

# **Cold Chain Monitoring Market – Global Industry Size, Share, Trends, Opportunity, and Forecast Segmented Global Cold Chain Monitoring Market By Component (Hardware, Software), By Application (Food & Beverages, Pharmaceuticals), By Region, By Competition Forecast & Opportunities, 2018-2028**

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## **Abstracts**

The Global Cold Chain Monitoring Market was valued at USD 21.03 billion in 2022 and is growing at a CAGR of 23.45% during the forecast period. The Global Cold Chain Monitoring Market is currently in the midst of a profound transformation, ushering in a new era characterized by innovation and efficiency across a wide range of industries. These advancements are not only reshaping the landscape of logistics and supply chain management but are also making substantial contributions to sectors such as pharmaceuticals and food preservation. One of the primary catalysts driving the demand for Cold Chain Monitoring technology is the relentless pursuit of precision, reliability, and sustainability in an increasingly interconnected global economy. Industries, from healthcare to agriculture, are actively seeking state-of-the-art solutions to meet the growing demands of consumers while adhering to rigorous quality and safety standards. Cold Chain Monitoring technology provides these industries with a versatile toolkit to digitize and optimize their supply chain operations, offering them the means to ensure product integrity, reduce waste, and enhance overall operational efficiency. This integration is gaining momentum rapidly, spurred by the growing need for real-time monitoring, regulatory compliance, and sustainability goals. Cold Chain Monitoring technology has become the linchpin in the development of efficient and environmentally responsible supply chains, enabling end-to-end visibility, temperature control, and asset tracking. The deployment of sensors, data loggers, and advanced analytics, all powered by Cold Chain Monitoring solutions, has ushered in an era of data-

driven decision-making and predictive maintenance. This wealth of data is instrumental in ensuring the quality and safety of temperature-sensitive products, as it enables early issue detection, rapid response to deviations, and proactive maintenance, ultimately reducing product loss and environmental impact. Furthermore, the adoption of Cold Chain Monitoring technology extends beyond traditional stakeholders in the logistics and pharmaceutical sectors. Technology companies and startups alike are harnessing the potential of these solutions to enter the market, fostering innovation and fostering healthy competition. As a result, consumers and businesses alike are benefiting from a continuous influx of cutting-edge solutions, improved supply chain visibility, and enhanced sustainability practices. Cold Chain Monitoring technology has garnered widespread support from industry experts and professionals who recognize its transformative potential. Experienced logistics professionals and sustainability advocates across various sectors are embracing this technology as a linchpin for operational excellence and environmental responsibility. In summary, the Global Cold Chain Monitoring Market is poised for significant growth, driven by the persistent pursuit of supply chain optimization, product quality assurance, and the unwavering support of industry leaders. As organizations and innovators continue to leverage the power of Cold Chain Monitoring technology, it remains a driving force behind the evolution of supply chains worldwide, shaping a future marked by unprecedented efficiency, sustainability, and technological innovation across various industries. Its potential shines brightly, illuminating the path toward a world where supply chains are not just efficient but also resilient, eco-friendly, and more reliable than ever before.

## Key Market Drivers

### Growing Demand for Temperature-Sensitive Products

The global cold chain monitoring market is experiencing robust growth, primarily fueled by the surging demand for temperature-sensitive products across various industries. This demand surge can be attributed to several factors, including the globalization of supply chains, the expansion of the pharmaceutical and biotechnology sectors, the increasing importance of food safety, and the growing popularity of e-commerce. One of the key drivers behind the escalating demand for cold chain monitoring solutions is the globalization of supply chains. In today's interconnected world, goods are transported across borders and continents at an unprecedented rate. Manufacturers, distributors, and retailers rely on intricate networks to ensure their products reach consumers in a timely and efficient manner. However, many of these products, such as perishable foods, pharmaceuticals, and vaccines, are highly sensitive to temperature fluctuations. Even minor deviations from the recommended temperature range during transportation

or storage can lead to spoilage, reduced efficacy, or compromised safety. As a result, there is a pressing need for reliable cold chain monitoring systems that can track and maintain optimal temperature conditions throughout the entire supply chain. Furthermore, the pharmaceutical and biotechnology industries are experiencing remarkable growth, with an increasing number of temperature-sensitive drugs, vaccines, and biologics being developed and distributed worldwide. These industries demand stringent temperature control and monitoring to ensure the quality and efficacy of their products. Cold chain monitoring solutions provide the necessary tools to track and record temperature data in real-time, offering peace of mind to pharmaceutical companies and regulatory bodies. Compliance with strict temperature guidelines is paramount in these sectors, and failure to do so can lead to significant financial losses and reputational damage. In addition to pharmaceuticals, the food industry also plays a pivotal role in driving the demand for cold chain monitoring. Consumers are becoming more conscious of food safety and quality, and they expect fresh and perishable items to be delivered without compromise. This has prompted food producers, distributors, and retailers to invest heavily in cold chain monitoring technologies to maintain the integrity of their products. With e-commerce on the rise, consumers have more choices than ever when it comes to purchasing groceries and other temperature-sensitive goods online. To meet these consumer demands, companies must adopt advanced cold chain monitoring solutions to ensure that products are delivered in optimal condition, even when they are shipped over long distances. Moreover, the ongoing COVID-19 pandemic has highlighted the critical importance of cold chain monitoring in the distribution of vaccines and medical supplies. As the world races to vaccinate populations against the virus, ensuring the integrity of vaccines during storage and transportation has become a global priority. Cold chain monitoring systems have been instrumental in maintaining the temperature-controlled environment required for vaccine distribution, contributing to the success of vaccination campaigns worldwide. In conclusion, the global cold chain monitoring market is experiencing substantial growth due to the escalating demand for temperature-sensitive products. The globalization of supply chains, expansion of pharmaceutical and biotechnology sectors, emphasis on food safety, and the impact of e-commerce are all driving factors behind this trend. As industries continue to prioritize the preservation of product quality and safety, the adoption of advanced cold chain monitoring solutions is expected to remain on an upward trajectory, making this market a pivotal component in ensuring the seamless and efficient delivery of temperature-sensitive goods to consumers around the world.

#### Stringent Regulatory Requirements:

The global cold chain monitoring market is experiencing significant growth, driven in

large part by stringent regulatory requirements imposed by governments and industry bodies across various sectors. These regulations mandate precise temperature control and monitoring throughout the supply chain, particularly for temperature-sensitive products such as pharmaceuticals, vaccines, biologics, and perishable foods. As a result, businesses are compelled to invest in advanced cold chain monitoring solutions to ensure compliance, product integrity, and consumer safety. One of the primary drivers behind the escalating demand for cold chain monitoring systems is the pharmaceutical and healthcare sector's stringent regulatory requirements. Regulatory agencies, such as the U.S. Food and Drug Administration (FDA) and the European Medicines Agency (EMA), have established strict guidelines for the storage, transportation, and handling of pharmaceuticals and vaccines. These guidelines dictate that temperature-sensitive drugs and vaccines must be maintained within specific temperature ranges to guarantee their safety and efficacy. Failure to comply with these regulations can result in product recalls, fines, legal consequences, and damage to a company's reputation. Consequently, pharmaceutical manufacturers and distributors are increasingly turning to advanced cold chain monitoring solutions to ensure compliance, minimize risk, and safeguard the health of patients. Similarly, the food industry is subject to stringent regulatory requirements to ensure food safety and quality. Agencies like the U.S. Food and Drug Administration (FDA) and the European Food Safety Authority (EFSA) have implemented strict standards for the handling and distribution of perishable foods. These regulations mandate the monitoring and maintenance of precise temperature conditions during the entire supply chain, from production facilities to retail shelves. Failure to adhere to these regulations can lead to foodborne illnesses, product recalls, legal repercussions, and damage to brand reputation. In response, food producers, distributors, and retailers are investing in cold chain monitoring technologies to track and record temperature data in real-time, demonstrating compliance and ensuring that consumers receive safe, high-quality products. Moreover, the logistics and transportation industry faces mounting pressure to meet stringent temperature control requirements. International standards organizations, like the International Air Transport Association (IATA) and the World Health Organization (WHO), have established guidelines for the transportation of temperature-sensitive goods, especially pharmaceuticals and vaccines. These guidelines demand the use of validated cold chain logistics, temperature monitoring systems, and rigorous documentation to ensure the integrity of cargo during transit. Airlines, shipping companies, and logistics providers are thus compelled to adopt advanced cold chain monitoring solutions to comply with these regulations and meet the increasing demand for safe and efficient transport of temperature-sensitive cargo. Additionally, the COVID-19 pandemic has intensified the focus on regulatory requirements for the cold chain monitoring of vaccines and medical supplies. Governments and international

organizations have imposed rigorous standards to guarantee the safe and effective distribution of COVID-19 vaccines. These requirements encompass temperature monitoring, data logging, and real-time tracking to ensure that vaccines remain within the recommended temperature range throughout the supply chain. Cold chain monitoring systems have played a pivotal role in facilitating the global vaccination efforts, underscoring their importance in maintaining regulatory compliance during critical healthcare initiatives. In conclusion, stringent regulatory requirements are a driving force behind the global cold chain monitoring market's expansion. Industries such as pharmaceuticals, healthcare, food, and logistics are compelled to invest in advanced monitoring solutions to comply with regulations, ensure product integrity, and protect consumer safety. As regulatory standards continue to evolve and become more rigorous, the demand for robust cold chain monitoring systems is expected to persist, making them an essential component of modern supply chains and critical to meeting the highest standards of safety and quality in the transportation and storage of temperature-sensitive products.

### Globalization of Supply Chains

The global cold chain monitoring market is experiencing substantial growth, largely propelled by the globalization of supply chains. This phenomenon is reshaping the way businesses operate and distribute their products, especially those that require precise temperature control throughout the supply chain. The globalization of supply chains has become a powerful catalyst for the increased adoption of cold chain monitoring solutions, driven by factors such as expanding markets, diverse sourcing, and the need for enhanced visibility and control over temperature-sensitive goods.

One of the primary drivers behind the growing demand for cold chain monitoring solutions is the expanding reach of markets and distribution networks. In a globalized world, companies are no longer confined to local or regional markets. They have the opportunity to access consumers and markets worldwide, and as a result, the movement of goods has become more complex and extended. This globalization of markets has led to increased reliance on long-distance transportation and global supply networks, making it essential to ensure the integrity and quality of temperature-sensitive products throughout their journey. Furthermore, businesses are diversifying their sourcing strategies to secure supplies and minimize risks. To optimize production costs and access specialized resources, many companies source raw materials, components, and finished products from a wide range of global suppliers. This diversification in the supply chain introduces additional complexities, as products may need to travel across various geographic regions and climates before reaching their final destination. Cold

chain monitoring solutions enable companies to maintain consistent temperature conditions, irrespective of the geographical location of their suppliers and the routes taken by their products. This enhances supply chain resilience and minimizes the risk of product spoilage or degradation.

The globalization of supply chains is particularly prominent in industries such as pharmaceuticals and biotechnology. These sectors often rely on a global network of suppliers, contract manufacturers, and distribution partners to bring life-saving drugs, vaccines, and biologics to patients worldwide. The sensitivity of these products to temperature variations makes precise monitoring and control a paramount concern. Regulatory agencies demand strict compliance with temperature guidelines throughout the entire supply chain, from manufacturing facilities to healthcare facilities and pharmacies. Cold chain monitoring solutions provide the necessary tools to meet these regulatory requirements, ensuring the safety and efficacy of pharmaceutical and biotechnology products on a global scale. E-commerce and the proliferation of online retail are also contributing to the globalization of supply chains. With consumers increasingly shopping online for a wide range of products, including groceries and perishables, businesses are expanding their reach to cater to this demand. E-commerce companies often operate distribution centers located in various regions, and the products they sell must be transported efficiently while maintaining optimal temperature conditions. Cold chain monitoring solutions play a crucial role in enabling e-commerce businesses to deliver temperature-sensitive goods to consumers with confidence.

Additionally, the globalization of supply chains has been accelerated by technological advancements in logistics and transportation. Improved transportation infrastructure, containerization, and real-time tracking systems have made it more feasible to move goods across long distances. However, this enhanced mobility also comes with increased risks related to temperature fluctuations. Cold chain monitoring systems mitigate these risks by continuously monitoring temperature data, alerting stakeholders to any deviations, and enabling proactive interventions to maintain the desired temperature range. In conclusion, the globalization of supply chains is a driving force behind the global cold chain monitoring market's growth. As businesses expand their reach, diversify their sources, and embrace e-commerce, the need for precise temperature control and monitoring throughout the supply chain becomes increasingly critical. Cold chain monitoring solutions have become indispensable tools for businesses looking to ensure the integrity, safety, and quality of temperature-sensitive products as they navigate the complexities of a globalized world.

## Key Market Challenges

### Complex and Evolving Regulatory Landscape:

One of the most significant challenges in the global cold chain monitoring market is navigating the complex and ever-evolving regulatory landscape. Various industries, such as pharmaceuticals, healthcare, food, and logistics, are subject to stringent regulations governing the storage, transportation, and handling of temperature-sensitive products. These regulations differ by region and are subject to updates and revisions. For example, the pharmaceutical industry must comply with guidelines set by agencies like the U.S. Food and Drug Administration (FDA) and the European Medicines Agency (EMA), while the food industry adheres to standards set by entities like the U.S. Food and Drug Administration (FDA) and the European Food Safety Authority (EFSA). Keeping pace with these regulations and ensuring compliance can be a daunting task for businesses operating on a global scale. Failure to comply with regulatory requirements can lead to fines, product recalls, reputational damage, and legal consequences. Therefore, cold chain monitoring solutions must be adaptable and capable of supporting changing compliance needs across different regions and industries. This necessitates ongoing investments in research, development, and technology to ensure that monitoring systems remain aligned with evolving regulatory demands.

### Data Security and Privacy Concerns:

The increasing reliance on data-driven cold chain monitoring systems has raised significant concerns about data security and privacy. These monitoring solutions collect and store vast amounts of sensitive data, including temperature records, location data, and shipment details. This data is critical for ensuring the quality and safety of temperature-sensitive products, but it is also highly valuable and attractive to cybercriminals. Unauthorized access to cold chain data can have severe consequences, including tampering with temperature records, theft of intellectual property, and disruption of supply chains. Moreover, there are privacy considerations when it comes to sharing data between different stakeholders in the supply chain, such as suppliers, logistics providers, and retailers. Striking a balance between data sharing for operational efficiency and protecting sensitive information is a delicate challenge. Companies operating in the cold chain monitoring market must invest heavily in robust cybersecurity measures, encryption technologies, and access controls to safeguard data. They must also develop clear data-sharing protocols that prioritize privacy and security while allowing for necessary information exchange among supply chain partners. Addressing data security and privacy concerns is paramount to building trust

and ensuring the continued adoption of cold chain monitoring solutions.

#### Cost and Infrastructure Barriers:

Implementing and maintaining effective cold chain monitoring solutions can be costly, and for many businesses, cost remains a significant challenge. The expenses associated with purchasing monitoring equipment, installing sensors, implementing software systems, and training personnel can be substantial. Moreover, the ongoing operational costs, including maintenance, calibration, and data analysis, can strain budgets. Smaller businesses and those in emerging markets may find it particularly challenging to invest in advanced cold chain monitoring technologies. Furthermore, the need for a reliable and robust infrastructure, including a continuous power supply and a dependable network connectivity, is crucial for the successful deployment of cold chain monitoring solutions. In many regions, especially in remote or underserved areas, these infrastructure requirements may not be readily available, posing additional barriers to implementation. To address these challenges, companies in the cold chain monitoring market must consider cost-effective solutions, scalability options, and partnerships that can help reduce the financial burden on businesses, particularly smaller ones. Additionally, improving infrastructure in underserved regions through public-private collaborations can extend the reach of cold chain monitoring capabilities and promote greater global adoption.

#### Key Market Trends

##### IoT and Sensor Technology Integration:

The integration of Internet of Things (IoT) and advanced sensor technologies is a transformative trend in the cold chain monitoring market. IoT-enabled sensors are becoming increasingly sophisticated, compact, and cost-effective, making them integral to real-time monitoring and data collection in the supply chain. These sensors can track a wide range of environmental parameters, including temperature, humidity, light exposure, and shock or vibration. Such comprehensive monitoring allows for greater visibility and control over temperature-sensitive products, reducing the risk of spoilage, quality degradation, or safety hazards. IoT-connected devices and sensors can transmit data to centralized platforms or cloud-based systems, enabling stakeholders to monitor conditions remotely and receive instant alerts in case of temperature deviations or other anomalies. This real-time monitoring capability enhances decision-making, facilitates proactive interventions, and ensures product quality and safety. Furthermore, the integration of IoT and sensor technology enables predictive analytics. By analyzing



historical data and environmental conditions, supply chain managers can anticipate potential issues, optimize routes, and improve resource allocation. Predictive analytics can help prevent temperature excursions, reduce energy consumption, and minimize waste, ultimately contributing to cost savings and sustainability.

#### Blockchain for Transparency and Traceability:

Blockchain technology is gaining traction as a trend in the cold chain monitoring market, especially in industries where transparency and traceability are paramount. Blockchain offers a secure and immutable ledger that records each transaction or event in the supply chain. This technology provides a tamper-proof record of temperature data, shipment details, and handling procedures at every stage of the cold chain, from production to delivery. In the food industry, for instance, consumers are increasingly concerned about product authenticity, safety, and origin. By leveraging blockchain, companies can offer consumers and regulatory authorities real-time access to a transparent record of the product's journey, including temperature data, handling practices, and quality certifications. This transparency builds trust and allows for rapid traceability in the event of a food safety issue or recall. Similarly, in the pharmaceutical and healthcare sectors, blockchain ensures the integrity and authenticity of temperature-sensitive drugs and vaccines. It helps meet stringent regulatory requirements by providing a tamper-evident audit trail of temperature conditions and handling practices, which is crucial for compliance and quality assurance. The adoption of blockchain in the cold chain monitoring market is expected to reduce disputes, enhance accountability, and streamline supply chain processes. Companies are increasingly exploring partnerships with blockchain technology providers to integrate this technology into their existing monitoring systems.

#### Segmental Insights

**Component Insights** The hardware segment dominated the global cold chain monitoring market in 2022, This is expected to continue throughout the forecast period. The growth of the hardware segment can be attributed to the increasing demand for temperature sensors, humidity sensors, RFID tags, and other hardware devices used in cold chain monitoring systems. These devices are used to collect data on the temperature, humidity, and other environmental conditions of the cold chain environment. This data is then used to monitor the condition of the goods being transported and to ensure that they are being stored and transported at the correct temperature.

#### Regional Insights

The Asia Pacific region is the dominating region in the global cold chain monitoring market in 2022. The growth of the market in this region can be attributed to the following factors. The increasing demand for temperature-sensitive products such as food, pharmaceuticals, and vaccines in the region.

The growing e-commerce industry in the region, which is driving the demand for cold chain logistics for the last-mile delivery of temperature-sensitive products.

### Key Market Players

ELPRO-BUCHS AG

CARRIER

Berlinger & Co. AG

Savi Technology

ORBCOMM

GEOTAB INC.

Monnit Corporation

Controlant

ZEST LABS, INC.

INFRATAB, INC.

### Report Scope:

In this report, the Global Cold Chain Monitoring Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

### Global Cold Chain Monitoring Market, By Component:

Hardware

Software

Global Cold Chain Monitoring Market, By Application:

Food & Beverages

Pharmaceuticals

Global Cold Chain Monitoring Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

## Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Cold Chain Monitoring Market.

## Available Customizations:

Global Cold Chain Monitoring Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

Detailed analysis and profiling of additional market players (up to five).

## Contents

### **1. PRODUCT OVERVIEW**

- 1.1. Market Definition
- 1.2. Scope of the Market
  - 1.2.1. Markets Covered
  - 1.2.2. Years Considered for Study
  - 1.2.3. Key Market Segmentations

### **2. RESEARCH METHODOLOGY**

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

### **3. EXECUTIVE SUMMARY**

### **4. VOICE OF CUSTOMERS**

### **5. GLOBAL COLD CHAIN MONITORING MARKET OUTLOOK**

- 5.1. Market Size & Forecast
  - 5.1.1. By Value
- 5.2. Market Share & Forecast
  - 5.2.1. By Component (Hardware, Software)
  - 5.2.2. By Application (Food & Beverages, Pharmaceuticals)
  - 5.2.3. By Region
- 5.3. By Company (2022)
- 5.4. Market Map

### **6. NORTH AMERICA COLD CHAIN MONITORING MARKET OUTLOOK**

- 6.1. Market Size & Forecast
  - 6.1.1. By Value

- 6.2. Market Share & Forecast
  - 6.2.1. By Component
  - 6.2.2. By Application
  - 6.2.3. By Country
- 6.3. North America: Country Analysis
  - 6.3.1. United States Cold Chain Monitoring Market Outlook
    - 6.3.1.1. Market Size & Forecast
      - 6.3.1.1.1. By Value
    - 6.3.1.2. Market Share & Forecast
      - 6.3.1.2.1. By Component
      - 6.3.1.2.2. By Application
  - 6.3.2. Canada Cold Chain Monitoring Market Outlook
    - 6.3.2.1. Market Size & Forecast
      - 6.3.2.1.1. By Value
    - 6.3.2.2. Market Share & Forecast
      - 6.3.2.2.1. By Component
      - 6.3.2.2.2. By Application
  - 6.3.3. Mexico Cold Chain Monitoring Market Outlook
    - 6.3.3.1. Market Size & Forecast
      - 6.3.3.1.1. By Value
    - 6.3.3.2. Market Share & Forecast
      - 6.3.3.2.1. By Component
      - 6.3.3.2.2. By Application

## **7. ASIA-PACIFIC COLD CHAIN MONITORING MARKET OUTLOOK**

- 7.1. Market Size & Forecast
  - 7.1.1. By Value
- 7.2. Market Share & Forecast
  - 7.2.1. By Component
  - 7.2.2. By Application
  - 7.2.3. By Country
- 7.3. Asia-Pacific: Country Analysis
  - 7.3.1. China Cold Chain Monitoring Market Outlook
    - 7.3.1.1. Market Size & Forecast
      - 7.3.1.1.1. By Value
    - 7.3.1.2. Market Share & Forecast
      - 7.3.1.2.1. By Component
      - 7.3.1.2.2. By Application

- 7.3.2. India Cold Chain Monitoring Market Outlook
  - 7.3.2.1. Market Size & Forecast
    - 7.3.2.1.1. By Value
  - 7.3.2.2. Market Share & Forecast
    - 7.3.2.2.1. By Component
    - 7.3.2.2.2. By Application
- 7.3.3. Japan Cold Chain Monitoring Market Outlook
  - 7.3.3.1. Market Size & Forecast
    - 7.3.3.1.1. By Value
  - 7.3.3.2. Market Share & Forecast
    - 7.3.3.2.1. By Component
    - 7.3.3.2.2. By Application
- 7.3.4. South Korea Cold Chain Monitoring Market Outlook
  - 7.3.4.1. Market Size & Forecast
    - 7.3.4.1.1. By Value
  - 7.3.4.2. Market Share & Forecast
    - 7.3.4.2.1. By Component
    - 7.3.4.2.2. By Application
- 7.3.5. Australia Cold Chain Monitoring Market Outlook
  - 7.3.5.1. Market Size & Forecast
    - 7.3.5.1.1. By Value
  - 7.3.5.2. Market Share & Forecast
    - 7.3.5.2.1. By Component
    - 7.3.5.2.2. By Application

## **8. EUROPE COLD CHAIN MONITORING MARKET OUTLOOK**

- 8.1. Market Size & Forecast
  - 8.1.1. By Value
- 8.2. Market Share & Forecast
  - 8.2.1. By Component
  - 8.2.2. By Application
  - 8.2.3. By Country
- 8.3. Europe: Country Analysis
  - 8.3.1. Germany Cold Chain Monitoring Market Outlook
    - 8.3.1.1. Market Size & Forecast
      - 8.3.1.1.1. By Value
    - 8.3.1.2. Market Share & Forecast
      - 8.3.1.2.1. By Component

- 8.3.1.2.2. By Application
- 8.3.2. United Kingdom Cold Chain Monitoring Market Outlook
  - 8.3.2.1. Market Size & Forecast
    - 8.3.2.1.1. By Value
  - 8.3.2.2. Market Share & Forecast
    - 8.3.2.2.1. By Component
    - 8.3.2.2.2. By Application
- 8.3.3. France Cold Chain Monitoring Market Outlook
  - 8.3.3.1. Market Size & Forecast
    - 8.3.3.1.1. By Value
  - 8.3.3.2. Market Share & Forecast
    - 8.3.3.2.1. By Component
    - 8.3.3.2.2. By Application
- 8.3.4. Italy Cold Chain Monitoring Market Outlook
  - 8.3.4.1. Market Size & Forecast
    - 8.3.4.1.1. By Value
  - 8.3.4.2. Market Share & Forecast
    - 8.3.4.2.1. By Component
    - 8.3.4.2.2. By Application
- 8.3.5. Spain Cold Chain Monitoring Market Outlook
  - 8.3.5.1. Market Size & Forecast
    - 8.3.5.1.1. By Value
  - 8.3.5.2. Market Share & Forecast
    - 8.3.5.2.1. By Component
    - 8.3.5.2.2. By Application

## **9. SOUTH AMERICA COLD CHAIN MONITORING MARKET OUTLOOK**

- 9.1. Market Size & Forecast
  - 9.1.1. By Value
- 9.2. Market Share & Forecast
  - 9.2.1. By Component
  - 9.2.2. By Application
  - 9.2.3. By Country
- 9.3. South America: Country Analysis
  - 9.3.1. Brazil Cold Chain Monitoring Market Outlook
    - 9.3.1.1. Market Size & Forecast
      - 9.3.1.1.1. By Value
    - 9.3.1.2. Market Share & Forecast



- 9.3.1.2.1. By Component
- 9.3.1.2.2. By Application
- 9.3.2. Argentina Cold Chain Monitoring Market Outlook
  - 9.3.2.1. Market Size & Forecast
    - 9.3.2.1.1. By Value
  - 9.3.2.2. Market Share & Forecast
    - 9.3.2.2.1. By Component
    - 9.3.2.2.2. By Application
- 9.3.3. Colombia Cold Chain Monitoring Market Outlook
  - 9.3.3.1. Market Size & Forecast
    - 9.3.3.1.1. By Value
  - 9.3.3.2. Market Share & Forecast
    - 9.3.3.2.1. By Component
    - 9.3.3.2.2. By Application

## **10. MIDDLE EAST & AFRICA COLD CHAIN MONITORING MARKET OUTLOOK**

- 10.1. Market Size & Forecast
  - 10.1.1. By Value
- 10.2. Market Share & Forecast
  - 10.2.1. By Component
  - 10.2.2. By Application
  - 10.2.3. By Country
- 10.3. Middle East & Africa: Country Analysis
  - 10.3.1. Saudi Arabia Cold Chain Monitoring Market Outlook
    - 10.3.1.1. Market Size & Forecast
      - 10.3.1.1.1. By Value
    - 10.3.1.2. Market Share & Forecast
      - 10.3.1.2.1. By Component
      - 10.3.1.2.2. By Application
  - 10.3.2. South Africa Cold Chain Monitoring Market Outlook
    - 10.3.2.1. Market Size & Forecast
      - 10.3.2.1.1. By Value
    - 10.3.2.2. Market Share & Forecast
      - 10.3.2.2.1. By Component
      - 10.3.2.2.2. By Application
  - 10.3.3. UAE Cold Chain Monitoring Market Outlook
    - 10.3.3.1. Market Size & Forecast
      - 10.3.3.1.1. By Value

- 10.3.3.2. Market Share & Forecast
  - 10.3.3.2.1. By Component
  - 10.3.3.2.2. By Application

## **11. MARKET DYNAMICS**

- 11.1. Drivers
- 11.2. Challenge

## **12. MARKET TRENDS & DEVELOPMENTS**

## **13. COMPANY PROFILES**

- 13.1. ELPRO-BUCHS AG
  - 13.1.1. Business Overview
  - 13.1.2. Key Revenue and Financials
  - 13.1.3. Recent Developments
  - 13.1.4. Key Personnel
  - 13.1.5. Key Product/Services
- 13.2. CARRIER
  - 13.2.1. Business Overview
  - 13.2.2. Key Revenue and Financials
  - 13.2.3. Recent Developments
  - 13.2.4. Key Personnel
  - 13.2.5. Key Product/Services
- 13.3. Berlinger & Co. AG
  - 13.3.1. Business Overview
  - 13.3.2. Key Revenue and Financials
  - 13.3.3. Recent Developments
  - 13.3.4. Key Personnel
  - 13.3.5. Key Product/Services
- 13.4. Savi Technology
  - 13.4.1. Business Overview
  - 13.4.2. Key Revenue and Financials
  - 13.4.3. Recent Developments
  - 13.4.4. Key Personnel
  - 13.4.5. Key Product/Services
- 13.5. ORBCOMM
  - 13.5.1. Business Overview

- 13.5.2. Key Revenue and Financials
- 13.5.3. Recent Developments
- 13.5.4. Key Personnel
- 13.5.5. Key Product/Services
- 13.6. GEOTAB INC.
  - 13.6.1. Business Overview
  - 13.6.2. Key Revenue and Financials
  - 13.6.3. Recent Developments
  - 13.6.4. Key Personnel
  - 13.6.5. Key Product/Services
- 13.7. Monnit Corporation
  - 13.7.1. Business Overview
  - 13.7.2. Key Revenue and Financials
  - 13.7.3. Recent Developments
  - 13.7.4. Key Personnel
  - 13.7.5. Key Product/Services
- 13.8. Controlant
  - 13.8.1. Business Overview
  - 13.8.2. Key Revenue and Financials
  - 13.8.3. Recent Developments
  - 13.8.4. Key Personnel
  - 13.8.5. Key Product/Services
- 13.9. ZEST LABS, INC.
  - 13.9.1. Business Overview
  - 13.9.2. Key Revenue and Financials
  - 13.9.3. Recent Developments
  - 13.9.4. Key Personnel
  - 13.9.5. Key Product/Services
- 13.10. INFRATAB, INC.
  - 13.10.1. Business Overview
  - 13.10.2. Key Revenue and Financials
  - 13.10.3. Recent Developments
  - 13.10.4. Key Personnel
  - 13.10.5. Key Product/Services

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