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Collaborative Whiteboard Software Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028F Segmented By Type (Visual, List-Based), By Deployment Mode (On-Premises, Cloud), By Operating System (Windows, iOS), By Organization Size (Large Enterprises, SMEs), By Application (Business Meetings, Team Collaborations, Others), By Region, Competition

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Abstracts

Global collaborative whiteboard software market is predicted to proliferate during the upcoming years, owing to the increase in its usage for business meetings since these solutions offer features that allow users to communicate, design, share and save content over a customizable space. Increasing industrialization, growing focus on cost-effectiveness, rising awareness about high-end technological devices, and the emergence of advanced technologies are driving the adoption of technologically advanced software to enhance operational performance. This, in turn, is expected to drive the collaborative whiteboard software market growth in the coming years.

Collaborative whiteboard software can be defined as a singular, shared, and open design space where collaborators can simultaneously make edits and share content from their respective devices. The collaborative whiteboard software platform is increasingly playing an essential role for business operations and organizations in improving employee productivity. Technology has enabled the distribution of information in person as well as remotely in collaborative meetings. The goal is to accomplish collaborative and productive meetings that help in maximizing content sharing and setting up meetings through an all-in-one, simple-to-use technology solution, keeping

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customer experience as the most important element.

With millions of people working from home unexpectedly due to the impact of COVID-19 pandemic, the collaboration tools started experiencing the significant surges in the demand for E-learning platforms and solutions. Microsoft announced that its collaboration and communication service, which is branded as Microsoft Teams, had seen a drastic increase in its monthly users across the globe. All the developed countries had imposed the social-distancing measures as well as the shelter-in-place orders enforced in early 2020. Numerous companies like Ernst & Young, Continental AG, SAP and Accenture, which has a large number of employees, were moved to the Microsoft Teams for the work platform.

The collaborative whiteboard software predominantly offers an open, singular, and shared space for a design where various collaborators can concurrently share content and make necessary edits from the respective devices. It provides a variety of features for users to create, save, share, and communicate the content in a customizable workspace. These tools are mostly used by design and project management teams. The intuitive and user-friendly content-sharing space is to be provided to the users that can benefit management groups from various disciplines. Furthermore, while most collaborative whiteboard solutions are stand-alone products, some are integrated into other design software as well as into visual collaboration platforms. Such trends are influencing the demand for collaborative software in the market.

Increasing Adoption of Artificial Intelligence is Fueling the Market Growth

Increasing adoption of artificial intelligence is boosting the collaborative whiteboard software market. For instance, the development of Artificial Intelligence and its integration with team collaboration tools are drivers expected to create higher demand for better communication and improved automation in any organization. The organizations expect higher productivity and focus on high-value tasks on account of the increasing use of artificial intelligence.

High Demand for Working Remotely is Driving the Market Growth

The disruption due to the COVID-19 pandemic has triggered the collaborative whiteboard software market globally. Millions of people are now suddenly working from home because of the global pandemic’s impact, resulting in considerable spikes in demand for collaboration tools. For instance, the number of users of Microsoft Teams has increased drastically since a vast number of employees are working from home.

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Also, various large organizations have been using Microsoft Teams for employees to share content from anywhere, anytime.

Increasing Implementation for Online Business Meetings is Stimulating the Market Growth

Increasing online business meetings across the globe are driving the demand for collaborative whiteboard software since these solutions include a range of features that allow users to communicate, design, share and save content over a customizable space. Also, the COVID-19 pandemic has boosted the need for virtual business meetings through collaborative tools.

Market Segmentation

The global collaborative whiteboard software market is fragmented into type, deployment mode, operating system, organization size, application and region. Based on type, the market is divided into visual and list-based. Based on deployment mode, the market is segmented into on-premises and cloud. Based on operating system, the market is fragmented into windows and iOS. Based on organization size, the market is segmented into large enterprises and SMEs. Based on application, the market is fragmented into business meetings, team collaborations and others. The market analysis also studies the regional segmentation to devise regional market segmentation, divided among North America, Europe, Asia-Pacific, South America, and Middle East & Africa.

Company Profiles

Alphabet Inc., Cisco Systems Inc., Conceptboard Cloud Service GmbH, Expat Software, GroupMap Technology Pty. Ltd., InVisionApp Inc., Lucid Software Inc., Microsoft Corporation, SHENZHEN EDRAW SOFTWARE Co. LTD., Zoom Video Communications Inc., are among the major market players in the global platform that lead the market growth of the global Collaborative Whiteboard Software market.

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Report Scope:

In this report, the global Collaborative Whiteboard Software market has been segmented into the following categories, in addition to the industry trends which have

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also been detailed below:

Collaborative Whiteboard Software Market, By Type:

Visual

List-Based

Collaborative Whiteboard Software Market, By Deployment Mode:

On-Premises

Cloud

Collaborative Whiteboard Software Market, By Operating System:

Windows

iOS

Collaborative Whiteboard Software Market, By Organization Size:

Large Enterprises

SMEs

Collaborative Whiteboard Software Market, By Application:

Business Meetings

Team Collaborations

Others

Collaborative Whiteboard Software Market, By Region:

Asia-Pacific

China

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- Japan
- India
- Australia
- South Korea

North America

- United States
- Canada
- Mexico

Europe

- United Kingdom
- Germany
- France
- Spain
- Italy

Middle East & Africa

- Israel
- Turkey
- Saudi Arabia
- UAE

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South America

Brazil

Argentina

Colombia

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the global Collaborative Whiteboard Software market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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