companion Animal Diagnostics Market, By Region:

Asia-Pacific

China

India

Japan

South Korea

Singapore

Europe

France

Germany

United Kingdom

Italy

Spain

North America

United States

Mexico

Canada

South America

Brazil

Argentina

Colombia

Colombia Middle East & Africa

South Africa

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in global companion animal diagnostics market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

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Company Information

Detailed analysis and profiling of additional market players (up to five).

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