

# **Charcoal Briquette Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Type (Wood, Others), By Application (Metallurgical Industry, Barbecue, Others), By Grade (Grade A, Grade B, Grade C, Others), By Distribution Channel (Indirect, Direct), By Region & Competition, 2021-2031F**

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## **Abstracts**

The Global Charcoal Briquette Market is projected to expand from USD 2.82 Billion in 2025 to USD 4.69 Billion by 2031, registering a CAGR of 8.85%. Charcoal briquettes, which are compressed blocks made from biomass materials such as coal dust, sawdust, or wood byproducts mixed with a binder, provide a uniform fuel source essential for both recreational grilling and residential heating in urbanizing developing regions. The sector's growth is heavily influenced by the pervasive culture of outdoor cooking; for instance, the Hearth, Patio & Barbecue Association noted in 2024 that 83% of owners of outdoor hearth products possess a grill or outdoor kitchen, highlighting the vast consumer base dependent on a steady supply of fuel.

However, the industry faces a significant hurdle due to increasingly stringent environmental regulations aimed at curbing deforestation and carbon emissions. As governments impose rigorous sustainability mandates, manufacturers are encountering escalated compliance costs and potential scarcities of raw materials. These regulatory pressures threaten the stability of the supply chain and drive up operational expenses, which restricts production capacities and dampens market growth, especially in regions where price sensitivity is high.

## **Market Driver**

The booming interest in outdoor recreational barbecuing serves as the primary engine for the charcoal briquette market, establishing a direct correlation between grill sales and fuel demand. As consumers purchase advanced smokers and high-performance grills, the need for reliable, quality fuel grows, ensuring steady revenue for producers. This dynamic is evidenced by the robust performance of the hardware sector; Traeger, Inc. reported in March 2025 that its grill revenues climbed by 8.5% year-over-year to \$324.7 million. This hardware growth bolsters the consumables market, enabling companies like The Clorox Company?parent of Kingsford Charcoal?to achieve over 200 basis points of gross margin expansion in FY25, demonstrating the sector's economic resilience.

Simultaneously, a shift toward eco-friendly biomass briquettes is transforming the supply landscape, driven by growing awareness of the environmental impact of traditional charcoal production. Governments and manufacturers are increasingly adopting sustainable alternatives made from agricultural residues like coconut shells, which offer cleaner burning properties. This trend is channeling investment into developing nations to foster local production that aligns with environmental targets; for example, The Times of India reported in June 2025 that the Raikina Association for Socioeconomic Development invested 200 million CFA francs in a green charcoal initiative in Chad to combat desertification, marking a pivotal step toward sustainable energy solutions.

## **Market Challenge**

The escalating enforcement of environmental regulations concerning deforestation and carbon output poses a major obstacle to the global charcoal briquette industry. To comply with strict sustainability standards intended to combat climate change, manufacturers must invest in expensive traceability systems to verify that raw materials do not originate from protected lands. This requirement places a heavy financial burden on operations and disrupts traditional supply chains, especially in developing areas where informal forestry is prevalent, forcing producers to either incur higher costs or restrict output to certified sources.

This regulatory environment fosters significant instability within the global supply chain, heavily impacting major production hubs. According to the World Bioenergy Association, Africa was responsible for approximately 65% of global wood charcoal production in 2024, yet the region's widespread informal production methods often clash with new international mandates. As stringent import rules such as the EU Deforestation

Regulation come into force, the reliance on these high-risk regions creates vulnerabilities, leading to potential supply shortages and trade barriers. The ensuing price volatility and difficulty in securing compliant inventory hinder market growth, particularly in economies where charcoal is a staple residential fuel.

## **Market Trends**

A key trend in product innovation is the development of flavor-infused charcoal, which aims to elevate the culinary experience beyond mere heating. Manufacturers are integrating aromatic agents such as herbs and spices directly into briquettes, simplifying the smoking process for casual users who desire complex flavors without specialized equipment. This strategy enables brands to launch unique, limited-time products that boost consumer interest; as reported by Parade in May 2025, Kingsford Charcoal collaborated with a brewery to reintroduce briquettes infused with beer ingredients, designed to impart a distinct smoky flavor to grilled dishes.

Concurrently, the market is seeing a rise in demand for premium and gourmet-grade briquettes, driven by enthusiasts seeking superior heat retention and longer burn times. This shift caters to an upscale demographic willing to pay more for high-density, pure formulations that replicate professional-grade fuel performance. The market segmentation is reflected in pricing structures; PnP Charcoal noted in June 2025 that premium coconut shell charcoal commands prices between \$1,200 and \$1,400 per ton, whereas standard sawdust briquettes trade significantly lower, in the \$650 to \$800 per ton range.

## **Key Market Players**

- %li%The Clorox Company

- %li%Weber Group

- %li%IB Holzkohle Vertriebsges. mbH

- %li%Royal Oak Enterprises, LLC

- %li%Duraflame, Inc.

- %li%E & C Charcoal (Pty) Ltd

- Subur Tiasa Holdings Berhad

- NamCo Charcoal and Timber Products

- QuebrachoExport.com

- Cavron Global

## Report Scope

In this report, the Global Charcoal Briquette Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

- Charcoal Briquette Market, By Type

- Wood

- Others

- Charcoal Briquette Market, By Application

- Metallurgical Industry

- Barbecue

- Others

- Charcoal Briquette Market, By Grade

- Grade A

- Grade B

- Grade C

- Others

- Charcoal Briquette Market, By Distribution Channel

%li%%li%Indirect

%li%%li%Direct

%li%Charcoal Briquette Market, By Region

%li%%li%North America

%li%%li%%li%United States

%li%%li%%li%Canada

%li%%li%%li%Mexico

%li%%li%Europe

%li%%li%%li%France

%li%%li%%li%United Kingdom

%li%%li%%li%Italy

%li%%li%%li%Germany

%li%%li%%li%Spain

%li%%li%Asia Pacific

%li%%li%%li%China

%li%%li%%li%India

%li%%li%%li%Japan

%li%%li%%li%Australia

%li%%li%%li%South Korea

%li%%li%South America

%li%%li%%li%Brazil

%li%%li%%li%Argentina

%li%%li%%li%Colombia

%li%%li%Middle East & Africa

%li%%li%%li%South Africa

%li%%li%%li%Saudi Arabia

%li%%li%%li%UAE

### **Competitive Landscape**

Company Profiles: Detailed analysis of the major companies present in the Global Charcoal Briquette Market.

### **Available Customizations:**

Global Charcoal Briquette Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

### **Company Information**

%li%Detailed analysis and profiling of additional market players (up to five).

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