

Carpet Market – Global Industry Size, Share, Trends, Opportunity and Forecast, By Material (Nylon, Polyester, Polypropylene, Others), By Application (Residential, Commercial), By Region & Competition, 2020-2030F

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Abstracts

Market Overview

Global Carpet Market was valued at USD 64.94 Billion in 2024 and is expected to grow to USD 78.81 Billion by 2030 with a CAGR of 3.28%. The global carpet market is witnessing steady growth, driven by rising demand for interior decoration, increasing construction activities, and the growing popularity of eco-friendly and customized flooring solutions. Carpets are widely used in residential, commercial, and hospitality sectors due to their aesthetic appeal, insulation properties, and noise-reduction capabilities. Technological advancements have introduced stain-resistant, antimicrobial, and sustainable carpets, enhancing their market appeal. Emerging economies, particularly in Asia-Pacific and the Middle East, are fueling demand due to rapid urbanization and rising disposable incomes. Additionally, the shift toward soft flooring options and expanding online retail channels are boosting sales.

Key Market Drivers

Growth in Construction and Real Estate Development

One of the primary drivers of the global carpet market is the consistent growth in construction and real estate development activities across residential, commercial, and institutional sectors. As urbanization accelerates globally, particularly in emerging economies such as China, India, and Brazil, there has been a surge in housing

demand, office spaces, retail outlets, hotels, and public infrastructure. In 2024, India's urban population stands at 461 million, growing at 2.3% annually, with cities expected to contribute 75% of the nation's income by 2031. Carpets are extensively used in these environments for their comfort, aesthetics, and insulation properties. In the residential sector, consumers are increasingly opting for carpets to enhance home décor and provide warmth, particularly in colder regions. Meanwhile, in commercial buildings like hotels, offices, and convention centers, carpets serve both decorative and functional purposes, such as noise reduction and floor protection. Renovation and remodeling activities in developed markets like the United States and parts of Europe further contribute to sustained carpet demand. As construction spending continues to rise globally, the carpet market is expected to benefit significantly.

Key Market Challenges

Environmental Concerns and Waste Management Issues

One of the major challenges facing the global carpet market is the growing concern over environmental impact and waste management associated with synthetic carpets. A significant portion of carpets manufactured today use petroleum-based fibers such as nylon, polyester, and polypropylene, which are non-biodegradable and contribute to environmental pollution. These carpets often end up in landfills at the end of their life cycle, where they take decades to decompose. Moreover, the production process of synthetic carpets involves high energy consumption and emits greenhouse gases, further raising environmental concerns. Governments and regulatory bodies in several countries are imposing stricter environmental regulations and encouraging sustainable practices. While this is encouraging eco-conscious manufacturing, it also places financial and operational pressure on traditional carpet producers who must invest in greener technologies and redesign their product lines. The lack of efficient recycling infrastructure for carpet waste in many countries further aggravates the issue, making environmental sustainability a significant challenge for market players striving to maintain profitability while complying with evolving standards.

Key Market Trends

Increasing Customization and Personalized Designs

As consumers become more design-conscious, there is a rising trend toward customized and personalized carpet solutions. This shift is especially evident in the residential sector and luxury commercial spaces, where customers seek carpets that

align with specific interior aesthetics, color schemes, and functional needs. Advances in digital printing and computer-aided design (CAD) have made it easier for manufacturers to offer intricate patterns, custom motifs, and even photo-realistic images on carpet surfaces. Personalization is not limited to appearance—some consumers demand specific tactile experiences or sound-absorbing features depending on the room's function. Hospitality and high-end residential markets have particularly embraced this trend, using custom carpets to reinforce brand identity or create unique environments. This movement toward bespoke products is allowing manufacturers to build deeper customer loyalty and differentiate themselves in a crowded market, while also commanding premium pricing for tailored offerings.

Key Market Players

Mohawk Industries, Inc.

Berkshire Hathaway, Inc.

Tarkett S.A.

The Dixie Group

Mannington Mills, Inc.

Brumark Corporation

Dorsett Industries

Beaulieu International Group N.V.

Armstrong Flooring, Inc.

Balta Group

Report Scope:

In this report, the Global Carpet Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Carpet Market, By Material:

Nylon

Polyester

Polypropylene

Others

Carpet Market, By Application:

Residential

Commercial

Carpet Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

Japan

India

South Korea

Vietnam

South America

Argentina

Colombia

Brazil

Middle East & Africa

South Africa

Saudi Arabia

UAE

Turkey

Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the Global Carpet Market.

Available Customizations:

Global Carpet Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization

Carpet Market – Global Industry Size, Share, Trends, Opportunity and Forecast, By Material (Nylon, Polyester,...

options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. INTRODUCTION

- 1.1. Market Overview
- 1.2. Key Highlights of the Report
- 1.3. Market Coverage
- 1.4. Market Segments Covered
- 1.5. Research Tenure Considered

2. RESEARCH METHODOLOGY

- 2.1. Methodology Landscape
- 2.2. Objective of the Study
- 2.3. Baseline Methodology
- 2.4. Formulation of the Scope
- 2.5. Assumptions and Limitations
- 2.6. Sources of Research
- 2.7. Approach for the Market Study
- 2.8. Methodology Followed for Calculation of Market Size & Market Shares
- 2.9. Forecasting Methodology

3. EXECUTIVE SUMMARY

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions
- 3.5. Overview of Market Drivers, Challenges, and Trends

4. GLOBAL CARPET MARKET OUTLOOK

- 4.1. Market Size & Forecast
 - 4.1.1. By Value
- 4.2. Market Share & Forecast
 - 4.2.1. By Material (Nylon, Polyester, Polypropylene, Others)
 - 4.2.2. By Application (Residential, Commercial)
 - 4.2.3. By Region
 - 4.2.4. By Company (2024)

4.3. Market Map

5. NORTH AMERICA CARPET MARKET OUTLOOK

5.1. Market Size & Forecast

5.1.1. By Value

5.2. Market Share & Forecast

5.2.1. By Material

5.2.2. By Application

5.2.3. By Country

5.3. North America: Country Analysis

5.3.1. United States Carpet Market Outlook

5.3.1.1. Market Size & Forecast

5.3.1.1.1. By Value

5.3.1.2. Market Share & Forecast

5.3.1.2.1. By Material

5.3.1.2.2. By Application

5.3.2. Canada Carpet Market Outlook

5.3.2.1. Market Size & Forecast

5.3.2.1.1. By Value

5.3.2.2. Market Share & Forecast

5.3.2.2.1. By Material

5.3.2.2.2. By Application

5.3.3. Mexico Carpet Market Outlook

5.3.3.1. Market Size & Forecast

5.3.3.1.1. By Value

5.3.3.2. Market Share & Forecast

5.3.3.2.1. By Material

5.3.3.2.2. By Application

6. EUROPE CARPET MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Material

6.2.2. By Application

6.2.3. By Country

6.3. Europe: Country Analysis

- 6.3.1. France Carpet Market Outlook
 - 6.3.1.1. Market Size & Forecast
 - 6.3.1.1.1. By Value
 - 6.3.1.2. Market Share & Forecast
 - 6.3.1.2.1. By Material
 - 6.3.1.2.2. By Application
- 6.3.2. Germany Carpet Market Outlook
 - 6.3.2.1. Market Size & Forecast
 - 6.3.2.1.1. By Value
 - 6.3.2.2. Market Share & Forecast
 - 6.3.2.2.1. By Material
 - 6.3.2.2.2. By Application
- 6.3.3. Spain Carpet Market Outlook
 - 6.3.3.1. Market Size & Forecast
 - 6.3.3.1.1. By Value
 - 6.3.3.2. Market Share & Forecast
 - 6.3.3.2.1. By Material
 - 6.3.3.2.2. By Application
- 6.3.4. Italy Carpet Market Outlook
 - 6.3.4.1. Market Size & Forecast
 - 6.3.4.1.1. By Value
 - 6.3.4.2. Market Share & Forecast
 - 6.3.4.2.1. By Material
 - 6.3.4.2.2. By Application
- 6.3.5. United Kingdom Carpet Market Outlook
 - 6.3.5.1. Market Size & Forecast
 - 6.3.5.1.1. By Value
 - 6.3.5.2. Market Share & Forecast
 - 6.3.5.2.1. By Material
 - 6.3.5.2.2. By Application

7. ASIA-PACIFIC CARPET MARKET OUTLOOK

- 7.1. Market Size & Forecast
 - 7.1.1. By Value
- 7.2. Market Share & Forecast
 - 7.2.1. By Material
 - 7.2.2. By Application
 - 7.2.3. By Country

- 7.3. Asia-Pacific: Country Analysis
 - 7.3.1. China Carpet Market Outlook
 - 7.3.1.1. Market Size & Forecast
 - 7.3.1.1.1. By Value
 - 7.3.1.2. Market Share & Forecast
 - 7.3.1.2.1. By Material
 - 7.3.1.2.2. By Application
 - 7.3.2. Japan Carpet Market Outlook
 - 7.3.2.1. Market Size & Forecast
 - 7.3.2.1.1. By Value
 - 7.3.2.2. Market Share & Forecast
 - 7.3.2.2.1. By Material
 - 7.3.2.2.2. By Application
 - 7.3.3. India Carpet Market Outlook
 - 7.3.3.1. Market Size & Forecast
 - 7.3.3.1.1. By Value
 - 7.3.3.2. Market Share & Forecast
 - 7.3.3.2.1. By Material
 - 7.3.3.2.2. By Application
 - 7.3.4. Vietnam Carpet Market Outlook
 - 7.3.4.1. Market Size & Forecast
 - 7.3.4.1.1. By Value
 - 7.3.4.2. Market Share & Forecast
 - 7.3.4.2.1. By Material
 - 7.3.4.2.2. By Application
 - 7.3.5. South Korea Carpet Market Outlook
 - 7.3.5.1. Market Size & Forecast
 - 7.3.5.1.1. By Value
 - 7.3.5.2. Market Share & Forecast
 - 7.3.5.2.1. By Material
 - 7.3.5.2.2. By Application

8. MIDDLE EAST & AFRICA CARPET MARKET OUTLOOK

- 8.1. Market Size & Forecast
 - 8.1.1. By Value
- 8.2. Market Share & Forecast
 - 8.2.1. By Material
 - 8.2.2. By Application

8.2.3. By Country

8.3. MEA: Country Analysis

8.3.1. South Africa Carpet Market Outlook

8.3.1.1. Market Size & Forecast

8.3.1.1.1. By Value

8.3.1.2. Market Share & Forecast

8.3.1.2.1. By Material

8.3.1.2.2. By Application

8.3.2. Saudi Arabia Carpet Market Outlook

8.3.2.1. Market Size & Forecast

8.3.2.1.1. By Value

8.3.2.2. Market Share & Forecast

8.3.2.2.1. By Material

8.3.2.2.2. By Application

8.3.3. UAE Carpet Market Outlook

8.3.3.1. Market Size & Forecast

8.3.3.1.1. By Value

8.3.3.2. Market Share & Forecast

8.3.3.2.1. By Material

8.3.3.2.2. By Application

8.3.4. Turkey Carpet Market Outlook

8.3.4.1. Market Size & Forecast

8.3.4.1.1. By Value

8.3.4.2. Market Share & Forecast

8.3.4.2.1. By Material

8.3.4.2.2. By Application

9. SOUTH AMERICA CARPET MARKET OUTLOOK

9.1. Market Size & Forecast

9.1.1. By Value

9.2. Market Share & Forecast

9.2.1. By Material

9.2.2. By Application

9.2.3. By Country

9.3. South America: Country Analysis

9.3.1. Brazil Carpet Market Outlook

9.3.1.1. Market Size & Forecast

9.3.1.1.1. By Value

- 9.3.1.2. Market Share & Forecast
 - 9.3.1.2.1. By Material
 - 9.3.1.2.2. By Application
- 9.3.2. Argentina Carpet Market Outlook
 - 9.3.2.1. Market Size & Forecast
 - 9.3.2.1.1. By Value
 - 9.3.2.2. Market Share & Forecast
 - 9.3.2.2.1. By Material
 - 9.3.2.2.2. By Application
- 9.3.3. Colombia Carpet Market Outlook
 - 9.3.3.1. Market Size & Forecast
 - 9.3.3.1.1. By Value
 - 9.3.3.2. Market Share & Forecast
 - 9.3.3.2.1. By Material
 - 9.3.3.2.2. By Application

10. MARKET DYNAMICS

- 10.1. Drivers
- 10.2. Challenges

11. MARKET TRENDS & DEVELOPMENTS

- 11.1. Merger & Acquisition (If Any)
- 11.2. Product Launches (If Any)
- 11.3. Recent Developments

12. DISRUPTIONS: CONFLICTS, PANDEMICS AND TRADE BARRIERS

13. PORTERS FIVE FORCES ANALYSIS

- 13.1. Competition in the Industry
- 13.2. Potential of New Entrants
- 13.3. Power of Suppliers
- 13.4. Power of Customers
- 13.5. Threat of Substitute Products

14. COMPETITIVE LANDSCAPE

14.1. Company Profiles

14.1.1. Mohawk Industries, Inc.

14.1.1.1. Business Overview

14.1.1.2. Company Snapshot

14.1.1.3. Products & Services

14.1.1.4. Financials (As Per Availability)

14.1.1.5. Key Market Focus & Geographical Presence

14.1.1.6. Recent Developments

14.1.1.7. Key Management Personnel

14.1.2. Berkshire Hathaway, Inc.

14.1.3. Tarkett S.A.

14.1.4. The Dixie Group

14.1.5. Mannington Mills, Inc.

14.1.6. Brumark Corporation

14.1.7. Dorsett Industries

14.1.8. Beaulieu International Group N.V.

14.1.9. Armstrong Flooring, Inc.

14.1.10. Balta Group

15. STRATEGIC RECOMMENDATIONS

16. ABOUT US & DISCLAIMER

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