

Cleaning Equipment and Supplies Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Type (Cleaning Machines, Cleaning Chemicals, Cleaning Tools, Others), By Application (Household, Commercial, Industrial, Institutional), By Cleaning Method (Manual Cleaning, Automated Cleaning, Steam Cleaning, Wet Cleaning), By Region & Competition, 2021-2031F

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Abstracts

The Global Cleaning Equipment and Supplies Market is projected to expand from USD 128.12 Billion in 2025 to USD 190.02 Billion by 2031, reflecting a CAGR of 6.79%. This market encompasses a wide array of machinery, chemical agents, and manual tools essential for sanitation in residential, commercial, and industrial settings. Growth is primarily driven by rapid urbanization and the strict enforcement of hygiene protocols within the healthcare and hospitality industries. Furthermore, elevated public consciousness regarding disease prevention has reinforced demand, as both consumers and enterprises prioritize sanitary environments to minimize health risks. Data from the American Cleaning Institute in 2025 indicates that 74% of survey respondents modified their cleaning habits to enhance personal well-being.

Despite positive growth trends, the market contends with significant obstacles stemming from fluctuating raw material costs and supply chain instability. Manufacturers also face a complex regulatory environment regarding chemical safety and environmental adherence. These compliance obligations necessitate considerable investments in product reformulation and packaging modifications, which ultimately pressure operational margins and hinder growth in price-sensitive markets.

Market Driver

Elevated global awareness regarding hygiene and infection control has emerged as a primary engine for market growth, fundamentally reshaping cleaning protocols across commercial and institutional landscapes. Sanitation is no longer viewed as a secondary task but as a vital compliance necessity for ensuring occupant safety and protecting brand reputation. This paradigm shift emphasizes visible cleaning frequencies and the adoption of hospital-grade disinfection methods in non-medical settings such as offices and retail outlets. This sustained demand is reflected in consumer expectations; the '2024 Clean Index' report by CloroxPro in January 2025 revealed that 79% of consumers consider it essential for businesses to offer disinfecting wipes to guarantee public health.

A secondary major driver is the increasing demand for eco-friendly and sustainable cleaning solutions, propelling manufacturers to innovate beyond mere chemical efficacy toward environmental responsibility. This trend is fueled by strict regulatory standards and corporate sustainability mandates aiming to lower carbon footprints and water consumption. As a result, there is a marked rise in bio-based consumables and energy-efficient machinery engineered to reduce resource usage. This strategic shift is evident among industry leaders; for instance, Nilfisk reported in February 2025 that it lowered its absolute Scope 1 and 2 greenhouse gas emissions by 22% in 2024 compared to its 2019 baseline. Such adaptations have bolstered market resilience, demonstrated by Karcher achieving a record turnover of 3.446 billion euros in the 2024 financial year despite global economic challenges.

Market Challenge

The fluctuation of raw material prices and supply chain inconsistencies presents a significant barrier to the Global Cleaning Equipment and Supplies Market by creating financial instability that complicates manufacturing and pricing strategies. Sharp variations in input costs force producers to either absorb the added expenses, which erodes profitability, or pass them on to customers, risking the loss of cost-conscious clients in sectors like healthcare and hospitality. This volatility hampers long-term planning and inventory management, triggering supply chain delays that impede the efficient delivery of products to end-users and suppress potential revenue recognition.

A direct outcome of this instability is a noticeable contraction in market activity, as buyers resort to more conservative purchasing habits. According to ISSA data from

2025, total portfolio sales within the cleaning and hygiene industry fell by 7% year-over-year. This statistic highlights how the combined effects of price volatility and supply chain adjustments have necessitated a decrease in unit volumes. As organizations restrict their procurement budgets in response to these uncertain market conditions, the overall expansion of the sector is actively obstructed.

Market Trends

The integration of AI-driven Autonomous Mobile Robots for commercial floor care is revolutionizing the industry by mitigating chronic labor shortages and improving operational consistency. Facility managers are deploying these automated systems not only to boost efficiency but also to secure verifiable cleaning performance via data-driven reporting that manual techniques cannot offer. Adoption has progressed from initial pilot phases to widespread implementation in retail and industrial environments, fundamentally altering workforce deployment in facility management. Highlighting this shift, Tennant Company announced in June 2025 that it had sold its 10,000th autonomous mobile robot, marking a major milestone in supporting global cleaning operations.

The shift toward closed-loop and minimalist packaging in the supplies sector signifies a crucial move toward circular economy principles, separate from the focus on chemical formulas. Manufacturers are reworking product packaging to reduce reliance on virgin plastics and enable material recovery, transforming waste streams into valuable resources. This transition actively lowers the environmental footprint of single-use containers while satisfying the strict procurement standards of eco-conscious institutional buyers who require lifecycle accountability. According to Karcher's May 2025 'Sustainability Report 2024', the company successfully incorporated over 2,200 tonnes of recycled plastic into its products during the 2024 financial year.

Key Market Players

Alfred Karcher SE & Co. KG

Bissell Inc.

Chemin Hygiene Sdn Bhd

COMAC S.p.A.

Eureka S.p.A.

Hako GmbH

Nilfisk Group

Roots Multiclean LTD

The 3M Company

The Tennant Company

Report Scope

In this report, the Global Cleaning Equipment and Supplies Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Cleaning Equipment and Supplies Market, By Type

Cleaning Machines

Cleaning Chemicals

Cleaning Tools

Others

Cleaning Equipment and Supplies Market, By Application

Household

Commercial

Industrial

Institutional

Cleaning Equipment and Supplies Market, By Cleaning Method

Manual Cleaning

Automated Cleaning

Steam Cleaning

Wet Cleaning

Cleaning Equipment and Supplies Market, By Region

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Cleaning Equipment and Supplies Market.

Available Customizations:

Global Cleaning Equipment and Supplies Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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