

# **Commercial Laundry Machines Market – Global Industry Size, Share, Trends, Opportunity and Forecast, By Mode of Operation (Semi-Automatic, Automatic), By Capacity (Up to 15 Kg, 15-30 Kg, 31-50 Kg, Above 50 Kg), By End User (Healthcare, Hospitality, Others), By Distribution Channel (Store-Based, Non-Store Based), By Region & Competition, 2020-2030F**

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## **Abstracts**

Global commercial laundry machines market was valued at USD 3.93 billion in 2024 and is projected to reach USD 5.22 billion by 2030, expanding at a compound annual growth rate (CAGR) of 4.43% over the forecast period.

Market growth is fueled by increasing demand for high-capacity, efficient laundry solutions across sectors such as hospitality, healthcare, and commercial laundromats. The rapid expansion of the tourism and hotel industries—especially in emerging markets—has significantly heightened the need for industrial-scale laundry equipment capable of managing large volumes of linens and garments. Moreover, the healthcare sector's stringent hygiene and sanitation requirements are driving the adoption of advanced laundry systems to meet infection control standards.

Technological innovations, including energy-efficient designs and IoT-enabled smart machines, are further propelling market expansion. Rising urbanization, evolving consumer lifestyles, and the growing popularity of self-service laundromats are also contributing to the increased uptake of commercial laundry machines. In addition, heightened environmental awareness is prompting manufacturers to focus on

developing sustainable, water- and energy-efficient laundry solutions.

## Key Market Drivers

### Hospitality Industry Expansion Driving Demand

The global expansion of the hospitality industry is a major catalyst for growth in the commercial laundry machines market. For instance, as of January 2025, ITC Hotels announced its strategic plan to expand its portfolio to over 200 properties within five years, targeting both domestic and nearby international markets under its asset-light model.

This surge in hotel development—particularly in emerging economies—has led to increased demand for efficient, large-scale laundry equipment. Hotels, resorts, and serviced apartments rely heavily on commercial laundry machines to uphold hygiene standards and ensure a constant supply of clean linens, towels, and uniforms.

Rising business and leisure travel has resulted in higher occupancy rates, intensifying the need for reliable, high-performance laundry solutions. Premium hotel chains are increasingly investing in advanced technologies such as energy-efficient systems, IoT-enabled machines, and environmentally sustainable models to optimize operations and reduce ecological impact.

Furthermore, an increasing number of hospitality establishments are bringing laundry operations in-house to achieve greater cost efficiency, improved turnaround times, and enhanced quality control. As global tourism continues to grow—particularly in regions such as Asia-Pacific, Latin America, and the Middle East—the demand for commercial laundry machines is expected to rise steadily, supporting long-term market growth.

## Key Market Challenges

### Limited Adoption in Developing Economies

Despite growing global demand, the adoption of commercial laundry machines in developing regions remains constrained due to economic, infrastructural, and awareness-related challenges.

A key obstacle is the lack of reliable infrastructure, including inconsistent electricity and water supply. Frequent power outages and water shortages hamper the uninterrupted

operation of commercial laundry systems, making them less viable for businesses in these markets.

Moreover, limited awareness regarding the benefits of commercial laundry equipment—such as improved hygiene, energy efficiency, and labor savings—further impedes market penetration. Many small businesses and institutions continue to rely on traditional laundry methods due to unfamiliarity with modern solutions and skepticism about return on investment.

In addition, the absence of accessible financing options and leasing programs poses a barrier to adoption, especially for small and mid-sized enterprises. Without flexible financial models, many businesses are unable to afford the initial capital investment required for advanced laundry systems.

To address these challenges, industry stakeholders and manufacturers must prioritize affordability, offer financial incentives, and implement targeted awareness campaigns to promote adoption in these regions.

## Key Market Trends

### Emergence of Ozone and Water Recycling Technologies

The commercial laundry sector is increasingly embracing sustainable innovations such as ozone-based washing systems and water recycling technologies to reduce environmental impact and operating costs.

Ozone washing systems use ozone gas to disinfect and clean fabrics, significantly decreasing the need for hot water and harsh detergents. This not only improves fabric longevity but also reduces energy consumption, making it a cost-effective and eco-friendly solution.

Water recycling systems are also gaining popularity, allowing laundries to treat and reuse water. These systems help reduce overall water usage and minimize wastewater discharge, aligning with stricter environmental regulations and sustainability goals.

As businesses across healthcare, hospitality, and laundromats seek greener and more economical solutions, the adoption of these advanced technologies is expected to accelerate. This trend is driving innovation within the industry, positioning sustainability as a core focus in future product development and operational strategy.

## Key Market Players

Alliance Laundry System LLC

Electrolux Professional

LG Electronics, Inc

Jensen-Group

Accurate Technologies Co., Ltd

Girbau, SA.

Pellerin Milnor Corporation

Onnera Group

Kanngiesser E-Tech, Inc.

Miele Professional

## Report Scope:

In this report, the Global Commercial Laundry Machines Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Commercial Laundry Machines Market, By Mode of Operation:

Semi-Automatic

Automatic

Commercial Laundry Machines Market, By Capacity:

Upto 15 Kg

15-30 Kg

31-50 Kg

Above 50 Kg

Commercial Laundry Machines Market, By End User:

Healthcare

Hospitality

Others

Commercial Laundry Machines Market, By Distribution Channel:

Store-Based

Non-Store Based

Commercial Laundry Machines Market, By Region:

North America

United States

Canada

Mexico

Asia-Pacific

China

Japan

India

Australia

South Korea

Europe

France

United Kingdom

Italy

Germany

Spain

South America

Argentina

Colombia

Brazil

Middle East & Africa

South Africa

Saudi Arabia

UAE

Turkey

## Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the Global Commercial Laundry Machines Market.

#### Available Customizations:

Global Commercial Laundry Machines Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

#### Company Information

Detailed analysis and profiling of additional market players (up to five).

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