

Cement Roofing Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Type (Corrugated Cement Roofing, Flat Cement Roofing, Sloped Cement Roofing), By Application (Residential Buildings, Commercial Buildings, Industrial Buildings, Agricultural Structures), By End User (New Construction, Renovation), By Region, and By Competition 2020-2030F

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Abstracts

Market Overview

Global Cement Roofing Market was valued at USD 44.87 billion in 2024 and is expected to reach USD 61.09 billion by 2030 with a CAGR of 5.12% during the forecast period.

The Cement Roofing Market refers to the industry involved in the manufacturing, installation, and maintenance of secondary ceilings that are suspended below the main structural ceiling. These ceilings, also known as drop ceilings or suspended ceilings, are typically made from materials such as gypsum, metal, plaster of Paris, mineral fiber, and polyvinyl chloride. Cement Roofings are widely used in both residential and commercial infrastructure due to their functional benefits and aesthetic appeal. They help conceal unsightly wiring and ductwork, provide soundproofing and thermal insulation, and allow easy installation of lighting systems, fire safety equipment, and air conditioning units.

The Cement Roofing Market is poised for substantial growth in the coming years, driven primarily by increasing construction activities and rapid urbanization across the globe. Rising consumer preference for visually appealing and energy-efficient interiors in

residential, commercial, and industrial spaces is accelerating the demand for Cement Roofings. Furthermore, growth in the real estate and hospitality sectors, especially in emerging economies, is generating significant demand for interior enhancement solutions, thereby propelling the market. Cement Roofings are being widely adopted in office spaces, educational institutions, shopping malls, hospitals, and hotels, where sound insulation and ambient lighting play a crucial role in improving user experience.

Key Market Drivers.

Surge in Residential and Commercial Construction Activities

The Cement Roofing Market is experiencing significant growth due to the global surge in residential and commercial construction activities. Rapid urbanization, population growth, and increasing disposable incomes have fueled demand for housing and commercial infrastructure, particularly in emerging economies like India, China, and Brazil. Cement roofing products, such as tiles and sheets, are favored for their durability, cost-effectiveness, and resistance to extreme weather conditions, making them ideal for diverse applications in urban and rural settings.

Governments worldwide are investing in affordable housing initiatives and smart city projects, which prioritize robust roofing solutions to ensure long-term structural integrity. For instance, India's Pradhan Mantri Awas Yojana aims to construct millions of homes by 2030, boosting demand for cement-based roofing materials. In commercial sectors, retail complexes, offices, and hospitality venues opt for cement roofing for its low maintenance and aesthetic versatility, aligning with modern architectural trends. The rise of sustainable construction practices further enhances the appeal of cement roofing, as it supports energy-efficient designs and integrates well with green building standards. This driver is propelled by the need for reliable, long-lasting roofing solutions that cater to the expanding construction landscape, ensuring sustained market growth.

In 2024, global construction spending reached USD12 trillion, with residential projects accounting for 45% of the total. Cement roofing materials were used in 30% of new residential constructions, with Asia-Pacific contributing 55% of global demand. Affordable housing initiatives in developing nations led to a 20% increase in cement roofing adoption, particularly in urban areas, where 60% of new homes incorporated these materials.

Key Market Challenges

High Initial Investment and Installation Complexity

One of the foremost challenges confronting the Cement Roofing Market is the substantial initial investment required for both material procurement and installation. Cement roofing materials—such as fiber cement sheets and reinforced concrete tiles—entail higher manufacturing and logistics costs compared to conventional roofing alternatives like asphalt shingles or metal roofing. These elevated costs often translate into higher upfront spending for developers and homeowners. Moreover, the installation process for cement roofing is inherently more complex, necessitating skilled labor with expertise in handling heavy roofing components, precision alignment, waterproofing, and structural support.

The requirement for specialized equipment—such as cranes or elevated platforms—further escalates project expenses, especially in urban or high-rise construction contexts. For many small-to-midsize contractors and rural builders, the inability to absorb these increased costs or attract adequately trained labor inhibits the adoption of cement roofing solutions.

Even in larger-scale commercial and institutional projects, construction budgets often prioritize cost minimization, leading to material and design compromises. While long-term durability and energy efficiency benefits may justify investment, stakeholders often perceive cement roofing as cost-prohibitive without clear short-term returns. As a result, this financial and logistical barrier suppresses market penetration in budget-conscious segments.

Key Market Trends

Adoption of Sustainable and Eco-Friendly Roofing Solutions

A prominent trend in the Cement Roofing Market is the growing emphasis on sustainability and environmentally responsible construction practices. As environmental concerns become central to global construction policies and consumer expectations, cement roofing manufacturers are increasingly investing in green alternatives that reduce environmental impact without compromising structural integrity or durability. This shift is particularly evident in the rising use of fiber cement products, which combine cellulose fibers and cement to create lightweight, durable roofing panels with a significantly lower carbon footprint compared to traditional roofing materials.

Additionally, the cement roofing industry is exploring the incorporation of recycled materials and energy-efficient manufacturing processes. These innovations are aligned with international green building certifications and regulatory frameworks aimed at reducing greenhouse gas emissions and improving energy efficiency in buildings. End users, particularly in institutional and commercial construction, are prioritizing roofing systems that contribute to long-term sustainability goals, such as lower thermal conductivity, improved insulation, and support for rainwater harvesting systems.

Governments and municipalities across Europe, North America, and parts of Asia Pacific are promoting eco-friendly building materials through tax incentives, subsidies, and regulatory mandates, further encouraging adoption. This trend is expected to continue growing as climate resilience becomes a priority for infrastructure planning. Companies that align their product development with sustainability standards and effectively communicate environmental benefits to consumers will likely hold a competitive advantage in the evolving Cement Roofing Market.

Key Market Players

Etex Group

Cembrit Holding A/S

Saint-Gobain S.A.

James Hardie Industries PLC

Everest Industries Limited

HIL Limited (CK Birla Group)

Swisspearl Group AG

Visaka Industries Limited

Siam Cement Group Public Company Limited

Mahaphant Fibre-Cement Public Company Limited

Report Scope:

In this report, the Global Cement Roofing Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Cement Roofing Market, By Type:

Corrugated Cement Roofing

Flat Cement Roofing

Sloped Cement Roofing

Cement Roofing Market, By Application:

Residential Buildings

Commercial Buildings

Industrial Buildings

Agricultural Structures

Cement Roofing Market, By End User:

New Construction

Renovation

Cement Roofing Market, By Region:

North America

United States

Canada

Mexico

Europe

Germany

France

United Kingdom

Italy

Spain

South America

Brazil

Argentina

Colombia

Asia-Pacific

China

India

Japan

South Korea

Australia

Middle East & Africa

Saudi Arabia

UAE

South Africa

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Cement Roofing Market.

Available Customizations:

Global Cement Roofing Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. PRODUCT OVERVIEW

- 1.1. Market Definition
- 1.2. Scope of the Market
 - 1.2.1. Markets Covered
 - 1.2.2. Years Considered for Study
 - 1.2.3. Key Market Segmentations

2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

3. EXECUTIVE SUMMARY

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions/Countries
- 3.5. Overview of Market Drivers, Challenges, and Trends

4. VOICE OF CUSTOMER

5. GLOBAL CEMENT ROOFING MARKET OUTLOOK

- 5.1. Market Size & Forecast
 - 5.1.1. By Value
- 5.2. Market Share & Forecast
 - 5.2.1. By Type (Corrugated Cement Roofing, Flat Cement Roofing, Sloped Cement Roofing)
 - 5.2.2. By Application (Residential Buildings, Commercial Buildings, Industrial Buildings, Agricultural Structures)

- 5.2.3. By End User (New Construction, Renovation)
- 5.2.4. By Region (North America, Europe, South America, Middle East & Africa, Asia Pacific)
- 5.3. By Company (2024)
- 5.4. Market Map

6. NORTH AMERICA CEMENT ROOFING MARKET OUTLOOK

- 6.1. Market Size & Forecast
 - 6.1.1. By Value
- 6.2. Market Share & Forecast
 - 6.2.1. By Type
 - 6.2.2. By Application
 - 6.2.3. By End User
 - 6.2.4. By Country
- 6.3. North America: Country Analysis
 - 6.3.1. United States Cement Roofing Market Outlook
 - 6.3.1.1. Market Size & Forecast
 - 6.3.1.1.1. By Value
 - 6.3.1.2. Market Share & Forecast
 - 6.3.1.2.1. By Type
 - 6.3.1.2.2. By Application
 - 6.3.1.2.3. By End User
 - 6.3.2. Canada Cement Roofing Market Outlook
 - 6.3.2.1. Market Size & Forecast
 - 6.3.2.1.1. By Value
 - 6.3.2.2. Market Share & Forecast
 - 6.3.2.2.1. By Type
 - 6.3.2.2.2. By Application
 - 6.3.2.2.3. By End User
 - 6.3.3. Mexico Cement Roofing Market Outlook
 - 6.3.3.1. Market Size & Forecast
 - 6.3.3.1.1. By Value
 - 6.3.3.2. Market Share & Forecast
 - 6.3.3.2.1. By Type
 - 6.3.3.2.2. By Application
 - 6.3.3.2.3. By End User

7. EUROPE CEMENT ROOFING MARKET OUTLOOK

- 7.1. Market Size & Forecast
 - 7.1.1. By Value
- 7.2. Market Share & Forecast
 - 7.2.1. By Type
 - 7.2.2. By Application
 - 7.2.3. By End User
 - 7.2.4. By Country
- 7.3. Europe: Country Analysis
 - 7.3.1. Germany Cement Roofing Market Outlook
 - 7.3.1.1. Market Size & Forecast
 - 7.3.1.1.1. By Value
 - 7.3.1.2. Market Share & Forecast
 - 7.3.1.2.1. By Type
 - 7.3.1.2.2. By Application
 - 7.3.1.2.3. By End User
 - 7.3.2. France Cement Roofing Market Outlook
 - 7.3.2.1. Market Size & Forecast
 - 7.3.2.1.1. By Value
 - 7.3.2.2. Market Share & Forecast
 - 7.3.2.2.1. By Type
 - 7.3.2.2.2. By Application
 - 7.3.2.2.3. By End User
 - 7.3.3. United Kingdom Cement Roofing Market Outlook
 - 7.3.3.1. Market Size & Forecast
 - 7.3.3.1.1. By Value
 - 7.3.3.2. Market Share & Forecast
 - 7.3.3.2.1. By Type
 - 7.3.3.2.2. By Application
 - 7.3.3.2.3. By End User
 - 7.3.4. Italy Cement Roofing Market Outlook
 - 7.3.4.1. Market Size & Forecast
 - 7.3.4.1.1. By Value
 - 7.3.4.2. Market Share & Forecast
 - 7.3.4.2.1. By Type
 - 7.3.4.2.2. By Application
 - 7.3.4.2.3. By End User
 - 7.3.5. Spain Cement Roofing Market Outlook
 - 7.3.5.1. Market Size & Forecast

- 7.3.5.1.1. By Value
- 7.3.5.2. Market Share & Forecast
 - 7.3.5.2.1. By Type
 - 7.3.5.2.2. By Application
 - 7.3.5.2.3. By End User

8. ASIA PACIFIC CEMENT ROOFING MARKET OUTLOOK

- 8.1. Market Size & Forecast
 - 8.1.1. By Value
- 8.2. Market Share & Forecast
 - 8.2.1. By Type
 - 8.2.2. By Application
 - 8.2.3. By End User
 - 8.2.4. By Country
- 8.3. Asia Pacific: Country Analysis
 - 8.3.1. China Cement Roofing Market Outlook
 - 8.3.1.1. Market Size & Forecast
 - 8.3.1.1.1. By Value
 - 8.3.1.2. Market Share & Forecast
 - 8.3.1.2.1. By Type
 - 8.3.1.2.2. By Application
 - 8.3.1.2.3. By End User
 - 8.3.2. India Cement Roofing Market Outlook
 - 8.3.2.1. Market Size & Forecast
 - 8.3.2.1.1. By Value
 - 8.3.2.2. Market Share & Forecast
 - 8.3.2.2.1. By Type
 - 8.3.2.2.2. By Application
 - 8.3.2.2.3. By End User
 - 8.3.3. Japan Cement Roofing Market Outlook
 - 8.3.3.1. Market Size & Forecast
 - 8.3.3.1.1. By Value
 - 8.3.3.2. Market Share & Forecast
 - 8.3.3.2.1. By Type
 - 8.3.3.2.2. By Application
 - 8.3.3.2.3. By End User
 - 8.3.4. South Korea Cement Roofing Market Outlook
 - 8.3.4.1. Market Size & Forecast

- 8.3.4.1.1. By Value
- 8.3.4.2. Market Share & Forecast
 - 8.3.4.2.1. By Type
 - 8.3.4.2.2. By Application
 - 8.3.4.2.3. By End User
- 8.3.5. Australia Cement Roofing Market Outlook
 - 8.3.5.1. Market Size & Forecast
 - 8.3.5.1.1. By Value
 - 8.3.5.2. Market Share & Forecast
 - 8.3.5.2.1. By Type
 - 8.3.5.2.2. By Application
 - 8.3.5.2.3. By End User

9. MIDDLE EAST & AFRICA CEMENT ROOFING MARKET OUTLOOK

- 9.1. Market Size & Forecast
 - 9.1.1. By Value
- 9.2. Market Share & Forecast
 - 9.2.1. By Type
 - 9.2.2. By Application
 - 9.2.3. By End User
 - 9.2.4. By Country
- 9.3. Middle East & Africa: Country Analysis
 - 9.3.1. Saudi Arabia Cement Roofing Market Outlook
 - 9.3.1.1. Market Size & Forecast
 - 9.3.1.1.1. By Value
 - 9.3.1.2. Market Share & Forecast
 - 9.3.1.2.1. By Type
 - 9.3.1.2.2. By Application
 - 9.3.1.2.3. By End User
 - 9.3.2. UAE Cement Roofing Market Outlook
 - 9.3.2.1. Market Size & Forecast
 - 9.3.2.1.1. By Value
 - 9.3.2.2. Market Share & Forecast
 - 9.3.2.2.1. By Type
 - 9.3.2.2.2. By Application
 - 9.3.2.2.3. By End User
 - 9.3.3. South Africa Cement Roofing Market Outlook
 - 9.3.3.1. Market Size & Forecast

9.3.3.1.1. By Value

9.3.3.2. Market Share & Forecast

9.3.3.2.1. By Type

9.3.3.2.2. By Application

9.3.3.2.3. By End User

10. SOUTH AMERICA CEMENT ROOFING MARKET OUTLOOK

10.1. Market Size & Forecast

10.1.1. By Value

10.2. Market Share & Forecast

10.2.1. By Type

10.2.2. By Application

10.2.3. By End User

10.2.4. By Country

10.3. South America: Country Analysis

10.3.1. Brazil Cement Roofing Market Outlook

10.3.1.1. Market Size & Forecast

10.3.1.1.1. By Value

10.3.1.2. Market Share & Forecast

10.3.1.2.1. By Type

10.3.1.2.2. By Application

10.3.1.2.3. By End User

10.3.2. Colombia Cement Roofing Market Outlook

10.3.2.1. Market Size & Forecast

10.3.2.1.1. By Value

10.3.2.2. Market Share & Forecast

10.3.2.2.1. By Type

10.3.2.2.2. By Application

10.3.2.2.3. By End User

10.3.3. Argentina Cement Roofing Market Outlook

10.3.3.1. Market Size & Forecast

10.3.3.1.1. By Value

10.3.3.2. Market Share & Forecast

10.3.3.2.1. By Type

10.3.3.2.2. By Application

10.3.3.2.3. By End User

11. MARKET DYNAMICS

- 11.1. Drivers
- 11.2. Challenges

12. MARKET TRENDS AND DEVELOPMENTS

- 12.1. Merger & Acquisition (If Any)
- 12.2. Product Launches (If Any)
- 12.3. Recent Developments

13. COMPANY PROFILES

- 13.1. Etex Group
 - 13.1.1. Business Overview
 - 13.1.2. Key Revenue and Financials
 - 13.1.3. Recent Developments
 - 13.1.4. Key Personnel
 - 13.1.5. Key Product/Services Offered
- 13.2. Cembrit Holding A/S
- 13.3. Saint-Gobain S.A.
- 13.4. James Hardie Industries PLC
- 13.5. Everest Industries Limited
- 13.6. HIL Limited (CK Birla Group)
- 13.7. Swisspearl Group AG
- 13.8. Visaka Industries Limited
- 13.9. Siam Cement Group Public Company Limited
- 13.10. Mahaphant Fibre-Cement Public Company Limited

14. STRATEGIC RECOMMENDATIONS

15. ABOUT US & DISCLAIMER

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