

# **China Water Purifier (B2B) Market By Type (Dispenser, Bottled Water Cooler, etc.), By Mode (POU & POE), By End Use (HoReCa, Office, etc.), By Function, By Technology, By Sales Model, By Sales Channel, Competition, Forecast & Opportunities, 2013-2024**

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## **Abstracts**

China B2B water purifiers market stood at \$ 2.4 billion in 2018 and is projected to grow at a CAGR of more than 12% to reach \$ 4.9 billion by 2024. Anticipated growth in the market can be attributed to rising cases of waterborne diseases due to presence of metals, toxic compounds and other contaminants in water bodies. In 2017, China's urbanization and industrialization witnessed growth rate of around 57% and 43%, respectively. Moreover, government and NGOs are focusing on providing clean freshwater resources. In China, around 3,500 NGOs are involved in increasing public awareness about environmental pollution, which is also anticipated to fuel the adoption of water purifiers in the country during the forecast period.

Years Considered for this Report:

Historical Years: 2013 – 2017

Base Year: 2018

Estimated Year: 2019

Forecast Period: 2020 – 2024

Objective of the Study:

*China Water Purifier (B2B) Market By Type (Dispenser, Bottled Water Cooler, etc.), By Mode (POU & POE), By End...*

The primary objective of the study was to evaluate and forecast China B2B water purifier market size.

To categorize the market on the basis of type, mode, end use, function, technology, sales model, sales channel, company and region.

To understand major policies and regulations which can positively or negatively impact China B2B water purifier market.

To identify major drivers, challenges and trends in China B2B water purifier market.

To identify major customers and distributors of China B2B water purifier market.

To evaluate pricing analysis in China B2B water purifier market.

To identify and profile major companies operating in China B2B water purifier market.

Some of the major players operating in China B2B water purifier market include Foshan Shunde Midea Water Dispenser Manufacture Company Limited, Zhejiang Qinyuan Water Purifier S.T. Co., Ltd., Shenzhen Angel Drinking Water Industrial Group Corporation, A.O. Smith (Shanghai) Water Treatment Products Co., Ltd., Shenzhen Litree Purifying Technology Co., Ltd., Canature Environmental Products Co., Ltd., Shanghai Haoze Water Purification Technology Development Co., Ltd., etc.

To extract data for China B2B water purifier market by secondary research and primary research surveys that were conducted with commercial water purifier manufacturers, suppliers, distributors, traders and end users. While interviewing, the respondents were also enquired about their competitors, most used product type and technologies, end users, etc. Through this technique, TechSci Research was able to include manufacturers that could not be identified due to the limitations of secondary research. Moreover, TechSci Research analyzed various end user segments and projected a positive outlook for the China B2B water purifier market over the coming years.

TechSci Research calculated the China B2B water purifier market size using a bottom-up approach, wherein manufacturers' value sales data for types (Dispensers, Bottled Water Cooler, Filtration System, Faucet Mount Systems & Others) was recorded and

forecast for the future years. TechSci Research sourced these values from industry experts and company representatives and externally validated through analyzing historical sales data of respective manufacturers to arrive at the overall market size. Various secondary sources such as company websites, association reports, annual reports, etc., were also studied by TechSci Research.

#### Key Target Audience:

B2B water purifier manufacturers, EPC contractors and other stakeholders

Major end users of B2B water purifiers

Organizations, forums and alliances related to B2B water purifiers

Government bodies such as regulating authorities and policy makers

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for industry stakeholders, such as B2B water purifiers manufacturers, customers and policymakers. The report also provides useful insights about which market segments should be targeted over the coming years in order to strategize investments and capitalize on growth opportunities.

#### Report Scope:

In this report, the China B2B water purifier market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

#### Market, By Type:

Dispenser

Bottled Water Cooler

Filtration System

Faucet Mount

Others

Market, By Mode:

POU

POE

Market, By End Use:

HoReCa

Offices

Education

Hospitals

Factories

Market, By Function:

Hot Water

Cold Water

Sparkling Water

Others

Market, By Technology:

RO

UF

RO+UV

Ion Exchange

Activated Carbon

Others

Market, By Sales Model:

Sales

Rental

Lease

Market, By Sales Channel:

Direct

Distributors

Traders/Retailers

Online

Market, By Region:

East China

South & Central China

North & Northeast China

West China

Competitive Landscape

Company Profiles: Detailed analysis of major companies operating in China B2B water purifier market.

*China Water Purifier (B2B) Market By Type (Dispenser, Bottled Water Cooler, etc.), By Mode (POU & POE), By End...*

### Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. Following customization options are available for the report:

#### Channel Partner Analysis

Detailed list of distributors and dealers across all the regions.

#### Company Information

Detailed analysis and profiling of additional market players (up to five).

#### Customer Profiling

List of major customers

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