

# **Cloud-Based PLM Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, By Component (Software, Services), By Technology (Radio-Frequency Identification, Near Field Communication, Others), By Application (Portfolio Management, Product Data Management, Collaborative Design and Engineering, Customer Management, Compliance Management, Others), By Region, By Competition 2020-2030F**

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## **Abstracts**

### Market Overview

The Global Cloud-Based PLM Market was valued at USD 44.81 billion in 2024 and is projected to reach USD 109.48 billion by 2030, growing at a CAGR of 16.05% during the forecast period. Cloud-based Product Lifecycle Management (PLM) encompasses software solutions hosted on cloud platforms that support end-to-end product development—from conceptualization through design, engineering, compliance, and retirement. Unlike traditional on-premise PLM systems, cloud-based PLM provides cost-effective, scalable, and remotely accessible solutions with rapid deployment capabilities. These platforms promote real-time collaboration across distributed teams, integrating critical functions such as engineering change management, quality assurance, and regulatory compliance into a unified system. As industries accelerate digital transformation and global collaboration becomes the norm, cloud PLM solutions offer businesses the agility and transparency needed to manage increasingly complex products while maintaining innovation and speed-to-market.

## Key Market Drivers

### Empowering Remote Collaboration for Distributed Product Development Teams

The shift toward globalized operations and hybrid work models has intensified the need for efficient collaboration among design, engineering, and manufacturing teams located across different geographies. Cloud-based PLM platforms serve this need by providing a centralized digital environment that connects all stakeholders—from suppliers to customers—via a shared interface. This eliminates versioning issues, shortens feedback loops, and enhances project visibility. Industries such as automotive, aerospace, and electronics, where regulatory requirements and design complexity are high, increasingly rely on cloud PLM for streamlined operations. These platforms also ensure continuity during disruptions, such as pandemics or geopolitical events, allowing teams to collaborate and make real-time decisions remotely. For example, Siemens reported a 25% reduction in design cycle time after implementing collaborative cloud PLM tools, citing better coordination, reduced delays, and immediate access to updated design files. The model fosters accelerated innovation without compromising control, traceability, or compliance.

## Key Market Challenges

### Data Security and Compliance Concerns Across Multinational Operations

Despite the growing adoption of cloud-based PLM, concerns about data security and regulatory compliance remain significant—particularly in multinational enterprises operating across jurisdictions with different data protection standards. PLM systems manage critical intellectual property such as design schematics, supplier agreements, testing data, and regulatory documents. Transferring this sensitive information from on-premise infrastructure to cloud platforms raises risks of unauthorized access, cyber threats, and industrial espionage. Moreover, industries like defense, aerospace, and pharmaceuticals must comply with stringent regional regulations such as ITAR in the U.S. or GDPR in Europe. Ensuring that cloud PLM solutions meet these varied requirements without compromising accessibility and performance is a complex challenge for organizations operating on a global scale.

## Key Market Trends

### Integration of Artificial Intelligence in the Cloud-Based PLM Market

The incorporation of artificial intelligence (AI) into cloud-based PLM platforms is transforming how organizations manage product development. AI-driven features such as predictive analytics, anomaly detection, and intelligent design recommendations help identify process inefficiencies, forecast equipment issues, and optimize product configurations. These insights allow companies to reduce development time and costs while improving accuracy and decision-making. Industries facing rising complexity and compliance demands—such as aerospace, automotive, and electronics—are benefiting from AI tools that detect flaws early, simulate production environments, and refine materials planning within a cloud-based ecosystem. As more PLM vendors embed AI and machine learning into their platforms, these systems are evolving into intelligent, adaptive environments that support continuous innovation, real-time insights, and operational automation—making them essential to modern product lifecycle strategies.

### Key Market Players

Oracle Corporation

Tata Consultancy Services Limited

IBM Corporation

SAP SE

Infor

Ansys, Inc.

PTC Inc.

Autodesk, Inc.

### Report Scope:

In this report, the Global Cloud-Based PLM Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

### Cloud-Based PLM Market, By Component:

Software

Services

### Cloud-Based PLM Market, By Technology:

Radio-Frequency Identification

Near Field Communication

Others

### Cloud-Based PLM Market, By Application:

Portfolio Management

Product Data Management

Collaborative Design and Engineering

Customer Management

Compliance Management

Others

### Cloud-Based PLM Market, By Region:

North America

United States

Canada

Mexico

Europe

Germany

France

United Kingdom

Italy

Spain

Asia Pacific

China

India

Japan

South Korea

Australia

Middle East & Africa

Saudi Arabia

UAE

South Africa

South America

Brazil

Colombia

## Argentina

### Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Cloud-Based PLM Market.

### Available Customizations:

Global Cloud-Based PLM Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

### Company Information

Detailed analysis and profiling of additional market players (up to five).

## Contents

### 1. SOLUTION OVERVIEW

- 1.1. Market Definition
- 1.2. Scope of the Market
  - 1.2.1. Markets Covered
  - 1.2.2. Years Considered for Study
  - 1.2.3. Key Market Segmentations

### 2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

### 3. EXECUTIVE SUMMARY

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions/Countries
- 3.5. Overview of Market Drivers, Challenges, and Trends

### 4. VOICE OF CUSTOMER

### 5. GLOBAL CLOUD-BASED PLM MARKET OUTLOOK

- 5.1. Market Size & Forecast
  - 5.1.1. By Value
- 5.2. Market Share & Forecast
  - 5.2.1. By Component (Software, Services)
  - 5.2.2. By Technology (Radio-Frequency Identification, Near Field Communication, Others)
  - 5.2.3. By Application (Portfolio Management, Product Data Management, Collaborative

Design and Engineering, Customer Management, Compliance Management, Others)

5.2.4. By Region (North America, Europe, South America, Middle East & Africa, Asia Pacific)

5.3. By Company (2024)

5.4. Market Map

## **6. NORTH AMERICA CLOUD-BASED PLM MARKET OUTLOOK**

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Component

6.2.2. By Technology

6.2.3. By Application

6.2.4. By Country

6.3. North America: Country Analysis

6.3.1. United States Cloud-Based PLM Market Outlook

6.3.1.1. Market Size & Forecast

6.3.1.1.1. By Value

6.3.1.2. Market Share & Forecast

6.3.1.2.1. By Component

6.3.1.2.2. By Technology

6.3.1.2.3. By Application

6.3.2. Canada Cloud-Based PLM Market Outlook

6.3.2.1. Market Size & Forecast

6.3.2.1.1. By Value

6.3.2.2. Market Share & Forecast

6.3.2.2.1. By Component

6.3.2.2.2. By Technology

6.3.2.2.3. By Application

6.3.3. Mexico Cloud-Based PLM Market Outlook

6.3.3.1. Market Size & Forecast

6.3.3.1.1. By Value

6.3.3.2. Market Share & Forecast

6.3.3.2.1. By Component

6.3.3.2.2. By Technology

6.3.3.2.3. By Application

## **7. EUROPE CLOUD-BASED PLM MARKET OUTLOOK**

- 7.1. Market Size & Forecast
  - 7.1.1. By Value
- 7.2. Market Share & Forecast
  - 7.2.1. By Component
  - 7.2.2. By Technology
  - 7.2.3. By Application
  - 7.2.4. By Country
- 7.3. Europe: Country Analysis
  - 7.3.1. Germany Cloud-Based PLM Market Outlook
    - 7.3.1.1. Market Size & Forecast
      - 7.3.1.1.1. By Value
    - 7.3.1.2. Market Share & Forecast
      - 7.3.1.2.1. By Component
      - 7.3.1.2.2. By Technology
      - 7.3.1.2.3. By Application
  - 7.3.2. France Cloud-Based PLM Market Outlook
    - 7.3.2.1. Market Size & Forecast
      - 7.3.2.1.1. By Value
    - 7.3.2.2. Market Share & Forecast
      - 7.3.2.2.1. By Component
      - 7.3.2.2.2. By Technology
      - 7.3.2.2.3. By Application
  - 7.3.3. United Kingdom Cloud-Based PLM Market Outlook
    - 7.3.3.1. Market Size & Forecast
      - 7.3.3.1.1. By Value
    - 7.3.3.2. Market Share & Forecast
      - 7.3.3.2.1. By Component
      - 7.3.3.2.2. By Technology
      - 7.3.3.2.3. By Application
  - 7.3.4. Italy Cloud-Based PLM Market Outlook
    - 7.3.4.1. Market Size & Forecast
      - 7.3.4.1.1. By Value
    - 7.3.4.2. Market Share & Forecast
      - 7.3.4.2.1. By Component
      - 7.3.4.2.2. By Technology
      - 7.3.4.2.3. By Application
  - 7.3.5. Spain Cloud-Based PLM Market Outlook
    - 7.3.5.1. Market Size & Forecast

- 7.3.5.1.1. By Value
- 7.3.5.2. Market Share & Forecast
  - 7.3.5.2.1. By Component
  - 7.3.5.2.2. By Technology
  - 7.3.5.2.3. By Application

## **8. ASIA PACIFIC CLOUD-BASED PLM MARKET OUTLOOK**

- 8.1. Market Size & Forecast
  - 8.1.1. By Value
- 8.2. Market Share & Forecast
  - 8.2.1. By Component
  - 8.2.2. By Technology
  - 8.2.3. By Application
  - 8.2.4. By Country
- 8.3. Asia Pacific: Country Analysis
  - 8.3.1. China Cloud-Based PLM Market Outlook
    - 8.3.1.1. Market Size & Forecast
      - 8.3.1.1.1. By Value
    - 8.3.1.2. Market Share & Forecast
      - 8.3.1.2.1. By Component
      - 8.3.1.2.2. By Technology
      - 8.3.1.2.3. By Application
  - 8.3.2. India Cloud-Based PLM Market Outlook
    - 8.3.2.1. Market Size & Forecast
      - 8.3.2.1.1. By Value
    - 8.3.2.2. Market Share & Forecast
      - 8.3.2.2.1. By Component
      - 8.3.2.2.2. By Technology
      - 8.3.2.2.3. By Application
  - 8.3.3. Japan Cloud-Based PLM Market Outlook
    - 8.3.3.1. Market Size & Forecast
      - 8.3.3.1.1. By Value
    - 8.3.3.2. Market Share & Forecast
      - 8.3.3.2.1. By Component
      - 8.3.3.2.2. By Technology
      - 8.3.3.2.3. By Application
  - 8.3.4. South Korea Cloud-Based PLM Market Outlook
    - 8.3.4.1. Market Size & Forecast

- 8.3.4.1.1. By Value
- 8.3.4.2. Market Share & Forecast
  - 8.3.4.2.1. By Component
  - 8.3.4.2.2. By Technology
  - 8.3.4.2.3. By Application
- 8.3.5. Australia Cloud-Based PLM Market Outlook
  - 8.3.5.1. Market Size & Forecast
    - 8.3.5.1.1. By Value
  - 8.3.5.2. Market Share & Forecast
    - 8.3.5.2.1. By Component
    - 8.3.5.2.2. By Technology
    - 8.3.5.2.3. By Application

## **9. MIDDLE EAST & AFRICA CLOUD-BASED PLM MARKET OUTLOOK**

- 9.1. Market Size & Forecast
  - 9.1.1. By Value
- 9.2. Market Share & Forecast
  - 9.2.1. By Component
  - 9.2.2. By Technology
  - 9.2.3. By Application
  - 9.2.4. By Country
- 9.3. Middle East & Africa: Country Analysis
  - 9.3.1. Saudi Arabia Cloud-Based PLM Market Outlook
    - 9.3.1.1. Market Size & Forecast
      - 9.3.1.1.1. By Value
    - 9.3.1.2. Market Share & Forecast
      - 9.3.1.2.1. By Component
      - 9.3.1.2.2. By Technology
      - 9.3.1.2.3. By Application
  - 9.3.2. UAE Cloud-Based PLM Market Outlook
    - 9.3.2.1. Market Size & Forecast
      - 9.3.2.1.1. By Value
    - 9.3.2.2. Market Share & Forecast
      - 9.3.2.2.1. By Component
      - 9.3.2.2.2. By Technology
      - 9.3.2.2.3. By Application
  - 9.3.3. South Africa Cloud-Based PLM Market Outlook
    - 9.3.3.1. Market Size & Forecast

9.3.3.1.1. By Value

9.3.3.2. Market Share & Forecast

9.3.3.2.1. By Component

9.3.3.2.2. By Technology

9.3.3.2.3. By Application

## **10. SOUTH AMERICA CLOUD-BASED PLM MARKET OUTLOOK**

10.1. Market Size & Forecast

10.1.1. By Value

10.2. Market Share & Forecast

10.2.1. By Component

10.2.2. By Technology

10.2.3. By Application

10.2.4. By Country

10.3. South America: Country Analysis

10.3.1. Brazil Cloud-Based PLM Market Outlook

10.3.1.1. Market Size & Forecast

10.3.1.1.1. By Value

10.3.1.2. Market Share & Forecast

10.3.1.2.1. By Component

10.3.1.2.2. By Technology

10.3.1.2.3. By Application

10.3.2. Colombia Cloud-Based PLM Market Outlook

10.3.2.1. Market Size & Forecast

10.3.2.1.1. By Value

10.3.2.2. Market Share & Forecast

10.3.2.2.1. By Component

10.3.2.2.2. By Technology

10.3.2.2.3. By Application

10.3.3. Argentina Cloud-Based PLM Market Outlook

10.3.3.1. Market Size & Forecast

10.3.3.1.1. By Value

10.3.3.2. Market Share & Forecast

10.3.3.2.1. By Component

10.3.3.2.2. By Technology

10.3.3.2.3. By Application

## **11. MARKET DYNAMICS**

11.1. Drivers

11.2. Challenges

## **12. MARKET TRENDS AND DEVELOPMENTS**

12.1. Merger & Acquisition (If Any)

12.2. Product Launches (If Any)

12.3. Recent Developments

## **13. COMPANY PROFILES**

13.1. Oracle Corporation

13.1.1. Business Overview

13.1.2. Key Revenue and Financials

13.1.3. Recent Developments

13.1.4. Key Personnel

13.1.5. Key Product/Services Offered

13.2. Tata Consultancy Services Limited

13.3. IBM Corporation

13.4. SAP SE

13.5. Infor

13.6. Ansys, Inc.

13.7. PTC Inc.

13.8. Autodesk, Inc.

## **14. STRATEGIC RECOMMENDATIONS**

## **15. ABOUT US & DISCLAIMER**

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