

Center and Drag Link Market– Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Material (Steel, Aluminum), By Vehicle Type (Passenger Cars, Commercial Vehicle), By Type (1 to 1.5 inch, 1.5 to 1.75 inch, 1.75 to 2.75 inch), By Region & Competition, 2020-2030F

<https://marketpublishers.com/r/CB9D62923079EN.html>

Date: June 2025

Pages: 185

Price: US\$ 4,500.00 (Single User License)

ID: CB9D62923079EN

Abstracts

Market Overview

The Global Center and Drag Link Market was valued at USD 1.21 Billion in 2024 and is projected to reach USD 1.67 Billion by 2030, growing at a CAGR of 5.50% during the forecast period. Market growth is driven by the rising production of commercial vehicles and the increasing focus on enhanced steering system performance and safety. As the demand for trucks, buses, and heavy-duty vehicles surges, manufacturers are emphasizing the development of durable, high-performing steering linkages capable of precise control under heavy loads. Technological advancements in component engineering and the steady requirements from both OEMs and the replacement market further propel the market forward. The shift towards dependable and long-lasting steering systems underscores the importance of center and drag links in ensuring vehicle handling and minimizing downtime.

Key Market Drivers

Surge in Heavy Commercial Vehicle Production

The expanding production of heavy commercial vehicles, including trucks and buses, has led to a heightened demand for center and drag link systems. These critical

components ensure stable maneuverability, especially under long-haul and load-intensive conditions. OEMs are responding to these operational demands by integrating robust and durable steering systems that can endure diverse road and payload scenarios. Manufacturers are investing in high-quality materials and precision technologies to meet these expectations. Moreover, rapid growth in the logistics, mining, and construction sectors is reinforcing the need for reliable steering linkages, as fleet operators prioritize components that minimize maintenance and enhance operational uptime.

Key Market Challenges

Price Pressure from Low-Cost Manufacturers

The growing presence of low-cost producers in the steering components industry has intensified pricing competition, posing a challenge to established players. While leading suppliers focus on maintaining superior quality and long-term performance, budget manufacturers often compromise on precision and durability to offer lower prices. These cost-effective alternatives attract aftermarket consumers but raise concerns about product longevity and safety. This dynamic puts pressure on premium manufacturers to balance quality standards with competitive pricing, potentially impacting their profitability and limiting their capacity to invest in innovative solutions.

Key Market Trends

Growing Vehicle Production Amplifying Component Demand

Rising global vehicle production, particularly in the commercial and utility sectors, is driving demand for center and drag link components. As automakers boost output to meet transportation and infrastructure needs, OEMs require more advanced steering linkages. Modern vehicle designs now incorporate more complex suspension and steering configurations, increasing reliance on precision-engineered components that can handle dynamic stress and motion. The supply chain is evolving through scalable manufacturing and supplier consolidation. Standardized component platforms are also gaining traction, prioritizing durability and performance across large production volumes. In 2023, global vehicle sales reached 92.4 million units—a 10.8% increase from 2022—highlighting strong consumer demand and an optimistic market outlook in regions such as North America, Europe, and Asia.

Key Market Players

KOREA Central CO., LTD.

Tenneco Inc.

Moser Engineering

Rane Holdings Limited

ZF Friedrichshafen AG

Powers & Sons Construction Company, Inc

WABCO Holdings Inc.

Magna International Inc.

Schaeffler AG

Hendrickson USA, LLC

Report Scope:

In this report, the global Center and Drag Link Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Center and Drag Link Market, By Material:

Steel

Aluminum

Center and Drag Link Market, By Vehicle Type:

Passenger Cars

Commercial Vehicle

Center and Drag Link Market, By Type:

1 to 1.5 inch

1.5 to 1.75 inch

1.75 to 2.75 inch

Center and Drag Link Market, By Region:

North America

United States

Canada

Mexico

Europe & CIS

Germany

France

U.K.

Spain

Italy

Asia-Pacific

China

Japan

India

Australia

South Korea

Middle East & Africa

South Africa

Saudi Arabia

UAE

Turkey

South America

Brazil

Argentina

Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the global Center and Drag Link Market.

Available Customizations:

Global Center and Drag Link Market report with the given market data, TechSci Research offers customizations according to the company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. INTRODUCTION

- 1.1. Research Tenure Considered
- 1.2. Market Definition
- 1.3. Scope of the Market
- 1.4. Markets Covered
- 1.5. Years Considered for Study
- 1.6. Key Market Segmentations

2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

3. EXECUTIVE SUMMARY

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions/Countries
- 3.5. Overview of Market Drivers, Challenges, and Trends

4. GLOBAL CENTER AND DRAG LINK MARKET OUTLOOK

- 4.1. Market Size & Forecast
 - 4.1.1. By Value
- 4.2. Market Share & Forecast
 - 4.2.1. By Material Market Share Analysis (Steel, Aluminum)
 - 4.2.2. By Vehicle Type Market Share Analysis (Passenger Cars, Commercial Vehicle)
 - 4.2.3. By Type Market Share Analysis (1 to 1.5 inch, 1.5 to 1.75 inch, 1.75 to 2.75 inch)
 - 4.2.4. By Regional Market Share Analysis

- 4.2.5. By Top 5 Companies Market Share Analysis, Others (2024)
- 4.3. Center and Drag Link Market Mapping & Opportunity Assessment

5. NORTH AMERICA CENTER AND DRAG LINK MARKET OUTLOOK

5.1. Market Size & Forecast

5.1.1. By Value

5.2. Market Share & Forecast

5.2.1. By Material Market Share Analysis

5.2.2. By Vehicle Type Market Share Analysis

5.2.3. By Type Market Share Analysis

5.2.4. By Country Market Share Analysis

5.2.4.1. United States Center and Drag Link Market Outlook

5.2.4.1.1. Market Size & Forecast

5.2.4.1.1.1. By Value

5.2.4.1.2. Market Share & Forecast

5.2.4.1.2.1. By Material Market Share Analysis

5.2.4.1.2.2. By Vehicle Type Market Share Analysis

5.2.4.1.2.3. By Type Market Share Analysis

5.2.4.2. Canada Center and Drag Link Market Outlook

5.2.4.2.1. Market Size & Forecast

5.2.4.2.1.1. By Value

5.2.4.2.2. Market Share & Forecast

5.2.4.2.2.1. By Material Market Share Analysis

5.2.4.2.2.2. By Vehicle Type Market Share Analysis

5.2.4.2.2.3. By Type Market Share Analysis

5.2.4.3. Mexico Center and Drag Link Market Outlook

5.2.4.3.1. Market Size & Forecast

5.2.4.3.1.1. By Value

5.2.4.3.2. Market Share & Forecast

5.2.4.3.2.1. By Material Market Share Analysis

5.2.4.3.2.2. By Vehicle Type Market Share Analysis

5.2.4.3.2.3. By Type Market Share Analysis

6. EUROPE & CIS CENTER AND DRAG LINK MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

- 6.2.1. By Material Market Share Analysis
- 6.2.2. By Vehicle Type Market Share Analysis
- 6.2.3. By Type Market Share Analysis
- 6.2.4. By Country Market Share Analysis
 - 6.2.4.1. France Center and Drag Link Market Outlook
 - 6.2.4.1.1. Market Size & Forecast
 - 6.2.4.1.1.1. By Value
 - 6.2.4.1.2. Market Share & Forecast
 - 6.2.4.1.2.1. By Material Market Share Analysis
 - 6.2.4.1.2.2. By Vehicle Type Market Share Analysis
 - 6.2.4.1.2.3. By Type Market Share Analysis
 - 6.2.4.2. Germany Center and Drag Link Market Outlook
 - 6.2.4.2.1. Market Size & Forecast
 - 6.2.4.2.1.1. By Value
 - 6.2.4.2.2. Market Share & Forecast
 - 6.2.4.2.2.1. By Material Market Share Analysis
 - 6.2.4.2.2.2. By Vehicle Type Market Share Analysis
 - 6.2.4.2.2.3. By Type Market Share Analysis
 - 6.2.4.3. United Kingdom Center and Drag Link Market Outlook
 - 6.2.4.3.1. Market Size & Forecast
 - 6.2.4.3.1.1. By Value
 - 6.2.4.3.2. Market Share & Forecast
 - 6.2.4.3.2.1. By Material Market Share Analysis
 - 6.2.4.3.2.2. By Vehicle Type Market Share Analysis
 - 6.2.4.3.2.3. By Type Market Share Analysis
 - 6.2.4.4. Italy Center and Drag Link Market Outlook
 - 6.2.4.4.1. Market Size & Forecast
 - 6.2.4.4.1.1. By Value
 - 6.2.4.4.2. Market Share & Forecast
 - 6.2.4.4.2.1. By Material Market Share Analysis
 - 6.2.4.4.2.2. By Vehicle Type Market Share Analysis
 - 6.2.4.4.2.3. By Type Market Share Analysis
 - 6.2.4.5. Spain Center and Drag Link Market Outlook
 - 6.2.4.5.1. Market Size & Forecast
 - 6.2.4.5.1.1. By Value
 - 6.2.4.5.2. Market Share & Forecast
 - 6.2.4.5.2.1. By Material Market Share Analysis
 - 6.2.4.5.2.2. By Vehicle Type Market Share Analysis
 - 6.2.4.5.2.3. By Type Market Share Analysis

7. ASIA-PACIFIC CENTER AND DRAG LINK MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value

7.2. Market Share & Forecast

7.2.1. By Material Market Share Analysis

7.2.2. By Vehicle Type Market Share Analysis

7.2.3. By Type Market Share Analysis

7.2.4. By Country Share Analysis

7.2.4.1. China Center and Drag Link Market Outlook

7.2.4.1.1. Market Size & Forecast

7.2.4.1.1.1. By Value

7.2.4.1.2. Market Share & Forecast

7.2.4.1.2.1. By Material Market Share Analysis

7.2.4.1.2.2. By Vehicle Type Market Share Analysis

7.2.4.1.2.3. By Type Market Share Analysis

7.2.4.2. Japan Center and Drag Link Market Outlook

7.2.4.2.1. Market Size & Forecast

7.2.4.2.1.1. By Value

7.2.4.2.2. Market Share & Forecast

7.2.4.2.2.1. By Material Market Share Analysis

7.2.4.2.2.2. By Vehicle Type Market Share Analysis

7.2.4.2.2.3. By Type Market Share Analysis

7.2.4.3. Australia Center and Drag Link Market Outlook

7.2.4.3.1. Market Size & Forecast

7.2.4.3.1.1. By Value

7.2.4.3.2. Market Share & Forecast

7.2.4.3.2.1. By Material Market Share Analysis

7.2.4.3.2.2. By Vehicle Type Market Share Analysis

7.2.4.3.2.3. By Type Market Share Analysis

7.2.4.4. India Center and Drag Link Market Outlook

7.2.4.4.1. Market Size & Forecast

7.2.4.4.1.1. By Value

7.2.4.4.2. Market Share & Forecast

7.2.4.4.2.1. By Material Market Share Analysis

7.2.4.4.2.2. By Vehicle Type Market Share Analysis

7.2.4.4.2.3. By Type Market Share Analysis

7.2.4.5. South Korea Center and Drag Link Market Outlook

- 7.2.4.5.1. Market Size & Forecast
 - 7.2.4.5.1.1. By Value
- 7.2.4.5.2. Market Share & Forecast
 - 7.2.4.5.2.1. By Material Market Share Analysis
 - 7.2.4.5.2.2. By Vehicle Type Market Share Analysis
 - 7.2.4.5.2.3. By Type Market Share Analysis

8. MIDDLE EAST & AFRICA CENTER AND DRAG LINK MARKET OUTLOOK

- 8.1. Market Size & Forecast
 - 8.1.1. By Value
- 8.2. Market Share & Forecast
 - 8.2.1. By Material Market Share Analysis
 - 8.2.2. By Vehicle Type Market Share Analysis
 - 8.2.3. By Type Market Share Analysis
 - 8.2.4. By Country Market Share Analysis
 - 8.2.4.1. South Africa Center and Drag Link Market Outlook
 - 8.2.4.1.1. Market Size & Forecast
 - 8.2.4.1.1.1. By Value
 - 8.2.4.1.2. Market Share & Forecast
 - 8.2.4.1.2.1. By Material Market Share Analysis
 - 8.2.4.1.2.2. By Vehicle Type Market Share Analysis
 - 8.2.4.1.2.3. By Type Market Share Analysis
 - 8.2.4.2. Saudi Arabia Center and Drag Link Market Outlook
 - 8.2.4.2.1. Market Size & Forecast
 - 8.2.4.2.1.1. By Value
 - 8.2.4.2.2. Market Share & Forecast
 - 8.2.4.2.2.1. By Material Market Share Analysis
 - 8.2.4.2.2.2. By Vehicle Type Market Share Analysis
 - 8.2.4.2.2.3. By Type Market Share Analysis
 - 8.2.4.3. UAE Center and Drag Link Market Outlook
 - 8.2.4.3.1. Market Size & Forecast
 - 8.2.4.3.1.1. By Value
 - 8.2.4.3.2. Market Share & Forecast
 - 8.2.4.3.2.1. By Material Market Share Analysis
 - 8.2.4.3.2.2. By Vehicle Type Market Share Analysis
 - 8.2.4.3.2.3. By Type Market Share Analysis
 - 8.2.4.4. Turkey Center and Drag Link Market Outlook
 - 8.2.4.4.1. Market Size & Forecast

8.2.4.4.1.1. By Value

8.2.4.4.2. Market Share & Forecast

8.2.4.4.2.1. By Material Market Share Analysis

8.2.4.4.2.2. By Vehicle Type Market Share Analysis

8.2.4.4.2.3. By Type Market Share Analysis

9. SOUTH AMERICA CENTER AND DRAG LINK MARKET OUTLOOK

9.1. Market Size & Forecast

9.1.1. By Value

9.2. Market Share & Forecast

9.2.1. By Material Market Share Analysis

9.2.2. By Vehicle Type Market Share Analysis

9.2.3. By Type Market Share Analysis

9.2.4. By Country Market Share Analysis

9.2.4.1. Brazil Center and Drag Link Market Outlook

9.2.4.1.1. Market Size & Forecast

9.2.4.1.1.1. By Value

9.2.4.1.2. Market Share & Forecast

9.2.4.1.2.1. By Material Market Share Analysis

9.2.4.1.2.2. By Vehicle Type Market Share Analysis

9.2.4.1.2.3. By Type Market Share Analysis

9.2.4.2. Argentina Center and Drag Link Market Outlook

9.2.4.2.1. Market Size & Forecast

9.2.4.2.1.1. By Value

9.2.4.2.2. Market Share & Forecast

9.2.4.2.2.1. By Material Market Share Analysis

9.2.4.2.2.2. By Vehicle Type Market Share Analysis

9.2.4.2.2.3. By Type Market Share Analysis

10. MARKET DYNAMICS

10.1. Drivers

10.2. Challenges

11. MARKET TRENDS & DEVELOPMENTS

12. PORTERS FIVE FORCES ANALYSIS

13. COMPANY PROFILES

13.1. KOREA Central CO., LTD.

13.1.1. Company Details

13.1.2. Products

13.1.3. Financials (As Per Availability)

13.1.4. Key Market Focus & Geographical Presence

13.1.5. Recent Developments

13.1.6. Key Management Personnel

13.2. Tenneco Inc.

13.3. Moser Engineering

13.4. Rane Holdings Limited

13.5. ZF Friedrichshafen AG

13.6. Powers & Sons Construction Company, Inc

13.7. WABCO Holdings Inc.

13.8. Magna International Inc.

13.9. Schaeffler AG

13.10. Hendrickson USA, LLC

14. STRATEGIC RECOMMENDATIONS

I would like to order

Product name: Center and Drag Link Market– Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Material (Steel, Aluminum), By Vehicle Type (Passenger Cars, Commercial Vehicle), By Type (1 to 1.5 inch, 1.5 to 1.75 inch, 1.75 to 2.75 inch), By Region & Competition, 2020-2030F

Product link: <https://marketpublishers.com/r/CB9D62923079EN.html>

Price: US\$ 4,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CB9D62923079EN.html>