

Commercial Vehicle Rental and Leasing Market – Global Industry Size, Share, Trends Opportunity, and Forecast, Segmented By Application Type (Enterprise Leasing and Personal Leasing), By Vehicle Type (Car, Light Truck, and Heavy/Medium Trucks), By Region & Competition. 2021-2031F

<https://marketpublishers.com/r/CF7D8F430722EN.html>

Date: January 2026

Pages: 185

Price: US\$ 4,500.00 (Single User License)

ID: CF7D8F430722EN

Abstracts

The Global Commercial Vehicle Rental and Leasing Market will grow from USD 113.29 Billion in 2025 to USD 172.03 Billion by 2031 at a 7.21% CAGR. Commercial vehicle rental and leasing involve the temporary or long-term provision of transport assets, such as trucks, vans, and trailers, to facilitate business logistics and supply chain operations.

Key Market Drivers

The expansion of the global e-commerce sector and last-mile delivery services acts as a primary catalyst for the Global Commercial Vehicle Rental and Leasing Market. As consumer purchasing behavior shifts toward online platforms, logistics providers and retailers require scalable fleet solutions to manage fluctuating freight volumes and meet expedited delivery schedules. This trend compels businesses to favor rental and leasing models over direct asset ownership, allowing them to rapidly adjust fleet size during peak seasons while shifting financial strategies from Capital Expenditure (CAPEX) to Operational Expenditure (OPEX).

Key Market Challenges

The escalating cost of vehicle acquisition, compounded by sustained high interest rates, presents a formidable barrier to the expansion of the Global Commercial Vehicle Rental

and Leasing Market. When manufacturers increase asset prices to offset supply chain complexities and regulatory compliance costs, leasing companies are forced to pass these expenses onto clients through higher monthly premiums. This financial strain is significantly exacerbated by elevated borrowing costs, which inflate the total capital required to finance new fleets.

Key Market Trends

The integration of telematics and connected fleet management solutions is transforming the market from simple asset provision to a data-driven service model. Rental providers are increasingly embedding advanced connectivity into their fleets to offer real-time tracking, predictive maintenance, and driver behavior analysis, thereby reducing downtime and operational risks for clients. This shift allows businesses to optimize vehicle utilization and lower total costs without the burden of ownership, making connected rentals highly attractive for efficiency-focused logistics operators.

Key Market Players

Avis Budget Group

PACCAR Inc

Penske Automotive Group, Inc.

Ryder System, Inc

Enterprise Holdings Inc.

Hertz Global Holdings, Inc.

Ayvens S.A.

SIXT SE

Localiza Rent a Car S.A

Unidas Locadora de Veiculos S.A.

Report Scope:

In this report, the Global Commercial Vehicle Rental and Leasing Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Commercial Vehicle Rental and Leasing Market, By Application Type:

Enterprise Leasing and Personal Leasing

Commercial Vehicle Rental and Leasing Market, By Vehicle Type:

Car

Light Truck

Heavy/Medium Trucks

Commercial Vehicle Rental and Leasing Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Commercial Vehicle Rental and Leasing Market.

Available Customizations:

Global Commercial Vehicle Rental and Leasing Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Commercial Vehicle Rental and Leasing Market – Global Industry Size, Share, Trends Opportunity, and Forecast,...

Company Information

Detailed analysis and profiling of additional market players (up to five).

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