

# **Commercial Telematics Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028F Segmented By Solution (OEM & Aftermarket), By Application (Solution and Services), By End User (Transport and Logistics, Insurers, Healthcare, Media & Entertainment, Vehicle Manufactures/dealers, & Government Agencies), By Region, Competition**

<https://marketpublishers.com/r/CB3613EE26A4EN.html>

Date: May 2023

Pages: 119

Price: US\$ 4,900.00 (Single User License)

ID: CB3613EE26A4EN

## **Abstracts**

Global Commercial Telematics market was estimated at USD 37.44 billion in 2018, and by the end of the forecasted period through 2028, it is anticipated to grow to around USD 150.43. The factors propelling the demand for telematics in commercial vehicles across various countries in the globe is that with the help of telematics, companies can improve operational efficiency for fleet management. In commercial vehicles, telematics involves a combination of information technology and telecommunication which helps to track the movements and location of the commercial vehicles easily. In Europe, around 8.1 million units of telematics were installed in commercial vehicles, and it is expected that 15.04 million units of telematics will get installed in commercial vehicles in the European market in the forecasted year 2028F.

Nowadays, many commercial vehicle manufacturers are focusing on involving telematics in commercial vehicles, as many e-commerce companies prefer to have commercial vehicles for the delivery of goods, and having telematics in the vehicle helps to track the route and estimate the time of delivery and other status checks.

### **Tracking Of Vehicles in Real Time**

The customers can check their vehicle's location in real-time owing to the telematics

that has been installed in the vehicles. This makes it possible to give drivers the best route while escaping accidents, delays, and traffic jams. By selecting the closest vehicle to the customer's location, one may also speed up response times and provide efficient service. Businesses that deliver goods can provide shareable tracking links, so they can track real-time delivery. Consumers can now get prepared for delivery in advance. This help with unnecessary returns and delays and brings more efficiency.

### Reduce In Consumption of Fuels

For any company that relies on transportation, fuel is one of the biggest expenses. These costs can be reduced with the aid of GPS vehicle tracking and telematics. Monitoring various Driver Behavior data, such as rapid acceleration, pausing, use of equipment (air conditioning, etc.), and miles per gallon, is made easier by this. With access to this information, company owners can find drivers who need to enhance their performance with less fuel. Telematics helps to find the right route for the drivers; this helps to increase the efficiency of driving and reduces the consumption of fuel.

### Adoption of 5G connectivity to create market opportunities

Various telematics companies are using the 5G technology for commercial vehicles to enhance the internet connectivity solution. With the adoption of the 5G technology in telematics, there will be growth in the market as it will provide information to pass in a very shorter time along with accuracy. Commercial vehicle manufacturers are focusing on using 5G for better services, and it will increase the advancement and popularity of commercial vehicles in the market in various countries across the globe in the coming years.

### Cost Cutting in Sensor is Expected in the Adoption of Telematics

The price of the automotive sensor, which is used in telematics, is lower in the current year compared to the past few years; due to this, telematics devices are more adopted this year when compared to the previous year. Commercial vehicle manufacturers are adopting telematics devices at a higher rate to install in trucks and in other commercial fleets across various countries. It is anticipated that in the coming years, the adoption of telematics devices will increase in commercial vehicles.

### Telematics Can Enhance the Safety of The Driver

Telematics helps the drivers by heightening their awareness of their own driving

behavior; telematics also helps to track down the drivers while they are driving. Considering that drivers are being watched, drivers will not make any unnecessary mistakes like texting, eating while driving, etc. Drivers are needed to be careful while driving, maintain a safer speed, keeping a proper distance from the front vehicles.

## Market Segmentation

The global commercial telematics market is segmented based on solution, application, end-user, region, and competition landscape. Based on the solution, the market is further fragmented into OEM and Aftermarket. Based on application, the market is segmented into solutions and services. In terms of end-user, the market is divided into Transport and Logistics, Insurers, Healthcare, Media & Entertainment, Vehicle Manufacturers/dealers, and Government Agencies. The market analysis also studies the regional segmentation to devise regional market segmentation, divided among Europe & CIS, Asia-Pacific, North America, South America, and Middle East & Africa.

## Company Profiles

THE AirIQ Inc, TomTom Telematics BV, Trimble Inc., WirelessCar AB, Verizon Communications Inc, OCTO Telematics S.p.A, Geotab Inc, Mix Telematics International (Pty) Ltd, Google Inc, Omnitracs LLC, are among the major market players in the global platform that lead the market growth of the global commercial telematics market.

## Report Scope:

In this report, the global commercial telematics market has been segmented into the following categories, in addition to the industry trends, which have also been detailed below:

### Global Commercial Telematics Market, By Solution:

OEM

Aftermarket

### Global Commercial Telematics Market, By Application:

Solution

Service

Global Commercial Telematics Market, By End User:

Transport and Logistics

Insures

Healthcare

Media & Entertainment

Vehicle Manufactures/ Dealers

Government Agencies

Global Commercial Telematics Market, By Region:

Europe

Germany

Spain

Russia

France

United Kingdom

Italy

Asia-Pacific

China

India

Japan

South Korea

Indonesia

Thailand

Malaysia

Vietnam

North America

United States

Canada

Mexico

South America

Brazil

Argentina

Colombia

Middle East & Africa

Saudi Arabia

Turkey

South Africa

Egypt

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the global commercial telematics market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

## Contents

### **1. INTRODUCTION**

- 1.1. Product Overview
- 1.2. Key Highlights of the Report
- 1.3. Market Coverage
- 1.4. Market Segments Covered
- 1.5. Research Tenure Considered

### **2. RESEARCH METHODOLOGY**

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

### **3. EXECUTIVE SUMMARY**

- 3.1. Market Overview
- 3.2. Market Forecast
- 3.3. Key Regions
- 3.4. Key Segments

### **4. IMPACT OF COVID-19 ON GLOBAL COMMERCIAL TELEMATICS MARKET**

- 4.1. Impact Assessment Model
  - 4.1.1. Key Segments Impacted
  - 4.1.2. Key Regions Impacted
  - 4.1.3. Key Countries Impacted

### **5. VOICE OF CUSTOMER**

- 5.1. Brand Awareness
- 5.2. Factors Influencing Purchase Decision

## **6. GLOBAL COMMERCIAL TELEMATICS MARKET OUTLOOK, FY2018-FY2028F**

### 6.1. Market Size & Forecast

#### 6.1.1. By Value & Volume

### 6.2. Market Share & Forecast

#### 6.2.1. By Solution Market Share Analysis (OEM, Aftermarket)

#### 6.2.2. By Application Market Share Analysis Type (Solution, Services)

#### 6.2.3. By End User Market Share Analysis (Transport and Logistics, Insurance, Healthcare, Media & Entertainment, Vehicle Manufactures/dealers, Government Agencies)

#### 6.2.4. By Regional Market Share Analysis

##### 6.2.4.1. Europe & CIS Market Share Analysis

##### 6.2.4.2. Asia-Pacific Market Share Analysis

##### 6.2.4.3. North America Market Share Analysis

##### 6.2.4.4. South America Market Share Analysis

##### 6.2.4.5. Middle East & Africa Market Share Analysis

#### 6.2.5. By Company Market Share Analysis (By Value, 2022)

### 6.3. Global Commercial Telematics Market Mapping & Opportunity Assessment

#### 6.3.1. By Solution Market Mapping & Opportunity Assessment

#### 6.3.2. By Application Mapping & Opportunity Assessment

#### 6.3.3. By End User Mapping & Opportunity Assessment

#### 6.3.4. By Regional Market Mapping & Opportunity Assessment

## **7. EUROPE & CIS COMMERCIAL TELEMATICS MARKET OUTLOOK**

### 7.1. Market Size & Forecast

#### 7.1.1. By Value & Volume

### 7.2. Market Share & Forecast

#### 7.2.1. By Solution Market Share Analysis

#### 7.2.2. By Application Market Share Analysis

#### 7.2.3. By End User Market Share Analysis

#### 7.2.4. By Country Market Share Analysis

### 7.3. Europe & CIS: Country Analysis

#### 7.3.1. Germany Commercial Telematics Market Outlook

##### 7.3.1.1. Market Size & Forecast

###### 7.3.1.1.1. By Volume and Value

##### 7.3.1.2. Market Share & Forecast

###### 7.3.1.2.1. By Solution Market Share Analysis

###### 7.3.1.2.2. By Application Market Share Analysis



- 7.3.1.2.3. By End User Market Share Analysis
- 7.3.2. Spain Commercial Telematics Market Outlook
  - 7.3.2.1. Market Size & Forecast
    - 7.3.2.1.1. By Volume and Value
  - 7.3.2.2. Market Share & Forecast
    - 7.3.2.2.1. By Solution Market Share Analysis
    - 7.3.2.2.2. By Application Market Share Analysis
    - 7.3.2.2.3. By End User Market Share Analysis
- 7.3.3. Russia Commercial Telematics Market Outlook
  - 7.3.3.1. Market Size & Forecast
    - 7.3.3.1.1. By Volume and Value
  - 7.3.3.2. Market Share & Forecast
    - 7.3.3.2.1. By Solution Market Share Analysis
    - 7.3.3.2.2. By Application Market Share Analysis
    - 7.3.3.2.3. By End User Market Share Analysis
- 7.3.4. France Commercial Telematics Market Outlook
  - 7.3.4.1. Market Size & Forecast
    - 7.3.4.1.1. By Volume and Value
  - 7.3.4.2. Market Share & Forecast
    - 7.3.4.2.1. By Solution Market Share Analysis
    - 7.3.4.2.2. By Application Market Share Analysis
    - 7.3.4.2.3. By End User Market Share Analysis
- 7.3.5. United Kingdom Commercial Telematics Market Outlook
  - 7.3.5.1. Market Size & Forecast
    - 7.3.5.1.1. By Volume and Value
  - 7.3.5.2. Market Share & Forecast
    - 7.3.5.2.1. By Solution Market Share Analysis
    - 7.3.5.2.2. By Application Market Share Analysis
    - 7.3.5.2.3. By End User Market Share Analysis
- 7.3.6. Italy Commercial Telematics Market Outlook
  - 7.3.6.1. Market Size & Forecast
    - 7.3.6.1.1. By Volume and Value
  - 7.3.6.2. Market Share & Forecast
    - 7.3.6.2.1. By Solution Market Share Analysis
    - 7.3.6.2.2. By Application Market Share Analysis
    - 7.3.6.2.3. By End User Market Share Analysis

## **8. ASIA-PACIFIC COMMERCIAL TELEMATICS MARKET OUTLOOK**

- 8.1. Market Size & Forecast
  - 8.1.1. By Volume and Value
- 8.2. Market Share & Forecast
  - 8.2.1. By Solution Market Share Analysis
  - 8.2.2. By Application Market Share Analysis
  - 8.2.3. By End User Market Share Analysis
  - 8.2.4. By Country Market Share Analysis
- 8.3. Asia-Pacific: Country Analysis
  - 8.3.1. China Commercial Telematics Market Outlook
    - 8.3.1.1. Market Size & Forecast
      - 8.3.1.1.1. By Volume and Value
    - 8.3.1.2. Market Share & Forecast
      - 8.3.1.2.1. By Solution Market Share Analysis
      - 8.3.1.2.2. By Application Market Share Analysis
      - 8.3.1.2.3. By End User Market Share Analysis
  - 8.3.2. India Commercial Telematics Market Outlook
    - 8.3.2.1. Market Size & Forecast
      - 8.3.2.1.1. By Volume and Value
    - 8.3.2.2. Market Share & Forecast
      - 8.3.2.2.1. By Solution Market Share Analysis
      - 8.3.2.2.2. By Application Market Share Analysis
      - 8.3.2.2.3. By End User Market Share Analysis
  - 8.3.3. Japan Commercial Telematics Market Outlook
    - 8.3.3.1. Market Size & Forecast
      - 8.3.3.1.1. By Volume and Value
    - 8.3.3.2. Market Share & Forecast
      - 8.3.3.2.1. By Solution Market Share Analysis
      - 8.3.3.2.2. By Application Market Share Analysis
      - 8.3.3.2.3. By End User Market Share Analysis
  - 8.3.4. South Korea Commercial Telematics Market Outlook
    - 8.3.4.1. Market Size & Forecast
      - 8.3.4.1.1. By Volume and Value
    - 8.3.4.2. Market Share & Forecast
      - 8.3.4.2.1. By Solution Market Share Analysis
      - 8.3.4.2.2. By Application Market Share Analysis
      - 8.3.4.2.3. By End User Market Share Analysis
  - 8.3.5. Indonesia Commercial Telematics Market Outlook
    - 8.3.5.1. Market Size & Forecast
      - 8.3.5.1.1. By Volume and Value

- 8.3.5.2. Market Share & Forecast
  - 8.3.5.2.1. By Solution Market Share Analysis
  - 8.3.5.2.2. By Application Market Share Analysis
  - 8.3.5.2.3. By End User Market Share Analysis
- 8.3.6. Thailand Commercial Telematics Market Outlook
  - 8.3.6.1. Market Size & Forecast
    - 8.3.6.1.1. By Volume and Value
  - 8.3.6.2. Market Share & Forecast
    - 8.3.6.2.1. By Solution Market Share Analysis
    - 8.3.6.2.2. By Application Market Share Analysis
    - 8.3.6.2.3. By End User Market Share Analysis
- 8.3.7. Malaysia Commercial Telematics Market Outlook
  - 8.3.7.1. Market Size & Forecast
    - 8.3.7.1.1. By Volume and Value
  - 8.3.7.2. Market Share & Forecast
    - 8.3.7.2.1. By Solution Market Share Analysis
    - 8.3.7.2.2. By Application Market Share Analysis
    - 8.3.7.2.3. By End User Market Share Analysis
- 8.3.8. Vietnam Commercial Telematics Market Outlook
  - 8.3.8.1. Market Size & Forecast
    - 8.3.8.1.1. By Volume and Value
  - 8.3.8.2. Market Share & Forecast
    - 8.3.8.2.1. By Solution Market Share Analysis
    - 8.3.8.2.2. By Application Market Share Analysis
    - 8.3.8.2.3. By End User Market Share Analysis

## **9. NORTH AMERICA COMMERCIAL TELEMATICS MARKET OUTLOOK**

- 9.1. Market Size & Forecast
  - 9.1.1. By Volume and Value
- 9.2. Market Share & Forecast
  - 9.2.1. By Solution Market Share Analysis
  - 9.2.2. By Application Market Share Analysis
  - 9.2.3. By End User Market Share Analysis
  - 9.2.4. By Country Market Share Analysis
- 9.3. North America: Country Analysis
  - 9.3.1. USA Commercial Telematics Market Outlook
    - 9.3.1.1. Market Size & Forecast
      - 9.3.1.1.1. By Volume and Value

- 9.3.1.2. Market Share & Forecast
  - 9.3.1.2.1. By Solution Market Share Analysis
  - 9.3.1.2.2. By Application Market Share Analysis
  - 9.3.1.2.3. By End User Market Share Analysis
- 9.3.2. Mexico Commercial Telematics Market Outlook
  - 9.3.2.1. Market Size & Forecast
    - 9.3.2.1.1. By Volume and Value
  - 9.3.2.2. Market Share & Forecast
    - 9.3.2.2.1. By Solution Market Share Analysis
    - 9.3.2.2.2. By Application Market Share Analysis
    - 9.3.2.2.3. By End User Market Share Analysis
- 9.3.3. Canada Commercial Telematics Market Outlook
  - 9.3.3.1. Market Size & Forecast
    - 9.3.3.1.1. By Volume and Value
  - 9.3.3.2. Market Share & Forecast
    - 9.3.3.2.1. By Solution Market Share Analysis
    - 9.3.3.2.2. By Application Market Share Analysis
    - 9.3.3.2.3. By End User Market Share Analysis

## **10. SOUTH AMERICA COMMERCIAL TELEMATICS MARKET OUTLOOK**

- 10.1. Market Size & Forecast
  - 10.1.1. By Volume and Value
- 10.2. Market Share & Forecast
  - 10.2.1. By Solution Market Share Analysis
  - 10.2.2. By Application Market Share Analysis
  - 10.2.3. By End User Market Share Analysis
  - 10.2.4. By Country Market Share Analysis
- 10.3. South America: Country Analysis
  - 10.3.1. Brazil Commercial Telematics Market Outlook
    - 10.3.1.1. Market Size & Forecast
      - 10.3.1.1.1. By Volume and Value
    - 10.3.1.2. Market Share & Forecast
      - 10.3.1.2.1. By Solution Market Share Analysis
      - 10.3.1.2.2. By Application Market Share Analysis
      - 10.3.1.2.3. By End User Market Share Analysis
  - 10.3.2. Argentina Commercial Telematics Market Outlook
    - 10.3.2.1. Market Size & Forecast
      - 10.3.2.1.1. By Volume and Value

- 10.3.2.2. Market Share & Forecast
  - 10.3.2.2.1. By Solution Market Share Analysis
  - 10.3.2.2.2. By Application Market Share Analysis
  - 10.3.2.2.3. By End User Market Share Analysis
- 10.3.3. Colombia Commercial Telematics Market Outlook
  - 10.3.3.1. Market Size & Forecast
    - 10.3.3.1.1. By Volume and Value
  - 10.3.3.2. Market Share & Forecast
    - 10.3.3.2.1. By Solution Market Share Analysis
    - 10.3.3.2.2. By Application Market Share Analysis
    - 10.3.3.2.3. By End User Market Share Analysis

## **11. MIDDLE EAST & AFRICA COMMERCIAL TELEMATICS MARKET OUTLOOK**

- 11.1. Market Size & Forecast
  - 11.1.1. By Volume and Value
- 11.2. Market Share & Forecast
  - 11.2.1. By Solution Market Share Analysis
  - 11.2.2. By Application Market Share Analysis
  - 11.2.3. By End User Market Share Analysis
  - 11.2.4. By Country Market Share Analysis
- 11.3. Middle East & Africa: Country Analysis
  - 11.3.1. Saudi Arabia Commercial Telematics Market Outlook
    - 11.3.1.1. Market Size & Forecast
      - 11.3.1.1.1. By Volume and Value
    - 11.3.1.2. Market Share & Forecast
      - 11.3.1.2.1. By Solution Market Share Analysis
      - 11.3.1.2.2. By Application Market Share Analysis
      - 11.3.1.2.3. By End User Market Share Analysis
  - 11.3.2. Turkey Commercial Telematics Market Outlook
    - 11.3.2.1. Market Size & Forecast
      - 11.3.2.1.1. By Volume and Value
    - 11.3.2.2. Market Share & Forecast
      - 11.3.2.2.1. By Solution Market Share Analysis
      - 11.3.2.2.2. By Application Market Share Analysis
      - 11.3.2.2.3. By End User Market Share Analysis
  - 11.3.3. South Africa Commercial Telematics Market Outlook
    - 11.3.3.1. Market Size & Forecast
      - 11.3.3.1.1. By Volume and Value

- 11.3.3.2. Market Share & Forecast
  - 11.3.3.2.1. By Solution Market Share Analysis
  - 11.3.3.2.2. By Application Market Share Analysis
  - 11.3.3.2.3. By End User Market Share Analysis
- 11.3.4. Egypt Commercial Telematics Market Outlook
  - 11.3.4.1. Market Size & Forecast
    - 11.3.4.1.1. By Volume and Value
  - 11.3.4.2. Market Share & Forecast
    - 11.3.4.2.1. By Solution Market Share Analysis
    - 11.3.4.2.2. By Application Market Share Analysis
    - 11.3.4.2.3. By End User Market Share Analysis

## **12. MARKET DYNAMICS**

- 12.1. Market Drivers
- 12.2. Market Challenges

## **13. MARKET TRENDS & DEVELOPMENTS**

## **14. SWOT ANALYSIS**

- 14.1. Strength
- 14.2. Weakness
- 14.3. Opportunities
- 14.4. Threats

## **15. PORTER'S FIVE FORCES MODEL**

- 15.1. Competitive Rivalry
- 15.2. Bargaining Power of Suppliers
- 15.3. Bargaining Power of Buyers
- 15.4. Threat of New Entrants
- 15.5. Threat of Substitutes

## **16. COMPETITIVE LANDSCAPE**

- 16.1. Company Profiles
  - 16.1.1. AirIQ Inc
    - 16.1.1.1. Company Details

- 16.1.1.2. Products & Services
- 16.1.1.3. Recent Development
- 16.1.1.4. Key Management Personnel
- 16.1.2. TomTom Telematics BV (Netherlands)
  - 16.1.2.1. Company Details
  - 16.1.2.2. Products & Services
  - 16.1.2.3. Recent Development
  - 16.1.2.4. Key Management Personnel
- 16.1.3. Trimble Inc. (US)
  - 16.1.3.1. Company Details
  - 16.1.3.2. Products & Services
  - 16.1.3.3. Recent Development
  - 16.1.3.4. Key Management Personnel
- 16.1.4. WirelessCar AB
  - 16.1.4.1. Company Details
  - 16.1.4.2. Products & Services
  - 16.1.4.3. Recent Development
  - 16.1.4.4. Key Management Personnel
- 16.1.5. Verizon Communications Inc
  - 16.1.5.1. Company Details
  - 16.1.5.2. Products & Services
  - 16.1.5.3. Recent Development
  - 16.1.5.4. Key Management Personnel
- 16.1.6. OCTO Telematics S.p.A
  - 16.1.6.1. Company Details
  - 16.1.6.2. Products & Services
  - 16.1.6.3. Recent Development
  - 16.1.6.4. Key Management Personnel
- 16.1.7. Geotab Inc
  - 16.1.7.1. Company Details
  - 16.1.7.2. Products & Services
  - 16.1.7.3. Recent Development
  - 16.1.7.4. Key Management Personnel
- 16.1.8. Mix Telematics International (Pty) Ltd
  - 16.1.8.1. Company Details
  - 16.1.8.2. Products & Services
  - 16.1.8.3. Recent Development
  - 16.1.8.4. Key Management Personnel
- 16.1.9. Omnitrac LLC

- 16.1.9.1. Company Details
- 16.1.9.2. Products & Services
- 16.1.9.3. Recent Development
- 16.1.9.4. Key Management Personnel

## **17. STRATEGIC RECOMMENDATIONS/ACTION PLAN**

- 17.1. Key Focus Areas
- 17.2. Target Regions & Countries
- 17.3. Target Application

(Note: The companies list can be customized based on the client requirements.)



## I would like to order

Product name: Commercial Telematics Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028F Segmented By Solution (OEM & Aftermarket), By Application (Solution and Services), By End User (Transport and Logistics, Insurers, Healthcare, Media & Entertainment, Vehicle Manufactures/dealers, & Government Agencies), By Region, Competition

Product link: <https://marketpublishers.com/r/CB3613EE26A4EN.html>

Price: US\$ 4,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CB3613EE26A4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970