

# **Chronic Obstructive Pulmonary Disease (COPD) Treatment Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Drug Class (Combination Therapy, Bronchodilators, Corticosteroids, Phosphodiesterase Type 4 Inhibitor, Mucokinetics, Others), By Type (Chronic Bronchitis, Emphysema), By Distribution Channel ( Hospital Pharmacies, Retail Pharmacies, Online Pharmacies), By Region and Competition, 2019-2029F**

<https://marketpublishers.com/r/C53E1C476834EN.html>

Date: June 2024

Pages: 180

Price: US\$ 4,900.00 (Single User License)

ID: C53E1C476834EN

## **Abstracts**

Global Chronic Obstructive Pulmonary Disease (COPD) Treatment Market was valued at USD 18.11 Billion in 2023 and is anticipated to project steady growth in the forecast period with a CAGR of 5.25% through 2029. Chronic Obstructive Pulmonary Disease (COPD) stands as a significant global health challenge, affecting millions of people worldwide. COPD encompasses a group of lung conditions, including chronic bronchitis and emphysema, characterized by airflow obstruction and breathing difficulties. As the prevalence of COPD continues to rise, the demand for effective treatment options has escalated, driving advancements in the global COPD treatment market. Innovations in respiratory medicine have led to the development of novel treatment modalities for COPD, including inhalers, bronchodilators, corticosteroids, and combination therapies. These advancements aim to improve symptom management, enhance patient compliance, and reduce exacerbations. The shift towards personalized medicine has gained momentum in COPD treatment. Biomarker testing and genetic profiling enable healthcare providers to tailor treatment strategies based on individual patient characteristics, optimizing therapeutic outcomes and minimizing adverse effects. The integration of telemedicine and digital health solutions has transformed COPD

management by facilitating remote patient monitoring, teleconsultations, and medication adherence tracking. These technologies enhance patient engagement, enable early intervention, and improve overall disease management.

## Key Market Drivers

### Rising Global Prevalence of COPD is Driving the Global Chronic Obstructive Pulmonary Disease (COPD) Treatment Market

Chronic Obstructive Pulmonary Disease (COPD) has emerged as a significant global health concern, affecting millions of individuals worldwide. COPD encompasses a group of progressive lung diseases, including chronic bronchitis and emphysema, characterized by airflow limitation and respiratory symptoms. The escalating prevalence of COPD has propelled the growth of the global COPD treatment market, as healthcare systems strive to address the burden of this chronic condition. COPD ranks among the leading causes of morbidity and mortality globally, with its prevalence steadily rising. Factors such as aging populations, increasing tobacco consumption, environmental pollution, and occupational hazards contribute to the growing burden of COPD. According to the World Health Organization (WHO), COPD is projected to become the third leading cause of death worldwide by 2030. This alarming trend underscores the urgent need for effective COPD management and treatment strategies.

The escalating prevalence of COPD, particularly in low- and middle-income countries, is a primary driver of the global COPD treatment market. As more individuals are diagnosed with COPD, there is a growing demand for medications, inhalers, oxygen therapy, and other treatment modalities to manage symptoms and improve quality of life. Technological advancements and ongoing research efforts have led to the development of innovative treatment modalities for COPD. From bronchodilators and corticosteroids to combination therapies and biologics, healthcare providers have a diverse array of treatment options at their disposal. The emergence of targeted therapies tailored to specific COPD phenotypes holds promise for more personalized and effective treatment approaches. Governments and healthcare organizations worldwide are increasing their expenditure on respiratory healthcare services, including COPD diagnosis, treatment, and management. This augmented investment in healthcare infrastructure, along with enhanced access to healthcare services, contributes to the growth of the COPD treatment market. Efforts to raise awareness about COPD risk factors, symptoms, and preventive measures have gained traction globally. Public health campaigns, educational programs, and initiatives by patient advocacy groups play a crucial role in early detection and intervention, driving the

demand for COPD treatments.

## Increasing Healthcare Expenditure is Driving the Global Chronic Obstructive Pulmonary Disease (COPD) Treatment Market

In response to the escalating COPD burden, there has been significant investment in research and development aimed at advancing COPD treatment modalities.

Technological innovations, ranging from novel pharmaceuticals to advanced medical devices, have revolutionized the landscape of COPD management. These innovations, while improving patient outcomes, often come with a hefty price tag, contributing to the overall increase in healthcare expenditure dedicated to COPD treatment. The advent of precision medicine has heralded a shift towards personalized treatment approaches tailored to individual patient profiles. This paradigm shift in healthcare necessitates the integration of sophisticated diagnostic tools and targeted therapies, thereby driving up healthcare expenditure. Personalized medicine holds immense promise in optimizing COPD management by identifying optimal treatment regimens and minimizing adverse effects, albeit at an increased cost.

Efforts to enhance access to healthcare services, particularly in underserved regions, have also contributed to the escalating healthcare expenditure on COPD treatment. Initiatives aimed at bolstering healthcare infrastructure, expanding insurance coverage, and implementing preventive health measures have led to increased diagnosis and treatment of COPD cases, thereby augmenting healthcare spending. The pharmaceutical sector constitutes a substantial portion of the COPD treatment market, with a plethora of medications targeting various aspects of COPD management, including bronchodilation, inflammation reduction, and exacerbation prevention. The introduction of novel pharmacological agents and biologics, coupled with aggressive marketing strategies, has propelled pharmaceutical expenditure on COPD treatment to new heights.

Healthcare policies and regulations play a pivotal role in shaping the dynamics of the COPD treatment market. Government interventions, such as drug pricing regulations and reimbursement policies, significantly influence the accessibility and affordability of COPD medications and healthcare services. Regulatory approvals and quality standards dictate the introduction and adoption of new treatment modalities, thereby impacting healthcare expenditure.

### Key Market Challenges

## High Cost of Treatment

Chronic Obstructive Pulmonary Disease (COPD) is a progressive respiratory condition characterized by airflow limitation and breathing difficulties, which can significantly impact patients' quality of life. While COPD treatment has seen significant advancements in recent years, including the development of various medications, oxygen therapy, and pulmonary rehabilitation programs, accessing these treatments can be prohibitively expensive for many patients, particularly those in low- and middle-income countries. The cost of COPD treatment can quickly escalate, especially in advanced stages of the disease where multiple medications, frequent doctor visits, oxygen therapy, and hospitalizations may be necessary to manage symptoms and prevent exacerbations. For patients living in countries with limited healthcare resources and inadequate insurance coverage, the financial burden of COPD treatment can pose a significant barrier to accessing necessary care. This disparity in access to affordable treatment exacerbates existing health inequalities, disproportionately affecting vulnerable populations and contributing to poorer outcomes for COPD patients.

In low- and middle-income countries, where COPD prevalence is often higher due to factors such as tobacco use, indoor air pollution, and occupational exposures, the lack of access to affordable treatment options further compounds the public health challenge posed by the disease. Many patients in these regions may struggle to afford essential COPD medications, inhalers, or oxygen therapy, leading to undertreatment, disease progression, and increased risk of complications such as respiratory infections and hospital admissions. The financial strain of COPD treatment can have far-reaching consequences beyond the individual patient, impacting families, communities, and healthcare systems. High out-of-pocket expenses for COPD medications and healthcare services may force patients to make difficult choices between purchasing essential medications and meeting other basic needs such as food, housing, or education. This economic burden can perpetuate cycles of poverty and exacerbate social inequalities, further marginalizing already vulnerable populations.

## Limited Treatment Options

Despite significant strides in medical science, the arsenal of treatment options available for Chronic Obstructive Pulmonary Disease (COPD) remains somewhat limited, especially for severe cases. While bronchodilators, corticosteroids, and oxygen therapy serve as cornerstone treatments, they primarily focus on symptom management and do not directly target the underlying mechanisms driving the disease progression. This leaves a critical gap in addressing the root causes of COPD and effectively halting its

advancement. Bronchodilators, such as beta-agonists and anticholinergics, work by relaxing the muscles around the airways, thereby widening them and easing breathing difficulties. Corticosteroids, often delivered through inhalers, help reduce airway inflammation and alleviate symptoms during COPD exacerbations. Oxygen therapy is prescribed to improve oxygen levels in the blood and alleviate hypoxemia, a common complication of advanced COPD. While these treatments can provide symptomatic relief and improve quality of life for many COPD patients, they do not modify the underlying disease process or prevent further deterioration of lung function over time.

For patients with severe COPD, particularly those who experience frequent exacerbations or have significant airflow limitation, the lack of effective treatment options poses a significant challenge. In recent years, researchers and clinicians have intensified efforts to explore innovative therapies and personalized treatment approaches aimed at addressing the unmet needs of COPD patients. One promising area of research involves the development of novel pharmacological agents targeting specific pathways involved in COPD pathogenesis, such as inflammation, oxidative stress, and airway remodeling. These include biologic therapies, monoclonal antibodies, and small molecule inhibitors designed to modulate the immune response, reduce airway inflammation, and promote tissue repair. Regenerative medicine approaches, such as stem cell therapy and gene therapy, hold potential for repairing damaged lung tissue and restoring lung function in COPD patients. Personalized medicine approaches, based on individual patient characteristics, genetic factors, and disease phenotypes, are gaining traction in the field of COPD treatment. By tailoring treatment regimens to the unique needs and characteristics of each patient, personalized medicine aims to optimize therapeutic outcomes, minimize side effects, and improve overall treatment efficacy. This may involve biomarker-guided therapy selection, genetic profiling, and the use of predictive algorithms to identify patients who are most likely to benefit from specific treatments.

## Key Market Trends

### Technological Advancements

Chronic Obstructive Pulmonary Disease (COPD) remains a significant global health challenge, affecting millions of individuals worldwide. However, recent years have witnessed remarkable progress in COPD treatment, driven largely by advancements in technology. From innovative medical devices to sophisticated therapeutic approaches, these technological breakthroughs are revolutionizing the landscape of COPD management and offering hope to patients and healthcare providers alike. The global

COPD treatment market is witnessing a surge in growth, propelled by various technological advancements. These innovations span a wide range of areas, including diagnostics, medication delivery systems, and therapeutic interventions, all aimed at improving patient outcomes and quality of life.

Early and accurate diagnosis is crucial for effective COPD management. Technological advancements have led to the development of advanced diagnostic tools, such as high-resolution imaging techniques, pulmonary function tests, and biomarker analysis, enabling healthcare professionals to detect COPD at earlier stages and tailor treatment plans accordingly. The emergence of portable and point-of-care diagnostic devices has facilitated timely screening and monitoring, particularly in resource-limited settings.

One of the most significant trends in modern healthcare is the shift towards personalized medicine, and COPD treatment is no exception. Advances in genomic research and molecular diagnostics have paved the way for targeted therapies that address the specific underlying mechanisms of COPD in individual patients. By identifying genetic predispositions and biomarkers associated with disease progression, clinicians can customize treatment regimens to maximize efficacy and minimize adverse effects.

Inhalation therapy is a cornerstone of COPD management, providing rapid and targeted delivery of medications directly to the lungs. Recent years have seen the development of innovative inhalation devices designed to improve drug efficacy, patient adherence, and ease of use. These include dry powder inhalers (DPIs), metered-dose inhalers (MDIs), and soft mist inhalers (SMIs), each offering distinct advantages in terms of drug delivery efficiency and patient convenience. The integration of smart technologies, such as electronic monitoring and dose tracking, enhances medication adherence and treatment outcomes.

For patients with severe COPD exacerbations or respiratory failure, non-invasive ventilation (NIV) provides a life-saving intervention. Technological advancements in NIV devices, including improved algorithms, enhanced interfaces, and portable designs, have made this therapy more accessible and effective across diverse clinical settings. By providing respiratory support without the need for invasive intubation, NIV reduces the risk of complications and shortens hospital stays, thus improving overall patient outcomes and reducing healthcare costs.

The widespread adoption of telemedicine and digital health platforms has transformed the delivery of COPD care, particularly in remote or underserved areas. These

technologies enable remote monitoring of patients' symptoms, vital signs, and medication adherence, allowing healthcare providers to intervene promptly and adjust treatment plans as needed. Telehealth consultations provide patients with convenient access to expert medical advice, education, and self-management tools, empowering them to actively participate in their care and improve long-term outcomes.

## Segmental Insights

### Drug Class Insights

Based on the category of drug class, combination therapy emerged as the dominant segment in the global market for Chronic Obstructive Pulmonary Disease (COPD) Treatment in 2023. Combination therapy refers to the administration of two or more medications with different mechanisms of action to address various aspects of COPD pathology simultaneously. These medications often include bronchodilators (beta-agonists and anticholinergics) and inhaled corticosteroids (ICS), which work synergistically to alleviate symptoms, improve lung function, and reduce the frequency of exacerbations. One of the primary drivers behind the increasing adoption of combination therapy is the recognition of the heterogeneous nature of COPD. Unlike earlier perceptions of COPD as a uniform disease entity, it is now understood that COPD encompasses multiple phenotypes with varying clinical presentations and underlying mechanisms. This realization has led to the development of treatment guidelines advocating for personalized therapeutic approaches tailored to individual patient needs. Combination therapy offers the flexibility to address diverse COPD phenotypes comprehensively, thereby improving treatment outcomes and patient quality of life. Combination therapy has demonstrated superior efficacy compared to monotherapy in numerous clinical trials and real-world studies. By targeting multiple pathophysiological pathways simultaneously, combination regimens can achieve greater bronchodilation, reduce inflammation, and minimize exacerbation risk more effectively than single-agent treatments. This enhanced efficacy translates into better symptom control, reduced disease progression, and fewer hospitalizations for COPD patients.

### Type Insights

Based on Type, the Chronic Bronchitis segment is poised for rapid growth during the forecast period, reflecting its significant impact on the landscape of Chronic Obstructive Pulmonary Disease (COPD). Chronic bronchitis, alongside emphysema, constitutes the two primary conditions classified under COPD, but recent attention has increasingly

focused on chronic bronchitis due to its pervasive prevalence and profound implications for patient health. Characterized by persistent symptoms including a chronic cough, excessive mucus production, and inflammation of the bronchial tubes, chronic bronchitis poses substantial challenges for affected individuals. These symptoms often lead to recurrent respiratory infections, frequent exacerbations, and a progressive decline in lung function, severely impacting patients' quality of life and overall well-being.

The global burden of chronic bronchitis is considerable, with millions of individuals affected worldwide. According to data from the World Health Organization (WHO), COPD ranks as the third leading cause of death globally, with chronic bronchitis representing a significant contributor to this statistic. The prevalence of chronic bronchitis is particularly pronounced in regions with high rates of smoking, exposure to environmental pollutants, occupational hazards, and genetic predispositions, highlighting the multifactorial nature of the disease's etiology. Various risk factors contribute to the development and exacerbation of chronic bronchitis, with tobacco smoking standing out as the primary culprit. Chronic exposure to cigarette smoke damages the airways, leading to inflammation, increased mucus production, and impaired lung function over time. In addition to smoking, environmental pollutants such as air pollution, indoor biomass fuel combustion, occupational exposures to dust, chemicals, and fumes, as well as genetic factors, further exacerbate the risk of developing chronic bronchitis.

## Regional Insights

In 2023, North America emerged as the dominant region in the global Chronic Obstructive Pulmonary Disease (COPD) Treatment market, boasting the largest market share in terms of value. This prominence can be attributed to various factors, chief among them being the region's robust healthcare infrastructure, which comprises state-of-the-art hospitals, research facilities, and specialized clinics dedicated to respiratory care. The comprehensive healthcare ecosystem in North America facilitates the diagnosis, treatment, and management of COPD, ensuring timely interventions and enhancing patient outcomes. North America stands at the forefront of technological innovations in healthcare, continually pioneering the development of novel drugs, inhalation devices, and diagnostic tools for COPD management. The region's commitment to advancing medical research and innovation translates into a diverse range of treatment options and therapeutic modalities available to COPD patients. Advanced therapies such as bronchodilators, corticosteroids, and oxygen therapy are widely accessible, catering to the diverse needs of individuals afflicted by COPD across the continent.



North America's healthcare landscape is characterized by a strong emphasis on interdisciplinary collaboration, with healthcare providers, researchers, and industry stakeholders working in tandem to address the multifaceted challenges posed by COPD. This collaborative approach fosters the exchange of knowledge, expertise, and best practices, driving continuous improvement in COPD treatment and patient care standards. The region's regulatory framework and reimbursement policies support innovation and market growth in the COPD treatment sector. Stringent regulatory standards ensure the safety, efficacy, and quality of COPD medications and therapies, instilling confidence among healthcare providers and patients alike. Favorable reimbursement policies facilitate access to COPD treatments, reducing financial barriers and improving healthcare affordability for individuals with COPD.

### Key Market Players

Merck & Co., Inc.

GlaxoSmithKline plc (GSK)

AstraZeneca plc

Boehringer Ingelheim International GmbH

Novartis AG

Teva Pharmaceuticals Industries Ltd.

Pfizer Inc.

Mylan N.V.

Chiesi Farmaceutici S.p.A.

F. Hoffmann-La Roche AG

### Report Scope:

In this report, the Global Chronic Obstructive Pulmonary Disease (COPD) Treatment

*Chronic Obstructive Pulmonary Disease (COPD) Treatment Market - Global Industry Size, Share, Trends, Opportuni...*

Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Chronic Obstructive Pulmonary Disease (COPD) Treatment Market, By Drug Class:

Combination Therapy

Bronchodilators

Corticosteroids

Phosphodiesterase Type 4 Inhibitor

Mucokinetics

Others

Chronic Obstructive Pulmonary Disease (COPD) Treatment Market, By Type:

Chronic Bronchitis

Emphysema

Chronic Obstructive Pulmonary Disease (COPD) Treatment Market, By Distribution Channel:

Hospital Pharmacies

Retail Pharmacies

Online Pharmacies

Chronic Obstructive Pulmonary Disease (COPD) Treatment Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

### Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the Chronic Obstructive Pulmonary Disease (COPD) Treatment Market.

### Available Customizations:

Global Chronic Obstructive Pulmonary Disease (COPD) Treatment market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

### Company Information

Detailed analysis and profiling of additional market players (up to five).

## Contents

### **1. PRODUCT OVERVIEW**

- 1.1. Market Definition
- 1.2. Scope of the Market
  - 1.2.1. Markets Covered
  - 1.2.2. Years Considered for Study
  - 1.2.3. Key Market Segmentations

### **2. RESEARCH METHODOLOGY**

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validations
- 2.7. Assumptions and Limitations

### **3. EXECUTIVE SUMMARY**

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions/Countries
- 3.5. Overview of Market Drivers, Challenges, Trends

### **4. VOICE OF CUSTOMER**

### **5. GLOBAL CHRONIC OBSTRUCTIVE PULMONARY DISEASE (COPD) TREATMENT MARKET OUTLOOK**

- 5.1. Market Size & Forecast
  - 5.1.1. By Value
- 5.2. Market Share & Forecast
  - 5.2.1. By Drug Class (Combination Therapy, Bronchodilators, Corticosteroids, Phosphodiesterase Type 4 Inhibitor, Mucokinetics, Others)
  - 5.2.2. By Type (Chronic Bronchitis, Emphysema)

5.2.3. By Distribution Channel (Hospital Pharmacies, Retail Pharmacies, Online Pharmacies)

5.2.4. By Region

5.2.5. By Company (2023)

5.3. Market Map

## **6. NORTH AMERICA CHRONIC OBSTRUCTIVE PULMONARY DISEASE (COPD) TREATMENT MARKET OUTLOOK**

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Drug Class

6.2.2. By Type

6.2.3. By Distribution Channel

6.2.4. By Country

6.3. North America: Country Analysis

6.3.1. United States Chronic Obstructive Pulmonary Disease (COPD) Treatment Market Outlook

6.3.1.1. Market Size & Forecast

6.3.1.1.1. By Value

6.3.1.2. Market Share & Forecast

6.3.1.2.1. By Drug Class

6.3.1.2.2. By Type

6.3.1.2.3. By Distribution Channel

6.3.2. Canada Chronic Obstructive Pulmonary Disease (COPD) Treatment Market Outlook

6.3.2.1. Market Size & Forecast

6.3.2.1.1. By Value

6.3.2.2. Market Share & Forecast

6.3.2.2.1. By Drug Class

6.3.2.2.2. By Type

6.3.2.2.3. By Distribution Channel

6.3.3. Mexico Chronic Obstructive Pulmonary Disease (COPD) Treatment Market Outlook

6.3.3.1. Market Size & Forecast

6.3.3.1.1. By Value

6.3.3.2. Market Share & Forecast

6.3.3.2.1. By Drug Class

- 6.3.3.2.2. By Type
- 6.3.3.2.3. By Distribution Channel

## **7. EUROPE CHRONIC OBSTRUCTIVE PULMONARY DISEASE (COPD) TREATMENT MARKET OUTLOOK**

### 7.1. Market Size & Forecast

- 7.1.1. By Value

### 7.2. Market Share & Forecast

- 7.2.1. By Drug Class
- 7.2.2. By Type
- 7.2.3. By Distribution Channel
- 7.2.4. By Country

### 7.3. Europe: Country Analysis

#### 7.3.1. Germany Chronic Obstructive Pulmonary Disease (COPD) Treatment Market Outlook

- 7.3.1.1. Market Size & Forecast
  - 7.3.1.1.1. By Value
- 7.3.1.2. Market Share & Forecast
  - 7.3.1.2.1. By Drug Class
  - 7.3.1.2.2. By Type
  - 7.3.1.2.3. By Distribution Channel

#### 7.3.2. United Kingdom Chronic Obstructive Pulmonary Disease (COPD) Treatment Market Outlook

- 7.3.2.1. Market Size & Forecast
  - 7.3.2.1.1. By Value
- 7.3.2.2. Market Share & Forecast
  - 7.3.2.2.1. By Drug Class
  - 7.3.2.2.2. By Type
  - 7.3.2.2.3. By Distribution Channel

#### 7.3.3. Italy Chronic Obstructive Pulmonary Disease (COPD) Treatment Market Outlook

- 7.3.3.1. Market Size & Forecast
  - 7.3.3.1.1. By Value
- 7.3.3.2. Market Share & Forecast
  - 7.3.3.2.1. By Drug Class
  - 7.3.3.2.2. By Type
  - 7.3.3.2.3. By Distribution Channel

#### 7.3.4. France Chronic Obstructive Pulmonary Disease (COPD) Treatment Market Outlook

#### 7.3.4.1. Market Size & Forecast

##### 7.3.4.1.1. By Value

#### 7.3.4.2. Market Share & Forecast

##### 7.3.4.2.1. By Drug Class

##### 7.3.4.2.2. By Type

##### 7.3.4.2.3. By Distribution Channel

#### 7.3.5. Spain Chronic Obstructive Pulmonary Disease (COPD) Treatment Market Outlook

##### 7.3.5.1. Market Size & Forecast

###### 7.3.5.1.1. By Value

##### 7.3.5.2. Market Share & Forecast

###### 7.3.5.2.1. By Drug Class

###### 7.3.5.2.2. By Type

###### 7.3.5.2.3. By Distribution Channel

### **8. ASIA-PACIFIC CHRONIC OBSTRUCTIVE PULMONARY DISEASE (COPD) TREATMENT MARKET OUTLOOK**

#### 8.1. Market Size & Forecast

##### 8.1.1. By Value

#### 8.2. Market Share & Forecast

##### 8.2.1. By Drug Class

##### 8.2.2. By Type

##### 8.2.3. By Distribution Channel

##### 8.2.4. By Country

#### 8.3. Asia-Pacific: Country Analysis

##### 8.3.1. China Chronic Obstructive Pulmonary Disease (COPD) Treatment Market Outlook

###### 8.3.1.1. Market Size & Forecast

###### 8.3.1.1.1. By Value

###### 8.3.1.2. Market Share & Forecast

###### 8.3.1.2.1. By Drug Class

###### 8.3.1.2.2. By Type

###### 8.3.1.2.3. By Distribution Channel

##### 8.3.2. India Chronic Obstructive Pulmonary Disease (COPD) Treatment Market Outlook

###### 8.3.2.1. Market Size & Forecast

###### 8.3.2.1.1. By Value

###### 8.3.2.2. Market Share & Forecast



8.3.2.2.1. By Drug Class

8.3.2.2.2. By Type

8.3.2.2.3. By Distribution Channel

8.3.3. Japan Chronic Obstructive Pulmonary Disease (COPD) Treatment Market

Outlook

8.3.3.1. Market Size & Forecast

8.3.3.1.1. By Value

8.3.3.2. Market Share & Forecast

8.3.3.2.1. By Drug Class

8.3.3.2.2. By Type

8.3.3.2.3. By Distribution Channel

8.3.4. South Korea Chronic Obstructive Pulmonary Disease (COPD) Treatment Market

Outlook

8.3.4.1. Market Size & Forecast

8.3.4.1.1. By Value

8.3.4.2. Market Share & Forecast

8.3.4.2.1. By Drug Class

8.3.4.2.2. By Type

8.3.4.2.3. By Distribution Channel

8.3.5. Australia Chronic Obstructive Pulmonary Disease (COPD) Treatment Market

Outlook

8.3.5.1. Market Size & Forecast

8.3.5.1.1. By Value

8.3.5.2. Market Share & Forecast

8.3.5.2.1. By Drug Class

8.3.5.2.2. By Type

8.3.5.2.3. By Distribution Channel

## **9. SOUTH AMERICA CHRONIC OBSTRUCTIVE PULMONARY DISEASE (COPD) TREATMENT MARKET OUTLOOK**

9.1. Market Size & Forecast

9.1.1. By Value

9.2. Market Share & Forecast

9.2.1. By Drug Class

9.2.2. By Type

9.2.3. By Distribution Channel

9.2.4. By Country

9.3. South America: Country Analysis

### 9.3.1. Brazil Chronic Obstructive Pulmonary Disease (COPD) Treatment Market Outlook

#### 9.3.1.1. Market Size & Forecast

##### 9.3.1.1.1. By Value

#### 9.3.1.2. Market Share & Forecast

##### 9.3.1.2.1. By Drug Class

##### 9.3.1.2.2. By Type

##### 9.3.1.2.3. By Distribution Channel

### 9.3.2. Argentina Chronic Obstructive Pulmonary Disease (COPD) Treatment Market Outlook

#### 9.3.2.1. Market Size & Forecast

##### 9.3.2.1.1. By Value

#### 9.3.2.2. Market Share & Forecast

##### 9.3.2.2.1. By Drug Class

##### 9.3.2.2.2. By Type

##### 9.3.2.2.3. By Distribution Channel

### 9.3.3. Colombia Chronic Obstructive Pulmonary Disease (COPD) Treatment Market Outlook

#### 9.3.3.1. Market Size & Forecast

##### 9.3.3.1.1. By Value

#### 9.3.3.2. Market Share & Forecast

##### 9.3.3.2.1. By Drug Class

##### 9.3.3.2.2. By Type

##### 9.3.3.2.3. By Distribution Channel

## **10. MIDDLE EAST AND AFRICA CHRONIC OBSTRUCTIVE PULMONARY DISEASE (COPD) TREATMENT MARKET OUTLOOK**

### 10.1. Market Size & Forecast

#### 10.1.1. By Value

### 10.2. Market Share & Forecast

#### 10.2.1. By Drug Class

#### 10.2.2. By Type

#### 10.2.3. By Distribution Channel

#### 10.2.4. By Country

### 10.3. MEA: Country Analysis

#### 10.3.1. South Africa Chronic Obstructive Pulmonary Disease (COPD) Treatment Market Outlook

##### 10.3.1.1. Market Size & Forecast

- 10.3.1.1.1. By Value
- 10.3.1.2. Market Share & Forecast
  - 10.3.1.2.1. By Drug Class
  - 10.3.1.2.2. By Type
  - 10.3.1.2.3. By Distribution Channel
- 10.3.2. Saudi Arabia Chronic Obstructive Pulmonary Disease (COPD) Treatment Market Outlook
  - 10.3.2.1. Market Size & Forecast
    - 10.3.2.1.1. By Value
  - 10.3.2.2. Market Share & Forecast
    - 10.3.2.2.1. By Drug Class
    - 10.3.2.2.2. By Type
    - 10.3.2.2.3. By Distribution Channel
  - 10.3.3. UAE Chronic Obstructive Pulmonary Disease (COPD) Treatment Market Outlook
    - 10.3.3.1. Market Size & Forecast
      - 10.3.3.1.1. By Value
    - 10.3.3.2. Market Share & Forecast
      - 10.3.3.2.1. By Drug Class
      - 10.3.3.2.2. By Type
      - 10.3.3.2.3. By Distribution Channel

## **11. MARKET DYNAMICS**

- 11.1. Drivers
- 11.2. Challenges

## **12. MARKET TRENDS & DEVELOPMENTS**

- 12.1. Merger & Acquisition (If Any)
- 12.2. Product Launches (If Any)
- 12.3. Recent Developments

## **13. PORTER'S FIVE FORCES ANALYSIS**

- 13.1. Competition in the Industry
- 13.2. Potential of New Entrants
- 13.3. Power of Suppliers
- 13.4. Power of Customers

## 13.5. Threat of Substitute Products

## **14. COMPETITIVE LANDSCAPE**

### 14.1. Merck & Co., Inc.

14.1.1. Business Overview

14.1.2. Company Snapshot

14.1.3. Products & Services

14.1.4. Financials (As Reported)

14.1.5. Recent Developments

14.1.6. Key Personnel Details

14.1.7. SWOT Analysis

### 14.2. GlaxoSmithKline plc (GSK)

### 14.3. AstraZeneca plc

### 14.4. Boehringer Ingelheim International GmbH

### 14.5. Novartis AG

### 14.6. Teva Pharmaceuticals Industries Ltd.

### 14.7. Pfizer Inc.

### 14.8. Mylan N.V.

### 14.9. Chiesi Farmaceutici S.p.A.

### 14.10. F. Hoffmann-La Roche AG

## **15. STRATEGIC RECOMMENDATIONS**

## **16. ABOUT US & DISCLAIMER**

## I would like to order

Product name: Chronic Obstructive Pulmonary Disease (COPD) Treatment Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Drug Class (Combination Therapy, Bronchodilators, Corticosteroids, Phosphodiesterase Type 4 Inhibitor, Mucokinetics, Others), By Type (Chronic Bronchitis, Emphysema), By Distribution Channel ( Hospital Pharmacies, Retail Pharmacies, Online Pharmacies), By Region and Competition, 2019-2029F

Product link: <https://marketpublishers.com/r/C53E1C476834EN.html>

Price: US\$ 4,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C53E1C476834EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

& Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970