

# **Canada Glucose Monitoring Device Market, By Product Type (Self Blood Glucose Monitoring Devices, Continuous Glucose Monitoring Devices), Application (Type 1 Diabetes, Type 2 Diabetes, Gestational Diabetes), End User (Home Care Settings, Hospital, Others), By Region and Competition, 2020-2030F**

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## **Abstracts**

### **Market Overview**

The Canada Glucose Monitoring Device Market was valued at USD 1.23 billion in 2024 and is projected to reach USD 2.54 billion by 2030, growing at a CAGR of 12.85% during the forecast period. The market is witnessing significant expansion driven by rapid technological advancements and the rising prevalence of diabetes across the country. With diabetes recognized as a pressing public health concern, demand for efficient glucose monitoring tools has surged. According to Health Canada, the global diabetic population is expected to more than double by 2050, underscoring the urgent need for accessible monitoring solutions. As a major contributor to global morbidity and mortality, diabetes has propelled the adoption of devices like continuous and flash glucose monitors, which offer real-time data and enable proactive disease management.

### **Key Market Drivers**

#### **Rising Prevalence of Diabetes in Canada**

The growing number of diabetes cases across Canada is a critical factor driving the glucose monitoring device market. By 2020–2021, approximately 3.7 million Canadians, or 9.4% of the population aged one and above, were diagnosed with diabetes, a figure

that climbs t27% among those aged 65 and older. This demographic shift underscores the escalating need for effective blood sugar monitoring tools. Devices such as continuous glucose monitors (CGMs) and flash glucose monitors (FGMs) have become essential for real-time tracking and management of glucose levels. They support timely interventions and help mitigate complications like cardiovascular disease, kidney damage, and neuropathy, thereby improving patient outcomes and quality of life.

## Key Market Challenges

### High Cost of Advanced Monitoring Devices

The cost of advanced glucose monitoring technologies remains a major hurdle twidespread use. While some government programs offer financial assistance, not all individuals qualify, and personal expenses can be steep. For instance, individuals with type 1 diabetes in Alberta may face up t\$7,000 in annual out-of-pocket expenses, while those with type 2 diabetes could spend as much as \$6,000. These costs include the initial device, sensors, and transmitters, which can be financially burdensome for patients lacking sufficient insurance coverage. This financial barrier often restricts access tnewer technologies, affecting diabetes care and control among economically vulnerable populations.

## Key Market Trends

### Adoption of Advanced Glucose Monitoring Technologies

A prominent trend in the Canadian market is the increasing shift towards advanced glucose monitoring systems, particularly CGMs. These devices deliver continuous glucose readings, offering superior glycemic management and reducing complications such as hypo- and hyperglycemia. Compared ttraditional finger-prick methods, CGMs enhance user convenience and improve quality of life. Integration with insulin pumps and mobile apps has enabled real-time data sharing and automated insulin delivery, allowing healthcare providers tpersonalize treatment plans more effectively. As awareness of these benefits grows, the uptake of advanced glucose monitoring technologies is expected trise steadily across Canada.

## Key Market Players

Medtronic of Canada Ltd

Abbott Canada.

Johnson & Johnson Inc/Canada

Braun of Canada

F. Hoffmann-La Roche Limited.

Ascensia Diabetes Care.

Sanofi-Aventis Canada Inc.

Eli Lilly Canada Inc.

#### Report Scope:

In this report, the Canada glucose monitoring device market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

- Canada Glucose Monitoring Device Market, By Product Type:

- Self-Blood Glucose Monitoring Devices

- Continuous Glucose Monitoring Devices

- Canada Glucose Monitoring Device Market, By Application:

- Type 1 Diabetes

- Type 2 Diabetes

- Gestational Diabetes

- Canada Glucose Monitoring Device Market, By End User:

- Home Care Settings

Hospital

Others

· Canada Glucose Monitoring Device Market, By Region:

Ontario

Quebec

Alberta

British Columbia

Saskatchewan and Manitoba

Rest of Canada

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Canada Glucose Monitoring Device Market.

Available Customizations:

Canada Glucose Monitoring Device Market report with the given market data, TechSci Research offers customizations according to company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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