

# **Cannula Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Product (Cardiac, Dermatology, Nasal, Others), By Type (Neonatal Cannulae, Straight Cannulae, Winged Cannulae, Wing With Port, Winged With Stop Cork), By Material (Plastic, Metal, Silicone), By Size (14G, 16G, 18G, 20G, 22G, 24G, 26G), By End-Use Industry (Hospital, Ambulatory Surgical Centers, Others), By Region and Competition, 2019-2029F**

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## **Abstracts**

Global Cannula Market was valued at USD 170.10 Million in 2023 and is anticipated to project impressive growth in the forecast period with a CAGR of 7.39% through 2029. Cannulas is a thin, flexible tube that is inserted into the body for various medical purposes. It's commonly used in healthcare settings for a range of procedures. They are used to deliver fluids, medications, and other substances directly into a patient's bloodstream. They are inserted into a vein, typically in the arm or hand, and are used for various medical treatments, hydration, blood transfusions, and administration of medications. Oxygen Cannula are used to deliver supplemental oxygen to patients who have difficulty breathing, such as those with respiratory conditions. The cannula is placed in the nostrils and connected to an oxygen source. Nasogastric (NG) Cannula are inserted through the nose and into the stomach to administer nutrition, medications, or to remove stomach contents. They are commonly used for patients who cannot eat or digest food normally. Cannulas are typically made from medical-grade materials that are biocompatible and safe for use within the human body. Common materials include stainless steel, plastic (such as polyurethane or silicone), and specialized metals or alloys. Cannulas need to be

flexible enough to navigate through the body's anatomy, especially when threading through blood vessels or other narrow passages. The flexibility of the cannula can impact its ease of insertion and manoeuvrability.

## Key Market Drivers

### Rising Prevalence of Chronic Diseases

The rising prevalence of chronic diseases significantly contributes to the growth of the global cannula market. Chronic diseases often require ongoing medical management and interventions. Many of these interventions involve the use of cannulas, such as intravenous therapies for delivering medications and fluids to patients with conditions like diabetes, hypertension, and heart failure. Patients with chronic diseases often require regular administration of medications, including antibiotics, pain relievers, and other therapies. Cannulas provide a convenient and effective way to deliver these medications directly into the bloodstream, ensuring quicker and more reliable results. Cannulas are used for long-term monitoring and treatment in chronic conditions. For instance, patients with kidney disease may need regular dialysis treatments, which involve the use of cannulas to establish vascular access. Chronic diseases can lead to complications and comorbidities that require specific medical procedures. For instance, patients with diabetes are at risk of developing foot ulcers, which might require wound care procedures involving cannulas. Chronic cardiovascular diseases, such as coronary artery disease and congestive heart failure, often require interventions like angioplasty, which uses cannulas to access and treat blocked blood vessels. Patients with heart conditions may also need cannulas for cardiac catheterization procedures. Patients with chronic respiratory disorders like chronic obstructive pulmonary disease (COPD) may require oxygen therapy, which involves the use of oxygen cannulas to deliver supplemental oxygen to the lungs. Chronic Obstructive Pulmonary Disease (COVID-19) is a preventable and curable lung disease. COVID-19 is estimated to affect 10.1 percent of the world's population aged 40 and over.

### Increasing Aging Population Propels the Market Growth

The aging population is a significant driver of the growth of the global cannula market. About 53% of all surgeries are done on patients aged 65 and over. Estimates suggest that about 50% of the population aged 65 and over will need surgery at some point in their lives. As people age, they are more likely to develop chronic health conditions and require medical interventions. These interventions often involve the use of cannulas

for treatments such as intravenous therapies, cardiac procedures, and respiratory support. Older adults are more susceptible to chronic diseases such as cardiovascular diseases, diabetes, and respiratory disorders. These conditions frequently require medical interventions that involve cannulas, contributing to the growth of the market. Cardiovascular diseases become more common with age. Procedures like angioplasty, which require cannulas for accessing blood vessels and treating blockages, are more frequently performed in older adults. Older adults are more likely to experience respiratory issues, and some may require oxygen therapy. Oxygen cannulas are commonly used to deliver supplemental oxygen to elderly patients with respiratory problems. Aging is associated with an increased risk of orthopedic conditions such as fractures and joint disorders. Procedures like joint replacement surgeries often involve the use of cannulas for anaesthesia and other purposes. The world's population is experiencing a demographic shift with a larger proportion of older individuals. This demographic trend directly correlates with an increased demand for healthcare services, including those that involve cannulas.

### Increasing Surgical Procedures Drives the Market Growth

The increasing number of surgical procedures is a significant driver of the growth of the global cannula market. Surgical procedures often require the use of cannulas for various purposes, ranging from providing anesthesia and accessing blood vessels to delivering medications and fluids. The most popular cannulas used in hospitals are intravenous ones. Cardiopulmonary bypass is established in cardiac surgery using a variety of cannulas. A nasal cannula is a piece of plastic tubing used to provide oxygen through the nose. Cannulas are commonly used to administer anesthesia and establish access points for medications, fluids, and monitoring equipment during surgery. They provide a reliable and controlled way to introduce substances directly into the patient's bloodstream. Surgical procedures frequently involve the need for intravenous (IV) therapy to maintain fluid balance and administer medications. Cannulas are crucial for delivering IV fluids and medications to patients before, during, and after surgery. Many surgical procedures related to the cardiovascular system, such as angioplasty and cardiac catheterization, require the use of cannulas to access blood vessels and perform interventions on the heart and blood vessels. Orthopedic procedures, such as joint replacements and fracture repairs, often require the use of cannulas for anesthesia and pain management. Cannulas may also be used to drain fluids in trauma cases. Surgical procedures involving the gastrointestinal and urological systems often require cannulas for various tasks, including drainage, access, and tissue removal.

## Key Market Challenges

### Stringent Regulatory Requirements

Stringent regulatory requirements can pose several challenges in the global cannula market. While these regulations are put in place to ensure patient safety and the quality of medical devices, they can also create barriers and complexities for manufacturers, distributors, and healthcare providers. Obtaining regulatory approvals for new cannula products or modifications to existing products can be a lengthy and complex process. It involves compiling extensive documentation, conducting clinical trials (if required), and interacting with regulatory agencies, which can delay market entry. Meeting regulatory requirements involves significant financial investments for manufacturers. Costs include those associated with research and development, pre-clinical and clinical testing, quality control, and documentation. The approval process for medical devices, including cannulas, can take a considerable amount of time. Delays in approvals can hinder the timely launch of new products, impacting market competitiveness and potential revenue. Regulatory requirements are subject to change, often driven by advancements in technology, safety concerns, or changes in healthcare policies. Manufacturers need to stay updated on these changes to ensure compliance.

### Patient Safety Concerns

Patient safety concerns are a critical challenge in the global cannula market, as ensuring the safety of patients is a top priority in the medical industry. The use of cannulas involves invasive procedures and carries inherent risks. Incorrect insertion or improper handling of cannulas can lead to infections, tissue damage, and other complications. Patients are at risk of bloodstream infections and other adverse events if proper aseptic techniques are not followed. Improper insertion techniques can cause tissue trauma, leading to pain, inflammation, and prolonged recovery times for patients. Cannulas that are not secured properly can become dislodged or shift from their intended position, which can lead to issues such as decreased effectiveness of treatments or the need for repeat procedures. Incorrectly placed cannulas or those left in place for extended periods can contribute to the formation of blood clots (thrombosis) or the dislodgment of clots that can travel to other parts of the body (embolism).

### Rapid Technological Advancements

Rapid technological advancements can present both opportunities and challenges to the global cannula market. While innovation can drive improvements in medical devices and patient care, it can also introduce complexities and considerations that impact the market. Keeping up with the latest technological advancements requires significant investments in research, development, and testing. Manufacturers need to allocate resources to innovate while ensuring that the resulting products meet regulatory requirements and patient safety standards. Rapid advancements can lead to shorter product lifecycles as new and improved technologies are introduced. Manufacturers need to efficiently develop, launch, and promote new cannula products to stay competitive. Ensuring that new technologies are safe and effective is crucial. Manufacturers must strike a balance between introducing innovative features and maintaining the safety and reliability of cannulas.

## Key Market Trends

### Patient-Centric Designs

Patient-centric designs are an important trend in the global cannula market, driven by a growing emphasis on improving patient comfort, experience, and outcomes. These designs prioritize the needs and preferences of patients to ensure that cannula-related procedures are as minimally invasive, comfortable, and effective as possible. Patient-centric cannula designs aim to minimize discomfort and pain during insertion and throughout the procedure. These designs consider factors such as the size of the cannula, the insertion technique, and the choice of materials to reduce tissue trauma. Cannula designs that minimize tissue trauma help patients experience less bruising, swelling, and inflammation after procedures. Patient-centric designs focus on gentle insertion techniques and materials that are less likely to cause tissue damage. Patient-centric cannula designs often result in smaller incisions compared to traditional needles or larger cannulas. Smaller incisions lead to faster healing, reduced scarring, and decreased pain for patients. In aesthetic and cosmetic procedures, patient-centric cannula designs are preferred for their ability to provide more natural and even results with less bruising and trauma to the skin.

### Segmental Insights

### Product Insights

In 2023, the global cannula market witnessed a notable dominance by the cardiac segment, a trend anticipated to sustain and even amplify in the foreseeable future.



This commanding presence of the cardiac segment underscores its indispensable role within the broader landscape of the global cannula market, owing to its pivotal contribution to a diverse array of cardiac procedures and surgeries. Specifically tailored for applications in cardiovascular interventions and surgeries, cardiac cannulas serve as indispensable tools wielded by healthcare practitioners to establish crucial access points to the heart and blood vessels, facilitating intricate procedures with precision and efficacy.

The prevalence of cardiovascular diseases, encompassing ailments such as coronary artery disease, heart failure, and valvular disorders, remains alarmingly high on a global scale. These conditions stand as primary contributors to morbidity and mortality rates worldwide, underscoring the pressing need for effective interventions and treatments. Given the critical nature of cardiac disorders and their profound impact on public health, there exists an enduring demand for cardiac procedures that necessitate the utilization of cannulas. Whether deployed in coronary artery bypass grafting, heart valve replacement, or cardiac catheterization procedures, cardiac cannulas emerge as indispensable instruments, empowering healthcare professionals to navigate and address a spectrum of cardiovascular pathologies with optimal precision and efficacy. The relentless pursuit of medical advancements and technological innovations continues to propel the evolution of cardiac cannulas, ensuring their alignment with the evolving needs of modern cardiac care. From the advent of novel materials and ergonomic designs aimed at enhancing biocompatibility and maneuverability to the integration of sophisticated instrumentation facilitating minimally invasive approaches, cardiac cannulas stand poised at the forefront of cardiovascular medicine.

## Type Insight

In 2023, the global cannula market witnessed a notable dominance by the straight cannulae segment, a trend projected to persist and even escalate in the years ahead. This prevalent presence of straight cannulas underscores their ubiquity and versatility across a spectrum of medical procedures, positioning them as indispensable components within the expansive landscape of the global cannula market. Characterized by their straightforward design and functionality, straight cannulas serve as fundamental tools utilized in a myriad of medical interventions, thereby substantiating their preeminent status within the realm of medical devices. Straight cannulas are revered for their simplicity and adaptability, attributes that render them indispensable in various healthcare settings and clinical scenarios. From facilitating fluid administration and blood sampling to enabling vascular access, straight cannulas are revered for their multifunctionality and ease of use. Their straightforward design, featuring a simple,

straight shape, ensures ease of insertion and maneuverability, thereby enhancing procedural efficiency and patient comfort.

The versatility of straight cannulas extends across diverse medical specialties and disciplines, encompassing fields such as general surgery, anesthesia, emergency care, and beyond. Whether employed in routine medical procedures or critical interventions, straight cannulas emerge as indispensable instruments, catering to a broad spectrum of clinical needs and applications. Their widespread utilization underscores their indispensable role in modern healthcare practices, contributing to their pervasive dominance in the global cannula market. The enduring relevance of straight cannulas is further underscored by their seamless integration into contemporary healthcare protocols and standards of care. As foundational components of medical procedures across various healthcare domains, straight cannulas epitomize reliability, efficiency, and efficacy, thereby serving as linchpins in the delivery of quality patient care.

## Regional Insights

The North America region has firmly established itself as the frontrunner in the global cannula market, a position substantiated by a confluence of factors that collectively underscore its preeminence in the realm of medical device innovation, healthcare infrastructure, and regulatory oversight. Renowned for its robust healthcare ecosystem, North America boasts a relatively high prevalence of chronic diseases, including cardiovascular diseases, diabetes, and obesity, which necessitate frequent medical interventions involving cannulas. This elevated disease burden fuels the demand for a diverse array of cannulas across various medical specialties, thereby driving market growth and consolidation in the region.

North America's reputation as a hotbed of innovation and technological advancement in the medical domain further amplifies its dominance in the global cannula market. The region serves as a breeding ground for cutting-edge research, development, and commercialization of advanced cannula designs, monitoring technologies, and minimally invasive procedures. Leveraging state-of-the-art infrastructure and interdisciplinary collaboration, North American healthcare institutions and industry stakeholders continually push the boundaries of medical innovation, thereby shaping the evolution of cannula technology on a global scale. Stringent regulatory oversight, spearheaded by regulatory bodies such as the U.S. Food and Drug Administration (FDA), underscores North America's commitment to ensuring the safety, efficacy, and quality of medical devices, including cannulas. Compliance with rigorous regulatory

standards is imperative for market entry and commercial success, necessitating meticulous adherence to established protocols and best practices. By upholding rigorous regulatory standards, North America instills confidence among consumers, healthcare providers, and industry stakeholders, thus consolidating its leadership position in the global cannula market.

### Key Market Players

Medtronic plc

Becton Dickinson (BD) & Company

Edward Lifesciences Corporation

LivaNovaca plc

Smiths Medical MD Inc

Boston Scientific Corporation

Hindustan Syringes and Medical Devices Ltd (HMD)

Sterimedix Ltd.

Angiplast Pvt. Ltd

Sterimed Group

### Report Scope:

In this report, the Global Cannula Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Cannula Market, By Product:

Cardiac

Dermatology



Nasal

Others

Cannula Market, By Type:

Neonatal Cannulae

Straight Cannulae

Winged Cannulae

Wing With Port

Winged With Stop Cork

Cannula Market, By Material:

Plastic

Metal

Silicone

Cannula Market, By Size:

14G

16G

18G

20G

22G

24G

26G

Cannula Market, By End-Use Industry:

Hospital

Ambulatory Surgical Centers

Others

Cannula Market, By Region:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

South Korea

Australia

Japan

Europe

Germany

France

United Kingdom

Spain

Italy

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

## Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Cannula Market.

## Available Customizations:

Global Cannula Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

Detailed analysis and profiling of additional market players (up to five). Table of content

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