

# **Canada One Wheel Electric Scooter Market, By Type (Electric Unicycle, and Electric One-Wheel Hoverboard), By Speed Limit (Km/h) (20 Km/h - 30 Km/h, 30 Km/h - 50 Km/h, and More than 50 Km/h), By Application (Off-Road Activities, and Commuting), By Distribution Channel (Online, Offline), By Region, Competition Forecast & Opportunities, 2028**

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## **Abstracts**

The Canada one-wheel electric scooter market is expected to grow at a steady CAGR for the forecast period, 2024-2028. High demand from the youth population and the rapid transformations in urban transportation are the primary drivers of Canada one wheel electric scooter market. Also, the changing outlook of recreational activities and the high demand for green mobility solutions are expected to boost the market demand over the next five years.

### **Rising Demand for Sustainable Mobility Solution Drives the Market Growth**

The growing pollution levels due to the release of greenhouse gases from automobiles harm the environment and health of the residents of Canada. According to a study by the government of Canada, transportation accounts for approximately 25% of Canada's greenhouse gas emissions which is one of the major reasons for the demand for zero-emission vehicles. Over 4000 electric two-wheelers were sold in Canada in 2020. The government is actively working on the decarbonization of the transportation sector and shifting towards clean energy fuel, thereby accelerating the adoption of electrically operated vehicles among consumers. The government has already invested over \$1 billion to promote electric vehicles among consumers. The government is providing incentives to buyers and manufacturers to invest in purchasing electric vehicles. The

Zero Emission Vehicle Infrastructure Program (ZEVIP) is a 5-year \$280 million program that ends by 2024 is a project taken by the government to build charging and refueling stations in Canada, and the target to achieve zero emission by 2035 are expected to act as a positive driver for Canada one wheel electric scooter market over the next five years.

### Rapid Transformation of the Transportation Industry Supports the Market Growth

Canada is one of the largest countries in the world and is considered the most urbanized continent in the world. People prefer to live in urban areas in search of better job opportunities and quality living standards. The need for personal commutes is growing at a rapid rate to reduce traveling time. The urban passenger is inclined towards adopting technologically advanced commute solutions that are also eco-friendly and cost-effective for consumers. One-wheel electric scooter is one of the leading mobility options among the youth population owing to their aesthetic appearance and compact design. The changing rider requirements and the development of an effective and efficient commute system are expected to bolster the demand for Canada one wheel electric scooter market in the forecast period.

### Low Maintenance and Operating Cost Fuels the Market Growth

The increasing price of petroleum products makes consumers look for alternate energy sources. One-wheel electric scooter operates on electricity which lowers the operating cost of the vehicles. Manufacturers are developing one-wheel electric scooters having a higher battery range than the previous versions, which is expected to improve sales. Also, there are fewer working parts present in one-wheel electric scooters, which eliminates the maintenance costs of wheel electric scooters. The ease of riding the one-wheel electric scooter and its affordability is expected to fuel the market demand for the next five years.

### Market Segmentation

The Canada one-wheel electric scooter market is segmented based on type, speed limit, application, distribution channel, company, and regional distribution. Based on type, the market is divided into electric unicycles and electric one-wheel hoverboards. Based on the speed limit, the market is divided into 20 Km/h - 30 Km/h, 30 Km/h - 50 Km/h, and more than 50 Km/h. Based on application, the market is divided into off-road activities and commuting. Based on the distribution channel, the market is bifurcated into online and offline. The market is also studied by dividing Canada into regions

namely Ontario, Quebec, The West, British Columbia, Atlantic Canada, and The North.

## Market Players

Future Motion Inc., Ninebot Limited, SWAGTRON, IPS Electric Unicycle, SuperRide, Ride the Glide RTG – E-Bikes Inc., Airwheel Holding Limited, DYU & F-wheel, InMotion Canada are the major market players leading the growth of the Canada one wheel electric scooter market.

## Report Scope:

In this report, Canada one wheel electric scooter market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

### Canada One Wheel Electric Scooter Market, By Type:

Electric Unicycle

Electric One-Wheel Hoverboard

### Canada One Wheel Electric Scooter Market, By Speed Limit (Km/h):

20 Km/h - 30 Km/h

30 Km/h - 50 Km/h

More than 50 Km/h

### Canada One Wheel Electric Scooter Market, By Application:

Off-Road Activities

Commuting

### Canada One Wheel Electric Scooter Market, By Distribution Channel:

Online

Offline

Canada One Wheel Electric Scooter Market, By Region:

Ontario

Quebec

The West

British Columbia

Atlantic Canada

The North

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in Canada one wheel electric scooter market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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