

Canned Lychee Market - Global Industry Size, Share, Trends, Opportunity and Forecast, Segmented By Application (Desserts, Drinks & Beverages, Snacks), By Distribution Channel (Offline, Online), By Region & Competition, 2021-2031F

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Abstracts

The Global Canned Lychee Market is projected to expand from a value of USD 507.45 Million in 2025 to USD 706.49 Million by 2031, registering a CAGR of 5.67%. This industry encompasses the trade of processed lychee fruit that has been peeled, pitted, and preserved in liquid or syrup within sealed containers to ensure longevity and ease of transportation. Key factors driving market growth include rising consumer demand for exotic tropical fruits in non-native regions and the product's counter-seasonal availability, which guarantees consistent utility for the confectionery and foodservice sectors. These advantages enable commercial users and retailers to overcome the logistical challenges associated with the brief harvest window of fresh lychees.

However, market expansion faces a significant hurdle in the form of raw material supply volatility due to erratic weather patterns, which severely limits processing capabilities. Data from the Vietnam Fruit and Vegetable Association indicates that total lychee output in 2024 was expected to drop by roughly 50% to 200,000 tons as a result of unfavorable weather conditions. This sharp reduction in fresh fruit availability directly impacts the manufacturing sector by escalating procurement costs and causing inventory shortages, thereby restricting the overall growth potential of the global canned market.

Market Driver

The growing consumer desire for tropical and exotic flavor profiles acts as a major catalyst for the Global Canned Lychee Market. As palates in Europe and North America

evolve, there is a distinct shift away from traditional orchard fruits toward aromatic, novel options that provide unique sensory experiences. This demand is further boosted by the fruit's increasing association with premium wellness and hydration trends, leading brands to feature it prominently in their portfolios. According to Perfumer & Flavorist in January 2025, the number of lychee-flavored menu items in the United States increased by 24% between 2020 and 2024, reflecting its rising popularity across various food sectors and prompting manufacturers to ramp up production to meet the year-round demand for this floral tropical staple.

Parallel to this consumer interest, the expansion of culinary applications in commercial desserts and beverages serves as a robust engine for market development. Industrial bakeries and foodservice operators are extensively using canned lychee to deliver consistent, high-quality offerings, such as fruit-infused pastries and bubble teas, effectively bypassing the spoilage risks associated with fresh produce. Highlighting this trend, HospiBuz reported in March 2025 that Starbucks India introduced a new Lychee Raspberry Refresher to appeal to younger demographics seeking innovative fruit blends. This commercial utilization has driven substantial trade volume gains; Vietbao.vn reported in September 2025 that Vietnam's lychee exports reached a record USD 80 million in the first seven months of the year, more than tripling the value from the same period previously.

Market Challenge

The instability of raw material supplies caused by erratic weather patterns presents a severe constraint on the global canned lychee market. Canneries rely heavily on a stable, high-volume intake of fresh fruit during the short harvest window to optimize processing schedules and secure adequate inventory for year-round distribution. When adverse climate events, such as unseasonal rains or temperature spikes, disrupt the trees' biological cycles, the resulting crop failures create an immediate scarcity of canning-grade fruit. This shortage forces processing facilities to compete with the fresh retail market for raw materials, driving procurement costs to unsustainable levels and leaving production lines underutilized.

This supply chain instability was acutely demonstrated in major production hubs recently. According to the Guangdong Lychee Industry Association, lychee yields in Guangdong province were projected to decline by nearly 50% in 2024 due to adverse weather affecting the flowering season. Given China's role as a dominant global producer, such drastic reductions in harvest volume directly restrict the quantity of fruit available for preservation. Consequently, manufacturers face increased overheads and

an inability to fulfill long-term volume contracts, thereby stalling the overall expansion of the canned sector.

Market Trends

The growth of online retail channels for exotic grocery items is significantly broadening the distribution landscape of the Global Canned Lychee Market, enabling producers to bypass traditional supply chain limitations and access remote consumer bases. Digital platforms and enhanced logistics are facilitating the direct trade of niche tropical products to non-native regions, creating new demand centers outside established urban hubs where shelf-stable formats are particularly valued. This shift is supported by rapid growth in emerging e-commerce territories; according to China Daily in July 2025, lychee sales in the remote autonomous regions of Xizang and Ningxia Hui jumped by over 3.6 times year-on-year, driven by the integration of social commerce platforms like Xiaohongshu with advanced delivery networks.

Simultaneously, the rise of premium and origin-specific product lines is reshaping market value as manufacturers prioritize stringent quality certifications to penetrate high-income Western economies. Exporters are moving away from generic bulk processing to focus on GlobalGAP-certified, traceable fruit that commands higher margins and appeals to sophisticated, health-conscious demographics. This strategic pivot toward high-quality fruit has generated substantial trade momentum in rigorous regulatory environments; according to VnExpress International in July 2025, Vietnam's lychee exports to demanding markets including France, Australia, and the United Kingdom increased by two to five times in the first half of 2025 compared to the same period in the previous year.

Key Market Players

- li%Dole plc

- li%Del Monte Foods Inc.

- li%General Mills Inc.

- li%Goya Foods, Inc.

- li%Bolton Group S.r.l.

- Conagra Brands, Inc.

- B&G Foods, Inc.

- Bolton Group S.r.l.

- Dongwon Group

- RFG Foods Holdings Limited

Report Scope

In this report, the Global Canned Lychee Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

- Canned Lychee Market, By Application

- Desserts

- Drinks & Beverages

- Snacks

- Canned Lychee Market, By Distribution Channel

- Offline

- Online

- Canned Lychee Market, By Region

- North America

- United States

- Canada

- Mexico

%li%%li%Europe

%li%%li%%li%France

%li%%li%%li%United Kingdom

%li%%li%%li%Italy

%li%%li%%li%Germany

%li%%li%%li%Spain

%li%%li%Asia Pacific

%li%%li%%li%China

%li%%li%%li%India

%li%%li%%li%Japan

%li%%li%%li%Australia

%li%%li%%li%South Korea

%li%%li%South America

%li%%li%%li%Brazil

%li%%li%%li%Argentina

%li%%li%%li%Colombia

%li%%li%Middle East & Africa

%li%%li%%li%South Africa

%li%%li%%li%Saudi Arabia

%li%%li%%li%UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Canned Lychee Market.

Available Customizations:

Global Canned Lychee Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

%li%Detailed analysis and profiling of additional market players (up to five).

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