

# **Cattle Health Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Therapeutics (Vaccine, Parasiticide, Anti-infective, Medical Feed Additive, and Other Therapeutics) and By Diagnostics (Immunodiagnostic Test, Molecular Diagnostics, Diagnostic Imaging, Clinical Chemistry, and Other Diagnostics), By Region and Competition, 2020-2030F**

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## **Abstracts**

### **Market Overview**

The Global Cattle Health Market was valued at USD 9.98 billion in 2024 and is projected to reach USD 16.07 billion by 2030, growing at a CAGR of 8.22% during the forecast period. Cattle health encompasses the overall well-being and productivity of cattle, which are raised for meat, milk, and other agricultural uses. Maintaining optimal cattle health is crucial for ensuring animal welfare, economic efficiency, and the safety of animal-derived products. The rising global demand for meat and dairy, driven by population growth and increasing income levels, is spurring investment in cattle health solutions. Preventive healthcare practices such as vaccinations, biosecurity protocols, and herd management strategies are essential for mitigating disease risks and enhancing productivity. Advancements in veterinary diagnostics and treatment technologies are further strengthening cattle health management. In addition, regulatory support and growing consumer awareness regarding food safety and sustainable livestock practices are contributing to the market's upward trajectory.

### **Key Market Drivers**

## Technological Advancements

The cattle health sector is witnessing rapid technological evolution, with smart farming tools playing a key role in monitoring and managing animal well-being. Wearable sensors track vital parameters like temperature, heart rate, and movement, enabling early illness detection. The integration of data analytics allows farmers to interpret large volumes of herd health data, leading to informed decision-making. Remote monitoring using drones and satellite imaging supports pasture management and herd surveillance. Precision livestock farming customizes feeding, medication, and environmental conditions to individual animal needs, enhancing efficiency and outcomes. Blockchain ensures traceability across the cattle lifecycle, boosting transparency and safety. Genetic testing is increasingly used for selecting disease-resistant cattle and improving herd quality, driving innovation in breeding programs.

## Key Market Challenges

### Disease Outbreaks

Rising global cattle populations have heightened the risk and impact of disease outbreaks, presenting a significant challenge to cattle health management. In 2023, over 65 countries reported widespread cases of diseases such as Foot-and-Mouth Disease, Lumpy Skin Disease, and Bovine Tuberculosis, according to the World Organisation for Animal Health (WOAH). These outbreaks result in major economic setbacks due to reduced productivity, higher veterinary costs, and animal losses from culling mandates. The Food and Agriculture Organization (FAO) reported substantial declines in milk yield and cattle weight in affected regions, with severe implications for profitability. Managing and mitigating the effects of such outbreaks remains a key concern for stakeholders in the cattle industry.

## Key Market Trends

### Traceability and Food Safety

There is growing consumer demand for transparency and assurance in meat and dairy production, fueling the adoption of traceability systems in cattle farming. These systems offer end-to-end visibility, allowing consumers to access information about cattle origin, farming practices, and processing history. Regulatory authorities have mandated stringent traceability and food safety compliance, compelling producers to adopt robust

tracking mechanisms. In cases of contamination or disease, such systems enable swift identification and containment, minimizing wider impacts. Traceability also supports disease surveillance and control, enhancing supply chain reliability. Innovations such as blockchain are being leveraged to secure data integrity, while genetic traceability is gaining momentum for breed verification and quality assurance.

### Key Market Players

Qiagen LLC

Boehringer Ingelheim

ThermoFisher Scientific

Elanco Animal Health

IDEX Laboratories

ID Vet

Kyoritsu Seiyaku Corporation

Merck & Co.

Norbrook Laboratories

Zeotix Inc

### Report Scope:

In this report, the Global Cattle Health Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Cattle Health Market, By Therapeutics:

Vaccine

Parasiticide

Anti-infective

Medical Feed Additive

Other Therapeutics

Cattle Health Market, By Diagnostics:

Immunodiagnostic Test

Molecular Diagnostics

Diagnostic Imaging

Clinical Chemistry

Other Diagnostics

Cattle Health Market, By Region:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

South Korea

Australia

Japan

Europe

Germany

France

United Kingdom

Spain

Italy

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

## Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Cattle Health Market.

## Available Customizations:

Global Cattle Health Market report with the given market data, TechSci Research offers

*Cattle Health Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Therapeuti...*

customizations according to company's specific needs. The following customization options are available for the report:

#### Company Information

Detailed analysis and profiling of additional market players (up to five).

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