

Care Services Market- Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Service (Assisted Living Facility, Home-Based Primary Care or House Calls, Home-Based Primary Care or House Calls, Post-Acute Care, Remote Patient Monitoring, Skilled Nursing Facility), By Service Provider (Private, Public), By Region & Competition, 2020-2030F

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Abstracts

Global Care Services Market was valued at USD 24.32 billion in 2024 and is anticipated to project impressive growth in the forecast period with a CAGR of 5.41% through 2030. The global care services market has witnessed significant growth and transformation in recent years. As populations age, healthcare needs evolve, and the demand for various care services continues to rise, this industry has become a vital component of our modern healthcare ecosystem. From elderly care to childcare, and from disability support to home healthcare, the care services market plays a pivotal role in ensuring the well-being of individuals across the globe.

With aging populations in many developed countries, elderly care services have witnessed significant growth. This includes assisted living facilities, nursing homes, home healthcare, and palliative care. Childcare services, including daycare centres, after-school programs, and in-home nannies, cater to the needs of working parents and families. Care services for individuals with disabilities are essential for ensuring their inclusion and quality of life. These services may include rehabilitation, therapy, and personal care assistance. Mental health care services have gained prominence as awareness about mental health issues grows. This includes counselling, therapy, and

psychiatric services.

Several factors are driving the growth of the global care services market. The aging population in many countries has led to an increased demand for elderly care services. This trend is expected to continue as life expectancies rise.

Key Market Drivers

Increasing Chronic Health Conditions is Driving the Global Care Services Market

In recent years, the global healthcare landscape has been undergoing a significant transformation, primarily due to the increasing prevalence of chronic health conditions. These long-term illnesses, such as diabetes, heart disease, and respiratory disorders, are becoming more common worldwide. As a result, the demand for care services has surged, leading to the expansion of the global care services market. Chronic health conditions have reached epidemic proportions in many parts of the world. According to the World Health Organization (WHO), chronic diseases are responsible for approximately 71% of global deaths. These conditions are not only a major contributor to mortality but also a significant driver of disability, diminished quality of life, and soaring healthcare costs. For instance, the International Agency for Research on Cancer (IARC) projects that by 2040, the global cancer burden will rise to 27.5 million new cases and 16.3 million cancer-related deaths, largely due to population growth and aging. An August 2022 article in the *Radiation* journal featured research by a Kindai University scientist in Japan exploring the optimal use of Radium-223 therapy for Metastatic Castration-Resistant Prostate Cancer. The study indicated that early administration of Ra-223 significantly improved overall survival (OS), highlighting potential advantages of using Ra-223 before novel hormonal or anticancer treatments.

Key Market Challenges

Workforce Shortages

One of the most pressing challenges in the care services market is the shortage of skilled and dedicated caregivers. As the demand for care services increases, recruiting and retaining qualified professionals becomes increasingly difficult. This shortage is exacerbated by the physically and emotionally demanding nature of care work, often leading to burnout among caregivers.

Government and industry partnerships can focus on offering incentives, such as training

subsidies and competitive wages, to attract and retain talent. The development of technology-assisted caregiving tools can help ease the workload of caregivers and reduce burnout.

Key Market Trends

Technological Advancements

The global care services market is undergoing a transformation, thanks to rapid technological advancements that are reshaping the way we approach healthcare and support services. As societies age and healthcare needs continue to evolve, technology is playing a pivotal role in enhancing the quality and accessibility of care services worldwide. The Government of India actively promotes senior care services through various initiatives. In February 2024, NITI Aayog published Senior Care Reforms in India - Reimagining the Senior Care Paradigm, highlighting key programs. The Ministry of Social Justice and Empowerment has launched several schemes, including Atal Vayo Abhyudaya Yojana (AVYAY), the Integrated Program for Senior Citizens (IPSrC), the State Action Plan for Senior Citizens (SAPSrC), Seniorcare Ageing Growth Engine (SAGE) to promote the silver economy, Rashtriya Vayoshri Yojana (RVY), and the Scheme for Awareness Generation and Capacity Building for Senior Welfare, among others.

One of the most notable technological advancements in the care services industry is the proliferation of telehealth and remote monitoring solutions. Telehealth enables healthcare providers to deliver medical services and consultations remotely, eliminating geographical barriers. Patients can now receive timely medical advice, diagnoses, and even treatment plans from the comfort of their homes, reducing the need for in-person visits and minimizing the risk of exposure to contagious diseases. Remote monitoring devices, such as wearable health trackers and smart home healthcare systems, allow healthcare professionals to collect real-time data about a patient's health. These devices enable early detection of health issues, improve medication adherence, and provide a more comprehensive understanding of patients' conditions, leading to better-informed care decisions.

Key Market Players

Econ Healthcare Group

GoldenCare Group Private Limited

ApnaCare Latin America Private Limited

Benesse Style Care Co., Ltd

Carewell-Service Co.

NTUC Health Co-Operative Ltd.

Pacific Healthcare Nursing Home

GGNSC Holdings

St Luke's ElderCare Ltd

Genesis HealthCare Corp.

Report Scope:

In this report, the Global Care Services Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Care Services Market, By Service:

Assisted Living Facility

Home-Based Primary Care or House Calls

Hospice & Palliative Care

Post-Acute Care

Remote Patient Monitoring

Skilled Nursing Facility

Care Services Market, By Service Provider:

Private

Public

Care Services Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Care Services Market.

Available Customizations:

Global Care Services market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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