

# Canada Medical Aesthetic Devices Market, By Type of Device (Energy-Based Aesthetic Device v/s Non-Energy-Based Aesthetic Device), By Application (Skin Resurfacing and Tightening, Body Contouring and Cellulite Reduction, Hair Removal, Facial Aesthetic Procedures, Others), By End User (Hospitals & Clinics, Home Care Settings, Others), By Region, Competition Forecast & Opportunities, 2027

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## Abstracts

Canada medical aesthetic devices market is bound to experience impressive growth with anticipated CAGR in the forecast period, 2023-2027, on the account of increasing demand for the minimally invasive, or non-invasive medical devices for various kind of diagnosis and surgeries. Also, increasing technological development in the medical devices is further anticipated to drive the growth of the Canada medical devices market in the upcoming five years.

Medical aesthetic devices are the medical tools and equipment that are utilized for the treatment of the impairments on the patient to enhance their aesthetic appearances. Skin treatment, facial upliftment, excessive fat removals, removing unwanted facial hairs, scars, moles, etc. are some of the aesthetic treatments that require medical aesthetic devices. In other terms, it can be explained as medical devices that are used for altering cosmetic appearances of the patient. Dental implants, breast implants, facial implants, saline fillers, silicone gel fillers are some of the types of aesthetic devices. Treatment providing devices like laser-based aesthetic devices, light-based aesthetic devices are also some of the medical aesthetic devices that specialize in the processes of aesthetic treatments.

## Increasing Demand for Aesthetic Treatments Drive Market Growth

Surge in the demand for the medical procedures to perform aesthetic surgeries like face upliftment, fat removal from face, etc. are driving the growth of the Canada medical aesthetic devices market in the upcoming five years. Moreover, increasing inclination of the consumers toward such aesthetic treatments due to evolving beauty standards is further driving the growth of the Canada medical aesthetic devices market in the next five years. Increasing inclination of the young population toward social acceptability, concerns regarding their looks, is further supporting the growth of the Canada medical aesthetic devices market in the future five years.

Increasing penetration of internet has brought global trends and fashion sense among local population. Young population is highly influenced of these fashion trends. Also, growing sensitivity toward being accepted in social platforms based on their fashion sense and latest beauty standards are further substantiating the growth of the Canada medical aesthetic devices market in the forecast years, until 2027.

## Technological Advancements in Healthcare Industry Support Market Growth

Healthcare industry in the Canada is booming with advancing technology. Increased investment from the government and the private fundings are supporting the consistent research and technological advancements in the consecutive five years. Multiple market players are actively investing in the innovative product development and thus supports the growth of the Canada medical aesthetic devices market in the upcoming five years.

Increasing demand for the minimally invasive devices is further driving the growth of the Canada medical aesthetic device market in the upcoming five years. The consumers are demanding for such advanced devices to avoid in kind of scarring, or post operative fixtures. Aesthetic appearances demand for the flawless skin texture, and consumers are adamant about it. Technological advancement to introduce laser treatments, light-based treatments are some of the major examples of it.

## Market Segmentation

The Canada medical aesthetic devices market segmentation is based on type of devices, application, end user, competition landscape, and regional distribution. Based on type of devices, the market is further fragmented into energy-based aesthetic device and non-energy-based aesthetic device. Application segment of the market is

further segmented into skin resurfacing and tightening, body contouring and cellulite reduction, hair removal, facial aesthetic procedures, and others. On the basis of end user, the market segment is bifurcated into hospitals & clinics, home care settings, and others. The market analysis also studies the regional segmentation to devise regional market segmentation, divided among Ontario region, Quebec region, Alberta region, British Columbia region, Saskatchewan and Manitoba region, Rest of Canada.

## Company Profile

AbbVie, Inc., Bausch Health Companies, Inc., Cutera, Inc., Johnson & Johnson, Zimmer Biomet Holdings, Inc., Alcon Inc., Anika Therapeutics Inc., Hologic, Inc. (Cynosure), Sientra, Inc., Venus Concept USA, among others is a partial list of major market players of the companies responsible for the growth of Canada medical aesthetic devices market.

## Report Scope:

In this report, Canada medical aesthetic devices market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

### Canada Medical Aesthetic Devices Market, By Type of Device:

Energy-Based Aesthetic Device

Laser-Based Aesthetic Device

Radiofrequency-Based Aesthetic Device

Light-Based Aesthetic Device

Others

Non-Energy-Based Aesthetic Device

Aesthetic Botulinum Toxin

Microdermabrasion

Implants

Others

#### Canada Medical Aesthetic Devices Market, By Application:

Skin Resurfacing and Tightening

Body Contouring and Cellulite Reduction

Hair Removal

Facial Aesthetic Procedures

Others

#### Canada Medical Aesthetic Devices Market, By End User:

Hospitals & Clinics

Home Care Settings

Others

#### Canada Medical Aesthetic Devices Market, By Region:

Ontario region

Quebec region

Alberta region

British Columbia region

Saskatchewan and Manitoba region

Rest of Canada.

## Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in Canada medical aesthetic devices market.

## Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

Detailed analysis and profiling of additional market players (up to five).

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