

China Two-Wheeler Market, By Propulsion Type (ICE Vehicle, Electric Vehicle), By Vehicle Type (Motorcycle, Scooter/Moped), By End Use (Individual, Institutional), By Region, Competition, Forecast and Opportunities, 2028

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Abstracts

A two-wheeler is a type of vehicle that has two wheels and is powered by an engine, is typically used for personal transportation which include motorcycles, scooters, and mopeds. They are usually smaller and more lightweight than four-wheeled vehicles and are popular in many countries due to their low cost, high fuel efficiency, and ease of use in crowded urban environments. Two-wheelers are also commonly used for recreational activities, such as racing or touring.

The China two-wheeler market had shown growth in the past years, and it is anticipated to increase at a high rate in the forecast year, 2024-2028. In China, the two-wheeler has traditionally been a very popular mode of transport, due to their low cost and easy operability, especially in congested traffic. Considering the already extensive use of traditional two-wheel vehicles in China and the arrival of the electric two-wheelers described as a 'greener' and more sustainable means of transportation increases integration and expansion in the many cities of China. The main drivers for the increasing adoption of two-wheeler in China include quickening urbanization, rising demand and income for transportation, heavy traffic and environmental pollution, and occasionally underdeveloped public transit systems. The market and industry for China two-wheelers have indeed experienced remarkable expansion and it is expected to grow in the coming years.

Market Drivers

In China, there are several drivers that have contributed to the growth and development of the China two-wheeler market. With time in China, the demand for personal vehicle has increased, with the growth of China's economy and rising incomes, more people are looking for personal transportation options. Motorcycles provide an affordable and convenient alternative to cars. Apart from the affordability of two-wheelers, it has benefits such as low parking cost and toll free while riding. A two-wheeler also offers very good mileage; a rider can go up to 40 to 50 km per liter. In China, the maintenance cost of two-wheeler is low as compared to the four-wheeler, the cost of the spare parts is not that high, and most parts are available even at local repair shops. In China, electric two-wheeler's sales has increased in the past few years, as they are popular among city inhabitants, regular road users, and people with special requirements because to their quickness and dexterity, ease of operation and maintenance, affordability, and low emission of pollution. In addition to being used for personal transportation, electric two-wheelers are increasingly being used in public services like delivery, domestic and short-distance patrolling, and urban cleanliness. All these factors are expected to drive then China two-wheeler market in the coming years.

Market Trends

Government support- The of government of China has implemented policies to encourage the development of the tow-wheeler industry. In September 2022, the Ministry of Finance (MOF), the State Taxation Administration (STA), and the Ministry of Industry and Information Technology (MIIT) jointly released the continuing tax exemption on purchases of new energy vehicles. The purchase of new energy vehicles between January 1, 2023, and December 31, 2023, will continuously be exempted from vehicle purchase tax.

Technological advancements- With time there are many enhancements in technology of two-wheeler has been made such as, two-wheelers with Internet of Things (IoT) technology. IoT-enabled rideshare and scooters are among the most recent advancements in China's two-wheeler industry. IoT benefits are numerous, and one of them is the ability to pick up IoT-enabled scooters from any area and drop them off at the destination. The user can plug the key back into the vehicle once the ride is over. All Chinese cities will use IOT by the end of the next five years. Moreover, IoT will make sure that motorcycles and scooters are not the typical two-wheelers. The Internet of Things (IoT) is predicted to make motorcycles and scooters intelligent and function in a much more interactive way.

Ride-By-Wire- The two-wheeler is not propelled forward by a cable or wire when using

Ride-By-Wire (RBW) technology but by a advanced electronic system that drives the vehicle's acceleration. RBW was formerly exclusively offered in expensive two-wheelers. Actuators, sensors and an ECU were utilized to regulate how much gasoline and oil went into the engine. As a result, fuel efficiency and engine performance are greatly improved. With gasoline prices rising and consumers demanding greater mileage, RBW appears to be a technological advancement that the two-wheeler market desperately needs. This new technology has increased the sales of this technology in China, due to which the China two-wheeler market is expected to grow in the coming year.

Market Opportunity

Apprehensive consumers adopted e-commerce platforms for food, pharmaceuticals, clothing, and other fast-moving consumer goods because of the pandemic's mobility and business limitations. As a result, more two-wheelers are now being employed to deliver internet purchases, particularly in many cities of China. Bike-taxis and bike rentals, which can be booked immediately via a mobile application, is another potential business option for two-wheelers.

Two-wheelers are the preferred vehicle for making low-cost deliveries, according to e-commerce and last-mile delivery companies. Two-wheeler owners also benefited from this as they can work for any of these businesses at their convenience and make a primary or secondary income.

Market Challenges

In China, more and more people in rural areas are switching towards the use of e-bicycles as a mean of transport. Moreover, the rising preference towards the passenger car is also one of the main challenges for the China two-wheeler market.

Rising safety concerns among the people is one of the main reasons for this shifting preference. A motorcycle doesn't provide the kind of occupant protection that a car does, there are no airbags, roof, or seatbelts, no cabin to protect and secure the rider.

Company Insights

Loncin Holding Ltd. was founded in the year 1993, and headquarter is based in Chongqing, China. The company has launched new real 5T electric scooter under Bicose brand. Bicose brand come under the Loncin Holding Ltd. The Bicose Real 5T is

powered by an electric motor, it has a torque output of 389Nm or around 272 lb-ft, the top speed is claimed to be 115kph, or 71mph. The battery of 5T can be charged from zero to 80 percent charged within two hours.

Zonsen Industry Group Co., Ltd. Was founded in the year 1982, and the headquarter of the company is based in the Banan District, Chongqing, China. The company has a capacity of 3 million production of motorcycle annually, the company uses self-made parts by manufacturing it. The workshop area of the company is about 20,000m², the annual output capacity of 1 million sets of motorcycle plastic parts, fuel tanks products coating production.

Market Segmentation

The China two-wheeler market is segmented based on propulsion type, vehicle type, end use, region, and competition landscape. Based on the propulsion type, the market is further bifurcated into ICE vehicle and electric vehicle. Based on vehicle type, the market is further divided into scooters and motorcycles. Based on end use, the market is divided into individual and institutional. Based on region, the market is further divided into the South-Central Region, South-West Region, East Region, North & Northeast Region, North-West Region. The China ICE two-wheeler market is segmented based on vehicle type, End use, and engine capacity. Based on engine capacity, the market is divided into up to 150cc, 151-250cc, and above 250cc. The China electric two-wheeler market is segmented into vehicle type, end use, and engine capacity. Based on engine capacity, the market is further divided into 25Ah.

Company Profiles

Jiangmen Dachangjiang Group Co., Ltd, Loncin Holding Ltd., Lifan Holdings Co., Ltd., Zongshen Industrial Group Co., Ltd., Chongqing Yinxiang Motorcycle (Group) Co., Ltd., Sundiro Honda Motorcycle Co., Ltd., Yadea Group Holdings Ltd., AIMA Technology Co., Ltd, Zhejiang Luyuan Electric Vehicle, and Dongguan Tailing Electric Vehicle Co., Ltd, are among the major market players that lead the growth of the China two-wheeler market.

Report Scope:

In this report, the China two-wheeler market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

China Two-Wheeler Market, By Propulsion Type:

ICE Vehicles

Electric Vehicles

China Two-Wheeler Market, By Vehicle Type:

Scooter

Motorcycle

China Two-Wheeler Market, By End Use:

Individual

Institutional

China Two-Wheeler Market, By Region:

South-Central Region

South-West Region

East Region

North & Northeast Region

North-West Region

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the China two-wheeler market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a

China Two-Wheeler Market, By Propulsion Type (ICE Vehicle, Electric Vehicle), By Vehicle Type (Motorcycle, Sco...

company's specific needs. The following customization options are available for the report:

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