

Cheese Market – Global Industry Size, Share, Trends, Opportunity and Forecast, By Product (Cheddar, Mozzarella, Parmesan, Others), By Source (Animal, Plant), By Distribution Channel (Hypermarkets/Supermarkets, Convenience Stores, Specialty Stores, Online, Others), By Region & Competition, 2020-2030F

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Abstracts

Market Overview

Global Cheese market was valued at USD 202.47 Billion in 2024 and is expected to reach USD 280.13 Billion by 2030 with a CAGR of 5.8% during the forecast period. The global cheese market is witnessing significant growth, driven by factors such as increasing consumer preference for dairy products, rising health awareness, and a growing demand for diverse cheese varieties. Cheese consumption is expanding globally, particularly in emerging markets where urbanization, changing lifestyles, and higher disposable incomes are contributing to higher demand.

Additionally, the growing trend of snacking, as well as the popularity of cheese in various culinary dishes, has boosted market expansion. The wide application of cheese in various food products such as sandwiches, pizza, salads and many more has increased its demand which in turn would drive its market growth in the future. As a part of this, according to a recent study, as of May 2022, the Indian pizza market has grown at an annual rate of more than 26%, and it is currently valued at about USD 17.66. One of the world's emerging pizza markets is thought to be India, along with China, Brazil, Russia, and the United States. Since its 1995 launch, Domino's has dominated the Indian pizza business; but, as consumers are more willing to try new things, several

independent, domestic pizza brands have emerged to compete. Besides this, the expansion of various food service sectors which usually includes cheese in its various products is likely to boost its market growth. As a part of this, according to the National Restaurant Association of India's, India Food Services Report 2024 the country's food services business is worth a significant amount, with organized QSR chains presently valued at USD 795.50. By 2028, the market is expected to have grown by 8.1% a year.

Key Market Drivers

Rising Consumer Demand for Dairy Products

One of the most prominent drivers of the global cheese market is the increasing demand for dairy products. Over the years, cheese has gained immense popularity worldwide due to its rich taste, nutritional value, and versatility. It is a core ingredient in numerous cuisines and is often used in a variety of dishes, including sandwiches, salads, pizzas, and pastas. The growing urban population, particularly in emerging economies, has led to increased consumption of dairy-based products, including cheese. In Brazil, one of Latin America's most urbanized nations, dairy consumption is rising—average total dairy intake stands at 142 g/day per capita, with urban inhabitants consuming significantly more milk, cheese, and yogurt than their rural counterparts. Consumers are also becoming more conscious of the benefits of dairy in their diets, which include high-quality protein, calcium, and other essential nutrients. This is leading to a rise in the demand for different types of cheese, such as mozzarella, cheddar, and feta. Furthermore, dairy products are considered essential in various cultures, and as consumer preferences shift towards convenience and ready-to-eat foods, cheese is increasingly becoming a go-to snack option. As incomes rise globally, particularly in Asia Pacific and Latin America, the demand for dairy products, including cheese, is likely to continue growing.

Key Market Challenges

Supply Chain Disruptions and Raw Material Availability

One of the most significant challenges faced by the global cheese market is the vulnerability of the dairy supply chain. Cheese production relies heavily on the availability and quality of raw materials, particularly milk. Any disruption in milk supply can directly impact cheese production, leading to price volatility and potential product shortages. Factors such as adverse weather conditions, global pandemics, geopolitical

tensions, and labor shortages have all contributed to supply chain disruptions in recent years, making it harder for cheese producers to maintain consistent supply and production levels. For instance, droughts or other environmental factors can reduce the availability of quality milk, which in turn leads to higher prices and limited quantities of cheese. Additionally, transportation and logistics challenges, such as rising fuel costs or delays at international borders, can result in inefficiencies in the distribution of cheese products, particularly in regions where fresh cheese is in high demand. This situation is exacerbated by the rising costs of production, as raw material prices, energy expenses, and labor costs increase.

Key Market Trends

Rise of Plant-Based Cheese Alternatives

One of the most significant trends in the global cheese market is the growing demand for plant-based cheese alternatives. This trend is driven by the increasing adoption of vegan, vegetarian, and flexitarian diets, as well as rising concerns about animal welfare, lactose intolerance, and sustainability. Plant-based cheese, made from ingredients such as soy, almonds, cashews, coconut, and oats, is appealing to consumers who want to avoid dairy products while still enjoying the taste and texture of cheese. Plant-based cheese products have evolved significantly in recent years, with improvements in taste, texture, and melting qualities. Major food brands and smaller niche producers are investing in innovation to create plant-based cheeses that mimic the flavors and textures of traditional cheeses like cheddar, mozzarella, and cream cheese. These plant-based alternatives are becoming more sophisticated, offering options that cater to a wide range of consumers, including those with specific dietary needs, such as lactose-intolerant individuals and those seeking lower-fat options. The plant-based cheese market is expected to continue its growth as more consumers seek dairy-free options. The global shift toward sustainability also fuels this trend, as plant-based cheeses generally have a lower environmental footprint compared to their dairy counterparts. With increasing awareness around climate change and animal agriculture's impact on the environment, plant-based cheese alternatives offer a more eco-friendly choice, further driving demand.

Key Market Players

Arla Foods amba

Fonterra Co-operative Group Limited

Glanbia plc

Saputo Inc.

BEL SA

Royal FrieslandCampina N.V.

Daiya Foods, Inc.

Kite Hill

Lactalis International

Sargento Foods Inc.

Report Scope:

In this report, the Global Cheese Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Cheese Market, By Product:

Cheddar

Mozzarella

Parmesan

Others

Cheese Market, By Source:

Animal

Plant

Cheese Market, By Distribution Channel:

Hypermarkets/Supermarkets

Convenience Stores

Specialty Stores

Online

Others

Cheese Market, By Region:

North America

United States

Canada

Mexico

Asia-Pacific

China

Japan

India

Australia

South Korea

Indonesia

Europe

France

United Kingdom

Italy

Germany

Spain

South America

Argentina

Colombia

Brazil

Middle East & Africa

South Africa

Saudi Arabia

UAE

Turkey

Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the Global Cheese Market.

Available Customizations:

Global Cheese Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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