

CIS Countries Two-Wheeler Market, By Vehicle Type (Scooter/Moped, Motorcycle), By Propulsion Type (ICE and Electric), By Country, By Company, Forecast & Opportunities, 2028

<https://marketpublishers.com/r/C13DAFF4A6FEN.html>

Date: October 2023

Pages: 125

Price: US\$ 4,400.00 (Single User License)

ID: C13DAFF4A6FEN

Abstracts

The Commonwealth of Independent States (CIS), comprising former Soviet republics, presents a dynamic and evolving landscape within the two-wheeler market. The region's economic and cultural diversity, combined with varying transportation needs, contribute to distinct dynamics within each country's market. In numerous CIS countries, motorcycles, scooters, and mopeds transcend mere modes of transportation; they embody freedom, leisure, and practicality. The affordability and fuel efficiency of these vehicles render them appealing choices, particularly in areas where car ownership might be less feasible. Additionally, motorcycles excel in navigating the sometimes-demanding road infrastructure found in specific regions. The CIS countries encompass both urban and rural environments, each with unique transportation requirements. While motorcycles and scooters offer efficient solutions for urban mobility, they also cater to rural communities, providing access to areas that larger vehicles might struggle to reach. This dual-purpose utility contributes to the enduring popularity of two-wheelers across various regions. In recent years, there has been a mounting interest in electric mobility, aligning with global trends toward sustainability. Electric motorcycles and scooters are gradually gaining attention as environmentally friendly alternatives, especially as regional governments emphasize emission reduction and embrace greener transportation options. Nonetheless, challenges such as limited charging infrastructure and higher initial costs compared to conventional vehicles might influence the adoption rate.

Key Market Drivers

Affordability and Fuel Efficiency

In numerous CIS countries, motorcycles and scooters are valued for their affordability and fuel efficiency. These vehicles often offer a more budget-friendly option compared to cars, both in terms of initial purchase price and ongoing operational expenses. Given the varying economic conditions across the region, motorcycles and scooters provide an accessible transportation mode for a diverse range of consumers.

Urban and Rural Mobility Needs

The diversity of environments in CIS countries, ranging from densely populated urban areas to rural landscapes, creates diverse mobility needs. Motorcycles and scooters excel in providing efficient solutions for both urban congestion and navigating challenging rural terrains. They serve as practical vehicles for commuting within cities and accessing remote areas with less developed road infrastructure.

Cultural Significance and Lifestyle

Motorcycles carry cultural significance in many CIS countries, symbolizing freedom, adventure, and individuality. Riding often represents a sense of community and leisure, contributing to the lasting popularity of two-wheelers. Moreover, motorcycles are valued for their capacity to facilitate social interactions and group activities, fostering a strong riding culture.

Electric Mobility Awareness

The growing global trend toward electric mobility is gradually influencing the CIS two-wheeler market. As environmental concerns gain momentum, consumers are becoming more aware of the advantages of electric motorcycles and scooters, such as reduced emissions and lower operational costs. Governments and manufacturers are introducing electric models to align with these preferences.

Transportation Infrastructure Challenges

CIS countries may encounter transportation infrastructure challenges, including inadequate road networks, traffic congestion, and limited parking facilities. Motorcycles and scooters provide solutions to these challenges by offering maneuverability in congested areas and access to locations where larger vehicles face difficulties. This adaptability enhances their appeal, especially in regions with suboptimal road

conditions.

Government Regulations and Incentives

Government regulations play a pivotal role in shaping the two-wheeler market across CIS countries. Import duties, emissions standards, and licensing requirements can significantly influence the market's accessibility and competitiveness. Incentives such as reduced taxes or subsidies for electric vehicles encourage the adoption of cleaner and more efficient modes of transportation.

Youth Appeal and Entry-Level Segment

Motorcycles and scooters often attract younger generations seeking affordable and convenient transportation options. The entry-level segment offers cost-effective models that cater to budget-conscious consumers, making it easier for new riders to enter the market. This segment's appeal is reinforced by the sense of freedom and personal expression associated with riding.

Key Market Challenges

Road Safety and Awareness:

Road safety presents a significant challenge in many CIS countries, characterized by inadequate road infrastructure, lax enforcement of traffic rules, and a lack of awareness about safe riding practices. This poses risks for motorcyclists and scooter riders, particularly in regions where road conditions can be demanding. Addressing this challenge requires comprehensive safety education campaigns, stricter enforcement of traffic regulations, and the integration of safety features in vehicles.

Inadequate Infrastructure

Certain CIS countries contend with underdeveloped or insufficient road infrastructure, making it challenging for motorcycles and scooters to navigate certain areas. Lack of proper road maintenance, unpaved roads, and inadequate signage can limit the usability of these vehicles. Improving infrastructure, especially in rural and remote regions, is crucial to expand the accessibility of motorcycles and scooters.

Seasonal Weather Conditions

CIS countries experience diverse climate conditions, including harsh winters characterized by heavy snowfall and icy roads. These weather conditions can restrict the use of motorcycles and scooters for a significant portion of the year, affecting their practicality as year-round transportation options. Manufacturers and riders must consider seasonal challenges and potential storage issues in regions with extreme weather.

Import Duties and Regulations

Import duties, taxes, and regulations can pose challenges to the affordability of motorcycles and scooters in some CIS countries. High import costs can discourage potential buyers and limit the availability of affordable options. Advocating for more favorable import policies, especially for electric vehicles, can help promote the adoption of cleaner and more efficient transportation solutions.

Lack of Riding Infrastructure

The absence of proper riding infrastructure, such as designated motorcycle lanes or safe parking areas, can hinder the growth of the two-wheeler market. Inadequate infrastructure reduces the convenience and safety of using motorcycles and scooters, discouraging potential riders from considering these options for their daily commutes.

Limited Access to Financing

Access to financing for purchasing motorcycles and scooters might be

limited in some CIS countries. This can prevent individuals from purchasing vehicles due to the upfront cost. Developing financing options and loan programs tailored to two-wheelers could make ownership more attainable for a broader range of consumers.

Lack of Electric Charging Infrastructure

As the interest in electric two-wheelers grows, the lack of charging infrastructure for electric motorcycles and scooters can impede their adoption. Limited charging stations can restrict the range and usability of electric vehicles, particularly for longer rides or in areas with few charging points.

Key Market Trends

Rise of Electric Mobility

The trend toward electric mobility is gradually influencing the CIS two-wheeler market. As global awareness of environmental concerns grows, there is a shift toward electric motorcycles and scooters as more sustainable alternatives to traditional internal combustion engine (ICE) vehicles. Governments and manufacturers in the region are introducing electric models, offering benefits such as reduced emissions, lower operating costs, and quieter operation. However, the adoption of electric vehicles might be hindered by challenges such as limited charging infrastructure and higher initial costs.

Safety Features and Regulations

The increasing emphasis on road safety is driving the integration of advanced safety features in motorcycles and scooters across CIS countries. Anti-lock braking systems (ABS), traction control, and other rider assistance systems are becoming more common. Additionally, governments are implementing stricter safety regulations to improve rider protection and reduce accidents, further driving the adoption of safety-enhanced vehicles.

Urban Mobility Solutions

In densely populated urban areas, motorcycles and scooters are viewed as efficient solutions to combat traffic congestion and offer ease of parking. The trend toward urbanization in many CIS countries is propelling the demand for agile and maneuverable vehicles. Manufacturers are responding by offering models tailored to urban mobility, including smaller-displacement options that are well-suited for short commutes.

Online Sales and E-Commerce

The rise of e-commerce and online platforms is influencing how motorcycles and scooters are bought and sold. Consumers in CIS countries are increasingly using digital platforms to research, compare, and purchase vehicles. Manufacturers and dealers are responding by enhancing their online presence, offering virtual showrooms, and enabling seamless online transactions.

Customization and Personalization

The trend of customization and personalization is gaining momentum in the CIS two-wheeler market. Riders are seeking unique aesthetics and performance enhancements to express their individuality. Aftermarket parts and accessories, as well as manufacturer-offered customization options, cater to this demand, allowing riders to create personalized and distinctive vehicles.

Youth and Entry-Level Segment

The youth demographic in CIS countries is driving an interest in entry-level motorcycles and scooters. Affordable and approachable models cater to new riders looking for cost-effective transportation options. Manufacturers are introducing models with lower displacement and accessible price points to tap into this growing market segment.

Segmental Insights

Vehicle Type Insights

In the Commonwealth of Independent States (CIS), motorcycles hold a larger market share compared to scooters. This predominance can be attributed to a variety of factors. Historically, motorcycles have been favoured for their off-road capabilities, which is especially advantageous given the diverse and challenging terrain across different CIS countries. Whether it's navigating through rugged mountains or traversing vast plains, motorcycles provide the necessary power and durability to conquer any landscape. Moreover, motorcycles have become deeply ingrained in the cultural fabric of these regions. They are not just means of transportation but symbols of freedom, adventure, and individuality. The sight of a motorcyclist cruising down the open road evokes a sense of thrill and exploration that resonates with the people of the CIS. It represents the spirit of breaking barriers and embracing the unknown. Furthermore, motorcycles offer unparalleled versatility, making them a popular choice among consumers. Their high-speed performance allows for swift travel on highways, while their maneuverability in urban environments ensures easy navigation through busy streets. Additionally, motorcycles' ability to handle rough terrains and unpaved roads makes them ideal for rural areas, where infrastructure may be limited.

Fuel Type Insights

In the CIS (Commonwealth of Independent States) countries' two-wheeler market, petrol-based motorcycles and scooters currently dominate the landscape. Their popularity can be attributed to their easy availability and long-standing prevalence.

However, the market is gradually undergoing a significant shift toward electric and alternative fuel two-wheelers. This transition is primarily driven by the growing environmental concerns and the proactive measures taken by governments to promote the adoption of eco-friendly vehicles. The increasing awareness about the detrimental effects of fossil fuels on the environment has prompted consumers to seek greener transportation options. As a result, electric and alternative fuel two-wheelers are gaining traction, offering reduced emissions and a more sustainable mode of transportation. Moreover, government incentives and subsidies further encourage consumers to opt for these eco-friendly alternatives, making them an attractive choice.

Regional Insights

Russia holds the largest share in the two-wheeler market among the CIS countries. This is primarily due to its vast geographical size, which provides ample opportunities for exploration and transportation on two wheels. Additionally, Russia boasts a higher purchasing power compared to other CIS countries, allowing more individuals to afford and enjoy the convenience and thrill of riding a two-wheeler. Furthermore, the well-established network of two-wheeler manufacturers and distributors in Russia ensures a wide range of options and availability for consumers. These factors collectively contribute to a strong and thriving market for two-wheelers in Russia, making it a hub for enthusiasts and a driving force behind the growth of the industry in the region.

Key Market Players

Honda Motor Co., Ltd.

Yamaha Motor Co., Ltd.

Suzuki Motor Corporation

Kawasaki Heavy Industries, Ltd.

Bajaj Auto Ltd.

Harley-Davidson

Piaggio Group

BMW Motorrad

KTM AG

Report Scope:

In this report, the CIS Countries Two-Wheeler market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

CIS Countries Two-Wheeler Market, By Vehicle Type:

Scooter/Moped

Motorcycle

CIS Countries Two-Wheeler Market, By Propulsion Type:

ICE

Electric

CIS Countries Two-Wheeler Market, By Country:

Russia

Belarus

Moldova

Kazakhstan

Azerbaijan

Armenia

Kyrgyzstan

Uzbekistan

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the CIS Countries Two-Wheeler Market.

Available Customizations:

CIS Countries Two-Wheeler market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. Introduction
 - 1.1. Product Overview
 - 1.2. Key Highlights of the Report
 - 1.3. Market Coverage
 - 1.4. Market Segments Covered
 - 1.5. Research Tenure Considered

2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

3. EXECUTIVE SUMMARY

- 3.1. Market Overview
- 3.2. Market Forecast
- 3.3. Key Countries
- 3.4. Key Segments

4. IMPACT OF COVID-19 ON CIS COUNTRIES TWO-WHEELER MARKET

- 4.1. Key Segments Impacted
- 4.2. Key Regions Impacted

5. VOICE OF CUSTOMERS ANALYSIS

- 5.1. Brand Awareness
- 5.2. Factors Influencing Purchase Decision
- 5.3. Challenges/Unmet Needs

6. CIS COUNTRIES TWO-WHEELER MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value & Volume

6.2. Market Share & Forecast

6.2.1. By Vehicle Type Market Share Analysis (Scooter/Moped, Motorcycle)

6.2.2. By Propulsion Type Market Share Analysis (ICE and Electric)

6.2.3. By Country Market Share Analysis

6.2.3.1. Russia Market Share Analysis

6.2.3.2. Belarus Market Share Analysis

6.2.3.3. Moldova Market Share Analysis

6.2.3.4. Kazakhstan Market Share Analysis

6.2.3.5. Azerbaijan Market Share Analysis

6.2.3.6. Armenia Market Share Analysis

6.2.3.7. Uzbekistan Market Share Analysis

6.2.3.8. Kyrgyzstan Market Share Analysis

6.2.3.9. Rest of CIS Countries Market Share Analysis

6.2.4. By Company Market Share Analysis (Top 5 Companies, Others - By Value, 2022)

6.3. CIS Countries Two-Wheeler Market Mapping & Opportunity Assessment

6.3.1. By Vehicle Type Market Mapping & Opportunity Assessment

6.3.2. By Propulsion Type Market Mapping & Opportunity Assessment

6.3.3. By Country Market Mapping & Opportunity Assessment

7. RUSSIA TWO-WHEELER MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value & Volume

7.2. Market Share & Forecast

7.2.1. By Vehicle Type Market Share Analysis

7.2.2. By Propulsion Type Market Share Analysis

8. BELARUS TWO-WHEELER MARKET OUTLOOK

8.1. Market Size & Forecast

8.1.1. By Value & Volume

8.2. Market Share & Forecast

8.2.1. By Vehicle Type Market Share Analysis

8.2.2. By Propulsion Type Market Share Analysis

9. MOLDOVA TWO-WHEELER MARKET OUTLOOK

9.1. Market Size & Forecast

9.1.1. By Value & Volume

9.2. Market Share & Forecast

9.2.1. By Vehicle Type Market Share Analysis

9.2.2. By Propulsion Type Market Share Analysis

10. KAZAKHSTAN TWO-WHEELER MARKET OUTLOOK

10.1. Market Size & Forecast

10.1.1. By Value & Volume

10.2. Market Share & Forecast

10.2.1. By Vehicle Type Market Share Analysis

10.2.2. By Propulsion Type Market Share Analysis

11. AZERBAIJAN TWO-WHEELER MARKET OUTLOOK

11.1. Market Size & Forecast

11.1.1. By Value & Volume

11.2. Market Share & Forecast

11.2.1. By Vehicle Type Market Share Analysis

11.2.2. By Propulsion Type Market Share Analysis

12. ARMENIA TWO-WHEELER MARKET OUTLOOK

12.1. Market Size & Forecast

12.1.1. By Value & Volume

12.2. Market Share & Forecast

12.2.1. By Vehicle Type Market Share Analysis

12.2.2. By Propulsion Type Market Share Analysis

13. UZBEKISTAN TWO-WHEELER MARKET OUTLOOK

13.1. Market Size & Forecast

13.1.1. By Value & Volume

13.2. Market Share & Forecast

13.2.1. By Vehicle Type Market Share Analysis

13.2.2. By Propulsion Type Market Share Analysis

14. KYRGYZSTAN TWO-WHEELER MARKET OUTLOOK

14.1. Market Size & Forecast

14.1.1. By Value & Volume

14.2. Market Share & Forecast

14.2.1. By Vehicle Type Market Share Analysis

14.2.2. By Propulsion Type Market Share Analysis

15. SWOT ANALYSIS

15.1. Strength

15.2. Weakness

15.3. Opportunities

15.4. Threats

16. MARKET DYNAMICS

16.1. Market Drivers

16.2. Market Challenges

17. MARKET TRENDS AND DEVELOPMENTS

18. PORTER'S FIVE FORCES MODEL

18.1. Competitive Rivalry

18.2. Bargaining Powers of Suppliers

18.3. Bargaining Powers of Buyers

18.4. Threat of New Entrants

18.5. Threat of Substitutes

19. COMPETITIVE LANDSCAPE

19.1. Company Profiles (Up to 10 Major Companies)

19.1.1. Honda Motor Co., Ltd.

19.1.1.1. Company Details

19.1.1.2. Key Products Offered

19.1.1.3. Recent Developments

19.1.1.4. Key Management Personnel

- 19.1.2. Yamaha Motor Co., Ltd.
 - 19.1.2.1. Company Details
 - 19.1.2.2. Key Products Offered
 - 19.1.2.3. Recent Developments
 - 19.1.2.4. Key Management Personnel
- 19.1.3. Suzuki Motor Corporation
 - 19.1.3.1. Company Details
 - 19.1.3.2. Key Products Offered
 - 19.1.3.3. Recent Developments
 - 19.1.3.4. Key Management Personnel
- 19.1.4. Kawasaki Heavy Industries, Ltd.
 - 19.1.4.1. Company Details
 - 19.1.4.2. Key Products Offered
 - 19.1.4.3. Recent Developments
 - 19.1.4.4. Key Management Personnel
- 19.1.5. Bajaj Auto Ltd.
 - 19.1.5.1. Company Details
 - 19.1.5.2. Key Products Offered
 - 19.1.5.3. Recent Developments
 - 19.1.5.4. Key Management Personnel
- 19.1.6. Harley-Davidson
 - 19.1.6.1. Company Details
 - 19.1.6.2. Key Products Offered
 - 19.1.6.3. Recent Developments
 - 19.1.6.4. Key Management Personnel
- 19.1.7. Piaggio Group
 - 19.1.7.1. Company Details
 - 19.1.7.2. Key Products Offered
 - 19.1.7.3. Recent Developments
 - 19.1.7.4. Key Management Personnel
- 19.1.8. BMW Motorrad
 - 19.1.8.1. Company Details
 - 19.1.8.2. Key Products Offered
 - 19.1.8.3. Recent Developments
 - 19.1.8.4. Key Management Personnel
- 19.1.9. KTM AG
 - 19.1.9.1. Company Details
 - 19.1.9.2. Key Products Offered
 - 19.1.9.3. Recent Developments

19.1.9.4. Key Management Personnel

20. STRATEGIC RECOMMENDATIONS

20.1. Key Focus Areas

20.1.1. Target Country

20.1.2. Target Vehicle Type

20.1.3. Target Propulsion Type

21. ABOUT US & DISCLAIMER

I would like to order

Product name: CIS Countries Two-Wheeler Market, By Vehicle Type (Scooter/Moped, Motorcycle), By Propulsion Type (ICE and Electric), By Country, By Company, Forecast & Opportunities, 2028

Product link: <https://marketpublishers.com/r/C13DAFF4A6FEN.html>

Price: US\$ 4,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C13DAFF4A6FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970