

# **Carpal Tunnel Syndrome Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Diagnosis (Electrophysiological Tests and Imaging Tests), By Treatment (Medication, Integrative Therapy, and Surgery), By Region and Competition, 2020-2030F**

<https://marketpublishers.com/r/CA5FDAE25DDFEN.html>

Date: February 2025

Pages: 182

Price: US\$ 4,500.00 (Single User License)

ID: CA5FDAE25DDFEN

## **Abstracts**

Global Carpal Tunnel Syndrome Market was valued at USD 981.23 Million in 2024 and is expected to reach USD 1219.70 Million by 2030 with a CAGR of 3.65% during the forecast period. The Global Carpal Tunnel Syndrome Market is primarily driven by the increasing prevalence of the condition, especially among individuals with repetitive hand movements due to occupational activities such as data entry, assembly line work, and prolonged use of electronic devices. As the global workforce becomes more sedentary and reliant on technology, the incidence of carpal tunnel syndrome (CTS) continues to rise. An aging population and the growing awareness about CTS symptoms and treatments are fuelling market growth. Advancements in diagnostic tools and minimally invasive treatment options, such as endoscopic surgery and non-surgical therapies like corticosteroid injections, are also contributing to the market's expansion. Increasing healthcare expenditure and the availability of more specialized care are enhancing treatment accessibility, driving the market forward.

### **Key Market Drivers**

#### **Increasing Prevalence of Carpal Tunnel Syndrome (CTS)**

The global prevalence of Carpal Tunnel Syndrome (CTS) is one of the most significant factors driving market growth. As modern society continues to rely heavily on

technology and automation, repetitive activities such as typing on computers, using a mouse, and engaging in tasks that require frequent hand movements have become a part of daily life for millions of people. This has resulted in an increased incidence of CTS, especially among office workers and individuals in occupations that involve repetitive hand movements. According to, “Prevalence and risk factors of self-reported wrist and hand symptoms and clinically confirmed carpal tunnel syndrome among office workers in China: a cross-sectional study”, the clinically confirmed prevalence of Carpal Tunnel Syndrome (CTS) was 9.6%. The prevalence of wrist and hand symptoms was 22% and 15%, respectively. Working frequently while experiencing pain was linked to higher odds of developing CTS. Multivariate modeling, adjusted for age and gender, revealed that extended computer use and working without breaks were associated with the presence of wrist and hand symptoms (adjusted odds ratios (ORs): 1.11 (95% CI 1.02–1.22) and 1.88 (95% CI 1.12–3.14)). Additionally, a lower educational level was found to be inversely related to CTS, while smoking was associated with wrist and hand complaints (adjusted OR: 2.20 (95% CI 1.19–4.07)).

The aging population, particularly in developed countries, is more prone to conditions like CTS due to degenerative changes in the body. As a result, CTS is becoming a major concern worldwide, prompting increased awareness and a surge in demand for effective treatment options, both surgical and non-surgical. The growing prevalence of the condition is leading to an expansion in the global market for diagnostic and therapeutic solutions. More individuals are now seeking treatment options to manage symptoms such as numbness, tingling, and pain, contributing to the growth of the market.

### Growing Awareness and Early Diagnosis

One of the key drivers of the Global Carpal Tunnel Syndrome Market is the growing awareness about the condition and the importance of early diagnosis. Over the years, there has been a concerted effort by healthcare providers, organizations, and even social media platforms to raise awareness about the symptoms and causes of CTS. This increased awareness has encouraged individuals to seek medical attention sooner rather than later. Early diagnosis is crucial because it allows healthcare professionals to intervene before the condition worsens and causes permanent nerve damage. Mayo Clinic is one of the few hand centers offering ultrasound-guided intervention for carpal tunnel release. A newer, incisionless treatment called thread ultrasound-guided carpal tunnel release (TCTR) utilizes an abrasive thread looped percutaneously to dissect the transverse carpal ligament (TCL), with the procedure performed under local anesthesia. In a 2021 article published in *Techniques in Hand & Upper Extremity Surgery*, Mayo

Clinic authors, including Dr. Brault and orthopedic surgeon Alexander Y. Shin, M.D., provide a detailed step-by-step overview of TCTR and review its clinical outcomes. This procedure is performed at Mayo Clinic's campus in Rochester, Minnesota.

Advances in diagnostic tools, such as nerve conduction studies and electromyography, have also contributed to early detection. When individuals are diagnosed early, non-invasive treatments, such as splinting, physical therapy, and corticosteroid injections, can be employed to alleviate symptoms and prevent the need for surgery. Early diagnosis and intervention help improve patient outcomes, leading to a rise in demand for treatments and contributing to market growth. As healthcare providers continue to emphasize the importance of recognizing the early signs of CTS, the demand for both preventive and therapeutic solutions is expected to grow.

### Technological Advancements in Treatment Options

Technological advancements in diagnostic and treatment options have played a significant role in the growth of the Global Carpal Tunnel Syndrome Market. The development of minimally invasive surgical techniques, such as endoscopic carpal tunnel release surgery, has revolutionized the treatment of CTS. These innovations offer patients quicker recovery times, fewer complications, and shorter hospital stays compared to traditional open surgery. Advances in physical therapy devices, such as wrist splints, electrical stimulation units, and ultrasound therapy, have enhanced non-surgical treatment options for CTS. Non-invasive procedures, including corticosteroid injections, have also seen technological improvements in their delivery methods, resulting in better outcomes for patients. In diagnostics, advancements in imaging technologies, such as high-resolution ultrasound, have made it easier to detect nerve compression in the carpal tunnel, allowing for more accurate assessments of the condition. As new and more effective treatment options continue to emerge, the global market for carpal tunnel syndrome is expected to expand. These innovations not only provide better patient outcomes but also increase the accessibility and affordability of treatment, further driving market growth.

### Rising Healthcare Expenditure

Rising healthcare expenditure is another significant factor driving the Global Carpal Tunnel Syndrome Market. As economies develop and healthcare systems improve, there is an increase in spending on medical services, treatments, and preventive care. Governments and private entities are investing more in healthcare infrastructure, which has improved access to medical care, especially in emerging markets. With healthcare

costs increasing, there is greater emphasis on early diagnosis and intervention, as well as on cost-effective treatments for common conditions like CTS. The rise in healthcare spending also encourages the development of better medical technologies and therapies, making them more accessible to a wider range of patients. In regions with high healthcare expenditure, like North America and Europe, patients are more likely to seek professional help for CTS symptoms, which increases the demand for both surgical and non-surgical treatment options. This rising expenditure plays a crucial role in supporting the development and commercialization of new products and treatments, driving the overall growth of the market.

## Key Market Drivers

### High Cost of Treatment

One of the major challenges facing the Global Carpal Tunnel Syndrome Market is the high cost of treatment, especially for surgical procedures. While non-invasive treatments like splinting, corticosteroid injections, and physical therapy can be relatively affordable, carpal tunnel release surgery remains a significant financial burden for many patients. The cost of the procedure, combined with post-operative care and rehabilitation, can be prohibitively expensive, particularly in regions with limited healthcare funding. For patients without adequate insurance coverage, the financial strain can limit access to necessary treatments. This financial barrier is a challenge for both patients and healthcare providers and may hinder the growth of the market, particularly in emerging economies where the healthcare infrastructure is still developing.

### Lack of Awareness in Emerging Markets

Although awareness of carpal tunnel syndrome is growing in developed nations, it remains relatively low in many emerging markets. Limited knowledge about the symptoms, risk factors, and available treatments for CTS can delay diagnosis and treatment, leading to poorer patient outcomes. In many developing countries, individuals may not have access to the resources or expertise needed for early diagnosis or effective treatment of CTS. As a result, the market for carpal tunnel syndrome treatments may face slower growth in these regions. Overcoming this challenge requires greater educational efforts, improved access to healthcare facilities, and increased investment in healthcare infrastructure in emerging markets.

### Limitations of Current Treatment Options

While there have been significant advancements in the treatment of carpal tunnel syndrome, current options still have limitations. Non-surgical treatments, such as splints, physical therapy, and corticosteroid injections, may not provide long-term relief for some patients. In severe cases, surgery is often required, but even then, there are risks associated with the procedure, including infection, nerve damage, or recurrence of symptoms. There is a lack of consensus on the most effective treatment for each stage of the condition, leading to variations in treatment protocols and outcomes. As a result, there is still a need for more advanced and targeted therapies that can offer lasting relief to patients. The absence of a one-size-fits-all solution poses a challenge to the market's growth and requires ongoing research into new treatment options.

## Key Market Trends

### Improvement in Surgical Techniques and Recovery Outcomes

Improvements in surgical techniques and recovery outcomes are also driving the Global Carpal Tunnel Syndrome Market. Surgical treatment, such as carpal tunnel release surgery, has seen significant advancements over the years. Traditional open surgery has been largely replaced by minimally invasive techniques, such as endoscopic carpal tunnel release, which involves smaller incisions and results in faster recovery times. According to a study, "Mini-open carpal tunnel release: technique, feasibility and clinical outcome compared to the conventional procedure in a long-term follow-up" study was aimed to evaluate the outcomes of our anatomically landmark-based mini-open carpal tunnel release (MCTR) via a palmar approach and compare its effectiveness and feasibility to the conventional open carpal tunnel release (OCTR) method. The study included 100 matched patients (50 MCTR, 50 OCTR) with a minimum follow-up of three years. Outcomes were assessed using the Disabilities of Arm, Shoulder and Hand (DASH) score, Symptom Severity Scale (SSS), Functional Status Scale (FSC), and Visual Analog Scale (VAS). All adverse events were recorded. Statistical analysis was performed with an alpha of 0.05 and a 95% confidence level. Both techniques showed similar functional results over the long term (mean follow-up: MCTR 60 months, OCTR 54 months). Comparing MCTR and OCTR at mean follow-up: DASH: 4.6/8.3 ( $p = 0.398$ ), SSS: 1.3/1.2 ( $p = 0.534$ ), FSC: 1.3/1.2 ( $p = 0.617$ ), VAS: 0.4/0.7 ( $p = 0.246$ ). MCTR demonstrated a lower rate of scar sensitivity (MCTR: 0% vs. OCTR: 12%,  $p = 0.007$ ), as well as reduced pillar pain, shorter recovery time, and faster surgical duration compared to OCTR. Both groups had low complication rates, and no recurrences were observed. The MCTR procedure resulted in similar positive clinical outcomes to the conventional method, offering a minimally invasive, reliable, quick, and simple solution with clear benefits in terms of scar sensitivity.

These advancements have made the surgery safer, more efficient, and less invasive, which in turn has increased the number of patients opting for surgical solutions. The development of improved post-surgical care and rehabilitation methods has contributed to better recovery outcomes. These innovations not only improve the patient experience but also reduce the burden on healthcare systems by shortening hospital stays and minimizing complications, further encouraging the adoption of surgical treatments.

### Growing Demand for Non-Surgical Treatment Options

The growing demand for non-surgical treatment options is another key driver of the Global Carpal Tunnel Syndrome Market. While surgery is an effective solution for severe cases of CTS, many patients opt for non-surgical options due to lower costs, fewer risks, and quicker recovery times. Non-surgical treatments, such as wrist splints, physical therapy, corticosteroid injections, and ultrasound therapy, have proven effective in managing symptoms and preventing further deterioration of the condition. The increasing availability and adoption of these non-invasive therapies have driven market growth, as patients and healthcare providers look for alternatives to surgery. According to a study, “Minimally Invasive Carpal Tunnel Release (CTR) Using the Wongsiri Technique with MiniSURE”, study was approved by the Institutional Review Board of the Faculty of Medicine at Prince of Songkla University (IRB number EC 56-519-11-1). A total of twenty patients underwent minimally invasive carpal tunnel release using the novel Wongsiri technique and MiniSURE Kit® at Songklanakarind Hospital, Prince of Songkla University. The study group consisted of 19 females and 1 male, with a mean age of 55.4 years. All patients were evaluated by specialist hand orthopaedists. Surgery was indicated for cases where conservative treatments had failed. Patient data collected included demographic information and clinical evaluations, as detailed in Tables 1 and 2. Operative evaluations included surgery time, wound sizes, and intraoperative complications, as shown in Table 3. Postoperative outcomes were assessed using pain scores, wound scars, complications, time to return to work, and satisfaction scores, as presented in Table 4. Follow-up phone contacts were also conducted to gather information on clinical and functional conditions, as well as any complications.

Advancements in medical devices and treatment technologies have made non-surgical options more accessible and effective, encouraging a shift toward conservative treatment methods. As awareness of these options grows, the demand for non-surgical treatments will continue to contribute to the overall market growth.

## Segmental Insights

### Diagnosis Insights

Based on diagnosis, electrophysiological tests emerged as the fastest-growing segment in the Global Carpal Tunnel Syndrome (CTS) Market, primarily due to their effectiveness in diagnosing the condition early on. Electrophysiological tests, such as nerve conduction studies (NCS) and electromyography (EMG), are critical for providing objective and reliable data on the functionality of the median nerve and its conductivity. These tests enable healthcare providers to assess the degree of nerve compression in the carpal tunnel, making them essential in diagnosing CTS. Since nerve compression is the main factor in carpal tunnel syndrome, electrophysiological tests are crucial for determining the severity of the condition, guiding treatment options, and helping decide if surgical intervention is necessary. Nerve conduction studies, for instance, measure the speed and efficiency of electrical impulses along the nerve, pinpointing areas where nerve damage may have occurred. Electromyography evaluates the electrical activity of muscles to identify nerve damage or muscle impairment caused by CTS.

The primary reason electrophysiological tests dominate the market is their ability to deliver highly accurate, quantifiable data, which supports effective diagnosis and decision-making. These tests are non-invasive and have become the standard in diagnosing CTS across hospitals and clinics worldwide. As a result, electrophysiological tests offer a significant advantage in clinical practice, confirming the diagnosis and providing valuable insights into the extent of nerve damage. This helps healthcare professionals select the most appropriate treatment plan for each patient, further driving the growth and dominance of this diagnostic approach in the CTS market..

### Treatment Insights

Based on the Treatment segment, Surgery was dominating the Global Carpal Tunnel Syndrome Market, primarily due to its effectiveness in treating severe cases of the condition where other treatment options, such as medication and integrative therapies, have not provided sufficient relief. Carpal tunnel syndrome (CTS) occurs when the median nerve is compressed at the wrist, often leading to symptoms such as pain, numbness, tingling, and weakness in the hand. While non-invasive treatments, such as medication and physical therapy, can be effective in the early stages of the condition, surgery becomes the go-to solution when conservative measures fail to alleviate symptoms. This growing preference for surgical intervention is driven by the high success rates associated with carpal tunnel release surgery, which involves cutting the

ligament that is pressing on the median nerve to relieve compression and restore normal nerve function.

The growing popularity of surgery for CTS is also influenced by the increasing number of patients suffering from moderate to severe CTS, which often requires surgical treatment for long-term relief. Surgery has proven to be highly effective in alleviating the symptoms of CTS, with many patients experiencing significant improvement and even full recovery following the procedure. As a result, surgical options are widely considered the gold standard for managing CTS, particularly in cases where there is significant nerve compression or when patients have not responded to non-invasive treatments. The high success rates of surgery have contributed to its dominance in the market, as patients seek long-term solutions that can help prevent the recurrence of symptoms and reduce the risk of permanent nerve damage.

## Regional Insights

North America was dominating the Global Carpal Tunnel Syndrome Market, driven by several key factors, including advanced healthcare infrastructure, high awareness levels, and a growing prevalence of the condition. The United States, in particular, accounts for a significant share of the market, primarily due to its well-established healthcare system and a high number of cases of carpal tunnel syndrome, driven by factors such as sedentary lifestyles, increased use of technology, and aging populations. The healthcare system in North America has easy access to specialized care, and patients benefit from cutting-edge diagnostic tools and treatment options, including electrophysiological tests, advanced surgical procedures, and a wide range of medications for pain management and inflammation reduction.

One of the main drivers for North America's dominance in the Global Carpal Tunnel Syndrome Market is the region's advanced medical technologies and research. With a large number of hospitals and outpatient clinics equipped with the latest diagnostic tools and surgical techniques, North America provides comprehensive treatment options for carpal tunnel syndrome. Surgical procedures like carpal tunnel release surgery have been refined to a high degree, and minimally invasive techniques, such as endoscopic surgery, have gained widespread adoption. This has helped improve patient outcomes, reduce recovery times, and make the treatment process more efficient, which in turn has increased the preference for surgical intervention in the region.

Another contributing factor to North America's dominant position is the increasing awareness about carpal tunnel syndrome and its treatment options. Public health

campaigns and healthcare education programs in the United States and Canada have helped raise awareness of CTS symptoms, prevention, and the importance of early diagnosis. The high awareness levels have led to early diagnosis and intervention, reducing the severity of symptoms and improving the overall prognosis of patients. The availability of accessible healthcare options, including physical therapy and ergonomic consultations, further supports the treatment landscape in North America, ensuring a higher success rate in managing CTS cases.

### Key Market Players

GlaxoSmithKline Plc

Pfizer Inc.

Johnson & Johnson

Novartis AG

Stryker Corporation

Smith & Nephew Plc

CONMED Corporation

Teva Pharmaceutical Industries Ltd.

Bristol-Myers Squibb Company

AbbVie Inc.

### Report Scope:

In this report, the Global Carpal Tunnel Syndrome Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Carpal Tunnel Syndrome Market, By Diagnosis:

Electrophysiological Tests

Imaging Tests

Carpal Tunnel Syndrome Market, By Treatment:

Medication

Integrative Therapy

Surgery

Carpal Tunnel Syndrome Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

## Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Carpal Tunnel Syndrome Market.

## Available Customizations:

Global Carpal Tunnel Syndrome market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

Detailed analysis and profiling of additional market players (up to five).

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