

Cementitious Flooring Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented, By Application (Surface Treatment, Underlayment Floor Screeds & Leveling Compounds, Overlayment Industrial Screeds & Leveling Compounds, Terrazzo Cementitious Binders, and Site Mixed Screed Binder & Admixtures), By End-User (Residential, and Non-residential), By Region, By Competition, 2020-2030F

<https://marketpublishers.com/r/C55751CD9F19EN.html>

Date: January 2025

Pages: 182

Price: US\$ 4,500.00 (Single User License)

ID: C55751CD9F19EN

Abstracts

Global Cementitious Flooring Market was valued at USD 1.23 billion in 2024 and is expected to reach USD 1.76 billion by 2030 with a CAGR of 5.98% during the forecast period. The Cementitious Flooring Market encompasses a specialized segment of the construction and flooring industry focused on the production, application, and maintenance of flooring solutions that utilize cement-based materials. These flooring systems are widely valued for their durability, versatility, and cost-effectiveness, making them a popular choice across residential, commercial, and industrial sectors. Cementitious flooring includes materials such as self-leveling overlays, micro-toppings, and decorative coatings, all of which are derived from cement or cementitious composites. These floors offer significant advantages, including high compressive strength, resistance to heavy loads, and adaptability to various design aesthetics, such as polished or stained finishes. They are particularly favored in industrial and warehouse settings due to their ability to withstand wear and tear from machinery and foot traffic, while in commercial and residential spaces, their seamless and customizable appearance has driven demand. The market is further driven by advancements in material formulations, including the incorporation of polymers and additives to enhance performance, such as crack resistance, chemical resistance, and faster curing times.

Environmental sustainability has also emerged as a key factor influencing the market, with growing preferences for green building materials and low-VOC products.

Key Market Drivers

Increasing Demand for Sustainable and Eco-Friendly Flooring Solutions

The rising focus on sustainability across industries has become a significant driver for the cementitious flooring market. As environmental concerns intensify and regulations promoting eco-friendly practices gain traction globally, the construction sector is transitioning toward greener materials and processes. Cementitious flooring, composed primarily of natural materials like cement, sand, and water, offers an environmentally sustainable alternative to synthetic flooring options. These floors are free of volatile organic compounds (VOCs), reducing indoor air pollution and contributing to healthier living and working environments. Moreover, the recyclable nature of cementitious materials aligns with circular economy principles, enhancing their appeal among environmentally conscious consumers. Governments and organizations worldwide are also providing incentives for adopting green construction materials, further propelling the market growth. For instance, LEED (Leadership in Energy and Environmental Design) certifications reward the use of sustainable flooring solutions, encouraging builders to choose cementitious options. This trend is particularly prominent in regions with stringent environmental laws, such as Europe and North America, where green building initiatives are strongly supported. Additionally, the growing awareness among end-users about the long-term cost savings and reduced environmental footprint of cementitious flooring bolsters its adoption in residential, commercial, and industrial sectors. In 2024, India is expected to experience a 70% increase in the availability of affordable housing. According to Invest India, the construction sector is projected to reach a valuation of USD 1.4 trillion by 2025. With over 30% of the population anticipated to reside in urban areas by 2030, there is a significant demand for an additional 25 million mid-end and affordable housing units. Recent regulatory reforms, including the Real Estate Act, GST, and REITs, aim to streamline approval processes and bolster the construction industry, fostering market expansion. As of 2021, over 20% of all new commercial and residential buildings globally are certified as green buildings, and this number is expected to increase significantly. Flooring solutions that meet criteria such as LEED (Leadership in Energy and Environmental Design) and BREEAM (Building Research Establishment Environmental Assessment Method) are in high demand.

Rapid Urbanization and Infrastructure Development

The cementitious flooring market is witnessing robust growth due to the surge in urbanization and large-scale infrastructure development projects worldwide. Rapid population growth and migration to urban centers have driven the need for new residential complexes, commercial spaces, and industrial facilities, fueling demand for durable and cost-effective flooring solutions. Cementitious flooring, renowned for its strength, versatility, and ease of application, is well-suited to meet the requirements of these expansive construction projects. Emerging economies, particularly in Asia-Pacific and the Middle East, are experiencing a construction boom, with governments investing heavily in smart cities, transportation networks, and public infrastructure. For example, initiatives like India's Smart Cities Mission and Saudi Arabia's Vision 2030 have significantly accelerated the demand for high-performance flooring systems. Moreover, the construction of hospitals, schools, and retail spaces in urban areas has further contributed to the market's expansion, as these sectors prioritize flooring that is not only functional and durable but also aesthetically pleasing. Cementitious flooring also offers rapid installation times, making it a preferred choice in time-sensitive projects where delays can escalate costs. Its ability to adapt to various design preferences and heavy traffic areas cements its position as a critical component in modern infrastructure development. By 2050, nearly 68% of the world's population will live in urban areas, up from 56% in 2020. The global urban population is projected to grow by 2.5 billion people by 2050, with Asia and Africa accounting for over 90% of this increase.

Advancements in Cementitious Flooring Technology and Products

Technological advancements in cementitious flooring solutions have significantly contributed to the market's growth by enhancing performance, aesthetics, and application flexibility. Innovations such as self-leveling compounds, decorative overlays, and seamless polished finishes have expanded the appeal of cementitious flooring to a broader range of industries and applications. Modern formulations now incorporate additives and admixtures that improve the material's properties, such as increased resistance to abrasion, impact, and chemical exposure. These features make cementitious flooring an ideal choice for high-traffic areas, industrial settings, and spaces requiring hygienic, easy-to-clean surfaces. Additionally, manufacturers are offering customized solutions to cater to specific client needs, such as anti-slip coatings for safety and thermal insulation for energy efficiency. The rise of digital tools and techniques, including 3D modeling and laser-guided leveling systems, has further streamlined the installation process, reducing labor costs and time while ensuring precision and quality. The integration of decorative elements like metallic finishes, staining, and stamping has also made cementitious flooring popular in retail and

hospitality spaces, where aesthetics play a crucial role. These technological advancements have not only improved the functionality and longevity of cementitious flooring but also opened up new opportunities in residential, commercial, and industrial markets, driving its adoption globally.

Key Market Challenges

High Cost of Installation and Maintenance

The high cost of installation and maintenance of cementitious flooring is a significant challenge that limits its adoption across various industries. Cementitious flooring systems require specialized labor and advanced machinery for proper installation, leading to higher upfront costs compared to alternative flooring solutions like vinyl, laminate, or epoxy. Furthermore, the preparation of the substrate before application, including surface leveling and moisture mitigation, can add to the overall expense. This becomes especially problematic for small-scale businesses and residential applications where budget constraints play a significant role in decision-making. Post-installation, the maintenance costs of cementitious floors can also be substantial, as these surfaces are prone to wear and tear in high-traffic areas. Regular resealing, repair of cracks, and polishing are necessary to maintain their aesthetic appeal and durability. The susceptibility of cementitious flooring to cracking due to environmental factors such as temperature fluctuations further exacerbates maintenance concerns. Additionally, the lifecycle cost analysis often reveals that while cementitious flooring is durable, its periodic maintenance costs can surpass the savings from its longevity. For industries with tight budgets, these costs pose a barrier to adoption, pushing them towards less expensive but less durable alternatives. This challenge is further amplified in emerging markets, where the lack of skilled labor and access to high-quality materials escalates costs. Addressing this issue requires the development of cost-effective solutions, such as pre-mixed and easy-to-apply formulations, alongside investing in workforce training to ensure efficient and economical installations.

Environmental and Regulatory Concerns

Cementitious flooring faces significant challenges due to its environmental impact and increasing regulatory scrutiny. The production of cement, a key ingredient in these flooring systems, is one of the largest contributors to global carbon dioxide emissions, accounting for approximately 8% of total emissions worldwide. This has led to growing concerns among environmental agencies and end-users, especially in regions with stringent sustainability goals. The use of energy-intensive manufacturing processes and

non-renewable raw materials further raises questions about the long-term environmental sustainability of cementitious flooring. Additionally, many formulations incorporate chemicals and additives that may not comply with emerging regulations on volatile organic compounds (VOCs) and other hazardous substances. This creates a dual challenge for manufacturers: reducing the carbon footprint of their products while ensuring compliance with evolving environmental standards. For example, in regions like Europe and North America, regulatory frameworks such as REACH (Registration, Evaluation, Authorization, and Restriction of Chemicals) and LEED (Leadership in Energy and Environmental Design) certification requirements are pushing manufacturers to innovate and adopt greener practices. These include utilizing alternative binders, recycled aggregates, and low-emission production techniques. However, transitioning to sustainable manufacturing methods involves significant capital investment and research and development, which can strain the financial resources of smaller companies. Furthermore, the perception of cementitious flooring as an environmentally unfriendly option influences consumer preferences, especially in sectors like healthcare, education, and corporate offices, where sustainability is a key decision-making factor. This challenge underscores the need for manufacturers to focus on eco-friendly innovations and transparent communication about their sustainability initiatives to regain market trust and relevance.

Key Market Trends

Rising Adoption of Sustainable and Eco-Friendly Flooring Solutions

The cementitious flooring market is experiencing significant growth due to the rising global emphasis on sustainable and eco-friendly construction practices. This trend is fueled by increasing environmental awareness among consumers and stringent government regulations aimed at reducing carbon footprints in the construction sector. Cementitious flooring, which is made using natural materials such as limestone, clay, and water, has become a preferred choice as it aligns with green building initiatives and LEED (Leadership in Energy and Environmental Design) certifications. The product's ability to incorporate recycled content and its compatibility with renewable energy systems, such as underfloor heating, further enhance its appeal among environmentally conscious builders and homeowners. Moreover, technological advancements have enabled the development of innovative cementitious formulations that improve energy efficiency, reduce waste, and extend the lifecycle of flooring systems. As industries and individuals increasingly prioritize environmental responsibility, the demand for cementitious flooring is poised to grow, supported by its sustainable properties and contributions to energy-efficient building designs.

Growing Popularity of Decorative Cementitious Flooring Solutions

The aesthetic versatility of cementitious flooring has led to its increasing adoption in residential, commercial, and industrial spaces. Customers are now seeking flooring solutions that not only meet functional requirements but also enhance the visual appeal of their interiors. Cementitious flooring, with its ability to mimic the appearance of stone, wood, or terrazzo, offers a wide array of customizable design options that cater to diverse architectural styles and personal preferences. Advances in decorative techniques, such as polishing, staining, and the application of metallic or matte finishes, have further enhanced the marketability of these floors. Additionally, the integration of high-performance sealers has ensured that decorative cementitious floors maintain their aesthetic integrity while providing durability and resistance to wear and tear. This trend is particularly pronounced in sectors such as retail, hospitality, and office spaces, where flooring serves as a critical element in creating an inviting ambiance. As consumer preferences continue to evolve toward stylish yet practical solutions, decorative cementitious flooring is expected to play a pivotal role in shaping modern interior design.

Segmental Insights

Application Insights

The Surface Treatment segment held the largest Market share in 2024. The growing emphasis on sustainable and durable construction solutions is a significant driver for the Cementitious Flooring Market in the surface treatment segment. Cementitious flooring, known for its robustness, cost-effectiveness, and environmentally friendly properties, is increasingly adopted for industrial, commercial, and residential applications. In the surface treatment segment, the rising demand for smooth, polished, and aesthetically pleasing floor finishes aligns with the capabilities of cementitious products, which offer superior resistance to wear, chemicals, and heavy traffic. Moreover, the advancements in surface treatment technologies, such as the incorporation of self-leveling compounds, stains, and sealers, enhance the performance and appearance of cementitious flooring systems. These treatments improve surface durability, reduce porosity, and provide customized finishes, making them highly desirable in sectors such as retail, healthcare, and manufacturing, where functional and visually appealing flooring is critical. The push for green building certifications and compliance with environmental standards further boosts the adoption of cementitious flooring with advanced surface treatments, as these products often have low volatile organic compound (VOC) emissions and contribute to

energy efficiency. Additionally, the construction industry's rapid expansion in emerging economies, driven by urbanization and infrastructure development, has created a substantial market for surface-treated cementitious flooring. These regions prioritize cost-effective flooring solutions that can withstand harsh climatic conditions and heavy usage, thereby fueling demand. Furthermore, the integration of innovative additives and coatings that extend the lifespan of cementitious floors and minimize maintenance costs resonates well with end-users seeking long-term value. Government initiatives promoting sustainable infrastructure and the rising consumer awareness of the benefits of cementitious flooring are expected to further propel the growth of the surface treatment segment. Together, these factors are driving robust market expansion and innovation in cementitious flooring surface treatments.

Regional Insights

North America region held the largest market share in 2024. The Cementitious Flooring Market in North America is being propelled by several key drivers that underscore its growing importance in both residential and commercial applications. One major factor is the increasing emphasis on sustainable construction practices, as cementitious flooring is recognized for its eco-friendly properties, including its use of recyclable materials and its contribution to energy efficiency through thermal mass. The rising demand for durable and low-maintenance flooring solutions in industrial and commercial spaces, such as warehouses, manufacturing facilities, and retail outlets, further supports market growth. Cementitious flooring is highly valued for its exceptional strength, resistance to wear and tear, and ability to withstand heavy loads, making it an ideal choice for high-traffic areas. Additionally, the growing popularity of polished and decorative concrete flooring in residential interiors is driven by its aesthetic versatility and cost-effectiveness, appealing to homeowners seeking modern design solutions. The market also benefits from advancements in material technology, such as self-leveling cement and fast-curing compounds, which enhance application efficiency and reduce installation times. Stringent building codes and regulations in North America emphasizing safety, durability, and sustainability are further driving the adoption of cementitious flooring systems, especially in public and institutional infrastructure projects. Moreover, the region's robust construction industry, bolstered by significant investments in infrastructure development and urbanization, provides a fertile ground for market expansion. Key trends, such as the rising focus on green building certifications like LEED and the growing awareness of the benefits of cementitious floors in reducing overall lifecycle costs, continue to attract stakeholders. Additionally, innovations in product offerings, including antimicrobial coatings and slip-resistant finishes, cater to specialized needs in sectors like healthcare and food processing, further boosting

demand. The increasing integration of cementitious flooring systems with underfloor heating technologies also aligns with the rising consumer preference for energy-efficient solutions, particularly in regions with colder climates. Together, these factors create a strong growth trajectory for the Cementitious Flooring Market in North America.

Key Market Players

The Sherwin-Williams Company

North American Coating Solutions

BASF SE

Vanguard Concrete Coating

Minnesota Corporation

Jotun A/S

Axalta Coating Systems, LLC

Elite Crete Systems

RPM International Inc.

Behr Process LLC

Report Scope:

In this report, the Global Cementitious Flooring Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Cementitious Flooring Market, By Application:

Surface Treatment

Underlayment Floor Screeds & Leveling Compounds

Overlayment Industrial Screeds & Leveling Compounds

Terrazzo Cementitious Binders

Site Mixed Screed Binder & Admixtures

Cementitious Flooring Market, By End-User:

Residential

Non-residential

Cementitious Flooring Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Kuwait

Turkey

Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the Global Cementitious Flooring Market.

Available Customizations:

Global Cementitious Flooring Market report with the given Market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Cementitious Flooring Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented, By A...

Company Information

Detailed analysis and profiling of additional Market players (up to five).

Contents

1. PRODUCT OVERVIEW

- 1.1. Market Definition
- 1.2. Scope of the Market
 - 1.2.1. Markets Covered
 - 1.2.2. Years Considered for Study
- 1.3. Key Market Segmentations

2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Formulation of the Scope
- 2.4. Assumptions and Limitations
- 2.5. Sources of Research
 - 2.5.1. Secondary Research
 - 2.5.2. Primary Research
- 2.6. Approach for the Market Study
 - 2.6.1. The Bottom-Up Approach
 - 2.6.2. The Top-Down Approach
- 2.7. Methodology Followed for Calculation of Market Size & Market Shares
- 2.8. Forecasting Methodology
 - 2.8.1. Data Triangulation & Validation

3. EXECUTIVE SUMMARY

4. VOICE OF CUSTOMER

5. GLOBAL CEMENTITIOUS FLOORING MARKET OUTLOOK

- 5.1. Market Size & Forecast
 - 5.1.1. By Value
- 5.2. Market Share & Forecast
 - 5.2.1. By Application (Surface Treatment, Underlayment Floor Screeds & Leveling Compounds, Overlayment Industrial Screeds & Leveling Compounds, Terrazzo Cementitious Binders, and Site Mixed Screed Binder & Admixtures)
 - 5.2.2. By End-User (Residential, and Non-residential)

- 5.2.3. By Region
- 5.3. By Company (2024)
- 5.4. Market Map

6. NORTH AMERICA CEMENTITIOUS FLOORING MARKET OUTLOOK

- 6.1. Market Size & Forecast
 - 6.1.1. By Value
- 6.2. Market Share & Forecast
 - 6.2.1. By Application
 - 6.2.2. By End-User
 - 6.2.3. By Country
- 6.3. North America: Country Analysis
 - 6.3.1. United States Cementitious Flooring Market Outlook
 - 6.3.1.1. Market Size & Forecast
 - 6.3.1.1.1. By Value
 - 6.3.1.2. Market Share & Forecast
 - 6.3.1.2.1. By Application
 - 6.3.1.2.2. By End-User
 - 6.3.2. Canada Cementitious Flooring Market Outlook
 - 6.3.2.1. Market Size & Forecast
 - 6.3.2.1.1. By Value
 - 6.3.2.2. Market Share & Forecast
 - 6.3.2.2.1. By Application
 - 6.3.2.2.2. By End-User
 - 6.3.3. Mexico Cementitious Flooring Market Outlook
 - 6.3.3.1. Market Size & Forecast
 - 6.3.3.1.1. By Value
 - 6.3.3.2. Market Share & Forecast
 - 6.3.3.2.1. By Application
 - 6.3.3.2.2. By End-User

7. EUROPE CEMENTITIOUS FLOORING MARKET OUTLOOK

- 7.1. Market Size & Forecast
 - 7.1.1. By Value
- 7.2. Market Share & Forecast
 - 7.2.1. By Application
 - 7.2.2. By End-User

7.2.3. By Country

7.3. Europe: Country Analysis

7.3.1. Germany Cementitious Flooring Market Outlook

7.3.1.1. Market Size & Forecast

7.3.1.1.1. By Value

7.3.1.2. Market Share & Forecast

7.3.1.2.1. By Application

7.3.1.2.2. By End-User

7.3.2. United Kingdom Cementitious Flooring Market Outlook

7.3.2.1. Market Size & Forecast

7.3.2.1.1. By Value

7.3.2.2. Market Share & Forecast

7.3.2.2.1. By Application

7.3.2.2.2. By End-User

7.3.3. Italy Cementitious Flooring Market Outlook

7.3.3.1. Market Size & Forecast

7.3.3.1.1. By Value

7.3.3.2. Market Share & Forecast

7.3.3.2.1. By Application

7.3.3.2.2. By End-User

7.3.4. France Cementitious Flooring Market Outlook

7.3.4.1. Market Size & Forecast

7.3.4.1.1. By Value

7.3.4.2. Market Share & Forecast

7.3.4.2.1. By Application

7.3.4.2.2. By End-User

7.3.5. Spain Cementitious Flooring Market Outlook

7.3.5.1. Market Size & Forecast

7.3.5.1.1. By Value

7.3.5.2. Market Share & Forecast

7.3.5.2.1. By Application

7.3.5.2.2. By End-User

8. ASIA-PACIFIC CEMENTITIOUS FLOORING MARKET OUTLOOK

8.1. Market Size & Forecast

8.1.1. By Value

8.2. Market Share & Forecast

8.2.1. By Application

8.2.2. By End-User

8.2.3. By Country

8.3. Asia-Pacific: Country Analysis

8.3.1. China Cementitious Flooring Market Outlook

8.3.1.1. Market Size & Forecast

8.3.1.1.1. By Value

8.3.1.2. Market Share & Forecast

8.3.1.2.1. By Application

8.3.1.2.2. By End-User

8.3.2. India Cementitious Flooring Market Outlook

8.3.2.1. Market Size & Forecast

8.3.2.1.1. By Value

8.3.2.2. Market Share & Forecast

8.3.2.2.1. By Application

8.3.2.2.2. By End-User

8.3.3. Japan Cementitious Flooring Market Outlook

8.3.3.1. Market Size & Forecast

8.3.3.1.1. By Value

8.3.3.2. Market Share & Forecast

8.3.3.2.1. By Application

8.3.3.2.2. By End-User

8.3.4. South Korea Cementitious Flooring Market Outlook

8.3.4.1. Market Size & Forecast

8.3.4.1.1. By Value

8.3.4.2. Market Share & Forecast

8.3.4.2.1. By Application

8.3.4.2.2. By End-User

8.3.5. Australia Cementitious Flooring Market Outlook

8.3.5.1. Market Size & Forecast

8.3.5.1.1. By Value

8.3.5.2. Market Share & Forecast

8.3.5.2.1. By Application

8.3.5.2.2. By End-User

9. SOUTH AMERICA CEMENTITIOUS FLOORING MARKET OUTLOOK

9.1. Market Size & Forecast

9.1.1. By Value

9.2. Market Share & Forecast

- 9.2.1. By Application
- 9.2.2. By End-User
- 9.2.3. By Country
- 9.3. South America: Country Analysis
 - 9.3.1. Brazil Cementitious Flooring Market Outlook
 - 9.3.1.1. Market Size & Forecast
 - 9.3.1.1.1. By Value
 - 9.3.1.2. Market Share & Forecast
 - 9.3.1.2.1. By Application
 - 9.3.1.2.2. By End-User
 - 9.3.2. Argentina Cementitious Flooring Market Outlook
 - 9.3.2.1. Market Size & Forecast
 - 9.3.2.1.1. By Value
 - 9.3.2.2. Market Share & Forecast
 - 9.3.2.2.1. By Application
 - 9.3.2.2.2. By End-User
 - 9.3.3. Colombia Cementitious Flooring Market Outlook
 - 9.3.3.1. Market Size & Forecast
 - 9.3.3.1.1. By Value
 - 9.3.3.2. Market Share & Forecast
 - 9.3.3.2.1. By Application
 - 9.3.3.2.2. By End-User

10. MIDDLE EAST AND AFRICA CEMENTITIOUS FLOORING MARKET OUTLOOK

- 10.1. Market Size & Forecast
 - 10.1.1. By Value
- 10.2. Market Share & Forecast
 - 10.2.1. By Application
 - 10.2.2. By End-User
 - 10.2.3. By Country
- 10.3. Middle East and Africa: Country Analysis
 - 10.3.1. South Africa Cementitious Flooring Market Outlook
 - 10.3.1.1. Market Size & Forecast
 - 10.3.1.1.1. By Value
 - 10.3.1.2. Market Share & Forecast
 - 10.3.1.2.1. By Application
 - 10.3.1.2.2. By End-User
 - 10.3.2. Saudi Arabia Cementitious Flooring Market Outlook

- 10.3.2.1. Market Size & Forecast
 - 10.3.2.1.1. By Value
- 10.3.2.2. Market Share & Forecast
 - 10.3.2.2.1. By Application
 - 10.3.2.2.2. By End-User
- 10.3.3. UAE Cementitious Flooring Market Outlook
 - 10.3.3.1. Market Size & Forecast
 - 10.3.3.1.1. By Value
 - 10.3.3.2. Market Share & Forecast
 - 10.3.3.2.1. By Application
 - 10.3.3.2.2. By End-User
- 10.3.4. Kuwait Cementitious Flooring Market Outlook
 - 10.3.4.1. Market Size & Forecast
 - 10.3.4.1.1. By Value
 - 10.3.4.2. Market Share & Forecast
 - 10.3.4.2.1. By Application
 - 10.3.4.2.2. By End-User
- 10.3.5. Turkey Cementitious Flooring Market Outlook
 - 10.3.5.1. Market Size & Forecast
 - 10.3.5.1.1. By Value
 - 10.3.5.2. Market Share & Forecast
 - 10.3.5.2.1. By Application
 - 10.3.5.2.2. By End-User

11. MARKET DYNAMICS

- 11.1. Drivers
- 11.2. Challenges

12. MARKET TRENDS & DEVELOPMENTS

13. COMPANY PROFILES

- 13.1. The Sherwin-Williams Company
 - 13.1.1. Business Overview
 - 13.1.2. Key Revenue and Financials
 - 13.1.3. Recent Developments
 - 13.1.4. Key Personnel/Key Contact Person
 - 13.1.5. Key Product/Services Offered

13.2. North American Coating Solutions

13.2.1. Business Overview

13.2.2. Key Revenue and Financials

13.2.3. Recent Developments

13.2.4. Key Personnel/Key Contact Person

13.2.5. Key Product/Services Offered

13.3. BASF SE

13.3.1. Business Overview

13.3.2. Key Revenue and Financials

13.3.3. Recent Developments

13.3.4. Key Personnel/Key Contact Person

13.3.5. Key Product/Services Offered

13.4. Vanguard Concrete Coating

13.4.1. Business Overview

13.4.2. Key Revenue and Financials

13.4.3. Recent Developments

13.4.4. Key Personnel/Key Contact Person

13.4.5. Key Product/Services Offered

13.5. Minnesota Corporation

13.5.1. Business Overview

13.5.2. Key Revenue and Financials

13.5.3. Recent Developments

13.5.4. Key Personnel/Key Contact Person

13.5.5. Key Product/Services Offered

13.6. Jotun A/S

13.6.1. Business Overview

13.6.2. Key Revenue and Financials

13.6.3. Recent Developments

13.6.4. Key Personnel/Key Contact Person

13.6.5. Key Product/Services Offered

13.7. Axalta Coating Systems, LLC

13.7.1. Business Overview

13.7.2. Key Revenue and Financials

13.7.3. Recent Developments

13.7.4. Key Personnel/Key Contact Person

13.7.5. Key Product/Services Offered

13.8. Elite Crete Systems

13.8.1. Business Overview

13.8.2. Key Revenue and Financials

13.8.3. Recent Developments

13.8.4. Key Personnel/Key Contact Person

13.8.5. Key Product/Services Offered

13.9. RPM International Inc.,

13.9.1. Business Overview

13.9.2. Key Revenue and Financials

13.9.3. Recent Developments

13.9.4. Key Personnel/Key Contact Person

13.9.5. Key Product/Services Offered

13.10. Behr Process LLC

13.10.1. Business Overview

13.10.2. Key Revenue and Financials

13.10.3. Recent Developments

13.10.4. Key Personnel/Key Contact Person

13.10.5. Key Product/Services Offered

14. STRATEGIC RECOMMENDATIONS

15. ABOUT US & DISCLAIMER

I would like to order

Product name: Cementitious Flooring Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented, By Application (Surface Treatment, Underlayment Floor Screeds & Leveling Compounds, Overlayment Industrial Screeds & Leveling Compounds, Terrazzo Cementitious Binders, and Site Mixed Screed Binder & Admixtures), By End-User (Residential, and Non-residential), By Region, By Competition, 2020-2030F

Product link: <https://marketpublishers.com/r/C55751CD9F19EN.html>

Price: US\$ 4,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C55751CD9F19EN.html>