

# **Cancer Stem Cells Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Mode Of Action (Targeted Cancerous Stem Cells (CSCs), Stem Cell Usage Against Cancer), By Cancer Forms (Breast, Blood, Lung), By Region and Competition, 2020-2030F**

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## **Abstracts**

Global Cancer Stem Cells Market was valued at USD 2.74 Billion in 2024 and is expected to reach USD 4.43 Billion by 2030 with a CAGR of 8.31% during the forecast period. The global cancer stem cells market is primarily driven by the growing understanding of cancer biology and the role of cancer stem cells (CSCs) in tumor development, metastasis, and resistance to conventional therapies. Increasing cancer prevalence worldwide, coupled with the limitations of current treatment modalities like chemotherapy and radiation, has sparked interest in CSC-targeted therapies as a more effective solution. Advancements in stem cell research and technologies, such as gene editing, cell isolation, and 3D cell culture systems, are further accelerating market growth. Rising investments in cancer research, the development of personalized medicine, and collaborations between biotech and pharmaceutical companies are all contributing to the expansion of this market. These innovations offer the potential for more effective, targeted cancer treatments, making CSC therapies a promising field.

### **Key Market Drivers**

#### **Increasing Cancer Prevalence Worldwide**

Cancer is one of the leading causes of death worldwide, with its incidence steadily rising due to various factors such as lifestyle changes, aging populations, and environmental

factors. According to the World Health Organization (WHO), cancer accounts for nearly 10 million deaths globally each year, and this number is expected to rise in the coming decades. As cancer cases increase, there is an urgent need for new and more effective treatment options, which has significantly boosted interest in cancer stem cells (CSCs). CSCs are believed to play a critical role in tumor initiation, metastasis, and relapses, making them an attractive target for the development of novel therapies. According to WHO, Cancer is a leading cause of death globally, with nearly 10 million deaths reported in 2020. The most prevalent types of cancer in terms of new cases that year included breast cancer (2.26 million cases), lung cancer (2.21 million cases), colon and rectum cancer (1.93 million cases), prostate cancer (1.41 million cases), skin cancer (non-melanoma) (1.20 million cases), and stomach cancer (1.09 million cases).

This growing burden of cancer is driving both public and private investments in cancer research, including studies focused on CSCs, which are seen as key to understanding cancer biology and improving therapeutic outcomes. Researchers are focusing on identifying specific CSC markers and mechanisms of drug resistance, enabling the design of more targeted treatments that can effectively target cancer at the root level. The increasing prevalence of various types of cancers, such as breast, lung, and colorectal cancer, has thus led to greater funding and research in the cancer stem cell market, driving advancements in personalized treatments and clinical applications. This, in turn, boosts the market for cancer stem cell-based therapies, driving growth in drug discovery, diagnostics, and therapeutic applications.

### Limitations of Conventional Cancer Treatments

Conventional cancer treatments, including chemotherapy, radiation therapy, and surgery, have made significant advancements over the years, yet they still have limitations, particularly in preventing cancer relapse and metastasis. A major challenge with these traditional treatments is their inability to effectively target cancer stem cells, which are responsible for tumor regeneration and recurrence. Chemotherapy and radiation often kill the bulk of the tumor cells but leave CSCs behind, which can regenerate the tumor over time, leading to relapse and metastasis. This limitation has created a pressing need for therapies that specifically target CSCs. Cancer stem cell-based therapies aim to address these shortcomings by targeting the root cause of the disease, rather than just eliminating the bulk of the tumor. This has led to growing interest and investment in developing CSC-based treatments, driving the demand for therapies that can effectively target CSCs and prevent relapse. As a result, cancer stem cell research is being seen as a potential game-changer in cancer therapy, leading to an increase in market growth as pharmaceutical companies and research institutions

focus on developing treatments that can specifically eliminate CSCs.

### Advancements in Stem Cell Research and Technologies

Stem cell research has evolved rapidly over the last few decades, leading to a deeper understanding of cancer stem cells and their role in tumorigenesis. Innovations in stem cell isolation, culture techniques, and gene-editing technologies such as CRISPR have significantly advanced the ability to study cancer stem cells in vitro and in vivo. In January 2023, First Light Acquisition Group and Calidi Biotherapeutics, Inc. revealed their merger to form a clinical-stage biotechnology company focused on developing oncolytic virotherapy through a stem cell-based cancer treatment delivery platform. These advancements have enabled researchers to create more accurate models of cancer stem cell behavior, which can be used to develop new therapeutic strategies and better understand the mechanisms behind CSC-driven cancers. The development of 3D cell culture systems and patient-derived xenograft (PDX) models has allowed researchers to study the behavior of cancer stem cells in a more realistic and clinically relevant environment. These breakthroughs in research technologies are driving the growth of the cancer stem cell market, as they provide new opportunities for discovering potential drug candidates, developing precision medicine, and designing therapies that can more effectively target CSCs. As a result, innovations in stem cell research are accelerating the market growth for cancer stem cell-based therapies, as they bring new solutions for patients suffering from difficult-to-treat cancers.

### Collaborations Between Pharmaceutical and Biotech Companies

Another key driver of the cancer stem cell market is the increasing number of collaborations between pharmaceutical and biotech companies. These partnerships aim to accelerate the development of new cancer therapies, particularly those targeting cancer stem cells. By pooling resources, knowledge, and expertise, these collaborations can overcome the challenges associated with developing complex therapies and bring new products to market more efficiently. In May 2022, Gilead and Dragonfly entered into a research collaboration aimed at advancing natural killer cell engagers in oncology. As part of this agreement, Gilead secured a worldwide license from Dragonfly for their 5T4-targeting immunotherapy program, DF7001. Pharmaceutical companies, which have the financial and regulatory expertise, are partnering with biotech firms, which possess specialized knowledge in stem cell biology and cutting-edge technologies. These partnerships foster innovation, allowing for the creation of novel treatments that specifically target CSCs. As the cancer stem cell field evolves, these strategic collaborations will continue to play a vital role in bringing new therapies to market, thus

driving the growth of the cancer stem cell market.

### Growing Awareness of Cancer Stem Cells

The growing awareness of cancer stem cells among clinicians, researchers, and patients is contributing significantly to the expansion of the cancer stem cell market. As the understanding of CSCs deepens, healthcare providers are becoming more aware of their importance in cancer biology and treatment resistance. This increased awareness is encouraging the adoption of cancer stem cell-based therapies and diagnostics. In November 2022, Regeneron Pharmaceuticals, Inc. announced that the FDA had approved its human monoclonal antibody, Libtayo, in combination with chemotherapy for the treatment of non-small cell lung cancer (NSCLC).

Patient advocacy groups and cancer organizations are playing a critical role in educating the public about the potential of CSC-targeted therapies, further increasing demand for these treatments. The rise of online platforms and media coverage surrounding cancer research is also fueling this awareness, creating a broader understanding of the potential benefits of CSC-based treatments. This shift in awareness is helping to drive market demand for therapies targeting cancer stem cells, contributing to the overall growth of the global cancer stem cell market.

### Key Market Drivers

#### High Costs of Research and Development

The research and development (R&D) of cancer stem cell-based therapies are associated with high costs, both in terms of financial investment and time. The process of developing new treatments that target CSCs requires extensive preclinical studies, clinical trials, and regulatory approvals. Since CSC-targeted therapies are still in relatively early stages of development, the R&D process is long and resource-intensive. Developing drugs that specifically target CSCs requires advanced technologies, such as gene editing, tissue engineering, and high-throughput screening, which are expensive to implement. Clinical trials for CSC-based therapies often face challenges related to patient recruitment, safety monitoring, and efficacy evaluation, which can extend the timeline and increase costs. The high cost of developing these therapies poses a challenge for smaller biotech companies, which may not have the resources to bring these therapies to market without external investment or partnerships.

#### Tumor Heterogeneity and Drug Resistance

Another significant challenge for the cancer stem cell market is tumor heterogeneity. Tumors consist of various cell types with distinct genetic and molecular profiles, including cancer stem cells, which contribute to the complexity of cancer treatment. CSCs can undergo genetic mutations and evolve over time, making them highly adaptable and resistant to conventional therapies. As a result, even when the bulk of the tumor is eliminated, CSCs can survive and regenerate the tumor, leading to relapse. This ability of CSCs to resist treatment is a key factor in the failure of many traditional therapies, and overcoming this resistance is a significant hurdle in developing effective CSC-targeted therapies. The lack of reliable biomarkers to predict which patients will respond to specific treatments adds another layer of complexity. Developing therapies that can effectively target and eliminate CSCs without leading to resistance or recurrence is a major challenge that researchers continue to face.

## Key Market Trends

### Rising Investments in Cancer Research

The increasing prevalence of cancer and the limitations of existing therapies have led to a surge in investments in cancer research from both public and private sectors. Governments, non-profit organizations, and private companies are pouring significant funding into cancer research programs aimed at understanding the biology of cancer stem cells and finding effective treatments. Pharmaceutical companies and biotechnology firms are also heavily investing in cancer stem cell-based drug discovery, as they recognize the market potential of CSC-targeted therapies. Collaborations between academia and industry are fostering the development of new technologies and therapies that specifically target cancer stem cells. These investments have accelerated the pace of discovery in cancer stem cell research, enabling faster development of innovative therapies that can address the underlying causes of cancer, including tumor recurrence and metastasis. As funding continues to flow into cancer research, the cancer stem cell market is expected to grow rapidly, with new therapies, diagnostic tools, and technologies emerging to improve treatment outcomes.

### Personalized Medicine and Targeted Therapies

The increasing shift toward personalized medicine and targeted therapies is a major driver of the cancer stem cell market. Personalized medicine focuses on tailoring treatments to the specific characteristics of an individual's cancer, including the genetic makeup of the tumor and its stem cell population. Cancer stem cells are known to have

unique molecular profiles that distinguish them from the rest of the tumor, and understanding these profiles allows for the development of targeted therapies that specifically aim at CSCs. By targeting the cancer stem cell population, these therapies can provide more effective treatment options, minimize side effects, and reduce the risk of relapse. The rise of genomic sequencing, biomarker discovery, and diagnostic technologies is enabling the identification of patients who are most likely to benefit from CSC-targeted treatments. As personalized medicine continues to gain momentum in cancer treatment, the demand for cancer stem cell-based therapies will increase, driving growth in the market as patients seek more precise and effective treatment options.

## Segmental Insights

### Mode Of Action Insights

Based on the Mode Of Action, Targeted Cancerous Stem Cells (CSCs) was dominated the market. This approach is being favored due to its precision in addressing the root cause of tumor formation and recurrence, offering a more effective and long-lasting solution compared to traditional cancer therapies.

CSC-targeted therapies aim to specifically target and eliminate cancer stem cells, which are believed to be the primary drivers of tumor growth, metastasis, and recurrence. Unlike conventional treatments, which target the bulk of tumor cells, CSC-targeted therapies focus on eradicating the small population of stem cells that are resistant to standard therapies like chemotherapy and radiation. These CSCs can remain dormant for extended periods, and when the bulk of the tumor cells are destroyed, the remaining CSCs can regenerate the tumor, leading to relapse and metastasis. This ability of CSCs to cause recurrence after initial treatment failure has fueled the growing interest in targeted therapies that can specifically eliminate this subpopulation of cells.

The approach of targeting CSCs has shown promising potential in overcoming the limitations of traditional cancer treatments. By focusing on the root cause of cancer, targeted CSC therapies can help reduce the likelihood of tumor recurrence, minimize metastasis, and improve long-term patient outcomes. By sparing normal, healthy cells and only targeting CSCs, these therapies can minimize side effects, providing a more personalized treatment option for patients.

### Cancer Forms Insights

Based on the Cancer Forms segment, Breast Cancer currently dominated the global



Cancer Stem Cells market. This is due to several factors, including the high incidence of breast cancer worldwide, the significant investment in breast cancer research, and the growing understanding of cancer stem cells in the context of this disease.

Breast cancer is the most commonly diagnosed cancer globally, with millions of new cases each year. According to the World Health Organization (WHO), breast cancer accounts for approximately one-quarter of all cancer cases in women, making it a leading concern in global healthcare. The prevalence of breast cancer, coupled with its high mortality rate, has sparked a strong focus on discovering more effective treatment options. This focus has shifted towards targeting cancer stem cells, which play a key role in the progression and relapse of breast cancer.

In breast cancer, cancer stem cells (CSCs) are believed to be responsible for initiating the tumor and contributing to its recurrence after treatment. These CSCs are a small population of cells within the tumor that possess the ability to self-renew and differentiate into different cell types, which allows the tumor to regenerate and metastasize. Traditional therapies such as chemotherapy and radiation therapy primarily target the bulk of the tumor cells but are less effective against CSCs, which are more resistant to these treatments. As a result, many patients experience a recurrence of breast cancer after the initial treatment phase, emphasizing the need for therapies that specifically target these CSCs.

## Regional Insights

The Global Cancer Stem Cells Market was dominated by North America, driven by the region's extensive research infrastructure, high levels of investment, and strong presence of leading pharmaceutical and biotechnology companies. North America, particularly the United States, is a key player in cancer research and the development of targeted therapies for cancer stem cells (CSCs). The region benefits from significant government funding for cancer research through institutions like the National Cancer Institute (NCI) and National Institutes of Health (NIH), which have been instrumental in advancing the understanding of CSCs and their role in cancer progression and recurrence.

The healthcare infrastructure in North America, including advanced medical technologies and state-of-the-art facilities, further supports innovation in cancer stem cell research. Regulatory bodies like the U.S. Food and Drug Administration (FDA) expedite the approval processes for promising CSC-targeted therapies, providing an environment conducive to clinical trials and market access.

Strong collaborations between academia, private companies, and government agencies in North America continue to drive significant breakthroughs in CSC research, making the region a leader in the Global Cancer Stem Cells Market.

### Key Market Players

Thermo Fisher Scientific, Inc.

AbbVie, Inc.

Lonza Group Ltd

The Menarini Group

Miltenyi Biotec B.V. & Co. KG

PromoCell GmbH

MacroGenics, Inc.

STEMCELL Technologies Canada Inc.

Sino Biological, Inc.

Lineage Cell Therapeutics, Inc.

### Report Scope:

In this report, the Global Cancer Stem Cells Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Cancer Stem Cells Market, By Mode Of Action:

Targeted Cancerous Stem Cells (CSCs)

Stem Cell Usage Against Cancer



## Cancer Stem Cells Market, By Cancer Forms:

Breast

Blood

Lung

## Cancer Stem Cells Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

## Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Cancer Stem Cells Market.

## Available Customizations:

Global Cancer Stem Cells market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

Detailed analysis and profiling of additional market players (up to five).

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